

Alfred University President Mark Zupan to speak at Rotary Club of Corning

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Alfred University President Mark Zupan will speak at the Rotary Club of Corning at 1 p.m. Thursday, Oct. 5, at the Radisson Hotel, 125 Denison Parkway E in Corning.

Zupan is Alfred University's 14th president. He joined the University, which was founded in 1836, on July 1, 2016. In his first 15 months, President Zupan has focused his energies on several fronts, including developing a new strategic plan and making connections with alumni and members of the community. In his presentation, he will share his perspectives on what makes Alfred University such a special place, and its alumni so remarkable, and how those elements contribute to the new vision for the University.

Prior to arriving in Alfred, President Zupan was dean of the Simon School of Business at the University of Rochester, and before that, dean of the Eller College of Management at Arizona State University. He has also been a faculty member and associate dean at the University of Southern California's Marshall School of Business.

An economist whose fields of specialization include industrial organization, regulation, and political economy Zupan has just published his third book, "Inside Job: How Government Insiders Subvert the Public Interest," published by Cambridge University Press.

According to Amazon, "Much attention has been paid to the negative effects of government outsiders - such as special interest groups - influencing government agencies and officials. In this book, Mark A. Zupan addresses the equally important phenomenon of government insiders influencing the machinery of the state and putting their interests above the public interest."

He has a B.A. degree in economics from Harvard University and a Ph.D. in economics from the Massachusetts Institute of Technology.