

**Alfred University
Division of Student Affairs
Briefing Book, Academic Year 2006-07**

**Prepared for Michele Cohen
Chair, Student Affairs Trustee Committee**

Student Activities and Powell Campus Center

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Selected Goals for 2005-06

1. Identify characteristics that are indicative of a “strong sense of community” and begin a systemic approach to strengthening the perceived sense of community.
2. Strengthen the University’s system for reporting, documenting and addressing incidents of discrimination and bias.
3. Develop strong relationships with our faculty, including club advisors, to foster the concept of Alfred as a learning community.

Selected Initiatives/Accomplishments for the previous academic year

- Orientation restructured: Planned and delivered a new format to the 2005 New Student Orientation, in conjunction with the academic community.
- MUST recreational program (Most Unusual Sports Tournament): Delivered a strong series of six community building events including dodgeball, hobby horse polo, frisbee golf, etc.
- ALANA Reunion: Working with student leaders, the ALANA program hosted a successful reunion in April. Over 40 alumni attended and laid groundwork for another reunion in 2008.
- The return of SAFE (Students Acting For Equality): SAFE hosted a day of disability awareness and several training workshops for members.
- Continued successes: Offered and improved traditions such as Hot Dog Day, The Alfie Awards, Sibling Weekend, New Student Leadership Program, and more.
- Student accomplishments included: Creation of People for Animal Welfare; Forest People’s recycling initiative; the Taste Buds winning the Innovation Award; Student Activities Board brought Howard Dean to campus.

Services and Usage for the previous academic year

Student Events (comedians, large and small act concerts, open mic nights, etc.): 62 events with a total attendance of 10,113

Student Organizations: Oversaw over 80 student organizations.

Nevins Theater Films: One film each weekend with a total attendance of 5202

Venture Vans: 7 trips with a total usage of 253

Campus Center, Howell Hall and Gothic Chapel Usage: 2,625 meetings/events scheduled

Airport Shuttle: Total usage, 326

Orientation: Rated either “excellent” or “good” overall by 81 percent of respondents (up from 77% in 2004).

Trends/Departmental Priorities

As the number of ethnic minority college students increases across the nation and here at Alfred, we have an impending need to provide activities, support and additional out-of-classroom experiences for our diverse population of students. Most colleges our size, including our competitive institutions, have their own minority affairs director, if not office. We would like to

eventually add a position dedicated solely to ALANA Affairs, and add programming funds for this position. We believe an ALANA professional will not only serve our diverse student population but also will be a much-needed resource to educate the entire campus community.

Additional priorities:

- Increase resources for an outdoor recreational program that includes leadership retreats, staff training and campus teambuilding.
- Provide more programming on campus and decrease the need of our office to be so reliant on Student Activities Board and Student Senate funding.
- Open a late-night, alcohol free dance club to add a much-desired additional social outlet on the weekends. This would also help us recruit students from urban areas.

Crandall Health Center

Rosetta Brown-Greaney, Director (greanrb@alfred.edu)
607-871-2400

Selected Goals for 2006-07

1. Formulate a plan/policy for addressing optimal scheduling of student appointments
2. Finalize procedure for student health insurance program that results in a smooth, accurate process and efficient utilization of staff time.

Selected Initiatives/Accomplishments for the past academic year

- Revamped the student health insurance program, leading a collaborative effort between student affairs, student accounts, international office, athletics and Academic HealthPlans. The new process provides a more effective, customer-focused insurance system while decreasing staff time required for administration.
- Achieved accreditation through the Accreditation Association for Ambulatory Health Care (AAAHC) for the full three-year period, the highest level possible.
- Switched to the banner system for recording immunization records and ensured that students did not check into the residence halls without providing these records
- Director Brown-Greaney co-presented a workshop through the Women of Influence series in the WLC
- Contracted for another four years' partnership between St. James and AU

Services and Usage for the previous academic year

Health Care: 1026 individual students served, 47% of our population (1038 in FY 05); 2970 appointments were conducted (2819). Top diagnoses in order: acute pharyngitis, acute upper respiratory infection, allergy injections, acute bronchitis, acute sinusitis.

Hospital Admissions: 13

Health Fair: 336 people attended, verage participant rating for satisfaction was 4.45 out of 5.

Trends/Departmental Priorities

The increase in students who arrive on campus already on psychotropic medications and who have complex medical needs will continue to impact the health center in many ways. Also, there is a national trend toward alternative medicines integrating with traditional "western" medicine.

Priorities:

- Explore options for students seeking HIV testing
- We need to educate the campus to focus on a more inclusive definition of health and continue to address the need for alternative therapies with specialty clinics
- Continue to increase student satisfaction with health center.
- Improve appearance of health center waiting rooms and exam rooms.

Residence Life

Brenda Porter, Director (porterbi@alfred.edu)
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Selected Goals for 2005-06

1. Continue emphasis on individual residence hall and campus-wide community development through a new "First Six Weeks" program, a shift in duty hours for RA staff, a campus-wide Community Watch initiative, and the Saxon Spectator Miles program.
2. Assess current staff in-service training program and make changes as appropriate.
3. Continue to advocate for needed furniture and bathroom upgrades.
4. Investigate and determine ways to compensate the Special Interest Housing liaisons with the ultimate goal of changing them to RA positions.

Selected Initiatives/Accomplishments for the previous academic year

- Managed a very large incoming class through assignment of temporary spaces. 1377 students were housed, for an occupancy rate of 98.7%.
- Professional and student staff presented at both the College Student Personnel Association conference and the SUNY Cortland Residence Life conference.
- Completed a significant restructure of professional staffing to create two Area Coordinator positions, added an Assistant Director for First-Year Experience programs, and converted the rest to an entirely graduate student staff.
- Was recognized by ACUHO (Association of College and University Housing Officers) as having a "best practice" for recruiting and retaining entry-level staff.

Services and Usage for the previous academic year

Housing: 1377 students were housed, for an occupancy rate of 98.7% (fall 2004 census).

Crisis Intervention: Responded to all manner of after-hours incidents.

Programming: Provided 145 educational workshops and 91 community builders for freshmen (total attendance 3103), and 137 educational workshops and 174 community builders for upper class students (total attendance 2762).

Community Living Standards: Provided through policy implementation and judicial follow-up.

Common Interest housing: 14 groups applied and 10 were selected, including Drug and Alcohol Free, Cooking, Quiet Study, Music, Exercise, Veganism and Movies.

Non-emergency Medical Transports: Utilized 34 times, a decrease of 15% from last year.

Trends/Departmental Priorities

Responses to student behavior and student retention initiatives are the main departmental priorities for the upcoming year. Focus has been placed upon community development within the residence halls and a more rapid response to student behavior within the communities they live in by the residence hall staff. The *First Six Weeks* program implementation, combined with the opening of the hall offices, has provided an interactive opportunity and a welcoming presence for freshmen. Residence hall furnishings and amenities (bathrooms) in current residence halls remain on the forefront as we look toward the future and what the newly renovated South Hall will add to campus housing options for students in fall 2006.

Counseling and Student Development Center

Dr. Norman Pollard, Director (pollard@alfred.edu)
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Selected Goals for 2005-06

1. Beginning with the hiring of a full-time Health and Wellness Educator, create a strong wellness program that is visible, viable and has a positive impact on the entire Alfred University community.
2. Incorporate the Peer Educator program in the Health and Wellness program by expanding their membership and mission, in collaboration with Residence Life, Athletics, Women's Leadership Center and the Health Center.
3. Help promote and work collaboratively with the Women's Leadership Center.
4. Further expand the use of various "non-direct" therapeutic services (i.e. SAD lamp, Ulifeline.com, on-line screenings, web-based self-help information)

Selected Initiatives/Accomplishments for the previous academic year

- Developed therapeutic treatment protocols for Seasonal Affective Disorder.
- Initiated a support group for Resident Assistants.
- Director N. Pollard co-chaired the Middle States Advisory Oversight Committee.
- Peer Educators presented a program at the Bacchus and Gamma National Conference in Chicago, IL.

Services and Usage for the previous academic year

Counseling: 261 students had 1121 counseling appointments (previous year 216/1110). 19% of those students acknowledge being prescribed psychotropic medication.

Training: 163 students (duplicated) attended trainings, e.g., resident assistant training.

Education: 549 members of the campus community (duplicated) attended CSDC workshops.

Events: 443 members of the campus and local community (duplicated) attended CSDC-sponsored events, e.g., Equalogy, Health Fair and National Screening Days.

Trends/Departmental Priorities

Volume of student usage continues to increase. As of 9/30/05, we have had a 35% increase of clients utilizing counseling services.

Severity of student problems is increasing. Over 40% have had previous counseling prior to using our services and 28% are already taking some form of prescribed psychotropic medication.

Complexity of student problems, issues and concerns continue to grow.

Parental involvement has increased. Many students are being referred by their parents and are giving parents permission to be part of the therapeutic process.

All these lead to a simple need: more staff in times of heavy use. We need to be able to draw from local clinicians to help us with our increasingly heavy caseloads during periods of intense usage. This would help us manage potential burnout of counselors, and reduce wait time for students in crisis.

Athletics

Jim Moretti, Director (Morettij@alfred.edu)
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Selected Goals for 2005-06

1. Field Competitive teams
2. Increase involvement of entire staff with admission process.
3. Increase academic support for student-athletes.
4. Modernize existing facilities.

Selected Initiatives/Accomplishments for the previous academic year

- **Men's Swimming and Diving:** The team was second out of eleven schools in the NYS Division III Upstate Championship. Kevin Martin qualified for Nationals at that meet and was named a Division III All-American. Coach Brian Striker was named Empire 8 Coach of the Year.
- **Women's Tennis:** The team was 12-0 for the year and captured the Empire 8 Championship, with Alicia Ballard being named first team All-Conference and Empire 8 Player of the Year. Ballard, Jodi Butterfoss, and Katie Calfie won Conference and State recognition.
- **Football:** Brenton Brady was named Empire 8 Player of the Year, and the team went 8-3 and won the ECAC Upstate Football Championship.
- **Men's Skiing** made Nationals in Boise, Idaho and finished 12th in the Nation.
- **Men's Track** produced two state champions, Amman Siddeeq (200m dash) and Steve Robins (pole vault).

Services and Usage for the previous academic year

Varsity sports: 407 student athletes (up from 378 in 2003-04)

Recruiting: 483 athletes applied; 136 deposited as a result of recruiting activity.

Late Night McLane: 4,073 students used McLane Center during late-night weekend hours.

Intramurals: 103 teams; 820 student participants

Trends/Departmental Priorities

Facilities: Much has been written about the necessity of a multi-purpose field house. It is still our number one priority; however, it is in the hands of the Trustees and the President to find the resources to make this project happen. This priority includes the addition of a softball field and improvement of the tennis courts.

Budget: With transportation costs accounting for 15 to 25 % of a sport budget, the rise in fuel costs creates problems. We are also concerned with the rising expenses in several areas, namely transportation, hotels, and officials, (all fixed costs). Our athletes receive an allotment of \$16.00 a day on the road, below the average in the Empire 8 Conference.

Solve Football Problem: In order to assist in the enrollment management of the University, we asked Dave Murray, Head Football Coach, to recruit as many football players as possible for his varsity and junior varsity team. Over the past three years, Dave has brought in 75, 81, and 80 new recruits to campus. Funds have been transferred to cover associated costs for the first two years and I'm confident, based on a conversation with the President that money will be found for this year, as well. However, the increase in the number of football players has created other problems as well, namely stretching existing staff, and facilities. As an example, there is one

certified athletic trainer working with 125 football student-athletes. Rather than reduce the squad size, we should probably increase the full-time athletic training staff. (The NCAA allowance for out-of-season practices in all sports exacerbates this problem).

Men's and Women's Basketball Staffing: We support the need for additional full-time coaches in a high priority sport.

Judicial Affairs

Carol Wood, Associate Dean of Students and Judicial Coordinator (wood@alfred.edu)
607-871-2134

Selected Goals for 2005-06

1. Develop learning and process outcome assessment inventories and new tools to evaluate effectiveness, fairness, and educational benefit of our judicial system.
2. Significantly decrease the time from incident to delivery of outcome by involving residence life staff more directly in lower-level incidents.
3. Successfully transition from a paper to an electronic records management system.
4. Comply with State Education Law 129-A, reporting to the President on campus security.

Initiatives/Accomplishments for the previous academic year

- Completed a CAS assessment of the system that highlighted the need for faster turnaround time for incident completion, additional in-service training for hearing officers, and the need for assessment of outcomes and evaluation of staff performance. Our policies were seen as strong and with no modification needed.
- Co-wrote a comprehensive report reviewing fire safety protocols and issues with several recommendations.
- C. Wood served on the Middle States Association Oversight Committee and participated in the process design and writing of the University's mission statement.
- Implemented the use of a database to begin the transition to an electronic system for judicial case management.

Usage/Statistics for the previous academic year

382 incidents were referred for judicial action, involving 766 students (unduplicated, 63% were male). 21% of those students were involved in multiple incidents. 49% of referred incidents were alcohol or drug related, involving 374 students. The most common charges were "quiet hours" violations, open container/underage possession, non-compliance with official requests, the guest policy, and disorderly conduct. 13 students were suspended this year (compared to 1 last year) and 132 were sanctioned with the alcohol education class conducted by the Counseling and Student Development Center.

Trends/Departmental Priorities

Federal and State legislation and regulations will continue to complicate administrative actions and policies. Parental involvement in the judicial system will continue to increase. We will have to continue to be proactive in developing a philosophy on how best to involve parents for the benefit of students and in ways that are consistent with FERPA. Technology continues to impact the way in which we can modify the judicial system. We will need to continue to look for ways to allow it to assist us. Now that we are developing initiatives for off-campus student education, the judicial system will have to work for both parties and we may need to be more creative in designing interventions.

Career Development Center

Kathy Woughter, Director (woughter@alfred.edu)
607-871-2164

Selected Goals for 2005-06

1. Transition to a career advising/consulting model of contact, while retaining the ability to provide career counseling for students who need it.
2. Raise the number of employers on campus from the previous year by adding new companies to our campus recruiting roster, and by providing alternatives to on-campus interviewing, including a career event for artists, the Employer-in-Residence program, Engineering Week events and attendance at co-sponsored Rochester area events.
3. Increase awareness of internship programs through a visual promotion using Ade Dining Hall and by other initiatives conducted by our Frederick W. Gibbs Intern.

Selected Initiatives/Accomplishments for the previous academic year

- Created and presented a highly successful credit-bearing class to prepare students for job searching, coordinated through the College of Business and in partnership with many professionals across campus.
- Created and presented our first career event for art students, with over 400 art students and faculty in attendance. Also, presented the first-ever Engineering Career Fair and Health/Human Services Internship Fair.
- Assistant Director Mark McFadden was elected Vice President of the Middle Atlantic Career Counseling Association and Annual Conference Chair.
- Achieved an average score of 4.1 on a 5-point scale for the question: "After talking to a counselor, I am more confident about my own career development." (N=132)

Services and Usage for the previous academic year

Career Counseling/Advising Sessions: 1,338 individual sessions with 719 people. The five top reasons for seeking services were (1) experiential education; (2) resume preparation; (3) general job search; (4) interviewing skills; (5) career counseling/assessment.

24-hour Document Critique: 541 (duplicated)

Email Advising: 311 (duplicated)

Walk-in Hours: 329 students in the CDC, 100 in Harder Hall

Workshops Conducted for AU Students: 78

On-campus Recruiting: 171 students interviewed with 43 companies; 84 companies came to campus including career fairs.

Special Events: Law School Night, Graduate School Fair, GRE/LSAT administrations, Mock Interview Day, Etiquette Dinner and Fashion Show, Career Day for Artists, Engineering Career Fair, Teacher Recruitment Day, Employers-in-Residence (5 sessions), several more.

Credential Files: 895 sent on behalf of 415 individuals.

Trends/Departmental Priorities

Our students need internship, co-op and fieldwork experience. Opportunities are available but sometimes support (financially and academically) is not. A few LA&S departments require fieldwork; Business and Engineering recommend internships/co-ops; and many divisions do not

have a structured program. Students who graduate without experience are at a huge disadvantage if they are bound for the work force instead of graduate school. Our Frederick W. Gibbs Intern helps to provide the research and development we need. Now, we need to find a way for students to take better advantage of the opportunities, regardless of major. Priorities include:

- Subsidized, competitive internship program for Art/Design and Liberal Arts and Sciences majors;
- Internship award and lecture similar to the McMahon co-op award;
- Externship program in several major cities;
- Development of international internships;
- Cooperative efforts with faculty to increase support for students who would like an internship or co-op.

Women's Leadership Center

Amy Jacobson, Director (jacobsona@alfred.edu)
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Selected Goals for 2005-2006

1. Enhance leadership skills for women in the Alfred University community by offering three or more skill-building workshops or trainings which address a variety of areas important to leadership development, including health and wellness, management skills, and self awareness.
2. Through the Women of Influence speakers' series, bring five speakers to campus and provide opportunities for small group interactions with those speakers.
3. Develop a proposal for a comprehensive leadership scholars program that is unique to Alfred University, with input from the administration and faculty.
4. Through events planning and effective marketing, make the Women's Leadership Center a destination for AU women of all backgrounds and majors, a place where they can come together and find a welcoming and supportive community.

Selected Initiatives/Accomplishments for the previous academic year

- Director hired and on-board as of mid-July 2004.
- Successfully opened the Women's Leadership Center with a full slate of programs in time for the start of school.
- Participated in the 2004 New Student Orientation.
- Launched the Women's Leadership Center website.
- Hired a Secretary, a Student Intern, and a Work-Study student.
- Established a Student Advisory Board.
- Created a monthly speakers' series titled "Women of Influence."
- Instituted bi-monthly Conversation Hours and monthly Movie Nights.

Trends / Departmental Priorities

In addition to offering programming and services for all women at AU, the WLC also seeks to have more in-depth and consistent contact with a select group of students by means of a scholars program. Through relevant coursework, skill-building workshops, mentoring opportunities and internships, the Women's Leadership Scholars would have a unique opportunity to maximize their leadership skills through a comprehensive set of both theoretical and practical learning experiences.

In order to make this a high quality program, we would aspire to offer the following:

- Scholarships enabling students to accept unpaid internships and public service opportunities;
- A yearly Women's Leadership Institute;
- A funded speakers series & workshop series;
- Performance events related to women and leadership.

Student Senate

Ian Phillips, President (ijp1@alfred.edu)
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Selected Goals for 2005-06

1. Advocate for the creation of full-time Multicultural Affairs/Diversity Education Director.
2. Improve transportation to both local shopping areas (Hornell) and provide for a late night "Safe Ride" shuttle, that would take students to and from activities centers (Powell, McLane, Terra Cotta Coffeehouse, GJ's, etc.) and back to their homes.
3. Provide strong student monitoring of food service provider under first year of new contract.
4. Take lead in creation of a new Student Code of Civility.

Selected Initiatives/Accomplishments for the previous academic year

1. *Increased operational budget:* Student Senate's budget has been increased by approximately 19% for 2005-06 (FY 06). An additional increase is set for 2006-07 so as to gradually close the gap between Alfred and similar institutions in student-allocated monies.
2. *Reform financial hearings:* Hearings were shifted to a panel model in which the Senate-elected Finance Committee of 5 members, the Senate President, and Senate Vice President review and appropriate funds to applying organizations.
3. *Become visible to traditionally underrepresented groups:* Overall, not as successful. Though attending personally attending several Art Union meetings, attendance has not risen in this group. There has been an increase in student-athletes at Senate meetings though this is not due to any targeted actions and is coincidental. New solutions for 2005-06 will be devised by the Executive Board broken up in teams of two targeted at specific groups (Art Students, Business Students, Student-Athletes).

Trends/Priorities

Attention to diversity education is a growing priority of the student population. In a Senate vote in which students were asked to prioritize four recommendations of the Taskforce on Civility diversity education came in second (Dance Club, Diversity Education, Off-Campus Education, A&D Counselor). A full-time director of Multicultural Affairs would be able to educate both students and staff on issues related to cultural sensitivity. Furthermore, persons at other institutions have been able to mentor and help with internships. A full-time director would also be able to devote more time to existing cultural events (Alfred to Asia, Raices, etc.) put on by our multicultural groups and create new traditions for the campus as a whole. This position is consistent with our existing academic commitment to global awareness. It is the view of the Student Senate that diversity education would be an immense benefit to students and the greater Alfred community.