Broad Goal 1

Alfred University will offer high-quality undergraduate and graduate education, characterized by Alfred's creative spirit, preparing our students to flourish in a rapidly changing world. This means we will:

Strategies Goal 1

- 1A: Define and deliver a vibrant educational experience that ensures common learning outcomes for all undergraduate students.

- 1B: Invest in dynamic and innovative curricular and co-curricular pedagogy that challenges students to grow as creative and critical thinkers.

- 1C: Increase the number of students who complete applied learning experiences such as internships, service learning, co-op participation, capstone projects, and study abroad.

- 1D: Enhance our efforts to help students to successfully transition from Alfred University to careers or advanced degree programs.

Broad Goal 1 -- Alfred University Libraries

Alfred University will offer high-quality undergraduate and graduate education, characterized by Alfred's creative spirit, preparing our students to flourish in a rapidly changing world. This means we will:

Strategies	Objectives	Tactics	Timelines and Responsibilities	Measured Outcomes	Recommended Next Steps
1A: Define and deliver a vibrant educational experience that ensures common learning outcomes for all undergraduate students.	Promote Information Literacy	a)Ensure that every first year student receives information literacy instruction b)Provide engaging instruction that relies on current approaches to teach IL skills c)Create, select and administer appropriate mechanisms to assess student learning in information literacy	2015-16 academic year a)Expand Personal Librarian Program to include transfer students. All students receive mailings and e-mail messages through the year. b)Revise bibliographic instruction system to match revisions in the Art History Foundations Course c) Identify additional assessment tools	TBD	
	Enhance the User Experience	a)Conduct Program Review of the AU Libraries b)Merge CAS into Herrick Library Building c)Create a merged service desk at Herrick combining ITS and main library desk	a)2015-2017 – All library staff will be involved. Oversight committee has been created b&c) CAS will move into Herrick in January 2016 Discussion for ITS/Herrick combined desk are ongoing	TBD	
1B: Invest in dynamic and innovative curricular and co-					

curricular pedagogy that challenges students to grow as creative and critical thinkers.				
1C: Increase the number of student who complete applied learning experiences such as internships, service learning, co-op participation, Capstone projects, and study abroad.				
1D: Enhance our efforts to help students to successfully transition from Alfred University to careers or advanced degree Programs.				

Broad Goal 2

Alfred University will build on its 175 plus year commitment to diversity and social justice maintaining its forward-looking social and educational ideals. This means we will:

Strategies Goal 2

- 2A: Reaffirm and advance our pledge to make all members of the Alfred University community feel that they belong.

- 2B: Develop new initiatives for even greater diversity and exposure to different cultures.

- 2C: Integrate and expand our students' engagement with and connections to the communities we serve fostering a student culture of civic engagement and awareness of social justice issues wherever operate.

- 2D: Leverage our creativity and expertise in new ways to be a better asset to the communities we serve.

Broad Goal 2

Alfred University will build on its 175 plus year commitment to diversity and social justice to advance its forward-looking social and educational ideals. This means we will:

Strategies	Objectives	Tactics	Timelines and Responsibilities	Measured Outcomes	Recommended Next Steps
2A: Reaffirm and advance our pledge to make all members of the Alfred University community feel that they belong	Create Campus Connections	a)Harry Potter World series of events	2015 Fall Semester a)Eva Sclippa is in overall charge of the events. Multiple staff members at both libraries, AU faculty members and community members have been involved. b)Several library faculty have assumed new roles this year which	TBD – number of events, and attendance	
2B: Develop new initiatives for even greater diversity and	" " "	Several library faculty will assume roles in campus leadership	Faculty members are self-identified and have already begun their	TBD	

exposure to different cultures.		which lead to greater diversity and exposure to different cultures.	service.		
2C: Integrate and expand our students' engagement with and connections to the communities we serve fostering a student culture of civic engagement and awareness of social justice issues.	" " "	See 2B			
2D: Leverage our creativity and expertise in new ways to be a better asset to the communities we serve					

Broad Goal 3:

Alfred University will promote sustainability as a basic principle of educational, environmental, financial, social and institutional responsibility. This means we will:

Strategies Goal 3

- 3A: Better communicate Alfred University's identity for both internal communities and external markets.

- 3B: Evaluate our services, operations and academic programs for suitability to our current and emerging needs and make resource allocations accordingly.

- 3C: Develop new and strengthen current revenue streams.

- 3D: Develop new avenues to educate both traditional and non-traditional students at our home campus and other locations.

- 3E: Better coordinate green initiatives and develop new green initiatives.

- 3F: Develop even stronger alumni ties to encourage philanthropy and involvement with the University.

- 3G: Make Alfred University an even more attractive place to work.

Broad Goal 3:

Alfred University will promote sustainability as a basic principle of educational, environmental, financial, social and institutional responsibility. This means we will:

Strategies	Objectives	Tactics	Timelines and Responsibilities	Measured Outcomes	Recommended Next Steps
3A: Better communicate Alfred University's identity for both internal communities and external markets.					
3B: Evaluate our services, operations, and academic programs for suitability to our current and emerging needs and make resource allocations accordingly.					
3C: Develop new and strengthen current revenue streams.					
3D: Develop new avenues to educate both traditional and non-traditional students at our home campus and other locations.	Manage Purposeful Collections	a)Continue to evaluate and weed collections to increase their appeal to patrons using the libraries. b)Continue to promote AURA and improve its stability, ease of use,	2015-2017 a)Herrick will complete evaluation of books (A-HF, and PS) Scholes will continue with Engineering evaluation b)2015-2017 AURA will add 1,000 new items to	TBD	

		implement a more robust metadata system and update policies and procedures documentation	its holdings, complete the implementation of the metadata system and updating of policieis		
3E: Better coordinate green initiatives and develop new green initiatives.					
3F: Develop even stronger alumni ties to encourage philanthropy and involvement with the University.					
3G: Make Alfred University an even more attractive place to work.	Support Dynamic Library Spaces	See 1A			

Heading Definitions:

- Goal: A general, broad aspiration.
- Strategy: A general approach to seeking a particular goal or aspect of a goal.
- Objective: A clear and specific achievement that contributes to a goal.
- Tactic: Specific behaviors that will achieve an objective.
- Timelines and Responsibilities: What is the expected time by which the tactic will have had an effect, kind of assessment, who is responsible for executing the tactic and who will conduct the assessment.
- Measured Outcome: The phenomenon that, when realized, will signal success or failure of the tactic in attaining the objective. Usually quantifiable and measureable.
- Recommended Next Steps: What are the next steps indicated by the assessment.