

## **AU College of Business brings prominent leaders to classroom**

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ALFRED, NY A course being offered in the Alfred University College of Business will help teach students to develop effective leadership skills. "Profiles in Leadership" will be offered as an elective course to both undergraduate and graduate students in the AU College of Business this semester. Several members of the business community, many of them AU alumni, will give presentations to students on leadership. "We tell our students they need to learn leadership" in order to be successful in business, explained Dr. David Martin, dean of the AU College of Business. "If we want them to be leaders, we need to expose them to concepts of leadership. That's what this course is designed to do." Beginning Wednesday evening, Jan. 26, speakers will address approximately 30 students enrolled in the course. The first speaker will be Ronald C. Di Liddo, president of Jiffie-tite Company, Inc., a major manufacturer of quick connect fittings. Di Liddo earned a bachelor's degree from Alfred University in 1967 and a master's degree in 1969. He is a member of the AU Board of Trustees. Among the topics speakers will address are: qualities of leadership; experiences that were vital to their development as leaders; turning points in their lives; how they have learned to become leaders; and what organizations can do to encourage leadership. "We want to impress upon students that leaders are made and not born," Martin said. "All of us have the potential to be leaders." Other speakers scheduled for the Profiles in Leadership course are: Ann Gilpin, president of Jones Memorial Hospital in Wellsville, NY; Wednesday, Feb. 2. Jay A. Haberland (AU '72), vice president of business controls, United Technologies Corp. and a member of the AU Board of Trustees, Tuesday, Feb. 22. United Technologies Corp. is a diversified company that provides high technology products and services to the building systems and aerospace industries worldwide. Victoria A. Meyer (AU '81), partner, PricewaterhouseCoopers, LLP, and a member of the AU Board of Trustees, Monday, Feb. 28. PricewaterhouseCoopers is one of the world's largest public accounting and auditing firms. Mark Rosner (AU '89), vice president of operations, Rail World Inc., Wednesday, March 16. Rail World Inc. is a railway management, consulting and investment corporation specializing in privatizations and restructurings. Lynn M. Vos (AU '78), CEO of Grey Healthcare Group, Wednesday, April 6. Grey Healthcare Group is one of the world's largest healthcare communications companies. Andrew Burns (AU '87), teacher, Aurora Public Schools, Aurora, CO, Wednesday, April 27. "I'm very excited about the quality of speakers," Martin said. "These are individuals who've demonstrated themselves to be not only good friends of Alfred University, but also excellent leaders in their respective fields. The students will learn much from them."