



## Schorr, Cohen Hurt Seriously In Auto Crash

### Students Recovering In Clawson Infirmary Following Pile-Up On Almond-Alfred Highway

### Schorr's Car Wrecked Believe Auto Skidded In Lose Dirt; Allegany County Authorities Investigating Near-Tragedy

Leon W. Schorr, 21, sophomore, is in St. James Mercy Hospital, Hornell, and Rudolph "Rudy" Cohen, senior and football star, is in the infirmary, suffering severe injuries sustained Saturday evening, when Mr. Schorr's car was demolished after it collided with a tree just south of Almond.

Exact extent of injuries of both students are not known. Schorr has cuts and bruises and a fractured clavicle. Cohen has cuts and bruises and a possible severe head injury.

The accident occurred on the outskirts of the village of Almond. The pair were headed toward Alfred. Striking some loose dirt and stones at the edge of the road where waterworks construction is in operation, the auto suddenly swerved to the left, it is believed. Spinning the car back toward the center of the road, the driver lost control, crashing the car full force into a tree.

The car is completely demolished. The front wheels were torn from the chassis and the body smashed into the tree with enough force to imbed the springs into the tree. Dr. Charles A. Rose of Almond was summoned and Schorr was removed to St. James Mercy hospital. He was brought to Hornell in the city ambulance.

Dr. C. B. Walker and Dr. George E. Taylor were called on the case. The exact condition of Schorr is not known, as the results of an X-ray picture taken this morning have not been stated.

Deputy Sheriff Carl F. Merriman visited the scene of the accident to check up on causes for the mishap, but discovering that it had happened just beyond his jurisdiction in Allegany county, he returned to Hornell without making investigation. Allegany county authorities are looking into the accident.

## High Schools Entered In Speaking Contest

At the Interscholastic Day public speaking contests, in Alumni Hall, Hall Thursday afternoon and evening, Alfred University will be host to 15 high schools from adjacent communities.

Entries for the afternoon contest, starting at 3:15 p. m., are: "Laughter and Leen" by Margaret Chester of Corning Northside High School, Corning, N. Y., and "China Blue Eyes" by Dorothea St. John of Harveling High School, Bath, N. Y. Miss Phylbia Sheheen and Prof. Harold Boraas will judge this contest.

In the boy's contest at 8 p. m., judged by Mrs. Warren P. Cortelyou and Prof. Wendell M. Burditt, entries to date are: "Case Against War" by Harry Jimerson of Corning Northside High School, Corning, N. Y.; "Youth Speaks" by Edward Lepine of Seneca Vocational High School, Buffalo, N. Y.; "The Constitution" by Oswald Campbell of Harveling High School, Bath, N. Y.; and "The Twelve Young Gideons" by Richard Lewis of Bolivar Central School, Bolivar, N. Y. Three prizes will be awarded, a gold, a silver and a bronze medal.

### Glee Club To Sing

Alfred University's 16-voice Glee Club will visit four Elmira area high schools Thursday on its ninth trip this year.

Accompanied by Prof. Ray W. Wingate, the club will sing at Elmira Free Academy at 9 A. M., Elmira Southside High School at 11, Elmira Heights at 1:15 P. M., and Horseheads High School at 2:45.

### Visits Brick Plant

Prof. Charles Amberg visited the Sage Brick Co., Groveport, Eastern Long Island, during Spring Vacation, in connection with solving production problems.

## Staff Elects Dorothy Saunders To Edit Fiat Lux; Stanley Orr To Be First Junior Associate

### Clergyman, War Veteran To Address Club Thursday

The Rev. Ward B. Flaxington, pastor of the Westminster Presbyterian church, Hornell, will address an open meeting of the International Relations Club, Thursday evening, 7 o'clock, in the Hall of Physics.

Reverend Flaxington's talk will deal with the world peace problem. He is particularly familiar with war problems, having served on the front in the World War. He is chaplain of Co. K, 108th Infantry and the American Legion, both of Hornell.

Miss Evelyn Zeller, president of the International Club, extends a personal invitation to all interested in world peace to attend the meeting.

## Relations Club Studies Peace; No Radicalism

### President Returns from Washington Conference With Further Peace Plans; Speakers To Address Nearby High Schools

Returning from the "strategy conference" at Washington, Evelyn Zeller, president of the International Relations Club, brought its members first hand information in peace movements.

Of greatest significance to the club was the statement made by Mrs. Roosevelt, as related by Miss Zeller, that the present maneuvers off the coast of Hawaii had been planned two years previously. One Senator commented that he wished they never had planned them, for recently he has had to hire two secretaries to cope with protests received against the maneuvers, and take care of responses to them.

A definite stand is being taken by the Club in relation to peace. It is at present a member of a national organization sponsored by the Carnegie foundation. It receives bi-weekly news reports and books from that institution. The question arose as to whether the Club should affiliate itself with an active peace group or to continue to study International Relations. The Club finally decided a middle course: it shall study International Relations only in its relation to peace, and shall not affiliate itself with any other national organization which smacks of communism or socialism.

A committee of two, Evelyn Zeller and Leonard Lernowitz, was appointed to strengthen the Constitution of the Club. A committee, the afore two and Miss Phylbia Sheheen, Ruby Way and John Young, will address neighboring high schools next week on the question of peace.

Plans are now under way to give the adaptation of the Nye investigation, here at Alfred, having various prominent men in the vicinity take leading parts.

In two weeks, those Freshman and Sophomores who have been recommended to the club for admission, will be contacted.

## Ceramic Guild Seeks To Develop New Interest And Craftsmanship

By Adelaide Horton  
Sprinkled by rains of ambition the Alfred Ceramic Guild is springing into maturity.

These showers will bring forth the cultural side of art to Alfred students. The Guild has up to now been active but modest. Now it is extending its activities toward making itself known.

This task calls for the cooperation of all Ceramic art students. The purpose of the Guild in former years has been to encourage craftsmanship and to stimulate interest in the arts through student enterprises.

Now they are eager to develop further. In their meeting of April 24, it was suggested that the reorganization be on a more practical basis. Elections into the Guild are to be made competitive.

In this way members will work up

### Creagh To Edit Front Page; Competitors Who Pass Examination Promoted To Reporters

Miss Dorothy Saunders, '36, former news editor of The Fiat Lux, was elected to succeed Charles S. Hopkins as editor of the paper Tuesday night at a regular meeting of the staff.

Miss Saunders has worked three years on the paper and is well acquainted with its mechanism and policy. She has a keen knowledge of journalism, blended with real ability to write.

Under Miss Saunders is a group of capable associates and desk editors. Included are Stanley C. Orr, former sports editor, and first junior in the history of the paper to hold the associate editorship. His appointment is in direct line with the new policy of the paper to disregard class, and to give positions entirely upon merit.

Edward Creagh and Richard Hartford, sophomores, will work under Miss Saunders as front page editor and news editor respectively. Several competitors were given an examination to decide whether they were eligible for reporterships, and Grace Sarandria, Grace Sherwood, Betty Crandall, Holly Bowler, Gladys Neu, Mildred Smith, Bettie Novell, Winifred Eisert, Nelda Randall, Jean Latta, Leonard Lernowitz, Sydney Sancomb, and Hardie Frieberg passed the examination and were promoted to reporters.

## Group To Present 3-Act Play Monday

A three-act comedy, "As Husbands Go," by Rachel Crothers, will be presented Monday evening in Alumni Hall by the Wee Play House.

If previous productions of the group are to be any criteria, this play should give an unusual opportunity to see the faculty as thespians in roles particularly well suited to them. Many students who saw "Ladies of the Jury" or "Gold in the Hills," declared them to be the finest amateur productions they had ever seen.

"As Husbands Go" (1931) is characterized as a well-balanced, neatly constructed play with skillful plot and clever dialogue which unite to give the flavor of a mellow comedy.

Two women who have spent some time in Paris return to their small midwestern town and create plenty of excitement.

The cast is as follows:  
Lucile Lingard ..... Ruth Reynolds  
Ronald Derbyshire .... Elbert Ringo  
Emmie Sykes ..... Eva Vars  
Hippolitus Lomi Kaspar Myrvaagnes  
Walter ..... Leon Bassett  
Charles Lingard ..... Edgar Strong  
Wilbur ..... Billy Crandall  
Christine ..... Florence Hoey  
Peggy Sykes ..... Thelma McNatt  
Jake Canon ..... Harold Babcock  
Special settings designed by Lois Scholes.

### Alumni Make Visit

Joseph M. Teta, who is attending the New York Homeopathic Medical School and Lewis Graham of Silver Creek, class of '32, who will attend Rochester Medical School next year visited Prof. H. O. Burdick the past week.

## Senate Meets Tonight To Consider Officers

With election to be held Thursday in assembly, the Student Senate will meet tonight to present a ballot of candidates for officers of the student body.

The various fraternities, sororities and other eligible organizations on the campus nominated candidates for election last week. The Student Senate will consider the list of nominees and pick men and women whom they think most capable.

The Student Senate failed to disclose names of the nominees on the grounds that all the people picked by the fraternities and sororities would not be eligible for election, and at present the Senate feels secrecy on their part would be advantageous to all concerned.

## F.E.R.A. Workers Planting Trees Along Pine Hill

### Devote Week-ends To Setting out 20,000 Evergreens In Start of Reforestation Program

In a report to the Fiat Lux, Mr. C. Loomis Allen, manager of plants and structures on the campus of Alfred University, announced that reforestation of Alfred University's campus had begun.

In accordance with the reconstruction measures introduced throughout the country, planting of Norway Spruce trees and Red Pine trees was begun by a group of thirty T. E. R. A. men, under the supervision of Mr. Floyd E. Carlson, Associate Professor of Forest Extension at the New York State School of Forestry, Syracuse University.

The schedule for the planting of the trees was announced at the same time. Friday and Saturday, April 26th and 27th, ten thousand Red Pine trees and two thousand Norway Spruce trees were planted. The schedule carries over until Friday and Saturday, May 3rd and 4th, when an additional seven thousand Red Pine trees and one thousand Norway Spruce trees will be planted.

The site chosen for this extension of the Forest Extension program is a strip of land extending from the back of Allen Laboratory one thousand feet north of the Bartlett Dormitory. This project makes possible the employment of thirty students from Alfred University, who are on the T. E. R. A. list. In addition provision has been made for greatly adding to the amount of trees on the campus of the university. In a few years, when the project has grown to fruition, Pine Hill will be almost entirely covered by trees, thus adding to the intrinsic beauty of the valley in which Alfred University is located.

## 16 Varsity "A" Men Reverse Sweaters

Sixteen new members of the Varsity "A" Club are wearing their sweaters backwards today to carry out a necessary regulation. This requirement is the only one for initiation, says Art Firestone, president of the club.

New members are: Sid Fine, Cliff Katz, Jim Perrone, Joe Keegan, Nick Oberhanick, Bucky Davis, Al Skinner, Les Thompson, Bill VanCampen, Phil Brundage, Cluck Corbman, Bill Paquin, Mike Farigone, Bob Shoemaker, Hy Gale.

### NOTICE

Meeting of the Fiat Lux Staff will begin promptly at 7:15 tonight because of the Shakespearean play.

In accordance with the policy of strict accuracy, readers are asked to mark conspicuously any errors and to bring or send the papers to the Fiat office by 7:15. Unmarked copies may be secured to replace them.

How to write a club story will be explained briefly, and a discussion of page make-up will be carried on by staff members.

## Loyalty Medals Abolished As Honor Societies Decide Candidate Choice Too Hard

By Margaret V. Seese

Overthrowing a tradition of many year's standing, Phi Sigma Gamma and Phi Psi Omega at a joint meeting held Wednesday night abolished the Loyalty Medals by an unanimous vote of both organizations.

### Give History of Awards

### Council Plans Review Of Women's Rush Rules

"Rushing rules will be up for revision at the May meeting of the Women's Inter-fraternity Council," Miss Katherine Titsworth, president of the organization, announced today.

"An attempt will be made to amend the regulations so that rushees and sorority members may become better acquainted before the rushing season opens. The rule prohibiting rushees from entertaining or inviting sorority members to their homes may also be changed," stated President Titsworth.

## Road Players Will Present Drama Tonight

### Shakespeare Troupe To Give "Merchant of Venice" In Alumni Hall at 8:15; Professor W. M. Burditt Recommends

James Hendrickson and Claire Bruce will present "The Merchant of Venice," at Alumni Hall at 8:15 o'clock tonight.

This troupe, a road company, has played productions all over the country. It is made up of a group of talented professionals, who are well acquainted with Shakespeare, and the characters they are expected to portray.

Last year Alfred University got its first glimpse of the Bruce-Hendrickson troupe, when they presented "Julius Caesar". Though not elaborate, their offerings are true to the script, and are authentic.

Professor Burditt, faculty advisor of Theta Alpha Phi, Alfred's dramatic society stated last night: This troupe of players is of great value to those students studying Shakespeare. The Bruce-Hendrickson troupe presents an authentic picture, and will aid those people reading the works of the English master."

Several Alfred students will help the troupe in the presentation, appearing on the stage, and helping with property back stage.

Benjamin Racusin will be stage and property manager of the production. "Venetian man" in the cast will be played by Charles D. Henderson, Carl Scott, Russell Buckholz and Robert Skinner.

### Ceramic Alumni Head Speaks

Donald Hager, president of the Ceramic Alumni Association of Alfred University, gave a constructive address before the members of the American Ceramic Society at the meeting held April 23.

Mr. Hager's talk revolved about the raw materials used in the ceramic industry. Due to the fact that he has his own business in Pittsburgh he was able to bring out many practical suggestions.

About twelve year's ago Phi Psi Omega, the men's organization, decided to give to one Senior man a medal as a reward for outstanding service and loyalty to Alfred. Two years later Phi Sigma Gamma established a similar award for a Senior woman. These medals became known as Loyalty Medals and were the highest honors of that sort that could be received during a college career.

### Societies Issue Statement

However, during the past few years it has become increasingly difficult to choose the winner of the medal because so many candidates were apparently nearly equal in merit.

It is for this reason that the societies have passed the following resolution:

"Resolved that since it is impossible to pick one who above all others can be named the most outstanding in loyalty and service to Alfred, and since the quality of loyalty is too intangible to be measured by these methods, the Loyalty Medal shall be discontinued."

### Membership Ultimate Reward

The ultimate reward for loyalty and service will become membership in the honorary societies alone. Since prospective members of these societies are given careful consideration before they are asked to join, it is hoped that this plan will result in justice to the greatest number.

## Deutsche Verein Plans Newspaper

An important meeting of the Deutsche Verein was held last Wednesday night in the Gothic. Plans were tentatively made for a German newspaper to be issued once weekly to students of German.

It is felt that this will give students a needed opportunity to exercise their creative talents in writing German articles. All those who wish to write articles might communicate with Elias Fass, who will be in charge of the enterprise.

The next meeting of the Deutsche Verein will be held May 7 at the home of Professor and Mrs. Myrvaagnes. It is hoped that all the members of the club will attend, since this will be the final meeting of the year.

A committee was selected to manage all future entertainments and programs. Those who were chosen are: Miss Gladys Neu, Mary Radder, John Nevius, and Lewis Ovenshire.

## Keramos To Meet May 1 To Nominate Officers

Keramos will nominate officers and elect new members at their meeting May 1, in the New Ceramic Building.

The officers will be voted upon the next meeting after they are nominated.

Following the custom, two sophomores as well as a number of juniors and seniors and honorary alumni will be elected.

## Wild Men Of Borneo Are Cowards Orient Traveler Tells Student Group

"Wild men of Borneo are cowards", says Harry Fish, one-time traveler in Sumatra and the Malay states who spoke in assembly last Thursday.

These inhabitants of the East Indies fear the white men although they are trained from youth to be head-hunters. They are not men and cannot marry until they have taken a head.

Mr. Fish stated that the temperature in that part of the world never goes above 90 or below 70 due to the tempering effect of the rainfall which is from 40 to 50 feet annually in contrast to the annual rainfall in the U. S. of about 45 inches.

The animal and plant life is abundant but the beautiful flowers have no fragrance and the gorgeously plumaged birds have no songs. There are snakes of all shapes and sizes but

they are invisible to the newcomer unused to the queer lights of the sun and shadows of the jungle.

The natives of Sumatra use their feet almost as dexterously as they do their hands in picking up objects from the ground, tying knots, etc. They are adept at operating tractors and trucks. A native can learn to drive a truck in 15 minutes. They are unwilling to accept intellectual improvements and refuse to learn to read and write their own language. A visitor to the island must learn to speak the Malay tongue for his own safety and convenience.

All men of any social status make pilgrimages to Mecca and return with the title of "Hadji". The privilege is granted them by the Dutch government of performing marriage ceremonies and granting divorces.

# FIAT LUX

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#### To Discuss History of Radio

An informal discussion will be held on "The History of Radio" at the Radio Club meeting which will be at 8:00 P. M., Thursday.

## MAJESTIC

THEATRE HORNELL, N. Y.

STARTS SAT. NIGHT

THE KING AND QUEEN

OF SONG-AND-DANCE

IN THEIR FIRST GREAT

SHOW TOGETHER!



**GO INTO YOUR DANCE**  
TO STARS • 7 SONGS  
A First National Picture

## Whims Of Gods Sway Bookstore

### Box Of Books Has Career In Three Fields

By Holly Bowker

Hope still comes from Pandora's box.

Four times within the last 75 years that box has been securely packed and tied. Each successive time a new custodian has pulled the string, laid aside the wrappings with curiosity as great as that of his ancient predecessors.

At first as he lifted the lid an insurance office came to life at his releasing touch. As the wrath of the gods rebuked him, he was forced to relinquish his hold. Their cunning brains conceived a new surprise for mankind. From the innocent box sprang evil into Alfred's midst. A pool room, typical of the 1800's, frowned on the worthy and delighted the idle. Then as the excelsior fell away the third time a shoe shine parlor appeared.

Three times now the sturdy square box had endured the whims of Zeus. Once again his fancy moved him. As a new guardian pulled away cobwebs instead of the usual excelsior he saw revealed below shelves and shelves of books packed tightly, dusty from

long disuse and waiting. At last Hope had rapped upon Pandora's box and been heard. Cobwebs and dust were cleared away, more books were added. It had taken many years of growth in the university to produce the realization that man's sole hope lay in education.

The Box of Books was ready to be born, to hold its own in a place at last receptive.

The Box of Books is today unique among bookstores because of its shape and size. Its odd name has caught the eye of many publishers and serves as a model for new proprietors. Titles such as the Nook of Books easily show their origin.

Miss Hazel Humphreys, manager of the shop, states that it does a flourishing business in the sale of Saturday Evening Posts, besides having almost a monopoly on text books. Recently its best seller has been a book by the late Dr. Charles F. Binns. Among the text books Holmes' General Chemistry seems to draw the most sales.

### Syracuse Alumni Elect

At a meeting of the Syracuse branch of the Alfred University alumni in Slocum Hall, Syracuse University campus, Saturday night, election of new officers for the coming year was held.

Officers elected were: Dr. Winfred L. Potter, Syracuse, president; Mildred Taber Clausen, Trumansburg, vice-president; and Dr. L. C. Dwight, Syracuse, secretary and treasurer. The executive committee is composed of Lewis Crawford, Syracuse; Dorothy H. Eaton, Oneida; and Mildred Whitney, Syracuse.

Eighteen members were present at the meeting. The guest speakers were Dr. J. Wesley Miller, Alumni Counselor, Margaret Emerson Larkin, Alumni Secretary, and Chaplain James C. McLeod.

Harold Myers of Pleasantville has pledged Kappa Psi.

### War Authority Reveals Astounding Facts

Admiral Consett is authority for the statement that the war could have been with the enemy, that the Schneiders, de Wendels, Thyssens, Roechings and other French and German patriots owned the Lorraine and Briey iron mines and smelters, that a French parliamentary investigation showed the Franco-German industrialists prevented the French generals from bombing the mines and plants, that German, French and American generals declare that the war would have been won by the Allies in between 6 to 18 months, and not a single American life would have been lost, had the Briey basin been attacked, that American army headquarters insisted on attacking Briey in 1918 at the same time that a member of the War Industries Board insisted on a real blockade of Germany.

## Clock To Celebrate Birthday Wednesday

At noon May 1, 1898, 37 years ago, the town clock, a gift of three members of the Stillman family, started its work of spending that all-important dimension of existence into this little pocket of the Alleghenies.

When Dewey was finishing our work in Manila Bay this Seth Thomas Clock was starting its work here. May day is the cause for celebration over nearly all the world yet imperurbed this clock celebrates its birthday silently offering a commodity each moment of the day and twenty-four times announcing boldly to all who care to listen that the sands of time have taken another hour.

With snow in its face, sleet on its hands, the wind threatening to steal its foundation from beneath it—clearly it strikes nine—freshmen should be in—library soon will close—pine hill becomes a bit bigger—nearby farmers dim the lights or is it "time for your medicine—or a lull session? Just what does the striking of the clock mean to you? The first time you heard it, the hour of parting of the tell-tale of existence ever speeding toward this minute of ecstasy and ever wandering toward oblivion?

And we, yes, we'll go on to Singapore and Borneo hearing other clocks in other little towns but of all the clocks in all the world, I dare say, none shall ever find a spot in our heart that this has niched.

Miss Natalie Shepard spent the week-end in New York with her sister. The Misses Barbara Bastow and Caroline Morann spent the week-end at the latters' home in Groton.

Miss Mary Keppen was a week-end guest of Miss Margaret Cudworth at Delevan.

The following have been initiated to Pi Alpha Pi: The Misses Doris Earl, Belle Deet, Susanna Speer, Jean Williams, and Joyce Wannmaker. Mrs. Jennie Camp spent the week-end in Elmira.

Any contribution from Lishure Mike is punny but when he says the reason the napkins he gets are damp is because there is so much due on his board—it isn't fit to repeat.

## Unique Display Shown In Biology Department

The Biology department has an exhibit just inside the door of Allen Laboratory.

The present one on display is of the Mollusca group. It has several different species and a wide variety of brilliant colors and sizes.

There are also two books included in the display which go into detail about them.

Miss Mary Cecelia Clancy, of D'Youville College, Buffalo, was the guest for several days last week of Miss Mary Curry.

### CLASSIFIED ADS

Only legitimate advertising will be carried in this column, which is to be intermediary between those desiring to buy, sell or "swap." Rates are 10 cents for the first line and five cents for each additional line. Insertions may be made by communicating with Manager Russell F. Crego; Telephone, 115 or Postoffice Box 382.

### AUTO SERVICE

BUTTON'S GENERAL GARAGE — Goodrich tires, Willard and Atlas batteries.

COLLEGE SERVICE STATION—Have your car lubricated NOW. Drain the winter oil and grease and replace with summer oil and grease. DON'T WAIT. We will gladly call for and deliver your car.

### ENTERTAINMENT

DANCE BAND—Carl Weber's college orchestra will make your party a huge success. Write or phone Bartlett Dorm 104-Y-2.

PALMER SOUND SYSTEM—A county fair, a dance, a picnic. Its success can depend on our sound system. Hear it at the interscholastic track meet, May 3. Phone or write F. M. Palmer, Alfred, for quotations.

### FOR SALE

CLASSIFIED ADS—Does everyone read classified ads? Advertisers think so. That's why metropolitan newspapers carry several full pages of them. Do you use classified ads? Are you having success? The answer to both questions is synonymous.

## ROOSA & CARNEY CO.

Quality Clothing and Furnishing For Young Men

If your requirements are purchased here you are sure of satisfaction

117 Main Street

Hornell, New York

### LOST

BLACK LEATHER WALLET—Containing money and name card. If returned intact a suitable reward will be given. Benny Racusin.

EXPENSIVE STOP WATCH—The time is up for that individual who accidentally walked away from the physics lab. with an expensive stop-watch, last Tuesday, April 23. Certainly this instrument is of no use to you. Send the watch to Classified Ads by mail if you wish. If you fail to return it others will suffer much more than you can possibly gain. You may be one of the few suspects. Clear your name as well as others by returning it. THANK YOU.

### PAY YOUR CLASS DUES

### PERSONAL SERVICES

BARBERING—Nate Tucker's Shop. Open 8 A. M. to 9 P. M. Haircuts, 35 cents. Phone 45.

COLLECTING AGENCY—Let us solve that outstanding debt problem. No charge unless we get results. We work on a percentage basis. Write Flat Lux 110B.

LAUNDRY SERVICE—A well groomed man is welcome everywhere. Our work promises to satisfy the most exacting individual. Cap Haines, agent for the City Steam Laundry. Phone 3.

SHADOWING AND INVESTIGATING—Is your suspicion keeping you awake nights? Remove the menace. We always get our man. Last week we were so hot on Mr. Coffee Nerves trail we burnt his coat tail. THE VIPER. We will even watch a vigilance committee. Can we be of service to you. All work is strictly confidential. One move now may save several later. Investigate our service. Investigate our service. Flat Lux 110B.

WASHING, SIMONIZING, and POLISHING—Does your car glisten in the Alfred sun. It will if our amazingly low price pleases your pocketbook. Immediate service. Call Bob Rogers 76-Y-21.

### REFRESHMENTS

ICE CREAM—Solve that refreshment problem with Burdick's Ice Cream. 11 flavors. We deliver. Phone 5-Y-2.

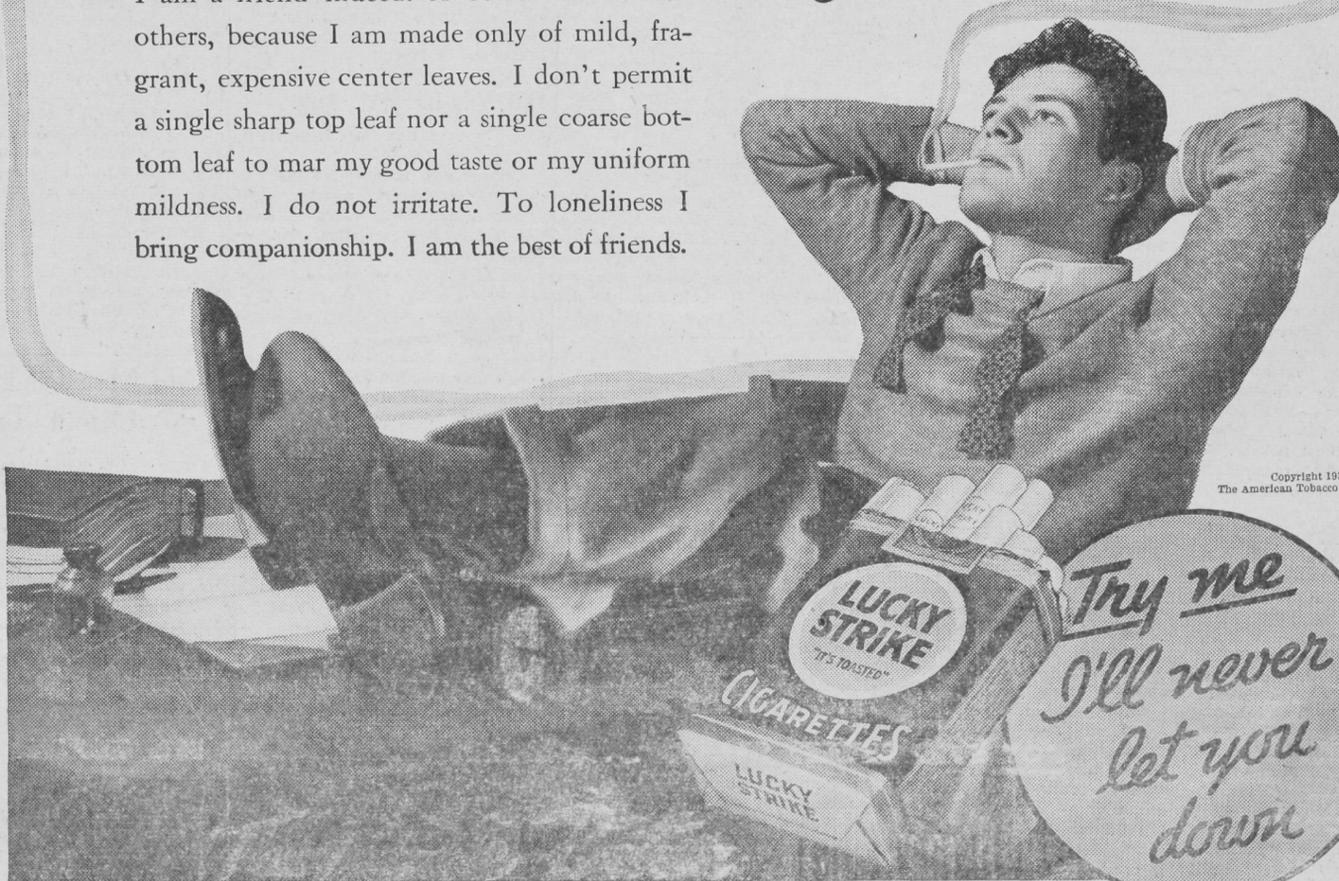
### WANTED

PUPPY—Anyone having a cute puppy who wishes to place it in a good home may be pleased to hear that Hal (Swivel chair) Syrop desires to company of the same. Dog must have no bad habits that may annoy roommates. Appointments for interview may be obtained by phoning 107.

To loneliness—I bring companionship

I'm your best friend  
I am your Lucky Strike

I am a friend indeed. A better friend than others, because I am made only of mild, fragrant, expensive center leaves. I don't permit a single sharp top leaf nor a single coarse bottom leaf to mar my good taste or my uniform mildness. I do not irritate. To loneliness I bring companionship. I am the best of friends.



Copyright 1935, The American Tobacco Company.

LUCKY STRIKE—Luckies are on the air Saturdays, with THE HIT PARADE, over NBC Network 8 to 9 p. m. E. D. S. T.

## Individuality Sounds Keynote Of Kanakadea Year Book Art

"Individual, unique, ultra modern!" Thus Margaret Barvian, art director of the 1936 Kanakadea, described the Kanakadea of the centennial class.

"There never has been such a book in the history of Alfred University. The students have put forth every effort to make the 1936 Kanakadea the success that it is certain to be. The art department has cooperated in an amazing manner. With the help of Alfred Titworth the department has made the artistic structure of the Kanakadea entirely different and modern."

The 1936 Kanakadea is largely the work of the students. In previous years the publishing companies have not allowed much individuality in the composing of the Kanakadea. This year the students have been encouraged to develop new ideas. The publishing company has offered helpful suggestions for the main structure of the book. However, the finer points have been left to the students.

### Contrast Featured

Although the color scheme of the 1936 Kanakadea is purple and gold, the black and white of the printing and page are an interesting contrast. Strong lights and shadows make the pattern of the book.

The book is divided into four sections, for the student, university, organizations and athletics. The art department has planned a clever method of introducing each new section. Each is represented by an animal, or animals, which has a significant relationship to that group.

The art department has made "monkeys" out of the students. The university section is introduced by a penguin with a fish; the organizations section, by an especially long necked giraffe; the athletic section, by a tortoise and a hare.

## Pi Alpha Pi Plans Annual Spring Formal

Pi Alpha Pi Spring Formal will be held June 1, at the Physical Culture Hotel in Dansville.

The preparations are under the direction of a chairman-committee consisting of the Misses Helen Olney, Mary Keppen and Alys Smith.

No orchestra has been chosen.

### \* SPOTLIGHTS \*

An early show Wednesday night and a late show on Thursday night, as well as a matinee at 3:45 on Thursday afternoon will be made by Alfred Cooperative Pictures on the film hit, "Broadway Bill" starring Myrna Loy and Warner Baxter, it is announced by Dr. Gilbert Campbell, director. "Baboona," the African expedition picture of Mr. and Mrs. Martin Johnson is Saturday's feature picture.

Because of the Interscholastic Speaking Contest on Thursday night, it was necessary to make the shake-up in the movie program, Dr. Campbell explained. Therefore, the ordinary early showing will be made Wednesday night. The film, "Broadway Bill" is entertainment highly recommended by critics. Fine acting with a fine plot moulded around a man's high regard for an outstanding racing horse proves the picture. A short, Krazy Kat's Waterloo and a Paramount News Reel completes the program.

"Baboona," Saturday's picture, is the photographic recording of the recent Johnson expedition into Africa. Although the greatest value in this picture lies in its educational treat, especially of airplane "shots" at hundreds of jungle animals, the picture also has an entertaining theme or plot. Two shorts, "Buried Loot," an excellent, authentic police story, and a Paul Terry Toon, "Why Mules Leave Home," completes the program.

## 50 Couples Attend Brick Prom Saturday

Fifty couples danced at the Annual Brick Prom held in the ballroom of the Hotel Sherwood, Saturday night. Music was by Ray Hedges' Ramblers.

Miss Bernice Hall was chairman of the dance, assisted by the Misses Aileen Broich, Marguerite Hyde, Mary Emery, and Lois Burdett.

Dr. and Mrs. Nease, Dr. and Mrs. Seidlin, Dr. and Mrs. McNatt, Mrs. Saunders and Mrs. Titworth were the chaperons.

## To Dedicate Annual In Junior Assembly

Juniors hope to establish another tradition for Alfred University with their initiation of "Junior Day," May 16.

The assembly on this day will be arranged and conducted by the Juniors. Formal dedication of the '36 Kanakadea will be made in assembly. Other plans for "Junior Day" are not yet completed.

The Juniors are entirely original in the establishment of "Junior Day." No other junior class during the history of Alfred University has ever attempted such a program.

## Henderson Requests Sophs To Pay Dues

"Pay your dues" was the theme of the remarks Mr. Charles Henderson, Hornell, Business-manager of the '36 Kanakadea, gave to the sophomore class in their meeting Thursday.

He discussed the necessity for paying all sophomore dues this year in order that the class may start the new school year, next fall, with no debts. The class should remember that the work of preparing the '37 Kanakadea will be theirs and there will be less financial difficulty in their work upon the book if the class pays their class dues now.

In order to simplify the matters of collecting the dues the class was divided into several divisions. Each sorority house, fraternity house and any other rooming house is a division of the class. Dues shall be collected from the class members in each division.

## Recent Alumni Speak To Education Class

Ray Francis, dean of boys at Benjamin High School in Rochester and caledictorian of his class, addressed the History of Education class, Thursday at 10:30 in Alumni Hall.

He talked on the administrative organization of high school boys and girls.

Stockton Bassett, A. U. '31, spoke to combined Education classes of Prof. Harold Boraas, Friday morning, to explain the technique of applying for a teaching position. Mr. Bassett has this year been English instructor and sports coach in Eden high school. Next year he will teach in Bayport, L. I.

## Miss Zeiler Gets Job For Next Year

Miss Evelyn Zeiler, who has been confined to her home in New York City due to the measles, returned to Alfred, Saturday. Miss Zeiler has obtained a position in Washington as lobbyist and writer for the Youth Movement, which is a branch of the National Council for the Prevention of War.

## Tover Admits He's Baffled But Pretty Co-ed Sells Ads

Kanakadea Salesman Doesn't Sell Anything But Learns Points Of Female Technique

By Sidney Tover

I just got a call from Harold Syrop, advertising manager of the 1936 Kanakadea, sitting in his swivel chair, telling me to pick up Bernice Tanner and go sell advertising space to the Wellsville merchants.

Got the patrol car out and filled it up with petrol. Called for Bernice, but had to wait until she found a hat to match her brown dress. Finally, we are off to the big city at the terrific pace of 32 miles per hour.

After riding over hill and dale for nearly 40 minutes, we have reached civilization once again. At Wellsville, we park the patrol car. I, striving to be the gentleman at all times, carry all the necessary paraphanelia—including unfathomable blueprints, pictures of the new bulletin board, contracts, a previous Kanakadea year-book and what have you.

Out of the patrol car, walking beside Bernice, we come to a store which has its windows filled with dresses. We stop. Bernice suggests that we enter this store. However, I turn around and then I see a store which has its windows filled with lovely colored bottles. I suggest that we go to that store. Well, we compromise—we enter the dress shop.

In the store, I ask to see the manager. After waiting about five minutes, the manager appears. We intro-

duce ourselves. This being my day, it is necessary for me to do all the talking. Well, I started and told him all of the advantages of advertising in the new Kanakadea. I even attempted to explain the blueprints. At first, I thought he was interested.

As I paused for breath, I noticed that the manager was glaring at Bernice. I tried to get the manager to listen to my sales talk, but all to no avail—I might have been trying to sell him the Manhattan Bridge. Then Bernice calmly took out her contract book and signed him up for advertising space in the new Kanakadea. Ah well, that is the beauty of it all.

When we got outside, I was ready to call it a day, but Bernice insisted that we had a lot of work to do. So off we went for more work. Even then I wondered.

When we got to another store, I was ready for the worst. We found the manager easily enough and introduced ourselves. After much persuasion on my part, I had the manager sold on the new Kanakadet advertising. We were just putting the final touches on the contract when the manager got an inkling that Bernice was still around. In a couple of moments, he told me that he wanted more space in the Kanakadea. Who runs this world, the male or the female? I wonder.

The moral for all Kanakadea salesmen is to always take along a young girl when you go out to sell advertising space.

P. S.—We left Marie Marino, who covers the Hornell territory in Alfred.

## Life of Horace

Told To Society

Soliditas Latina met at the home of Miss Thelema Clark April 22 to hear Miss Audrey Cartwright discuss the life of Horace.

The Bimillennium of Horace was selected by Miss Mildred Smith. A brief discussion of these topics followed. Poems were read by Miss Estelle Makeley.

Plans for a picnic to be held shortly before vacation were decided. Members and their guests enjoyed Latin games. Refreshments were served by Miss Thelma Clark and Miss Virginia Bardeen.

## To Decide Amount Of Freshman Dues

Amount and manner of paying the Freshman Class Dues will soon be decided, Richard Hodnett, class president, announced today.

A committee headed by L. Cecil Whitmore, aided by Stanley Ballard, Walter Scott and Miss Constance Brown have been considering money-raising schemes. A dance will probably be held to defray part of the expenses.

Formal initiation was held at Kappa Psi over the week-end for John Albright, Martin Liteman, Albert Mott, and Roman Tucker.

Dr. S. R. Scholes visited Cyanite and Feldspar companies in Ohio and the south eastern United States during Spring Vacation.

## Plans Complete For Klan Formal To Be Held May 4 at Cuba Lake

## Sigma Chi Entertains Faculty and Sororities

Sigma Chi Nu entertained at tea Friday and Sunday afternoon with the Misses Edith Phillips and Doris Smit acting as co-chairman.

The Intersority tea was held Friday afternoon from 3 to 5. Mrs. Frances Saunders, Mrs. Jennie Camp, Mrs. David Weaver, and Mrs. Kasper Myrvagnes poured.

The faculty tea was held Sunday afternoon from 3 to 5. Mrs. Albert Ringo, Mrs. Frances Saunders, Miss Irene Gage and Miss Louise Cook poured.

## Seniors Form Plans For "Moving-up-Day"

Seniors are already looking forward to commencement.

In their meeting last Thursday the Seniors formed committees to arrange the class day program which is during commencement week.

Committees were also formed to discuss plans for "Moving-Up-Day" which will be sometime in the last of May.

"Moving-up-Day" is a tradition with Alfred University. On this day each class member leaves the customs of that class behind and, taking on a little more dignity, become a member of the next higher class.

## Sociology Class Visits Attica Prison

About 25 members of the sociology class visited the State Prison in Attica, Monday, accompanied by Dr. Gilbert W. Campbell, their professor. Observation of conditions there and an opportunity for discussing problems with officials was afforded.

Klan Alpine's annual spring formal will be held May 4, at Cuba Lake.

A five-course dinner will be served at Hotel Kinney in Cuba, after which the party will adjourn to Olive's Pavilion for dancing from 9 to 12. Charlie Fio Rillo from Batavia will furnish the music.

Chairman Arthur Gibbons expects 70 couples including alumni and guests to attend. There will be novel favors and decorations.

The faculty guests will be Professor and Mrs. Charles Harder, Dr. and Mrs. Paul Saunders, and Professor and Mrs. Charles Amberg.

Miss Alys Smith spent the week-end at her home in Penn Yan.

Miss Madeline Woolsey of Canasota was a week-end guest of Miss Mandalay Gremis and attended the Senior Ball.

**When in Hornell Remember**

**CAMERON'S TASTY**

SANDWICHES  
SALADS  
LUNCHES  
BREAKFASTS



**CAMERONS SANDWICH SHOP**  
130 Main Hornell



**Flowers from you?**

FOR KLAN FORMAL  
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FOR CORSAGES  
"CALL"  
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**JAMES - FLORISTS**  
Where Quality Prevails  
HORNELL WELLSVILLE



Philadelphia's Most Convenient Hotel



Here at the Hotel Pennsylvania, you have charm of fine living combined with delicious food. Location—convenient to all stations—8 minutes to the business section—away from congestion and noise.

600 Rooms Each With Bath

UNLIMITED PARKING

\$2.50 SINGLE WITH BATH	<b>HOTEL PENNSYLVANIA</b>	\$4.00 DOUBLE WITH BATH
39th and CHESTNUT STREETS		PHILADELPHIA

The Wee Playhouse presents

**AS HUSBANDS GO**

A COMEDY IN THREE ACTS  
by Rachel Crothers

**MONDAY EVENING, MAY 6th**  
8:15, at Alumni Hall

Admission 35 cents

HORNELL-OLEAN BUS LINE					
Week Days Only Westbound—Read Down			Week Days Only Eastbound—Read Up		
PM	AM	AM	Lv. HORNELL	Ar.	AM
4-15	11-00	7-45	ALMOND	10-30	2-00
4-30	11-15	8-00	ALFRED STA.	10-15	1-45
4-40	11-25	8-10	ALFRED	10-08	1-38
4-45	11-30	8-15	ANDOVER	10-05	1-35
5-10	11-55	8-40	WELLSVILLE	9-40	1-10
5-30	12-15	9-00	SCIO	9-20	12-50
5-43	12-27	9-12	BELMONT	9-05	12-35
5-55	12-40	9-20	BELVIDERE	8-55	12-25
6-02	12-47	9-27	FRIENDSHIP	8-49	12-18
6-15	1-00	9-40	CUBA	8-35	12-05
6-25	1-20	10-00	MAPLEHURST	8-15	11-45
6-50	1-35	10-14	HINSDALE	8-00	11-30
6-52	1-37	10-16	OLEAN	7-58	11-28
7-05	1-50	10-30		7-45	11-15

## BOOSTERS OF THE FIAT LUX

STUDENTS PATRONIZE

<p style="text-align: center;">"Hornell's Leading Men's Furnishing Store"</p> <p style="text-align: center;"><b>STAR CLOTHING HOUSE</b></p> <p style="text-align: center;">Main at Church Hornell</p>	<p style="text-align: center;">You May Be Sure Your Hair Looks It's Best When Cut At</p> <p style="text-align: center;"><b>CORSAW'S CAMPUS CLUB SHOP</b></p> <p style="text-align: center;">FOR MEN Main Street Alfred FOR WOMEN New York</p>	<p style="text-align: center;"><b>NEIL GLEASON</b></p> <p style="text-align: center;">Hornell's Leading Ready to Wear Store</p>
<p style="text-align: center;"><b>JACOX GROCERY</b></p> <p style="text-align: center;">Everything to Eat Phone 83</p>	<p style="text-align: center;"><b>NEW YORK STATE COLLEGE OF CERAMICS ALFRED UNIVERSITY</b></p> <p style="text-align: center;">Alfred, New York</p> <p style="text-align: center;">Curriculum— General Ceramic Engineering Ceramic Art Twelve Instructors Dean: Dr. M. E. Holmes</p>	<p style="text-align: center;"><b>PECK'S CIGAR STORE</b></p> <p style="text-align: center;">Billiards Cigars Tobacco Candy and Magazines</p> <p style="text-align: center;">Alfred New York</p>
<p style="text-align: center;"><b>RCA, VICTOR and PHILCO RADIOS</b></p> <p style="text-align: center;">Records and Music Supplies <b>RAY W. WINGATE</b> ALFRED MUSIC STORE</p>	<p style="text-align: center;"><b>UNIVERSITY BANK</b></p> <p style="text-align: center;">3% on Time Deposits</p> <p style="text-align: center;">Alfred New York</p>	<p style="text-align: center;"><b>F. H. ELLIS</b></p> <p style="text-align: center;">Pharmacist Alfred New York</p>
<p style="text-align: center;"><b>COLLEGIATE LUNCH and SODA FOUNTAIN</b></p> <p style="text-align: center;">Students Welcome To Make This Your Headquarters</p> <p style="text-align: center;"><b>THE OLD SLOGAN</b></p> <p style="text-align: center;">"Meet Me at The Collegiate"</p> <p style="text-align: center;">Dinner \$3.50—Buy a Meal Ticket and Save Money \$5.50 Value for \$5.00</p>		<p style="text-align: center;"><b>ALFRED BAKERY</b></p> <p style="text-align: center;">Fancy Baked Goods H. E. PIETERS</p>
<p style="text-align: center;"><b>R. A. ARMSTRONG &amp; CO.</b></p> <p style="text-align: center;">Bridge Lamps \$1.50 Desk Lamps \$1.25</p> <p style="text-align: center;">Alfred New York</p>		

## INTERSCHOLASTICS TO BE HELD FRIDAY, MAY 3; 24 SCHOOLS TO COMPETE IN ANNUAL EVENT

### Salamanca To Defend Title At 27th Interscholastics; 260 Athletes To Compete On Merrill Field Track

This Friday at Merrill Field, 260 athletes representing 24 high schools will compete in the 27th annual Alfred Interscholastic Track and Field Meet.

The Salamanca team which won last year's meet for their second consecutive win, will be ready to defend their title against all comers, and to make their third in a row.

The events will be the same as those scheduled in last year's meet and will be run with trials in the morning and the finals in the afternoon.

Manager Howard Olsen with his staff of eight assistants have worked constantly for the last few weeks. They have made out the schedule of events and have selected the following officials:

The referee will be James McLeod with Danny Minnick acting as starter. Paul Powers will be clerk with Charles Riley, Clifton Katz and Jim Perrone acting in the capacity of scorers. John Galloway will be chief judge. He will be assisted by last year's manager, Larry Hopper.

The various field events will be in charge of members of this and last year's Alfred track teams.

Dr. Scholes is to be the chief timer. Other members of the faculty will assist him in the clocking of the events.

Elmer Rosenberg will do the announcing while Pat Tisi will see to it that the field is well policed.

The order will be as follows:

#### In The Morning

- Track**  
 10:00 A. M.—100 yard dash (trials)  
 10:20 A. M.—440 yard dash (trials)  
 10:30 A. M.—100 yard dash (semi-finals)  
 10:45 A. M.—220 yard low hurdles (trials and semi-finals)  
 11:15 A. M.—220 yard dash (trials)  
 11:45 A. M.—220 yard dash (semi-finals)

- Field**  
 10:00 A. M.—Pole vault (trials)  
 10:00 A. M.—Discus (trials)  
 10:45 A. M.—High jump (trials)  
 10:45 A. M.—Shot put (trials)  
 11:20 A. M.—Javelin (trials)  
 11:20 A. M.—Broad jump (trials)

#### Finals 2: P. M.

- Track**  
 2:00 P. M.—880 yard run  
 2:10 P. M.—100 yard dash  
 2:25 P. M.—440 yard dash  
 2:40 P. M.—One mile run  
 3:00 P. M.—220 yard dash  
 3:15 P. M.—220 yard low hurdles  
 3:45 P. M.—Four-fifths mile relay
- Field**  
 2:00 P. M.—Pole vault  
 2:00 P. M.—Discus  
 2:45 P. M.—Javelin  
 2:45 P. M.—Broad jump  
 3:20 P. M.—High jump  
 3:20 P. M.—Shot put

#### Fraternity To Approve Constitution

Approval of a constitution will be the main business before the meeting of Beta Sigma Alpha scouting fraternity, Thursday evening at 7:30 o'clock in Physics Hall. With the assistance of George E. C. Kauffman, faculty adviser, a committee has drawn up a proposed constitution for the newly organized fraternity.



### A MODERN GAS RANGE

Combines Style, Cleanliness, Convenience, Speed, Economy

From \$59.50

Convenient Terms

HORNELL GAS LIGHT CO.

## TRACKMEN MEET CORTLAND HERE ON WEDNESDAY

Next Wednesday, Alfred University Track and Field Team will open their 1935 home season with Cortland Normal furnishing the opposition. Cortland, easily conquered last year, starts off a hard compact schedule, the most difficult attempted by an Alfred Track Team recently.

After the Cortland Meet comes the Middle Atlantic at Bethlehem, Pa., May 10-11. This meet will be followed three days later by a dual meet with Rochester at Rochester. Saturday of the same week Alfred will journey to Hamilton to engage the powerful Colgate outfit. This makes three tough meets in seven days, an unusual arrangement of a Track schedule.

On May 25, Rochester is staging an Invitation Meet, which will take the place of the old State Meet. The Little Ten Conference was for all practical purposes broken up last winter by the dropping out of several members.

Coach James A. McLane is going to take a few of the most promising men to the I. C. A. A. A. Track Meet, May 31-June 1. The meet will be held at Cambridge, Mass.

The complete schedule follows:

- May 1—Cortland Normal, here  
 May 10-11—Middle Atlantic at Bethlehem, Pa.  
 May 14—Rochester at Rochester  
 May 18—Colgate at Hamilton  
 May 25—Rochester Invitation at Rochester  
 May 31-June 1—I. C. A. A. A. at Cambridge, Mass.  
**Freshmen Schedule**  
 May 10—Rochester, Here  
 May 23—Cook Academy, Here

## CINDERMEN WIN ONE FIRST AT PENN RELAYS

### Team Wins One Mile Relay Places 4th In Another; Java 8th In Steeplechase

Favored by perfect weather, 3000 athletes converged on Franklin Field last Friday and Saturday for the annual Penn Relays. Alfred University, competing for the first time in this greatest of all track and field carnivals, won three places in the meet in which more than 500 schools and colleges vied for prominence in the annals of athletic history.

The Purple and Gold's crack team of quarter milers, Ross Dawson, Frank Gianassio, Danny Minnick and May-



Danny Minnick

nard Jones, swept to first place honors in the Middle Atlantic classification mile relay for class B colleges on Friday. Mike Java, Saxon star cross country runner, finished eighth in a strong field of contestants in the 3000 meter steeplechase. This was Java's initiation to the sport of steeplechasing and the fact that he placed eighth in a field that included the best runners in the country is a considerable credit to him.

Alfred's relay team, running again on Saturday, finished in fourth place in another mile relay. This event was won by Wilburforce College, second was Xenia University and Villanova finished third. Jack Edleson, carrying the Saxon's hopes in the discus throw, was eliminated by inches from a list of nation's strongest plate tossers.

William Bowker of Forestville was entertained over the week-end by his sister, Miss Holly Bowker.

Miss Martha Kyle spent the week-end at her home in Wayland.

### Cash FOR YOUR OLD TEXTBOOKS Cash

Turn your old textbooks into ready money or exchange them for current books or translations. Write, stating title, author and copyright date of the books you want to sell.

### The Zavelle Company

1330 West Montgomery Avenue Philadelphia, Pa.

## ARCHERY ROUND SCHEDULED FOR FRIDAY, MAY 3

### Women's Inter-Class Tourney To Be held After Finals of Interscholastic Meet.

Rising with the sun, Alfred's women archers are training daily for the inter-class tournament to be held at Merrill Field, Friday, after the last running event of the Interscholastic Meet.

For the past two weeks intensive practice by a large group of girls has been carried out on the women's field back of the gym.

Marie Marino and the archery committee appointed by the Women's Athletic Governing Board have been so successful in arousing interest in the tournament that it has seemed necessary to hold semi-finals in each class before Friday in order to narrow the final competition to two representatives from each class.

Competitors will shoot a Columbia round, which consists of an end, or 24 arrows, at 50 yards, 40 yards and 30 yards, each.

The shooting Friday will be the first appearance of Alfred's archers before the public. As archery has more and more proved itself to be a fascinating sport to watch as well as to participate in, the contest probably will be viewed by college students as well as the attending high school pupils.

The interclass tournament will be a thorough preparation for the Intercollegiate Telegraphic Tournament in which for the first time Alfred plans

## Purple Key Members To Be Hosts At Meet

Entertainment and the showing Alfred hospitality to about 200 high school athletes, who will compete in the 27th annual Interscholastic Track and Field meet, Friday, is shaping into a program under the leadership of the Purple Key organization, it is announced by Robert Schultz, one of the members.

Designated by a purple ribbon on their left coat lapel the members of the Purple Key will also act as student hosts to visitors other than athletes. They will show them the interesting spots on the campus, including the classroom buildings, fraternities, sororities and other points of interest.

The Intercollegiate competition is held sometime during the week of May 13th, and the scores are telegraphed from colleges all over the nation to a central point by May 20th.

## CO-EDS PREPARE FOR 2 RACKET TOURNAMENTS

As soon as the courts are in condition, the annual Women's Tennis Tournament will be launched under the leadership of Betty Gillespie and Patricia Stull. All those girls who wish to compete are asked to give their names to these girls at once.

A Badminton tournament will be conducted during the next few weeks for women. Competitors may sign up in pairs for the doubles meet on any of the papers for that purpose posted about the campus.

Mrs James Crawford of Hornell was the guest Wednesday of her granddaughter, Miss Ruth Crawford.

Miss Sylvia Gailer returned to Alfred University, Monday, from her home in Rochester, where she was detained by illness.

### J. LA PIANA — SHOE REPAIRING

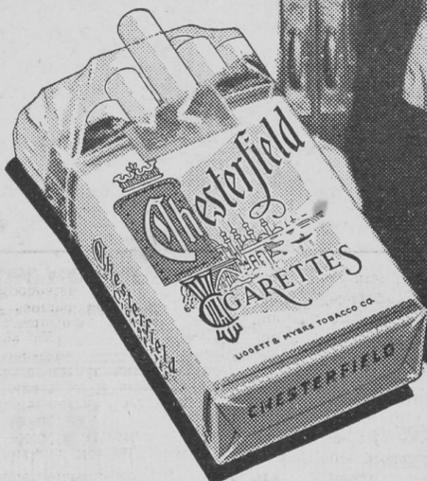
74 Main Street

Hornell, New York

- MEN'S SOLES and HEELS**  
 \$.85 - \$1.00 - \$1.25  
**LADIES' SOLES and HEELS**  
 \$.65 - \$.85 - \$1.00  
**RUBBER HEELS**  
 \$.25 - \$.35 - \$.50  
**MEN'S FULL SOLES and HEELS**  
 \$1.75



8,271 men and women visited the Chesterfield factories during the past year...



A man who visited a Chesterfield factory recently, said: "Now that I have seen Chesterfields made, I understand better than ever why people say Chesterfields are milder and have a better taste."

If you too could visit our factories you could see the clean, airy surroundings; the employees in their spotless uniforms, and the modern cigarette making machinery.

You could notice how carefully each Chesterfield cigarette is inspected and see also how Chesterfields are practically untouched by human hands.

Whenever you happen to be in Richmond, Va., Durham, N. C., or San Francisco, California, we invite you to stop at the Liggett & Myers plants and see how Chesterfields are made.