

MBA program ranked 'one of best' in Northeast by Princeton Review

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Alfred University has an outstanding business school, one of the best in the Northeast, according to the education services company, The Princeton Review (www.PrincetonReview.com). The Company features the school in the 2013 edition of its annual guidebook, "The Best 296 Business Schools" (Random House/Princeton Review, published Oct. 9, 2012, \$22.99).

Robert Franek, Princeton Review senior vice president-publisher says, "We consider Alfred University one of the best institutions a student could attend to earn an MBA. We selected the schools we profile in this book 280 of which are in the U.S.A. and 16 are international -- based on our high regard for their academic programs and our reviews of institutional data we collect from the schools. We also solicit and greatly respect the opinions of students attending these schools who rate and report on their experiences at them on our 80-question survey for the book."

"Once again, we are pleased to be included in The Princeton Review's guide," said Nancy Evangelista, Alfred University associate provost and dean of the College of Professional Studies, which includes the School of Business. "It is one thing for us to tell prospective students how good we think our program is, but it's even better when affirmation comes from an outside source that impartially looks at hundreds of programs across the country."

Both the graduate and undergraduate programs at Alfred are accredited by the AACSB, a distinction only a small percentage of business programs in the world achieve.

The Princeton Review's survey asked 19,000 students at the 296 schools their opinions of their school's academics, student body and campus life, as well as about themselves and their career plans. The student surveys analyzed for this edition were all completed online at <http://survey.review.com> and conducted during the 2011-12, 2010-11, and 2009-10 academic years.

"The Best 296 Business Schools" has two-page profiles of the schools, including write-ups on academics, career and placement, student life and environment, and admissions.

The Review notes: "If you're looking for an 'intimate environment' for your MBA experience, Alfred University is well worth a look. This program serves a population of just a few dozen graduate students. The result is a 'solid business school that's convenient, & where "students are not just another number."

