

Today is the day!

4/05/18



#colorthedaypurple

It's Alfred University's first 24-hour-long Day of Giving.

We are asking all alumni, parents, faculty, staff, and students to #ColortheDayPurple by making a gift to the Alfred Fund. All gifts, no matter the dollar amount, will be matched through a generous \$200,000 challenge gift from two graduates—including the full five years of any new Saxon Circle commitment to the Alfred Fund. We are presently at 436 Saxon Circle members, including 47 faculty and staff, and 29 students.

You can make a [gift online](#) or by texting ALFRED to 71777. Be sure to check our social media accounts on [Facebook](#) and [Twitter](#) throughout the day to see how we are doing. Our goal for the 24-hour campaign is \$300,000.

Your involvement and support matter. Among other things, foundations and prominent media rankings such as U.S. News & World Report take into account what percentage of alumni make an annual gift. Participating also is a great way to support the University we all love in its mission of transforming student lives and bettering the world. And, any

investment in the Alfred Fund through the Day of Giving will be doubly valuable to our cause on account of the challenge match.

#ColortheDayPurple lasts 24 hours ... and the clock is ticking.