

Alfred Today

Monday, November 13, 2006

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Stories -- Immigrating to the United States

Event Date: 11/13/2006
Event Time: 12:15-1 p.m.
Location: Nevins

4 students and 1 faculty tell their personal immigration experience

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College Search Forum

Event Date: 11/14/2006
Event Time: Noon-1 p.m.
Location: Kenyon-Allen

Are you a parent of a college student? Or a prospective student? We are looking for "best practices" of college and universities -- communication strategies, open houses, etc. Share your best and worst stories from a parent's perspective.

Refreshments and dessert will be served. Please feel free to bring your own lunch. For more information, or if you are unable to attend but want to share your experience, please contact Jodi Bailey at ext. 2001 or baileyj@alfred.edu.

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Global Awareness Roundtable: UK

Event Date: 11/13/2006
Event Time: 7 p.m.
Location: Knight Club

Please join Professors Emrys Westacott, Alexis Clare and Michael McDonough as they present on

unique aspects of the United Kingdom's culture.

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International Marketing & Advertising Program in Cannes

After studying international marketing and advertising in Spring 2007, students will attend the International Advertising Festival (IAF) in Cannes, France from June 14- 24, 2007. Known as the "Oscars of advertising," the IAF takes place soon after the celebrated film festival and is the only annual gathering of the world's industry elite.

This program examines the best strategic and creative persuasive communications from around the world.

SEE over 5000 commercials, 3,500 outdoor ads, 6,000 print ads, 1,200 Web sites, 900 online ads, 800 media solutions and 1,200 direct marketing entries.

ATTEND cutting-edge seminars and workshops from industry leaders. LEARN real-world knowledge and skill critical to prepare for the rapid changes impacting the future. GAIN a significant competitive advantage in the global marketplace.

WHO: MARKETING and ART & DESIGN Majors. Limit 12 students. Acceptance into the program is subject to instructor approval.

EARN 3 course credits:

MKTG 486, Section 02 -- Promotional Strategies (International)

ART 400, Section 01 -- Topics Course on International Advertising

This program also includes visits to:

The Muse de la Photographie in Mougins.

Guided tour of a perfumery in Grasse.

Stop-over in the little village of St. Paul de Vence, aka "The land of creation".

The Museum of Modern and Contemporary Art, Matisse Museum, Chagall

Museum in Nice

COST: \$3,459 (includes airfare, lodging, breakfast, transportation, admittance to IAF and all museums, welcome and farewell dinners).

Faculty Leader -- Bill Ward, Assistant Professor of Marketing, College of Business; Co-Leader -- Sverine Collignon-Ward, Adjunct Professor of French.

Commitment Date: Tuesday, Nov. 14, 2006

Contact Bill Ward for more details -- ward@alfred.edu

Attachment: [cannes trip flyer revised 110906.pdf](#)

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ARTstor workshop

Event Date: 11/15/2006

Event Time: Noon

Location: 306 Perlman

ARTstor is a digital library which houses hundreds of thousands of images from many collections.

Below is the link to view the collections currently in ARTstor.

http://www.artstor.org/info/collections/handouts_collections.jsp

They are adding more each day. This workshop will show how to create a free account, how to access instructor privileges and how to import power point slides into ARTstor so you can create lecture notes using these images.

Another workshop is available Thursday, Nov. 16 at 6 .pm.

Contact Mark McBride for more information.

ext. 2950

mcbride@alfred.edu

Link for more information: <http://www.artstor.org/info/>

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November's "Hot Topics" Lunch

Event Date: 11/17/2006

Event Time: Noon-1 p.m.

Location: Alumni Hall 3rd Floor Conference Room

Join the Enrollment Management Division for this month's "Hot Topics" lunch series. This month's topic is "Stories from the Road" presented by our admissions counselors. Faculty, staff, and students are invited to attend.

Beverages and dessert will be provided -- please feel free to bring your own "brown bag" lunch.

Seating is limited so attendance will be limited to the first 20 who RSVP to Janet Cornell at corneljm@alfred.edu or ext. 2406.

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Operation Christmas Child

Make a child's day! Send a shoebox!

There will be a collection box in front of the information desk, on the second floor of Powell through Friday, Nov 17.

Questions? Contact ajj1@alfred.edu or go to <http://www.samaritanspurse.org>

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Administrative assistant position

Department: Crandall Health Center

Job Title: Administrative Assistant

Status: Part-time

Qualifications: Skilled in Microsoft application, familiar with Meditech and Banner software systems. Excellent time management and communication skills required. Must be dependable, flexible and able to work in a team environment.

Direct all inquiries to:

St. James Mercy Health

Email: mclark@sjmh.org

411 Canisteo Street

Hornell, NY 14843

Phone: 607.324.8744

Fax: (607) 324-8754

www.stjamesmercy.org

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