

Art Force 5 meets, greets hundreds at NAACP convention

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The 108th National Convention of the NAACP, held this year in Baltimore, Md., had a new exhibit, courtesy of Alfred University&s Art Force 5, illustrating the 1917 protest march in New York City that has since become known as The Silent Parade.

Art Force 5 members, according to organizer Dan Napolitano, assistant dean at Alfred University's School of Art and Design, received “prime visual exposure” in the main lobby of the convention, and Art Force 5 members enjoyed “direct interactions with approximately 300 attendees.”

The Alfred University students distributed more than 100 business cards and received numerous requests for future collaborations from agencies that also were represented at the convention, including Washington DC&s Hip Hop Caucus, numerous NAACP city chapters, and a promotion company working on a new film on the life of U.S. Supreme Court Justice Thurgood Marshall.

Napolitano added: “Most promising, the pre-conference featured an impressive NAACP-sponsored event called ACT-SO, <http://www.naacpconnect.o...> which brought award-winning teen artists from underrepresented populations to compete on a national level.”

The Art Force 5 exhibit included vibrant mosaics featuring leaders of The Silent Parade including Madam C.J. Walker, W.E.B. DuBois, and James Weldon Johnson. Today marks the 100th anniversary of the demonstration.

For further information on Art Force 5&s presence at the NAACP convention, contact Napolitano at: napolitano@alfred.edu or 607-382-9150.