

Suriani joins Alumni and Community Relations staff

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Susan Suriani has been named assistant director of Alumni and Community Relations, announced Mark Shardlow, executive director. As assistant director, Suriani will oversee the University's phone-a-thon and be involved in other fund-raising efforts. "We look forward to having someone with Susan's background and experience leading our phone-a-thon efforts," said Shardlow, noting that the annual calls made by students are one of the primary ways in which the University contacts its 21,000 alumni, as well as parents and friends. "The phone-a-thon is as much about staying in touch with the people we care about and those who care most about Alfred University as it is about fund-raising," said Shardlow. Money raised through the phone-a-thon is part of Alfred University's Annual Giving campaign. The goal for this year's Annual Fund is \$1.6 million. "The most important goal of our Annual Fund drive is to make an Alfred University education affordable for our students," said Shardlow. "We think Susan's assistance in achieving that goal will be invaluable." Suriani comes to Alfred University after seven years working on business development with large corporate retailers, small businesses and international clientele as a sales representative for Northern Lights Enterprises in Wellsville. She was a company spokesperson on national television (QVC network) and at major international tradeshows. Suriani, a 1991 alumna of Mansfield (PA) University with a B.S. degree in business administration, also has six years' experience in business management. Her experience in working with fund-raising efforts includes volunteering for both Mansfield University and community-related drives. A former resident of the Hornell area, Suriani now resides in Wellsville.