Senate Has Club Trouble; Pub News Announced

By Diana L. Tomb

Heated debate surrounded a proposed allocation to the new Women’s Soccer Club at the Oct. 5 meeting of the Senate.

The Senate finally approved $979 of a $1270 request from the club, “with the understanding that the Financial Committee will continue to investigate the matter and will report back to the Senate,” President Mark Brostoff explained later.

In his original recommendation, the committee suggested that the request simply be pared down to the lower amount with an additional $100 rider, dependent on the number of members in the club, for away games.

A then-committee arrived at this figure by cutting out games to Harriswick Center, Broadway, and a Homecoming game which would require new arena seating.

A demanded unofficial referees for the games to be played against other clubs, and required the group to use University buses for transportation instead of cars, when possible.

Explaining the need for the team to play Albany and Harriswick Center, President Larry Freirich as “taking the physical product through the public, and use of the analytical (mathematical) techniques to respond to questions asked.”

Freirich warns that students in such areas as Ceramic Engineering and Architecture will be strongly considered in the allocation.

AMAChapter Strong in First Year

By Jason Wach

The A.M.A. (American Marketing Association) Col- legiate Chapter in Alfred is stronger than ever in its first year of A.M.A. history, according to national officer Joan Floyd.

Marketing is defined by Alfred Chapter President Larry Freirich as “making the physical product through the complete stages of development. This includes distribution of products, advertising, sales research, study of consumer psychology in relation to the product, and use of the analytical (mathematical) technique to respond to questions asked.”

“A Change Is In The Making, says Mayor

By Michelle Senechal

A gradual change is in the making for the village of Alfred, according to Mayor Gary Horowitz.

The completion of the Village Hall renovations has marked the first of these transformations to come in the years ahead.

The interior of the Village Hall has been completely remodeled with new wiring and plumbing.

The new additions include a courtroom complete with judge’s bench and a grant from the Public Works Act, supplied approximately $150,000 to cover the expense of these renovations.

The major stop in this series of changes for Alfred will be what Mayor Horowitz terms “reinvigorating” North Main Street. The area of North Main stretching from Stacy’s Barber shop to the intersection of Route 24 will undergo extensive reconstruc-
tion beginning in May.

The major improvements consist of the widening of the portion running through the Business District by four feet, new curbing, sidewalks, reconfiguring the drainage system, and reconstructing the road base.

Much of the work on Main Street will be directly related to the potential for business proposed by the Village Planning Board as a result of a recent survey.

The feedback from a marketing survey designed to assess the economic needs of the community is currently being reviewed by the Vil-

lange Planning Board. This survey is being employed as a means to determine the necessity and or profitability of expanding the Business District of Alfred.

Architectural consultants presented preliminary proposals based on the results of this survey to the Village Planning Board. These proposals recommend the creation and improvement of parking areas, the architec-
tural renovation of stores and buildings along Main Street, and other suggestions which would promote the economic expansion of the Alfred Business Dis-

trict.

Although the results of the Main Street road work will be clearly visible by next fall, Mayor Horowitz feels the majority of the changes to take place in Alfred will be gradually growing, long term effects.

University Receives $32,000 Gift

University News Bureau

September 29-Alfred Uni-

versity announced today a $32,000 gift from the Empire State Foundation of Indepen-

dent Liberal Arts Colleges, Inc. (ESFILAC) for the 1977-78 year.

ESFILAC is composed of 25 colleges and universities in New York that work together in year-long fund-

raising campaigns for the benefit of the member institu-
tions.

The gift to Alfred will be allocated to four areas: student financial aid, aca-

demic support and library services, intramural and intercollegiate sports, and ca-

re planning and counseling services.

“Proposition 13” Jarvis and Hiss to Speak this Week

University News Bureau

Two guest speakers and a puppet theater will appear at Alfred University the week of Oct. 8-14.

Howard Jarvis, author of the successful California tax protest known as Proposition 13, will speak Tuesday, Oct. 10.

Alger Hiss, State Department official convicted of perjury in a 1949 case arising out of a series of Espionage cases, will appear Wednesday, Oct. 11.

The Pickwick Puppet Theater will present “Don Qui-

xote” Thursday, Oct. 12.

The public is invited to the events at 7 p.m. in Harder Hall auditorium and are open to the public.

 Jarvis is the 75-year-old tax opponent and law school graduate who has worked with assessment legislation since 1936, the year he was named to a commission that rewrote Utah’s tax laws.

His interest in cutting taxes mounted after he attended a 1962 protest meeting held by other people threatened with losing their homes because of rising property taxes.

He retired in 1962, becom-

ing the $17,000 a year director of the American Association of Los Angeles—a connection that resulted in conflict-of-interest charges when Propo-

sition 13 cut property taxes.

Jarvis has run unsuccessfully for the California GOP senate seat, the state Board of Equalization, which supervises tax rates; and the office of mayor of Los Angeles.

Alger Hiss, in residence at Alfred Oct. 10-12, will speak to the public about the McCarthy Era. A group of John Hopkins University
Clubbed to Death

The Administration is developing a policy that athletic teams must prove themselves first as a club, funded through the student senate, before being eligible for varsity status.

The latest step in making this policy concrete is the athletic department's dealings with Women's Club Soccer. The team has been struggling for years. Team members have raised money by holding a spaghetti dinner. They paint lines on the playing field by hand. They are constantly looking for better fields. Players have also provided their own transportation to the Jericho Hill practice field for games.

It is hard to see genuine dedication to go to waste because of some needless bureaucratic juggling-designed, apparently, to keep responsibility in the air and out of one's hair.

The precedent for all of this was the cross-country club, which was shot down from varsity to club-level. There have been cheers. Last year's riding club is another example. The administration, in these cases leaves the tab for the senate to pay. When the senate can't or will not, the club members are left to fend for themselves.

While the red tape flies, it is the team members who must suffer. They have proven themselves worthy of varsity status. Why burden the players—and the senate—any longer?

To Mix or Not to Mix

The Pub is for people who like beer. Everyone knows that Non-beer-drinking freshmen learned it early on.

It has long been accepted that if one had a craving for anything more elaborate than a Miller's, the "bars" were the place to go. Many students who would be all too happy to waste hours all would be fine. There is always the "mixed drinks" option. Interested students are encouraged to contact Dr. Heineman, Director.

The problem is in how the Senate is operating. Older students may recall that the C-brough-Crostoft meetings and those under the earlier Lerman-Allen administration were rife with rambling debates on cloudy issues. The atmosphere of the Pub would be naturally conducive to a sense of responsible drinking in those same students who might drink elsewhere less responsibly.

Including wine on the Pub's menu would do nothing to improve business a bit, and may even lure some of the more reclusive, more "mixed drink"-loving students. They are already accounted for as an means to an end will cause almost as many problems as those who "do" beer.

The term for this is "bloat factor"—which equals the amount of woods behind the bleachers. An unsavory but descriptive wine. Beer accounts for those fellows "checking out" the mess.

A good look into the stands of a football game will tell one that more than a few of those under the earlier Lerman-Allen administration were wine-loving types out of their rooms. Those utilizing wine as an inebriating beverage, beer has long been considered the place to go. Many students who would be all too happy to have sunrises all would be fine. There is always the "mixed drinks" option. Interested students are encouraged to contact Dr. Heineman, Director.

Fiat Lux

ALFRED, NEW YORK, OCTOBER 2, 1978

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Music—Chamber to Symphony—All to live in Alfred Area

There will be a Chamber Music Concert, Sunday afternoon, October 15, 1978, in the Hornell High School Auditorium at 8:00 p.m., featuring the Ithaca Violoncello Ensemble, with Edwin A. Rosenthal, conductor.

Also, a piano recital by David Mullinger, October 16, 1978. This will be in Harder Hall at 8:00 p.m., no admission.

The Alfred Symphonic Orchestra will have their first concert, October 15, 1978, at 8:15 p.m., including works by Schubert, Schumann and Chopin. Guest soloist will be David Mullinger on piano. The orchestra is under the direction of James W. Chapman. The performance will be at Hornell High School.
Hiss denied he had ever been an agent, testified he had known Communist undercover agents for many years, predicted the take for letting the gambling games operate. The counselman also offered to arrange a liquor license if the gambling operation could be shown to meet the requirements.

Under the Dome: Thanks to the taxpayers, U.S. congressmen are able to live like royalty. They get free medical treatment, low-cost meals, cut-rate haircuts and a whole host of little extras that average Americans can't afford. Now they have given themselves a gift they can share with their constituents.

The pious voice of a Christian Science College Campus auditorium on the State College Campus.

The public is invited to a Christian Science lecture by Harold Rogers of Rome, Italy entitled, "Is Your Heart on Fire?" On Friday, Oct. 13 at 7:30 p.m., the lecture will be given in the S. Newcomb Auditorium on the State College Campus.

In his lecture, Rogers refers to the words of Jesus follower: "Did not our hearts burn within us, while he talked with us by the way, and while he opened to us the scriptures?"

"The project is that Jesus Christ is present-day discipler" can experience that same joy and vitality, "rejoicing that the truth that Jesus taught lived, and proved is still with us to heal and save."

"Let God Himself determine the course of your prayers."

The effects of "inspired prayer," says Rogers are healing, regeneration, "lives rededicated and consecrated to the service of the understanding of Christ."

For the past 15 years, the speaker has devoted his full time to the Christian Science healing ministry—"as a Christian Science practitioner, teacher, and church".

The Christian Science College Campus auditorium on the State College Campus. The lecture is sponsored by the Christian Science Mother Church in Boston, and is open to everyone invited to attend.

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EW THIS WEEK'S INTERVIEW SCHEDULE

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Announcements

ConCEP presents: “Close Encounters with U.F.O.’s” a fascinating slide and lecture presentation by Terence Dickinson, on Saturday Oct. 7, at 8:00 p.m., in the Harder Hall Auditorium.

The Public Affairs Office is always interested in receiving good black & white photographs of campus activities. We especially need photos of various student activities, concerts, plays, residence halls, etc. Stop by the second floor of Greene Hall with your contact sheets or prints for me to review. $5 for every print accepted. Please see Marty Moore, Director of Public Affairs, Greene Hall, 871-2144.

The area international club, WORLD FRIENDS, invites foreign students, their host families and interested friends, to their October program, to be held on Saturday, the 14th at 6 p.m. at the Union University Church Center.

A dish-to-pass supper will be followed by slides of Israel, to be shown by Mrs. Verna Miller of Hornell, who has visited not only Israel but many of the countries represented among WORLD FRIENDS members. She has been a friend to many of the nursing students from Asia, who are now full-fledged nurses at St. James Mercy Hospital in Hornell.

A dish to pass or cash offering is requested of guests. All interested in international friendship are very welcome to attend.

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