

National organization cites AU's fundraising division for outstanding programming

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Alfred University's (AU) University Relations Division is one of the Council for Advancement and Support of Education's (CASE) 2015 Educational Fundraising Award winners. The "award honors superior fundraising programs at CASE member institutions across the country," said Sue Cunningham, the organization's president.

"Your institution is among the exceptional group of colleges, universities, and independent schools receiving this year's award for either overall performance or overall improvement in fundraising," she noted, adding, "Your institution has not only demonstrated the highest levels of professionalism and best practice in its fundraising efforts, it has contributed to the betterment of educational advancement worldwide."

AU was selected for an Overall Improvement award based on the judges' analysis of three years of fundraising data the University submitted to the Council for Aid to Education's annual Voluntary Support of Education Survey.

"This recognition of our advancement efforts is particularly gratifying. The members of our University Relations Division work hard every day to win support for the educational efforts of Alfred University, but their efforts are rarely visible to our faculty, staff and students," said Dr. Charles M. Edmondson, AU president. "I hope that this award will help the 'beneficiaries' of advancement to appreciate the talent and commitment of the advancement team."

"First, I want to express my appreciation to the alumni, parents, and friends of Alfred University whose generosity makes this improvement possible," said Sue Goetschius, acting vice president for University Relations. "And secondly, I want to recognize the efforts of every single member of the University Relations division. It takes everyone in Alumni Engagement and Annual Giving, Advancement Services, Communications, and Development, working together, to achieve these results."

The name Alfred University has been posted along with the other 2015 winners on the CASE website at www.case.org.