



EVOLUTION OF FIAT LUX

With the opening of college in September the Fiat Lux entered upon its eleventh year as Alfred University's newspaper. From the earliest day of her history, Alfred has seldom been without some student publication corresponding to our present weekly. Away back in the days before the Civil War, when Wm. C. Kenyon was president, the student body, under great difficulty, published a small paper known as the "New Era." This was discontinued after a few years, due to the fact that the small number of students made the necessary support almost impossible, but was soon replaced by another. Under the staggering appellation of "Pantandriad," this early sheet devoted its attention to university and local interests. So far as can be determined, no copy of either of these two pioneers of journalism remains and, therefore, no definite idea as to their makeup or the type of material they printed.

In 1867, the lyceums, rival literary societies of the campus, united in publishing a semi-annual known as the "Mentor." This consisted of news items of lyceum interest and a survey of the courses offered in the college, substituting in this respect for a regular college catalogue. After three or four years, the mentor also passed into oblivion.

From 1874 to 1878, the students published a twelve-page monthly known as "The Alfred Student" which was also operated under the auspices of the literary societies with the faculty as regular advisors and contributors.

For ten years after the last publication of "The Alfred Student," the college lacked a means of broadcasting student opinion but in 1888 the trustees established "The Alfred University" as a quarterly edited by representatives of both faculty and students. During its rather short existence, it faithfully accomplished its purpose but due to unknown causes, died a sudden death four years later.

"The Alfred Monthly" of which the Fiat Lux is the offspring, produced six years later as a student activity, was a twelve-page magazine of decided literary flavor.

When college opened in 1913, the powers that be agreed that a change from a monthly to a weekly issue would be of advantage to both paper and students and, after five years of fruitful service, the "Monthly" became a matter of history.

The editorial staff of the "Alfred Weekly," wishing to obtain a more suitable title for the result of their labor, organized a contest offering as a prize one year's subscription for the paper to the student who submitted the most satisfactory name. Donald Clark, a member of the class of 1914, won the prize by offering as his contribution to the contest the two words which now adorn the front page, "Fiat Lux."

Under this noble heading, the college journal has endeavored through thick and thin to express sentiments of the undergraduate life at Alfred. Always, though the way has been hard and the footing precarious, the Fiat has "carried on."

The early Fiat Lux filled eight pages smaller in size than the present ones and printed in slightly larger type but during the war the size was necessarily reduced and the change to larger sheets and smaller print soon became a permanent feature of the four-page paper.

The World War was responsible for a great many changes and innovations among which are: It delivered the final blow to the literary societies which had assisted materially in the publication of the Fiat by contributing material for its columns, the other,

Continued on page four

Varsity Walks Roughshod Over Bisons

Purple and Gold Defeat Windy City Aggregation On Home Field

FEW CASUALTIES

In the first home game of the season, Friday, Oct. 19, Alfred defeated University of Buffalo by a score of 16-6. This the second successive year that the Purple and Gold has humbled the Bison squad.

Using a plunging attack, of off-tackle plays the Alfred team had Coach Bond's men on the defense practically the whole game. Buffalo's only touchdown was a fluke resulting from a fumble.

While all of the Alfred team deserve credit for the victory, the outstanding players were Tommy Moore, who showed speed and pep in the back field and Don Gardner, whose educated toe was responsible for four of Alfred's points.

Game by quarters:

1st quarter:

Alfred kicks to five yard line. U. B. forced to punt. A. U. ball on her 40 yard mark. Gardner punted. Buffalo made two first downs. Grady intercepted a forward pass. Alfred's ball on her 30 yard line. Alfred made three first downs, punted, Buffalo off-side, A. U.'s ball on her 55 yard line. Failed to make another first down. Buffalo took the ball on her 45 yard line, failed to gain, punted and the quarter ended with Alfred in possession of the ball on her 38 yard mark.

2d quarter:

Moore through left tackle, 12 yards. Buffalo off-side, pass complete, 10 yards. Moore 9 yards, off right tackle. A. U. penalized 15 yards holding. Place kick failed by inches. Buffalo's ball on 20 yard line, fumbled on

first play punted to their 25 yard line. Gardner kicked goal from placement on the 45 yard line. Alfred kicks, Buffalo loses ball on the 20 yard line fumbled on the second play, Fraser recovered. Moore through left tackle for touchdown. Gardner made place kick for point. Buffalo received, in possession of the ball on the 20 yard line, forced to punt, an exchange of punts left Alfred in possession of the ball on U. B. 40 yard line. Pass Zehler to Buck, netted 20 yards. Moore through left tackle, 18 yards McConnell, substituting for Moore, carried ball over for the second touchdown. Gardner missed try for point. A. U. receives and the half ends with the Purple and Gold in possession of the ball on the 40 yard mark.

Third quarter:

Alfred kicks, U. B. in possession of the ball on her 30 yard line. Forced to punt. A. U. made a first down and then punted. Buffalo made three first downs by passes, Robinson intercepted a pass on the five yard line. Gardner punts. U. B. made three more first downs and then booted out of bounds on Alfred's 22 yard line. Rest of quarter even.

Fourth quarter:

Alfred made three first downs, were forced to give the ball to Buffalo in the center of the field U. B. fumbled Campbell recovered. Moore fumbled, Rosengran recovered and ran 40 yards for a touchdown. Try for point failed. Alfred kicks. U. B. forced to punt. G. Gardner left tackle, 9 yards.

Continued on page three

Twenty Football Men Enjoy Chicken Dinner at Andy's

Substantial Eats Feature

Last Sunday evening, true to his promise, "Andy" Dromazos proved himself a true Alfred citizen and showed his interest in athletics and particularly in football by giving all the men who participated in the Buffalo game a real treat in the form of a chicken supper.

Promptly at six o'clock twenty men filed into the Students' Candy Shop and, guided by placed cards decorated with a miniature oval, seated themselves at the tables. The walls were replete in Purple and Gold Alfred banners while the tables themselves were appropriately draped with crepe streamers of the college colors. Huge platters of grapes, while not intended for artistic effect alone, supplemented the branches of gold and brown maple leaves creating a truly autumn atmosphere. Over all, completing the gridiron setting, was suspended that object of all football men's devotion, "the ol' pigskin."

Amid much laughter and good natured joking the following menu was skillfully and thoroughly stowed away and the men voted three hearty cheers for Andy.

- MENU
 Consomme
 Fried Chicken
 Mashed Potatoes Creamed Onions
 Combination Salad
 Ice Cream Cake
 Grapes
 Mints
 Coffee noir

Varsity "A" Club Publishes First Monthly News Letter

Speakers Bureau in Action

The first Monthly News Letter of the Varsity "A" Club in which "Doc" Ferguson, the editor, aims to "organize the scholastic, collegiate and general news items of the month into a form which is brief but yet fairly complete," appeared last week and is being sent to High School and various Prep School Juniors and Seniors and their principals and coaches.

A few words from the editorial comment may be of interest. "The Varsity "A" Club is interested in you (the high school student) not essentially because you are a potential Alfred student but primarily for the reason that you are a man in the making. If their efforts succeed in making you just a little better student, sportsman, athlete and gentleman, the publication of this letter and others, together with their promotion of various interscholastic enterprises, will have been justified." This expresses in a few words the object of the publicity campaign of the Club. Indirectly it is hoped that students may be drawn to Alfred by virtue of interest aroused by these letters and that they may be better fitted and informed than had they not come in contact with the publicity offered by the letter men.

The Speakers' Bureau is finding that its services are greatly in demand. Coach Kasper spoke to over 300 students in Wellsville High School on football and school spirit, last Tuesday. His efforts were well re-

"DON'T BORROW" THEME OF PROF. WHITFORD'S ASSEMBLY ADDRESS

University Shares in Harman Student Loan Fund

"Neither a borrower nor a lender be; For loan oft loses both itself and friend,

And borrowing dulls the edge of husbandry."

Employing as his text this well-known quotation from Hamlet, Professor Whitford addressed the College Assembly last Wednesday morning on the unusual topic, "Borrowing Money."

The speaker had but three words of advice to offer in regard to borrowing money: "Don't do it." If borrowing is the lesser of two evils, it is perfectly justifiable, but if it is done carelessly or with no thought of repaying, it deserves severest condemnation.

Credit is the basis of all trade enterprises but it is liable to be sadly abused in the hands of the inexperienced or careless borrower. In fact, some people, on account of their irresponsible nature, should never borrow money for they are borrowing trouble outright.

Repayment is the essence of borrowing money. Men and women who lack the intellectual, moral and economic grasp of this fundamental principle are those who fail as borrowers and who decrease the opportunities for those others worthy of aid.

Friends of Alfred have established the Student Loan Fund and several endowments to help students who are helping themselves. Back of these loans, which have helped many needy students in years past, stands a firm confidence in the honor of Alfred men and women. Seldom, indeed, is money defaulted.

A new opportunity comes to Alfred University as the second college in New York State to share in the Harman Foundation Fund, a large scale experiment to prove that it pays to lend money to college students. Mr. William D. Harman of New York has given \$100,000 to put his plan into execution. Alfred's share of this amount is \$1000.

According to the plan of the Foundation, each borrower automatically becomes, outside his own loan, an indorser to a limited extent of the total borrowed in his college. This device provides a margin of safety for the fund in case of death or defaulting on the part of a borrower. Of course, if every one pays no one is inconvenienced by a levy necessary to make up the loss.

Loans are available only to Juniors and Seniors upon recommendation by the Student Loan Committee of which Prof. Whitford is chairman. Other members of this committee are Prof. Potter and Prof. Neiswanger. Borrowers do not pay interest until the first year after graduation when the accumulated amount is due. In the second year after leaving college, the graduate begins payment on the principal of his debt.

This experiment is being tried out in representative colleges in all parts of the United States. Alfred should feel honored by her choice as one of these institutions.

ceived and paved the way for other engagements. This week "Doc" Ferguson is to speak before the students of Cuba High School and the Red Triangle Club of Wellsville and Andover while Coach Kasper is to appear before Friendship High boys. With many more engagements in the offing, it is safe to say that the Varsity "A" Club program is in full swing and proving of interest and benefit to those for whom it was intended.

FROSH CROSS-COUNTRY VICTORS

Easily Take Measure of Sophs In Friday's Run

Immediately following the Alfred-Buffalo football game last Friday, the Freshmen cross country runners, struggling over the slippery A course amid a drizzling rain, defeated the second year's men by a score of 38-17.

Witter, '27, easily finishing first, made the two and seventh-tenths miles in fifteen minutes and ten and four-fifths seconds with Peterson, '27, close on his heels. Pitcher '27, and Perenetti '26, came onto the field in the order named. The race, from the start until Witter led his team down to the finish, gave evidence of good hard work on the part of the contestants and thorough training on the part of the coach. To a man, both teams showed up splendidly and while the prime objective of the race might be considered to determine the superiority of one class over the other, there were several other valuable features of the contest. Although team mates deplored the fact that Borden, Button and Herrick were not allowed to run, it can easily be seen that "Doc" had very good reasons for holding them out. These men have already proven their ability and by pitting the other men's efforts against each other, a fair chance was given the remainder of the squad to do the same.

Peterson, winner of second place in the meet, has shown himself to be a runner of no mean rating and the other eight men finishing should offer good material for the perfection of a team. The order of finish:

1. Witter '27
2. Peterson '27
3. Pitcher '27
4. Perenetti '26
5. Spaulding '27
6. Vey '27
7. Calman '26
8. Husain '26
9. Lovell '27
10. Keefe '26.

A. U. REPRESENTATIVES TO RUN COLGATE

Concentrate Training For Next Big Meet

On Thursday, October 25, the cross country team of A. U. will leave for Colgate where they will compete against the strong Maroon team on the latter's own course.

This meet promises to be one of the best on Alfred's calendar this year. Last Friday, October 12, Colgate won from Hamilton in 23 minutes and 39 seconds showing a favorable comparison with the time of Alfred's meet last year, 23 minutes and 33 seconds. In addition, the race last year took place on a cold, raw day and under very adverse course conditions, while the Colgate-Hamilton day was perfect. Colgate finished five men after Clark of Hamilton had won first place and one of his mates had come in second. The score was 25-30 Colgate. From all evidences, the breaks of the coming meet are nearly even and it is safe to predict that the onlookers will witness one of the most hotly contested races ever held at Colgate.

Six or seven of the Varsity Cross Country men and several new runners will make up the ten expected to make the trip.

TO ATTEND CELEBRATION

President Davis leaves tonight for New York. He then goes to Boston for the fiftieth celebration of Boston University, Thursday and Friday,

SCHOOL OF AGRICULTURE

The class in Farm Management expects to take an extensive four-day trip, starting Monday, Oct. 29th.

Don Mackinnon, our energetic cheer leader, is achieving great results. No one can doubt that after hearing the lusty cheering at Assembly Friday. Let's keep up the good work.

Our kind-hearted and generous alumnus "Si Brookins," is offering free rides in his car to the fair ones of Ag School. Please book your date early, as "Si" prefers them one at a time.

The Juniors, not satisfied with trouncing the Senior class at baseball, have challenged the upper classmen to a game of football. The challenge was accepted by the Seniors, and the date of the game will be announced in the near future.

Bill Krastel sent a letter to Miss Wannamaker of Ag School ordering a suit of clothes. Miss Wannamaker announces that she is not connected with the store of that name, but we find it a hopeless task to prove it to Bill.

Joe Laura is helping pay his expenses by singing selected songs at Andy's restaurant. He receives one cup of coffee per song, but hopes to do better later on. It is hard to sustain life on coffee alone, so we hope he succeeds.

THETA GAMMA ENTERTAINS AT SMOKER

One of the most enjoyable events to take place in Alfred in a long time was the smoke given to all Ag School men by the Theta Gamma Fraternity at their Frat House, Wednesday evening, Oct. 17.

It was an informal affair, and there was not a dull moment from the time the reception committee received the guests, until the last belated straggler wended his way homeward in the wee small hours of early morning. Smoke and enjoy yourself was the order of the evening, and everyone did his best to render atmosphere redolent with the perfume of the fragrant weed.

After several hours of smoking, chatting, and card playing, refreshments were served, the assembled company being regaled with a delightful luncheon of coffee, cake and fruit. The Frat members are to be congratulated upon their success as entertainers.

COUNTRY LIFE CLUB

The first regular meeting of the Country Life Club was held Tuesday evening, Oct. 16th, at Ag Hall.

Officers were elected as follows: Pres., Julia Zint; Vice Pres., Gray Rheinbrecht; Sec.-Treas., Clarissa Powers. A short business session followed the election of officers and the rest of the evening was taken up by dancing and playing games.

Everyone present reported an enjoyable time, and all are looking forward to the next meeting with pleasant anticipation.

The Country Life Club deserves the unstinted support of all students at Ag School, furnishing, as it does, an opportunity for the entire student body and faculty to become better acquainted and take part in the social activities of the school. At these get-together meetings the serious side of school life is forgotten for the time being, and all are out to enjoy themselves.

Watch the Fiat for further announcements.

TAU SIGMA ALPHA

At the first meeting of the Tau Sigma Alpha the following were elected to office: Pres., Gladys Kinyon; Vice Pres., Gertrude Sweet; Sec., Josephine Bergen; Treas., Marian Garter; House manager, Arietta Totten; Chaplain, Priscilla Hurlburt.

After the election the old members were hilariously entertained by stunts from the new members.

Gay Kinyon, Ethel Dye, Ida Wheatley, Rose Johnson, Doris Stephens and Hazel Lampa attended a Farm Bureau meeting at Belmont, Friday, at which Miss Gardner from Cornell gave a talk on women's styles.

Mildred Ames has been spending the week-end in town.

Mr. and Mrs. Charles Powers and son Milo of Lancaster, have been visiting their daughter, Clarissa Powers.

Mrs. C. R. Wheatley and daughter Isabelle visited Ida Wheatley over Sunday.

The Alfred stock judging team, accompanied by Prof. Smith, set sail for the National Dairy Show, Wednesday, Oct. 10, to the music of the rattling school Ford.

The party reached Syracuse about 1:30 P. M. The first thing was the location of quarters. The party was bunked on army cots in barracks, in company with about seven hundred other fellows representing many states.

After sleeping arrangements had been completed, the party took a tour of the grounds, spending most of the time in the new coliseum watching the judging.

That night a parade of the best cattle in the coliseum was held, and the entire party with the exception of Prof. Smith, was drafted into service to help lead the animals, thus demonstrating their agricultural ability. An attempt was made to keep the matter dark, but the truth is that at least two of the Alfred representatives were nearly frightened to death by a Brown Swiss cow that broke loose.

After the cattle parade, there were some very fine exhibitions of horsemanship. The program included fancy driving, both abreast and in tandem, hurdling and fancy riding. The mounted police topped off the entertainment by taking hurdles in pyramid formation.

The high light of Thursday was the dairy school by Prof. White of Storrs, Conn.; his subject being, "Picking the Dairy Cow."

Friday morning the judging contest was staged. Kellogg, Wilson and Weaver represented Alfred. All told, there were about two hundred and forty contestants. These were divided into four divisions, each group working in a different ring. In all, six rings were judged.

When the results were tabulated, it was found that the Alfred team stood fifth among a group of fifty schools, which is certainly to the credit of all concerned. After the finish of the contests the party only waited to get the results before starting for home.

ALUMNI

Miss Sara Jones '20 was home from Waverly over the week-end.

Miss Adelene Titsworth '12 of Sonyea was home over the week-end.

Miss Laura Stillman '22 was home from Ellicottville over Columbus day. "Cy" Ames ex-'24 of Watsontown, Pa., was a recent guest of friends in Alfred.

Miss Iola Lanphere '20 of Ellicottville was a week-end guest of friends in town.

Miss Janette Randolph '23 of Scio was a guest of her parents, over the week-end.

"Larry" Bliss '13 of Albuquerque, N. M., was in Alfred recently, visiting friends.

Victor H. Davis '11 and family of Newark, N. Y., were guests of his parents recently.

John F. Culinan '20, of Silver Springs was in town for the Buffalo-Alfred football game, Friday, October 19.

Mr. and Mrs. (Laura Keegan '18) Clesson Poole '18, of Binghamton were in town for the Buffalo-Alfred game.

Mr. and Mrs. (Ruth Harer '18) Geo. Crawford '19, of Trenton, N. J., are guests of friends and relatives in this vicinity.

Don Bassett '22 of Haydenville, O., has been visiting his parents in town. He was home for the Whitford-Clark wedding.

Postmaster Earl Burdick '16 and wife (Ina Withey '16) and little daughter of Belmont were in attendance at the game Friday.

Mr. and Mrs. (Abbie Burdick '16) Ray Maure '16 of Hempstead, L. I., are the happy parents of a son, Douglas Raymond, born October 18, 1923.

Mrs. Milton Carter and little daughter have returned to their home in Meadville, Pa., after an extended visit with her parents at Alfred Station.

Dr. and Mrs. Isaac M. Wright '04 of Muhlenburg College have been in Alfred, called here by the death of their brother, Charles E. Wright.

Miss Norah Binns '12, proprietress of "The Box of Books" left last week for New York City to attend a series of lectures under the auspices of the National Woman's Book Association.

Mr. and Mrs. (Muriel Earley '20) Mark Sheppard '19, are visiting their parents in Alfred and Andover previous to going to Columbus, Ohio, where Mark has a new position in a ceramic plant.

Dr. Josie Rogers and Miss Mabel Rogers, A. U. '07, who have spent considerable of the summer in New England, studying, returned to their home in Daytona, Fla., and Milledgeville, Ga., respectively, having driven through in their car.

Mr. and Mrs. "Tobe" Champlin '13 of Belmont were among the out-of-town guests at the Champlin-Stillman wedding. Others were: Mr. and Mrs. Robert A. Greene '16, of Geneseo, Prin. and Mrs. (Lucile Stillman '14) W. G. Saunders and family of Palmyra.

Wednesday afternoon, October 17th, at the home of Mr. and Mrs. Alfred T. Stillman occurred the marriage of their daughter, Carol Babcock '15, to Archie Earl Champlin '08, Director of the State School of Agriculture. Congratulations and best wishes from the "Alumni."

Other Alfred rooters from out of town were: Mr. and Mrs. Walter Bliss '86 of Bolivar, "Bill" Nichols '20 of Bolivar, "Bill" Garwood '14 of Canseraga, Mr. '12 and Mrs. Ford Whitford of Wellsville, Carl Hopkins ex-'17 of Almond, "Scotty" Ahern '23 of Wellsville, Hon. J. J. Merrill '84 of Albany, "Chief" Witter '21 of Bolivar. "Chief" was in town the day before (Thursday, Oct. 18) with his fighting Bolivar High Eleven, who played against the University Freshman team.

ALFRED MEETS NIAGARA UNIVERSITY HERE NEXT FRIDAY

All indications point to a good game next Friday when Alfred meets the strong Niagara eleven on the athletic field. The Purple and Gold should be on the long end of the score at the final whistle blow.

Alfred will be able to present its strongest line up in this game as there were no serious injuries in the Buffalo game and the other injured players will be fully recovered by Friday.

Niagara University played the Legionnaires of Buffalo Saturday, beating them by three touchdowns only. Practically nothing is known of the Legion's strength, but if Alfred continues as she started last Friday, there can be no doubt of the outcome.

THETA THETA CHI

Mrs. Charles Allen has been visiting her daughter Mildred for the past week.

Misses Mary Mead and M. Alma Wise spent the week-end at Niagara Falls.

Prof. and Mrs. Seidlin were entertained at dinner Sunday.

Betty Babcock '26, and Frances Wilkenson '27, were dinner guests Friday evening.

CERAMIC SOCIETY

This evening at 7:30 the Ceramic Society will hold their regular meeting at the Hall. The speakers for the evening are Messrs. Danforth and DuBois who have chosen as their topics, "Tunnel Kilns" and "Tile Production." No one can afford to miss this or any of the meetings which are scheduled this year for each one has a message which students cannot get in the classroom.

WHEN IN HORNELL CALL ON

GEO. HOLLANDS' SONS
"Let Us Be Your Druggist"
84 MAIN ST. HORNELL, N. Y.

BUTTON BROS. GARAGE TAXI

Day and Night Service
Storage and Accessories

BUSINESS DIRECTORY



HORNELL, N. Y.

COOK'S CIGAR STORE

HIGH GRADE
CIGARS CHOCOLATES
BILLIARD-PARLOR
Up-Town-Meeting-Place
Good Service
157 MAIN ST., HORNELL, N. Y.

VICTROLAS

and
VICTOR RECORDS
Sold on Easy Terms

KOSKIE MUSIC CO.
127 Main St. Hornell, N. Y.

THE SHATTUCK

Hornell's Leading Theater
Best of Pictures

JACK HOLT

In
"A Gentleman of Leisure"
WEDNESDAY NIGHT
OCTOBER 24
POPULAR PRICES

MARTIN BARBER SHOP

A Barber Shop For
Ladies and Gentlemen

153 Main St.
HORNELL, N. Y.

Next door to Cooks

IN

HORNELL, N. Y.

It's

JAMES' FLOWERS

Why?

QUALITY, SERVICE, RELIABILITY

149 Main St. Phone 591

YOUNG MEN'S OXFORDS

In Black, Brown and
Tony Red Calf
Leather Plain Toes
Creased Vamp

DON L. SHARP CO.

100 Main St. Hornell, N. Y.
Expert Foot Fitters

If it's good to eat,
We have it

Picnic Supplies a Specialty

JACOX GROCERY

HARDWARE

The place to buy

WELSHBACH MANTLES
GLOBES and SHADES

E. E. FENNER & SON

F. H. ELLIS

Pharmacist

W. H. BASSETT

Tailor—
Pressing, Repairing
and
Dry Cleaning
(Telephone Office)

DR. MIRIAM FERGUSON

OFFICE HOURS: 10 to 11 A. M., 4 to 5 P. M.
Phone 68 F 12

Practice limited to diseases of women and children and obstetrics

DR. RUSSELL FERGUSON

OFFICE HOURS: 12:30 to 1:30 P. M.
7 to 8 P. M.

Phone 68 F 12

Practice limited to general surgery, obstetrics and male medicine

YOUR BEST FRIEND

in times of adversity

is a bank account

UNIVERSITY BANK

Alfred, N. Y.

MEN'S CLOTHING

FURNISHINGS

HATS AND CAPS

Priced Within Reason

GUS VEIT & COMPANY

Main St. and Broadway
HORNELL, N. Y.

ALFRED THEOLOGICAL SEMINARY

A School of Religious Education



VICTROLAS

and

VICTOR
RECORDS

SHEET MUSIC

and

INSTRUMENTS

ALFRED MUSIC STORE

The Old Reliable

—BARBER SHOP—

C. L. E. LEWIS

Proprietor

CAMPUS BOOK AGENCY

Dealers in
New and Second Hand Books
H. M. GRIFFITH THOS. C. MOORE

PLUMBING

Gas and Water Fitting
If you want quick service see me

W. J. TAYLOR

SENNING BROS.

Millinery

and

Dry Goods

Try Our Regular Dinners and Suppers

Buy you a meal ticket

Steaks, Chops, Salads
at all times

Banquets Special
Lunches at reasonable prices

Home Baking

STUDENT'S CANDY SHOP

FIAT LUX

Published weekly by the students of
Alfred University

Alfred, N. Y., October 23, 1923

EDITOR-IN-CHIEF
Max C. Jordan '24

ASSOCIATE EDITORS
Donald M. Gardner '25

J. Maxwell Lahr '25 Harry Rogers '26

AG EDITOR
Chas. B. Britton

REPORTERS

Walter A. Preische '24 Paul V. Johnson '24
Lawrence Lobaugh '26 Elizabeth Robie '25

BUSINESS MANAGER
Harold T. Rogers '25

ASSISTANT BUSINESS MANAGER
Frank Ford '26

Subscriptions, \$2.50 a year. Single copies
10c. Advertising rates on application to
the Business Manager.

Address all business communications to
the Business Manager. All other com-
munications should be addressed to the
Editor-in-Chief.

Entered at the Alfred Post Office as
second-class matter.

Co-operation, Honesty, Punctuality, Enthusiasm. What four other qualities could be selected that more effectually define requisites for efficient college, a successful team, a growing organization of any sort or that more thoroughly fit a man or woman for any sort of business or professional career in future life. Each of these characteristics is dependent upon the others and all overlap so that it is difficult to single any one of them out for discussion. And yet, in your analysis of your own assets it is essential that you carefully consider each and where necessary repair your own deficiencies.

In your college course, athletics present a great demand for Co-operation. Football teams, cross country teams, basketball and track all in their turn and according to their need levy upon you for support. Your instructors deserve a share of cooperation in directing your classes so that you may benefit to the fullest extent. Student government is powerless unless backed up strongly by the students it represents. Various organizations on the campus not of athletic type cannot exist without assistance. Always there are those few who say, "I have too much work to do," or "I can't." This "let-George-do-it" attitude not only depicts a careless, selfish or lazy nature but fails completely to add anything to the college and prevents those few from getting the best from their college course.

Honesty means more than the mere conforming to statute requirements. It embodies those rare qualities of good fellowship in the most literal sense. Be honest with yourself for by so doing you will serve your classmates likewise. Be honest with your teams. Offer every assistance and inducement not merely to the end of winning games but to encourage consistent training. This will indirectly reflect back to yourself.

Punctuality is perhaps the one principle most commonly violated. How little we realize the inconvenience we cause by habitual tardiness. A small thing, to be sure, but directly indicative of the right or wrong attitude. Nothing so detracts from an efficient organization, whatever its nature, than for members to drift in a few minutes late with mumbled apologies. Promptness is an essential not only in college but in any pursuit.

You may lend your cooperation, you may be strictly honest and you may be punctual, but unless your actions are characterized by an Enthusiasm and spirit that will infect others, you will have expended some useless energy and you will not have done your best. The success of a mass meeting is usually judged by the amount of enthusiasm and the spirit shown by students as a body. This is, however, but one opportunity for such expression and there are many others on the campus.

The essence of this article may well be summed up in the well known saying: "You may get out of your college life exactly what you put in." The paramount purpose of our college course is for individual development and training. If we expect to receive it, we must help the other fellow to do the same.

CROSS COUNTRY BRINGS ALFRED TO THE FORE IN BIG MEETS

Barring any unlooked for mistakes Alfred's Cross Country team of '23 will be one of the largest factors in establishing an envied position for Alfred among all class A colleges.

During the past week Coach Ferguson has received entry blanks from the National Amateur Athletic Union of the United States urging that Alfred send a team to compete in the National A. A. U. championship Cross Country Meet to be held in Philadelphia, Nov. 24, 1923. The course to be run is the National Senior course at Fairmount Park.

This indeed, is one of the highest honors which Alfred could hope to receive.

In addition to this letter "Doc" received one from the Secretary of National Inter-Collegiate Amateur Athletic Association of America, stating that that body is regarding Alfred very favorably as a future member when the Association meets next February.

Application would not be in time to allow A. U. to enter the big Inter-Collegiate Meet this fall at New York, but it would permit A. U. to be represented at the Championship track meet this spring as well as in the Championship Cross Country meet at New York next fall.

The Coach feels that nothing would be better than to give Alfred's team this opportunity offered by the Nat. A. A. U., in the event that the team come through in the remaining races of the season. To finish a team in a close margin of the winner would establish a precedent for Alfred which would not readily be forgotten. This prestige gained from a favorable showing at that meet would raise Alfred's athletic standards to top notch. The question of sending this team to this meet is in the hands of the student body. In the case that Alfred wins the remaining races of the season, and the Coach feels that the team is fitted for that run, would the student body feel that the team should be sent to Philadelphia at the general expense of the college? Nothing could put Alfred into the lime light quicker than to participate in that meet.

The success of the team is dependent upon the members and "Doc's" coaching. It is only fair to allow the team to go to Philadelphia if they prove themselves, by the races yet to come.

With about twenty men working out daily under the tutelage of Coach Farier and Captain Bliss, the Allegheny Cross Country squad should be in good shape for its opening meet with Alfred.

The personnel of the team has not been made up as yet. All the veteran men including Captain Bliss, Little, Berger and Bogardus, are showing real form, as are several freshmen.

"The Campus."

President Davis spent Monday with Mr. Lester in connection with county Y. M. C. A. work.

VARSIITY DEFEATS BUFFALO

Continued from page one

pass Zahler to Gardner 12 yards. Zahler right tackle two plays 14 yards. A. U.'s ball on the 6 yard line. Moore fumbled and the game ended with Buffalo in possession of the ball on her own 1 yard line.

The summary:

Buffalo		Alfred
	L. E.	
Hayes, Capt.		Grady
	L. T.	
Ailinger		Gardner, Capt.
	L. G.	
Harris		Couch
	C	
Burns		Fraser
	R. G.	
Brownjohn		Anderson
	R. T.	
Morris		Chamberlain
	R. E.	
Magavern		Witter
	Q. B.	
Metz		Campbell
	L. H. B.	
Knapp		Zahler
	R. H. B.	
Vanini		G. Gardner
	F. B.	
Rosengrant		Moore

Substitutes: Alfred—Buck, Lobaugh, Robinson, L. MacConnell, D. MacConnell, Moffat, Fulmer, Daly, Griffith; Scoring: Alfred — Touch downs, Moore, L. MacConnell point after touchdowns, D. MacConnell 1; kick from placement, Gardner 3. Buffalo —touchdown, Rosengrant.

Alfred	0	16	0	0—16
Buffalo	0	0	6—6	

Referee—Campbell, Springfield.

Umpire—Knolt, Hamilton.

Headlinesman — Metzdorf, Springfield.

BEAT BUFFALO IS SLOGAN OF MASS MEETING

A rousing pep meeting last Thursday paved the way for Alfred's decisive victory over University of Buffalo. Ag Hall was crowded to its capacity with enthusiastic students and friends.

Talks by Coach Kasper, Prof. Robinson and Mark Sheppard, an alumnus, were received with much applause and song and cheers completed the program.

Although the team suffered three defeats, the result of the game Friday shows that their spirit is by no means dampened and the remainder of the season should even things up in games won, at least.

Although it can boast the smallest enrollment of any of its competitive schools, Alfred has always put forth teams that compare favorably with those of much bigger schools. This is largely the result of the wonderful backing the team receives, both from the present students and alumni. The time is slowly coming when Alfred will undoubtedly rank among the best.

President Davis attended the convocation of the University of the State of New York, also a hearing regarding Ceramic School matters, in Albany, Thursday and Friday.

C. F. Babcock Co., Inc.

114—120 Main St.

HORNELL

HORNELL'S LEADING DEPARTMENT STORE

Everything For Home And Personal Needs

Ladies' Ready-to-Wear and Men's Furnishings

—A TEA ROOM—

A' La' Carte Service of Peculiar Excellence

Soda Fountain of Superior Merit

New Fall Stock is now Complete
Our Cloak and Suit Department is at its best
Thousands of New Fall and Winter
Coats, Wraps, Suits, Dresses, Sweaters and Blouses
The New Fall Rugs and Curtains
Are Now Ready

LEAHY'S

HORNELL'S QUALITY STORE

THE NEW YORK STATE SCHOOL OF CLAY-WORKING AND CERAMICS

AT ALFRED UNIVERSITY

Courses in Ceramic Engineering and Applied Art

Young men and women who are looking for interesting work should ask for Catalogue

CHARLES F. BINNS, Director

LINES OF LIFE

Tailoring by hand makes a big difference on your back.

Hand tailoring gives lines of life to your clothes.

You can't get lower prices than ours without getting less for it.

Fragner & Cornwell

WELLSVILLE, N. Y.

We Want You To See The
NEW LEATHER HAND BAGS

and

VANITY CASES

Ward's Jewelry Store

"Gifts That Last"

WELLSVILLE, N. Y.

Established 1881

For Fine Photographs

THE TAYLOR STUDIO

122 Main St.

HORNELL, N. Y.

WARMTH MINUS WEIGHT

O'COATS

No need to bundle up like an Eskimo when you can get one of our warmth without weight Overcoats—in the style and fabric you want—at the price you're glad to pay. They're wonderful values at

\$ 35.00

Star Clothing House

Main at Church Street, HORNELL, N. Y.

New York State School of Agriculture

at

ALFRED UNIVERSITY

Three year Agricultural Course
Two year Home Economics Course
One year Commercial Clothing Course
One year Quantity Cooking Course
One year Rural Teachers Course

Catalogue and further particulars sent upon request.

Address,

A. E. CHAMPLIN, Director.

THE BEST IN THE LINE OF EATS
at

Clark's Restaurant

A. J. CLARK, Prop.

FROSH ELEVEN TRAMPLES ON BOLIVAR TEAM

On Thursday, October 18, the Alfred University Freshmen played the Bolivar gridiron warriors on the home field to a 34-0 victory in a game characterized by good kicking and clever aerial work on both sides.

Ta a casual observer the fine team work exhibited by both lines was probably overshadowed by the individual playing of a few of the men. Horner's kicking and punting caused great comment and he will undoubtedly bring honor to old A. U. in years to come. "Mike" Fritz, at right end, also starred for the Frosh making several spectacular tackles. Ainsworth, by his fierce attack on the line and Stillman by end runs, made substantial gains for the yearlings, while "Red" Frank did himself and the team credit in center.

Nor was Bolivar without her stars. Brigham, full back, displayed exceptional ability at kicking, passing and carrying the ball, while McKee also exhibited some excellent backfield work.

The game had its humorous situations as well as its serious ones. The officials, being all Varsity men, were consequently in for a little good natured "kidding." Another, good laugh occurred when Ainsworth carried the ball through the line and ran half the length of the field with one lone Bolivar man at his heels for what would have been a touchdown had not the whistle blown.

So far in the season the Freshmen have not been scored against and have 85 points to their opponents 0. It is hoped that they will continue the good work but the game scheduled with St. Johns Military Academy will by no means be an easy one and the men will do well to train consistently for this contest.

Score: Frosh 34, Bolivar 0.

Line up:

Frosh		Bolivar
	L. E.	Sackett
Vaughn		
	L. T.	MacEwan
Reinbeck		
	L. G.	Newell
Glosser		
	C.	Potter
Frank		
	R. G.	Swarthout
Hamilton		
	R. T.	Bliss
Bowles		
	R. E.	Croh
Fritz		
	L. H. B.	Dougherty
Horner		
	R. H. B.	McKee
Stillman		
	F. B.	Brigham
Ainsworth		
	Q. B.	Root

Substitutions: Frosh — Shults for Fritz, Stillman for Vaughn, Fritz for Shults, Johnston for Bowles, Pierce for Ainsworth; Bolivar—Mead for McKee, McKee for Mead.

Referee—Robert Witter

Umpire—L. McConnell.

Headlinesman—O. Fraser.

Time of quarters—12 minutes.

BRICK

The Brick has been a very popular place for the past week as there were several guests.

"Oly" Lanphere '20, spent a few days with Elsie Swallow '24, and saw the Buffalo game.

At present the hall is not getting its daily polish from dancing as the Vic is being repaired.

News has it that Louise Gratz '26 is giving some very entertaining "spirit dances."

FOOTBALL SCHEDULE

Sept. 22—Colgate 14, Alfred 0.
Oct. 6—Bucknell 47, Alfred 0.
Oct. 12—St. Bona 15, Alfred 0.
Oct. 19—Buffalo 6, Alfred 16.
Oct. 26—Niagara, Alfred
Nov. 2—Westminster, Alfred
Nov. 9—Thiel, Alfred
Nov. 17—Lehigh, Alfred

VOICE TRAINING

Mrs. Ramon Reynolds announces that she will take a limited number of pupils in voice training, at her home on Reynolds St. Phone 44 Y 3.

EVOLUTION OF FIAT LUX

Continued from page one

and by far the most notable, it brought about the selection of the only two woman editors. In 1917-18, Julia Wahl supervised the making up of the periodical. Both she and her successor, Marion R. Roos, deserve especial credit because they served under great difficulties when the staff was working under decidedly abnormal conditions.

During the war, news came to the students of the death of Robert D. Garwood '14, the first editor-in-chief of the Fiat Lux. He was killed in an aeroplane accident in Texas while acting as aviation instructor at training camp.

For five years after the Fiat was first established, the college presented an annual Fiat Lux Fair combining dramatics, athletics, "eats" and gift booths in such attractive a manner as to make the event a red letter day of the year. This custom was also neglected after the war.

All of the college papers at Alfred from the dawn of its history were constantly battling adverse financial conditions, usually occasioned by the reluctance of the students to pay their subscription bills. At times, it seemed as though matters reached such a stage as to compel the discontinuance of publication and up to 1916 the Fiat Lux was likewise afflicted. The difficulty was allayed when arrangements were completed for the subscription price to be added to the term bills.

This is but a brief survey of Alfred's student newspapers but it will have fulfilled its purpose if it has stimulated any new interest or revived any latent feeling of pride in A. U.

Following is a list of all who served as editor-in-chief of the Fiat Lux from the date of its organization until today:

- 1913—Robert D. Garwood '14.
- 1914—Aaron MacCoon '15.
- 1915—Hubert D. Bliss '17.
- 1916—E. E. Saunders '17.
- 1917—Harold S. Nash '18.
- 1917—Julia Wahl '18.
- 1918—Marion Roos '20.
- 1919—Frobisher T. Lyttle '21.
- 1920—J. C. Peck '22.
- 1920—Ray Witter '21.
- 1921—Robert F. Clark '22.
- 1922—Lloyd N. Lanphere '23.

Arriving in Hornell on Monday evening preceding the opening of school and finding that I had nearly two hours to wait for the Alfred bus, I left my hand baggage at the Hotel Sherwood and took in a show to help pass the time. It was an exceedingly poor show and had an effect on my spirits similar to throwing a wet towel on a young blaze. The result was that I spent the night in Hornell and took the bus for Alfred the next morning. I shall never regret this act of impulse.

The day of my arrival on the campus was one of those rare days which precedes autumn and yet gives you a faint suggestion of its stealthy approach. Jack Frost, who has no peer in landscape art, had been busily at work with his brush. The result was altogether a pleasing one. All the way up on the bus I drank in the beauty of the hills clothed in their coat of a thousand harmonious colors. The simplicity and supreme beauty of it all combined with a certain dignity which all truly beautiful things possess, had the effect of a tonic on me. And so I arrived at Alfred, my heart fairly singing with the joy of being alive.

By this time I was in a very receptive mood and the natural beauty of the campus itself, impressed me still more forcibly. However, I think what impressed me most favorably, was the welcoming spirit of hospitality that I encountered here. Everyone seemed to be glad I was here and it made me feel perfectly at ease and inexpressibly glad to be here. For after all is said, what could the natural beauty of a place mean to one who was not made welcome?

I am glad I attended a poor show in Hornell.

A FRESHMAN.

DELTA SIGMA PHI

Brother Si Ames, former '24, now of Bucknell, spent the week-end at the chapter house.

EVERYBODY OUT

Hallowe'en Festivities

The students of Alfred College are most cordially invited to attend the annual Hallowe'en masquerade party given by the Women's Student Government Organization in the Academy on October 27th, from 8 to 12. Admission 25c.

ETA PHI GAMMA

Brothers George Crawford '18, and Carl Hopkins '17, visited the chapter house during their stay for the Buffalo game.

Chief Witter '21 visited with the brothers on Thursday when he was here with his football team.

Mr. Stearns lunched with his son Don '27, Sunday at the house.

Dunc Luther '27 visited his parents at Batavia over the week-end.

ALFRED UNIVERSITY

A modern, well equipped standard College, with Technical Schools Buildings, Equipments and Endowments aggregate over a Million Dollars

Courses in Liberal Arts, Sciences, Engineering, Agriculture, Home Economics, Music and Applied Art Faculty of highly trained specialists, representing the principal American Colleges

Combines high class cultural with technical and vocational training Social and Moral Influences good Expenses moderate

Tuition free in Engineering, Agriculture, Home Economics, Rural Teacher Training and Applied Art

For catalogues and other information, address

BOOTHE C. DAVIS, Pres.

You Can Get

THE LITERARY DIGEST

THE OUTLOOK

and

LIFE

Every Week

at the

THE BOX OF BOOKS

DR. W. W. COON

Dentist

GARDNER & GALLAGHER

New Fall Fashion Path Suits and Overcoats
New Fall Mallory Hats
New Fall Yorks Shirts
New Fall Munsing Wear

Gardner & Gallagher Co., Inc.

111 Main St.

HORNELL, N. Y.

1857

1923

SUTTON'S STUDIO

11 Seneca Street

HORNELL, N. Y.

BUBBLING OVER

with new Fall Men's and Young Men's Suits. Knox Hats and Manhattan Shirts.

SCHAUL & ROOSA CO.

117 Main St.

HORNELL

J. H. HILLS

Groceries

Stationery and School Supplies

ALFRED BAKERY

Full line of Baked Goods

and

Confectionery

H. E. PIETERS

Everything in Eatables

SMOKES

LAUNDRY DEPOT

The Corner Store

F. E. STILLMAN

A. A. SHAW & SON

—Your Jewelers—

Alfred, N. Y. For Nearly 60 Years

Good Merchandise at Fair Prices

Expert Watch Repairing

KODAKS

PHOTO FINISHING

EVERYTHING RIGHT HERE

Style, Quality, Price, Service

Jos Levey Clothing Co.

WELLSVILLE, N. Y.

HART, SCHAFFNER & MARX CLOTHES

ALFRED-HORNELL MOTOR BUS

Competent Drivers

Excellent Service

Time Table

A. M.	P. M.	P. M.	A. M.	P. M.	P. M.
Lv. 8:30	1:30	†7:00 Alfred	Ar. 11:45	6:00	11:30
8:40	1:40	†7:15 Alfred Sta.	11:45	5:45	11:00
9:00	2:00	†7:30 Almond	11:30	5:30	10:45
9:15 Ar. 2:15	†7:45 Hornell	Lv. 11:00	5:15	10:45*	

*10:45 P. M. trip leaving Hornell runs on Friday, Saturday and Sunday nights only.

†Friday, Saturday and Sunday nights only.

On Sunday morning only bus leaves Alfred at 7:30 A. M. and Hornell at 10:00 A. M.

Bus leaving Alfred at 8:30 A. M. and 1:30 P. M. connects at Alfred Station with bus for Andover and Wellsville.

B. S. BASSETT

KUPPENHEIMER GOOD CLOTHES

WALK-OVER & MARSHALL SHOES

SWEET THINGS TO EAT

and

GOOD THINGS TO DRINK

Store of Quality

New York Confectionery

G. H. ELLIS, Prop.

90 MAIN STREET

HORNELL, N. Y.

Telephone—1089.

MAJESTIC THEATRE

Feature Only the Highest Class Vaudeville and Photoplay Attractions

Super Attractions For Week of October 21st

MONDAY, TUESDAY and WEDNESDAY

MAIN STREET

Starring Florence Vidor and Monte Blue, a Magnificent Production

Of Sinclair Lewis' Popular Novel

Vaudeville Headliner

The "4" Queens of Harmony, Paul Betching and Others

THURSDAY, FRIDAY and SATURDAY

A super picturized version of Booth Tarkington's popular story

"PENROD AND SAM"

Peggy Paige
DRESSES

Tuttle & Rockwell Company

HORNELL

NEW YORK