

**ALFRED UNIVERSITY
DIVISION OF STUDENT AFFAIRS
BRIEFING BOOK, ACADEMIC YEAR 2007-08**

Prepared for Michele Cohen
Chair, Student Affairs Trustee Committee

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DIVISION OVERVIEW

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Mission

The Division of Student Affairs' mission is to support and challenge students to meet their academic and personal goals within Alfred University's caring, personal, and residential environment.

We are committed to educating our students to develop, explore, and express themselves as individuals and as members of a community, in an environment of mutual respect and safety. To this end, we are committed to meeting the assessed needs of our students through a dynamic and valuable set of services. The Student Affairs Division provides personalized, high quality service in conjunction with the developmental and educational progress of students by offering the collaborative resources of ALANA Affairs, Health and Wellness Education, Athletics, The Arthur and Lea Powell Campus Center, the Robert R. McComsey Career Development Center, the Counseling and Student Development Center, Dining Services, the Interfaith Advisor, Residence Life, Judicial Affairs, Student Activities, the Equestrian Center, Crandall Health Center, the Women's Leadership Center, Public Safety, and Orientation programs.

Strategic Goals

1. Invest in student services consistent with the changing needs of our diverse student population.
2. Improve programs to enhance a positive learning and social environment, and increase student retention through leadership development, student health and wellness, campus orientation and the first-year experience.
3. Improve intercollegiate athletics and recreation programs.

Selected Assessments Administered and/or Used

Externally developed:

- CIRP (Cooperative Institutional Research Program) Freshman Survey, administered during orientation
- NCHA (National Collegiate Health Assessment), administered for the first time in Spring 2005 and again in Spring 2007
- ACUHO-I (American College and University Housing Officers International) Educational Benchmarking Instrument for residence life and dining assessment, administered every fall
- College Survival and Success Scale, administered during orientation to measure (1) Commitment to education, (2) Self- and resource-management skills, (3) Interpersonal and social skills, (4) Academic success skills, and (5) Career planning skills.
- Socially Responsible Leadership Scale (SRLS), administered starting this year to students who have completed internships registered through the Career Development Center

Locally developed and administered:

- First Destinations/Outcomes Report, administered to graduates within one year of graduation from AU
- Individual department satisfaction and learning outcome surveys
- Surveys of on-campus recruiters and employers
- University student judicial evaluation, administered to all students who were found in violation of a judicial policy during the spring semester
- Course evaluations
- Student Orientation satisfaction survey
- Extensive student activities usage survey, indicating student attitudes regarding diversity, programming interests, and the campus center environment

National and Local Trends and Issues That We're Paying Attention To

- Contemporary student activism: working locally to focus on issue-oriented goals and projects with visible outcomes, emphasizing multiculturalism and social justice
- Alcohol/drug usage, including prescription drugs and illegal sale/sharing of these drugs
- The need to develop strong partnerships with parents while encouraging student self-reliance
- Changing student body with regard to diversity
- Social networking (Facebook, MySpace, Instant Messaging) and the impact on community building
- The report of the Task Force on Residence Life, which provides opportunities to be proactive in meeting the needs of our students now that the three-year residency requirement has gone into effect.
- The Virginia Tech panel report and its impact on protocols related to parental notification, emergency notification, sharing of information and education/training of our campus community
- “One card” initiatives on campuses, in which students use one ID card for multiple uses such as keyless entry into residence halls and academic buildings, dining hall meal plan management, library loan, fitness center, laundry facilities, bookstore and clay/design store purchases, even use at downtown restaurants.

ATHLETICS

Jim Moretti, Director (morettij@alfred.edu)
607-871-2193

Selected Goals for 2007-08

1. Establish Women's Softball as a Tier One sport.
2. Enhance CHAMPS/Lifeskills, Student-Athlete Mentor and Student Athlete Advisory Committee as they affect the development of our student-athletes.
3. Set up a program to train younger coaches in the art of recruiting, with the assistance of senior level coaches.
4. Assess the needs and quality of the Gibbs Fitness Center to provide a clean, updated facility to all users.
5. Continue to advocate for quality facilities, including practice facilities.

Selected Initiatives/Accomplishments for the Previous Academic Year

Team Highlights:

- Both **Men's and Women's Alpine Ski teams** qualified for the US Collegiate Ski Association national championships in Colorado. The men were 14th and the women placed 17th. The women also won the mid-Atlantic regional championship.
- The **Men's Swimming and Diving team** went 10-0, won the Upper New York State Collegiate Swimming Association championship and was Empire 8 Conference Champion for the third year in a row. Sophomore M. Baker competed at the NCAA championship meet in Texas.
- **Football** was 8-3 and won their ECAC bowl game.
- Junior K. Calfee posted a perfect 12-0 record in doubles play for **Women's Tennis**, and was named Empire 8 Conference Player of The Year. She has a 34-3 career record.
- **Women's Softball** tied for fourth in the Empire 8 conference, and earned the first-ever berth in the four-team ECAC Upstate Championships. The team's 21 wins are a new single-season record.
- Senior F. Fluke won the ECAC indoor 3,000 meter run for **Men's Track** and was State Champion in the 5,000 meter run.

Department Highlights:

- Athletics secured 709 applications and hosted 525 visits, which resulted in 198 deposits.
- Coach Miller is the Chair of the Men's Soccer committee of the Empire 8; Coach Murray is the East Region Representative of the NCAA Division III All-America Selection Committee; Coach Striker is the Vice President of the Upper New York State Collegiate Swimming Association.
- Established a policy for overnight hosting of prospective student-athletes.

Services and Usage for the Previous Academic Year

Varsity Sports: 430 student athletes (up from 420 in 2005-06 and 390 in 2004-05)

Recruiting: 709 athletes applied; 525 visited and 198 deposited as a result of recruiting activity.

Intramurals: 67 teams; 516 student participants

Gibbs Fitness Center: 25,980 people used the fitness center in 2006-07.

Trends/Departmental Priorities

Facilities: Much has been written about the necessity of a multi-purpose field house. McLane Center was built in 1970; at that time, there were fewer athletics opportunities for women. With the addition of women's sports and the advent of the National Collegiate Athletics Association-sanctioned non-traditional season, facilities are stretched to the limit for varsity sports. Adding in recreational needs of the campus community,

there is acute demand for space and time to practice and play. This priority includes the addition of a softball field and improvement of the tennis courts.

Friends of Saxon Athletics: Fundraising will demand increasingly more time and attention from staff. FSA will need to continue to be collaborative and successful in order to fund operations and improvements.

Athletic Training: As in the Facilities priority, the increase in number of athletes and NCAA-sanctioned practice times is stretching our trainers. On the academic side, based on the 8:1 student-to-certified athletic trainer ratio set by our accrediting body, we are capped at 40 students. We believe we can grow enrollment fairly easily and do not want to turn away incoming students because of that cap. The solution to both these concerns is to add to the training staff.

CAREER DEVELOPMENT CENTER

F. Mark McFadden, Director (mcfaddenm@alfred.edu)
607-871-2164

Selected Goals for 2007-08

1. Restructure the Engineering Career Fair to generate additional revenue, occur in the fall and include a networking fair.
2. Develop a Learning Leave in conjunction with the Counseling Center, which will assist students in staying connected and keeping their academic and career focus during a leave.
3. Create an internship and summer job outcomes report.
4. Create a Networking event for educators.
5. Plan a celebration for the ten year anniversary of the Robert R. McComsey Career Development Center.

Selected Initiatives/Accomplishments from the Previous Academic Year

- Director M. McFadden served as President of the Middle Atlantic Career Counseling Association; Recruiting Coordinator N. Williams was awarded the Presidential Citation for Outstanding Contribution from the Eastern Association of Colleges and Employers.
- Developed a series of podcasts of interviews with prominent AU alumni/-ae and abbreviated versions of popular CDC workshops.
- Provided an Engineering Career Fair and a Summer Job and Internship Fair on the same day.
- Collaborated with Herrick Library to provide evening study and walk-in hours.
- Revised the co-op interview schedule to compress all interviews into one week, in response to employer and student concerns about timely extension of offers.
- Planned the first annual Women Leaders of Tomorrow conference for high school students in conjunction with the Women's Leadership Center (will take place in August).
- Curated the inaugural opening of the Cohen Art Center in collaboration with the School of Art and Design, the College of Business, and several students.

Services and Usage for the Previous Academic Year

Career Counseling/Advising Sessions: 1,594 individual sessions with 707 people (50% male, 50% female)
The five top reasons for seeking services were (1) experiential education (internships/co-op searches), (2) general job searching, (3) resume/cover letter preparation, (4) interviewing skills, and (5) choosing a major/career. 41% of the students were from the College of Liberal Arts and Sciences; 25% from the School of Art and Design; 17% from School of Engineering and 17% were from the College of Business.

24-hour Resume/Cover Letter Critique: 442 (duplicated)

Co-ops and Internships: 26 students registered internships with the CDC; 20 registered co-ops

Email Advising: 189 (duplicated)

Walk-in Hours: 455 one-on-one visits

Workshops Conducted for AU Students: 77, with total attendance of 1,773

On-campus Recruiting: 223 students interviewed with 45 companies; 86 total companies came to campus for events, including career fairs.

Special Events: Grad School Fair, Engineering Career Fair, Mock Interviews for Educators, Internship and Summer Job Fair, Mock Interview Week, Law School Night, Fall Teaching Fair, Rochester Area Career Expo, Teacher Recruitment Day, Employer-in-Residence (11), and Alfred Runway

Field Trips: 8 trips to locations across New York and PA, total of 232 students attending

Credential Files: 698 sent on behalf of 391 individuals

Assessment Highlights

Recruiter Evaluation of On-Campus Recruiting: 89% agreed that the overall quality of the candidates was good. When asked to rate AU candidates compared to other schools, we were ranked “better than most” as follows: Co-op/internship experience (16%), Academic preparation (43%), Interviewing skills (32%), Leadership skills (30%).

Career Counseling Student Survey: Averaged 4.0 on a 5 point scale for the question: “After talking with the counselor, do you feel more confident about your own career development?”

BUS 102 class evaluation: 100% of the students would recommend the course to a friend.

Trends/Departmental Priorities

Students need practical experiences and opportunities to connect with individuals who can provide substantive career related information. To this end, the focus for the coming year will be to increase internship, networking and information sharing opportunities. According to an extensive survey conducted by Collegegrad.com, employers look for several qualities in college graduates. Internship or co-op experience is first on the list. We need to find ways to provide opportunity for students who may otherwise be financially unable to take an unpaid internship. To that end, our primary need is a subsidized, competitive internship support program for all students, but primarily for the School of Art & Design and Liberal Arts and Sciences majors since internships in those broad areas are less likely to be paid.

Additional priorities might include:

- Networking and leadership development events in large cities, in collaboration with alumni
- Purchase of Employon or CareerBeam software (job, internship, and co-op search resources)
- Purchase of career office management system upgrades or a new career management software system
- Myers-Briggs and Strong Interest Inventory qualifications and certifications for counselors
- Purchase and implement co-curricular transcript product

CENTER FOR STUDENT INVOLVEMENT (FORMERLY STUDENT ACTIVITIES AND CAMPUS CENTER)

Patricia Debertolis, Director, New Student Programs (debertpa@alfred.edu)

Dan Napolitano, Director, Student Activities (napolitano@alfred.edu)

607-871-2175

Selected Goals for 2007-08

1. Better measure our impact by engaging in assessment review.
2. Build strong faculty partnerships in recognizing potential out-of-classroom learning opportunities.
3. Launch several new student programs, including taking over direction of the Peer Leader program and partnering with Residence Life, the judicial system and the LAS First-Year Experience director.
4. Revamp diversity programming to best utilize our new Coordinator of Diversity Programming.
5. “Think Globally, Act Alfred-ly:” Combat feelings of isolation by engaging students on issues of greater global importance and the differences they can make at Alfred.

Selected Initiatives/Accomplishments for the Previous Academic Year

- Director D. Napolitano presented “Drawn to Diversity” at the NASPA Region II Conference; Director T. Debertolis was a panelist for Paperclip Communications Audioconference on student government funding issues and won the Alfie for Staff Contribution to Student Life.
- Restructured to create a full-time position devoted to diversity programming, in response to student needs and years of strategic planning.
- Created the first outdoor large-act concert during Hot Dog Day, providing an alcohol-free alternative during a traditional heavy drinking period. This resulted in a reduction of students involved in serious alcohol incidents, arrests and fines on Hot Dog Day.
- Presented year two of Drawn to Diversity, focusing on comic strips; presented at Comic Con in NYC and NYC-area libraries and schools.
- Revitalized Alfred’s Newest Talent (ANT) program; resulted in greater participant retention and more solid learning outcomes.
- Invigorated the annual Kanakadea Yearbook into a desk calendar format.
- Student accomplishments included Alfred Spa Day, October Fashion Weekend, and the Gym Class Heroes concert headlining another successful Hot Dog Day.

Assessment

Student Orientation Evaluation: Rated either “excellent” or “good” overall by 90% of respondents. The highest rated program was diversity speaker Maura Cullen. 97% agreed or strongly agreed that orientation would help them in their adjustment to Alfred.

Alfred’s Newest Talent program: 100% surveyed indicated they found the experience beneficial in developing leadership skills.

Student Activities Usage Survey: 71% of students find Alfred U. to be culturally diverse; 84% agree that faculty/staff are open-minded and welcoming. The most popular form of entertainment is comedians.

Services and Usage for the Previous Academic Year

Student Events (comedians, large- and small-act concerts, open microphone nights, etc.): 84 events with a total attendance of 11,556

Student Organizations: Oversaw 80+ student organizations

Nevins Theater Films: One film each weekend with a total attendance of 3,653

Venture Vans: 9 trips with a total usage of 230

Campus Center, Howell Hall and Gothic Chapel Usage: 2,906 meetings/events scheduled

Airport Shuttle: 391 students used the shuttles to get to and from Rochester and Buffalo

Trends/Departmental Priorities

Need for Global Connections and Opportunities: With small, rural institutions struggling to attract students, Alfred University needs to expose our students to views, issues and opportunities on a global scale. Ideally, we would like to increase our off-campus excursions to allow greater involvement in social activism and community service.

Leadership Enhancement: Students are seeking leadership education with a tangible outcomes and skill development. If budget would allow, we could build a ropes course and fund the recommendations included in the Leadership Team's final report.

First-Year Emphasis: The success and retention of our students directly relates to their ability to form connections and a sense of belonging during their first semester at Alfred. Additional programming and outreach would enhance the first-year experience at AU.

24-Hour Community: We need to continue to strive to find ways to meet needs similar to urban and online communities. Priorities include a late night dance club, additional Late Night McLane hours, and conversion of parts of Powell Campus Center to 24-hour access.

COUNSELING AND STUDENT DEVELOPMENT CENTER

Dr. Cathie Chester, Director (fchester@alfred.edu)

607-871-2300

Selected Goals for 2007-08

1. Maintain high quality, professional counseling services, emergency response and crisis management with two new counselors.
2. Continue and increase consultation with Special Academic Services to provide coordinated care for students with disabilities.
3. Use results from 2005 and 2007 NCHA surveys in planning and evaluating Health and Wellness Education programs.
4. Build Peer Education membership and programming, including the development of the Student-Athlete Mentors peer education component.

Selected Initiatives/Accomplishments for the Previous Academic Year

- Director C. Chester presented at a national mental health conference in Houston, TX on World AIDS Day.
- A satellite counseling office was created and staffed in McLane Center for athletes, one night per week.
- A credit-bearing Peer Education course was created and taught by Health and Wellness Educator P. Schu.
- Resident Assistant and Resident Director support groups were continued with much greater participation.

Services and Usage for the Previous Academic Year

Counseling: 279 students had 1323 counseling sessions. 23% acknowledged being prescribed psychotropic medication at intake. 48% were from the College of Liberal Arts and Sciences; 28% from the School of Art & Design; 5% from the College of Business; 10% from the School of Engineering, and 5% were graduate students. 47% received counseling prior to obtaining services at Alfred. Usage was fairly even between class years, with first-year students using counseling the least. 20% of the students recognized at honors convocation were clients of the Counseling Center. The most frequent presenting concerns were situational problems in combination with anxiety/depression symptoms.

Psychiatric Hospitalizations: 6 (All 6 returned and completed the academic year.)

Groups: 21 students participated in various support groups.

Training and Workshops: 421 students (duplicated) attended trainings, e.g., resident assistant training.

Events: 609 members of the campus and local community (duplicated) attended CSDC-sponsored events, e.g., World AIDS Day, Health Fair and National Screening Days.

Guest Lectures in Classes: 87 participants

Health and Wellness Clients: 62 students took the first alcohol education course, 14 took the second, and 10 took the first drug education course. 4 students received amnesty under the new policy.

Selected Assessment

National Collegiate Health Assessment: Nationally normed, comprehensive instrument administered this year with about 30% response rate. Executive summary is available upon request.

Student Evaluation of Counseling Services Highlights: 39% stated that contact with the CSDC was important in their decision to continue as an AU student; 100% would return to the CSDC; and the staff was rated supportive or very supportive by 98% of the respondents.

Outreach Effectiveness: Of the 121 students outreached by request from faculty and staff, 44% utilized the CSDC.

Trends/Departmental Priorities

Campus trends mirror the national trends, including:

- Student usage of counseling services continues to grow on campus. Mental health problems remain complex and severe with no sign of reversing that trend;
- Parental involvement is increasing, as more clients consent to share clinical information. Last year, parents made trips to AU, resided in the area for brief periods of time and stayed on campus as additional support to their troubled students.
- Collaborative management needs: problematic behaviors resulted in an increase in joint efforts between our office and Residence Life, Special Academic Services, the Health Center and academic units;
- Addictive behaviors using electronics (gaming, messaging, texting, Facebook usage) lead to increased isolation, under-developed interpersonal skills, attention and concentration problems, and severe academic problems. College students are the fastest growing consumer group of internet gambling;
- Increased extreme binge drinking, use of psychotropic medications, and self-reported symptoms of stress and depression;
- Students with disabilities seeking support services and accommodations; high level of overlap with counseling needs.

Should budget allow in the future, the Counseling Center would request an up-to-date electronic filing system for counseling records and an additional counselor to meet growing demands.

CRANDALL HEALTH CENTER

Rosetta Brown-Greaney, Director (greanrb@alfred.edu)
607-871-2400

Selected Goals for 2007-08

1. Formulate a plan/policy for addressing optimal scheduling of student appointments.
2. Finalize procedure for student health insurance program that results in a smooth, accurate process and efficient utilization of staff time.
3. Complete an action plan for communicable disease protocols.
4. Create a coordinated protocol for care of students with eating disorders in conjunction with the Counseling and Student Development Center.

Selected Initiatives/Accomplishments for the Past Academic Year

- Offered two alternative therapy clinics on Hypnotherapy and Reiki, with excellent participation in both.
- Revised staffing hours to provide more practitioner coverage during busy hours and a full-time, year-round administrative assistant position.
- Developed an effective mechanism for ensuring immunization compliance, including documentation in Banner.
- Enhanced website to clarify service provision during times when the health center is not open.
- Arranged a wheelchair rental program through ProCare in Hornell, NY.
- Offered mumps titers for all staff.

Services and Usage for the Previous Academic Year

Health Care: 1,059 individual students served (50% of our population). 2,888 appointments were conducted. Top diagnoses in order: acute pharyngitis, acute upper respiratory infection, acute bronchitis, allergy injections, acute sinusitis. First-year students used the Health Center far more frequently than any other class.
Hospital Admissions: 13

Assessment

Assessment of Patient Satisfaction: Quality of care was rated 5.8 out of 6 (6 = very satisfied). Students noted environmental enhancements as bring important for the Health Center.

RA Roundtable: Rated 4.2 on the same 6 point scale. Suggested more publicity about services and more appealing facilities. Staff was rated as helpful and friendly.

Peer Reviewed Quality Improvement Study: Showed that CHC providers are consistent with national protocols in the treatment of strep throat.

Trends/Departmental Priorities

The increase in students who arrive on campus already on psychotropic medications, and who have complex medical needs and chronic illnesses, will continue to impact the health center in many ways. Additionally, the increased recruitment of international students brings challenges in assuring immunization compliance, managing language barriers, and completing processes before students arrive on campus.

Health center practitioners are integral to emergency response preparations with the trend toward the re-emergence of vaccine-preventable illnesses and possible pandemics. The response to any communicable disease reported on campus will be impacted by the Allegany County and NYS Departments of Health. Last year's pertussis concern showed how necessary it is to prepare for an epidemic: finding space to isolate

students, provide care to exposed students, communicate with laboratories regarding test results, work with families, and deal with the phone calls and emails of a concerned university community.

Priorities

- Explore options for students seeking HIV testing.
- We need to educate the campus to focus on a more inclusive definition of health and continue to address the need for alternative therapies with specialty clinics.
- Continue to increase student satisfaction with health center.
- Improve appearance of health center waiting rooms and exam rooms.

DEAN OF STUDENTS / JUDICIAL AFFAIRS

Dr. Norm Pollard, Dean of Students and Judicial Coordinator (pollard@alfred.edu)
607-871-2132

Areas of oversight for Dean of Students include Counseling and Student Development Center, Health and Wellness Education, Crandall Health Center, Public Safety, Judicial Affairs, the Emergency Response System, Off-campus Living, and assessment for the Student Affairs division.

Selected Goals for 2007-08

1. Expand learning, and process outcome assessment inventories and new tools to evaluate effectiveness, fairness, and educational benefit of our judicial system.
2. Initiate a campus community mediation program.
3. Present a model to judicially respond to classroom disruptions, academic dishonesty, and honor code violations to the academic deans and Provost.
4. Collaborate with Residence Life, New Student Programs and the Counseling and Student Development Center to identify and intervene with high-risk students.
5. Develop a webpage for parents who have questions about the judicial process.

Initiatives/Accomplishments for the Previous Academic Year

- N. Pollard chaired a pandemic planning task force (continuing), presented to the National Federation of High Schools Citizenship Committee, and was a featured presenter at the Association for Student Judicial Affairs national conference.
- Provided sexual misconduct intake officer training to 20 faculty/staff members.
- Funded the continuation of Late Night McLane through the NCAA Choices grant.
- Instituted an online anonymous bias incident reporting process.
- Instituted a Judicial Hold process to ensure compliance with required sanctions.
- Hosted an Emergency Responders meeting, including the Alfred Fire Department, Alfred Police Department and the Alfred Ambulance Department.

Usage/Statistics for the Previous Academic Year

Off-campus Living: 237 students participated in the off-campus living forums.

Training: 20 faculty/staff completed training as sexual misconduct intake officers. 30 faculty, staff and students were trained to serve on the University judicial board.

Bias Reporting: The online form was used 4 times.

Leaves of Absence: 11 medical leaves (5 returning), 15 psychological leaves (3 returning), 107 student withdrawals

Clery Act Reporting: One report was made this year.

Alcohol Permits: 63 permits were approved this year for campus events.

Judicial System:

- 494 individual students were referred for judicial action, and 322 were found in violation of a judicial policy. 55% were first-year students;
- 71 students had multiple violations;
- 42% of referred incidents were alcohol or drug related; only 13 students had multiple alcohol violations.
- The five most common findings of in-violation were for, in order: alcohol, quiet hours, disorderly conduct, drugs, and violation of a general University policy (e.g., copyright or student ID policy);
- 7 students were suspended this year and 1 expelled (compared to 3 suspensions last year and 13 in 2004-05).

Assessment

A locally developed evaluation was distributed to students who were found in violation of a University policy. 80% agreed that they were treated respectfully throughout the process, 80% agreed that the appeal process was explained to them, and 52% agreed that the overall campus process was satisfactory.

Trends/Departmental Priorities

Federal and State legislation and regulations will continue to complicate administrative actions and policies, and recent court cases are causing colleges across the nation to examine prevention programs and methods of outreach to suicidal, disruptive and dangerous students and their parents, while appropriately managing risk to the institution.

Parental involvement in the judicial system will continue to increase. We will have to be proactive in using the philosophy developed earlier this year to involve parents for the benefit of students and in ways that are consistent with the Privacy Act.

The growing phenomena of social networking sites (Facebook, MySpace, etc.) and indirect electronic communication styles (IM, text messaging and e-mail) will continue to challenge boundaries of the campus judicial system.

With the transition to a three-year residency requirement, a system will need to be developed to identify those students who should receive a waiver to live off-campus. Also, the “off-campus living forums” will need to be modified and updated to ensure appropriate information is accessible to students.

The efforts to educate the campus about bias and the adverse impact of hate speech will continue to be a priority of the Bias Response Team.

Should budget allow in future years, priorities for the Dean of Students would include:

- An electronic management system for Judicial Affairs;
- A vehicle designated for non-emergency transports, especially for students with temporary physical disabilities;
- A full-time Judicial Affairs secretary.

DINING SERVICES

John Dietrich, Director (dietrijj@alfred.edu)
607-871-2248

Selected Goals for 2007-08

1. Effectively utilize the student advisory group to provide feedback on this year's issues of environmental responsibility and nutrition.
2. Monitor the board plan changes and see if further modifications are feasible.
3. Act on the Partnership Review action plan to meet the goals established by the AVI/Alfred University group.
4. Improve dining satisfaction rates.
5. Open Herrick Café.

Selected Initiatives/Accomplishments for the Past Academic Year

- Modified board plans to provide greater clarity, a smaller meal plan and more dining dollars to students, and held rates constant for one year to improve the price/quality perception.
- Created Student Dining Advisory Board, giving students a great deal of leadership in the process of changing the board plan structure.
- Improved catering processes and satisfaction rates.
- Created an affordable and popular faculty/staff meal plan.
- Dining Services was awarded the "Office of the Year" honor by the Student Affairs division. CyberFresh staff was given the Alfie for "Best Campus Spirit" and Powell employee Y. Squadrilli won the Alfie for "Outstanding Support Staff Contribution to Student Life" because of her much-appreciated skills as a breakfast cook. (Alfies are determined by popular student vote).

Services and Usage for the Previous Academic Year

Meal Plans: 1,302 members in Fall '06, 1,145 in Spring '07. Students had a participation rate of 70% (Fall) and 81% (Spring). Excellent attendance recorded at theme dinners throughout the year, with our Spring Fling Picnic serving over 900 diners.

Dining Halls: Of the board meals eaten in the dining halls, 52.6% were in Powell and 47.4% were in Ade.

Cyberfresh Café (Li'l Alf): Meal equivalency breakfast combo was added to the weekend menu in December '06 and ran through May '07. 998 Combos were served in that time.

MidKnight Express: Meal equivalency swipes increased 27% from previous year. 28,098 were served in 2006-07 vs. 22,079, the previous year.

Catering: Provided 399 events during the year, including 28 in one day during Reunion weekend – down 40% from previous year (665).

Trends/Departmental Priorities

The Student Dining Advisory Board (SDAB) was formed with the goal of changing the structure of the dining plans with the following goals: make the plans easier to understand, provide more guest meals, and create a smaller plan. These goals were met and new dining plans are in effect for the 2007-08 AY. This year's focus for the SDAB will be nutrition education and awareness, and collaborating with other departments and organizations to help AU to become environmentally friendlier.

Taylor & Byrnes Grind and Brew coffee program will be introduced into the Dining Halls. A greater emphasis will be placed on signage and communication to properly serve our customers. We know of at least 3 students will be joining us this fall with Celiac (allergic to wheat, barley, rye, and oats). Measures are being taken to provide gluten-free menu items for the safety and nutritional needs of these students.

BROMELEY-DAGGETT EQUESTRIAN CENTER AT THE MARIS CUNEO EQUINE PARK

Nancy J. Kohler, Director, beginning November 2007 (equestrian@alfred.edu)
607-587-9012

Selected Goals for 2007-08

1. Continue the strong IHSA showing from last year.
2. Pursue 85% retention between the first and sophomore year.
3. Communicate with all AU students about national and international opportunities for study, internship, work and service; increase percentage of AU students who complete these opportunities.
4. Bring nationally recognized professionals to the AU community to model and teach a wide variety of equestrian skills.

Selected Initiatives/Accomplishments for the Previous Academic Year

- In its first year, the varsity Western team placed first at one of its shows.
- Two riders competed at the Intercollegiate Horse Show Association (IHSA) national championships. Junior C. Hartman was named Reserve Champion (second place) in walk-trot-canter, English division. This is the best finish ever for an AU rider at Nationals. Sophomore K. Mix placed 8th in open horsemanship, Western division.
- We hosted several successful clinics, including jumping, mounted police work, and writing and publishing articles about horses.
- Hosted the second Cowboy Classic show over Memorial Day weekend, as well as a Team Penning competition.
- Physical improvements to the Equestrian Center included the installation of security cameras and addition of automatic waterers along individual turnouts.

Services and Usage for the Previous Academic Year

Recruiting: 37 students were accepted to AU after being recruited for equestrian activities.

Classes: Six equine lecture classes, including four new classes (History of the Horse, Dressage, Draft Horse Driving and Reining)

Team: 27 riders on Western team, 28 on English team

Club: Approximately 50 club members per week ride during club time.

Boarders: 15 students have reserved stalls for Fall 2007 with a wait list of 18 at the start of the semester. During the 2006-07 year we had 11-12 boarders.

Trends/Departmental Priorities

There are a number of partnership opportunities that may be available with Alfred State College in the academic area. We will be exploring articulation agreements with their veterinary technician program, connections with their organic farming initiatives, and more.

A special interest house on the Equestrian Center grounds would provide a first-rate learning environment to our students. It would also be consistent with the Residence Life Task Force recommendations to provide enhanced opportunities to upper-class students and explore living-learning communities. It may also provide greater security by simple virtue of having people living on the premises.

As the equestrian program continues to diversify and expand, there has become a greater need for a hay barn. This would provide the University the opportunity to purchase hay out of the fields at a lower cost. Currently, the University relies on area farmers to store our hay over the winter, resulting in higher costs due to frequent handling. Secondly, during the summer months, when the hay barn is empty, it would provide additional space for temporary stalls that the University could charge for during camps, clinics, and hosted horse shows.

PUBLIC SAFETY

John Dougherty, Chief (dougherty@alfred.edu)
607-871-2108

Selected Goals for 2007-08

1. Open an office in Harder Hall.
2. Modify the Integrated Contingency Plan into one that is NIMS-compliant (National Incident Management System), to better prepare AU for a critical incident and ready us to apply for FEMA grants.
3. Continue a campus-wide campaign to heighten community awareness of Public Safety services.

Selected Initiatives/Accomplishments for the Previous Academic Year

- Published the first Public Safety website with a link to the Campus Crimes Reporting Act.
- Installed closed circuit TVs and increased security at the Equestrian Center.
- Created the RAD (Rape Aggression Defense) course with the goal of offering it each semester for Physical Education credit.
- Implemented Iparq, a web-based parking management system, which reduced labor costs by \$8000 and saved \$600 in consumables.
- Fully implemented the restructure vision created in 2004-05. We now have 3½ professional public safety officers compared to 1 in 2004-05.
- Worked with the College of Ceramics to create a staffing model that will better address needs and allow for officer visibility in NYSCC buildings.

Services and usage for the Previous Year

Reportable Incidents: Public Safety responded to 332 service calls. The top five reasons for calls, in order, were escorts, fire alarms, Rescue Squad dispatches, alcohol and drug related incidents, and miscellaneous complaints and disturbances.

Parking: Generated \$36,841 in vehicle registrations and \$47,648 in parking fines.

Trends/Department Priorities

Due to the tragic events at Virginia Tech, parents and caregivers of our students will expect universities such as ours to be places where they are comfortable that their children are safe. It appears that large numbers of universities are using their public safety/campus police departments to aid in recruiting and admissions. This presents a trend that AU could develop on our campus with some collaboration. This also presents an opportunity to explore and review the range of apparatus that our certified police officer personnel are allowed to carry on campus to defend themselves and the members of the campus community. More and more divisions across campus are examining additional security measures such as electronic door access swipe cards and security cameras, and we should consider this as budget allows.

We are pleased to have been able to restructure and add 1½ professional positions, to make the total 3½ public safety officers for the campus. However, we are still well under the minimum staffing of our target colleges. Should budget permit, we would seek to add staff to ensure the ongoing safety of students, and especially to increase office hours to provide 24/7 coverage and decrease our reliance on the local 911 system. We are partnering with Residence Life to provide additional patrols in the Ford Street Apartments, and as we add locations such as the Equestrian Center, the Cohen Center for the Arts, and the Fasano House, this need is exacerbated.

RESIDENCE LIFE

Brenda Porter, Director (porterbi@alfred.edu)
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Selected Goals for 2007-08

1. Improve residential living opportunities to meet the needs of our diverse student population based upon recommendations of the Task Force on Residence Life.
2. Enhance and emphasize individual residence hall community development.
3. Continue emphasis on recruitment and ethical professional development of undergraduate Resident Assistants and graduate Resident Directors, the latter in conjunction with the College Student Development track of the graduate Counseling program.
4. Explore possibilities of having a Residence Life/Student Affairs reunion during the summer of 2008.
5. Make the housing selection process web-based by Spring 2008.

Selected Initiatives/Accomplishments for the Previous Academic Year

- The RA class for credit through the College of Business was fully implemented. Forty-five students completed the course.
- The Task Force on Residence Life, chaired by B. Porter, completed its work on time and developed twenty-six recommendations that are being examined and implemented now.
- An RA support group conducted by the Counseling Center was well received, averaging seventeen RAs in attendance each week.
- Residence Life staff successfully implemented a host of changes in the judicial system designed to provide quicker hearings and enhance the perception of fairness in the system.
- Area Coordinator S. MorganSmith was honored as Outstanding Administrator for the year by the Student Affairs division.

Assessment

The Educational Benchmarking Survey administered annually in Fall had a 67% response rate and indicated a consistently lower mean score for Fall 2007 in comparison with Fall 2006. This survey assesses Facilities and Dining as well as residence life items and will be shared with all stakeholders.

Services and Usage for the Previous Academic Year

Housing Occupancy: 1,324 Fall semester; 1,212 Spring semester. This represents a 93% occupancy rate.

Programming: Statistics are not available for this academic year.

Common Interest housing:

- 3 in Joel's House – Taste Buds, Public Safety and Poder Latino;
- 3 in athlete housing – lacrosse, men's swimming and diving, women's swimming and diving;
- 8 in co-ed housing (3 in the suites; 5 in Ford Street);
- 10 in general common interest housing: arts & crafts, music, movies, cooking & baking, pool, ceramic art, engineering.

Non-emergency Medical Transports: Utilized 22 times at a cost of \$20/trip.

Facility Damage: \$8,399 in damages were assessed, a decrease from the previous year's billing of \$9,735.

Trends/Departmental Priorities

The Task Force on Residence Life laid out several departmental priorities and will shape our efforts in the coming year. As budget and time allow, here are some national and local trends to consider:

- Explore the idea of living-learning communities as laid out in the Task Force Report. Create a sophomore year success program to allow for living-learning communities in the suites.
- Residence hall furnishings and amenities (bathrooms) in current residence halls remain on the forefront. Bathroom showers in traditional corridor-style residence halls are lacking in privacy and upgrades in these areas remain at the top of the list for proposed/requested summer work once budget allows. We will continue to advocate for continuing facility upgrades overall.
- Staffing remains a constant concern. Less-than-competitive tuition packages and RD apartments are a challenge in recruiting graduate RDs. We must continue to closely monitor our recruitment strategies in conjunction with the graduate faculty.
- Keyless entry into residence halls is rapidly becoming the norm on college campuses. Moving to a “swipe card” access system would enhance security in our residence halls and provide a more contemporary feel to our buildings.

WOMEN'S LEADERSHIP CENTER

Amy Jacobson, Director (jacobsona@alfred.edu)
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The staff of the WLC was extremely pleased to learn that a generous alumna, Mildred Pape, has made an endowment gift pledge that will sustain the WLC into the future at current budget levels. The staff would like to thank everyone who was involved in the success of the WLC and in securing funding to sustain it.

Selected Goals for 2007-08

1. Create opportunities for students to learn, discuss and understand the disparities that still affect women, and the need for the WLC. Promote dialogue about feminism and what it means.
2. Provide opportunities for student research and "leadership in action" experiences similar to last year's "Finding the Line" survey.
3. Expand student participation in mentoring programs and activities.
4. Increase WLC visibility on campus.
5. Support the division's Leadership Team recommendations and the development of a comprehensive program.

Selected Initiatives/Accomplishments for the Previous Year

- The Women's Leadership Academy successfully launched in the Spring with 10 students accepted; 18 have been accepted into the Fall 2007 cohort.
- Women Leaders of Tomorrow high school summer institute was offered in collaboration with the CDC.
- The WLC hosted seven interns and a graduate assistant, including two art curators, in a variety of majors. One of the art curators won the Alfie for best student-curated show on campus.
- Director A. Jacobson presented on the subject of women's leadership and activism at the National Women's Studies Association conference, and presented her sexual harassment research at the American Association of University Women's NYS convention. Secretary T. Hatter won the Student Affairs division's Outstanding Support Staff Member honor.
- A. Jacobson chaired a successful search for the Counseling and Student Development Center Director and served as Team Leader for the division-wide Leadership Team.

Services and Usage for 2005-2006

Women of Influence: Five speakers with approximate total attendance of 150

Skill-building Workshops and Networking Events: Offered 9 workshops with attendance of ~160.

MentorNet: 13 students enrolled

Alumnae Mentoring: 10 students enrolled

Women's Leadership Academy: 10 students enrolled

Outreach Across Campus, Including First-Year Experience Classes: Approximately 530 students impacted.

Assessment

Women's Leadership Academy: evaluated through journals and reflective papers; demonstrated increased understanding of gender and leadership issues.

Internship evaluation: All interns reported accomplishing learning objectives, per their individual internship contracts.

Trends / Departmental Priorities

In order to make the Women's Leadership Center a best-in-class program, we would aspire to offer the following in the future:

- Scholarships enabling students to accept unpaid internships, public service opportunities and conference attendance as part of the Academy
- Grant opportunities to fund meaningful research and campus involvement opportunities for our women students similar to the Finding the Line research funded by AAUW
- While campus and alumni expertise will be utilized whenever possible, outside facilitators and speakers will be extremely useful in addressing timely issues. For example, while men are not the primary audience for our programs, we do need to promote discussions with male students that welcome them as allies.