

Alfred University Alumni Council Meeting

June 12, 2015

Attended: Garrick Ackart, Roberta Auerbach, Scott Brenner, Bruce Conroe, Ana Devlin Gauthier, Steve Levine, Laurie McFadden, Adam Morgan, and Darryl Murray, Elizabeth Reina

Absent: Brad Berwald, Brian Blaustein, Mike Christakis, Seth Mulligan, Chris Robinson, George Walter, Seth Mulligan, Susan Rozak, and Eric Zuckerman

- 2015 Officers: President –Elizabeth Reina, 1st Vice President- Scott Brenner, 2nd Vice President- Chris Robinson, Treasurer - Daryl L. Murray, Secretary – Roberta Auerbach
- President Edmondson addressed the Council and discussed the following:
 - Strategic Plan
 - The future of the university in Alfred
 - Alfred University Downstate and its success and growth
 - Hiring of the new president
- Term ending and resignation of Alumni Council members –Brad Berwald, Kathy Benzaquin O'Connor, Cindy Lewis-Black, Steve Levine, and Susan Rozak. President thanked them for their service.
- Nomination of 3 new members who have accepted: Bonnie Ye (2007), Jeff Scharl (2015) and Danielle Johnson-Kutch (2003)
- Discussed having video conference meetings. Further discussion on this will happen at future meetings.
- Alfred University Flags are all sold. 24 were sold in less than a year. Official logo is not on the flags. Decided to order 24 regular size flags and Chris Robinson will check the price of athletic size flags. Council will sell and raffle flags at the Homecoming football game.
- Rings are still being sold. Since 2005 196 rings have been sold and Council has received \$8 thousand of which the Alumni Council owes Bookstore \$690. The ring company owes the Bookstore \$45 and the Council \$30.
- Treasurer's Report: Income \$1,725 Expenses \$939, net income \$1,208. Checking account balance is \$6,138 and the Treasurer was authorized to pay the Bookstore the \$690 that is owed.
- Discussed continuing to use Basecamp. Brad paid the \$20 a month fee himself. It was decided to use Google Docs instead and Elizabeth is going to create the Google Docs account.

- Committees need to be active and all Council members should participate The committees are:
 - Executive Committee
 - o Chair: Elizabeth Reina (President)
 - o Vice Chair: Scott Brenner (1st VP)
 - o Members: Chris Robinson, Daryl Murray, Roberta Auerbach
 - Governance Committee
 - o Chair : Roberta Auerbach (Secretary)
 - o Vice Chair: Members: Scott Brenner, Elizabeth Reina
 - Finance Committee
 - o Chair: Daryl Murray (Treasurer)
 - Vice Chair: Adam Morgan
 - Members: Roberta Auerbach
 - Awards Committee
 - o Chair: Scott Brenner (1st VP)
 - Vice Chair: Christopher Robinson
 - Members: Ana Devlin Gauthier, Seth Mulligan
 - Events Committee
 - o Chair: Chris Robinson (2nd VP)
 - o Vice Chair: Garrick Ackart
 - o Members: Adam Morgan
- Awards Committee has not been active and awards have not been given out in a few years. Scott is going to review its Charter and how we can reestablish the program. Discussions were held as to whether awards can be given out besides alumni weekend and Scott will review this to see if the Charter needs to be changed. Specifically, the Council wants to know if awards can be given during the Presidents farewell tour.
- Update Alumni Council biographies and post to website
- There will be a number of networking events across the country that will be posted to the University's website. Need to get recent graduates involved in these events.
- Downstate is investigating whether to form its own alumni group. Elizabeth will stay in contact with them.
- Discussed and decided not to have a tweet account to exchange information

- Need to review the Governance charter by the Executive Committee this summer and the Constitution by the Governance Committee
- Members participated in a SWOT analysis to create a vision for the Committee. The results will be posted on line.
- Next meeting at Alfred will be during Homecoming weekend, October 2, 2015