

We have BEEN to the mountain!!!!

Public Relations Committee Meeting Minutes from 23 February 2001

Present at the wrap-up meeting for the "Where on the Web is Our Bonny King Alfred?" contest were: Toni Olshan, Gary Roberts, Dave Snyder, and Patricia Mebius. We missed Rosalie Mulhollen's presence but it was needed elsewhere. (And besides, without her there, we were able to assign her all the work.)

We discussed the elation we feel at the success (maybe not in terms of participants, but definitely in terms of good publicity for the library) of the contest. We are also all a little worn out. But that's OK. We will not have our next meeting until after Spring Break. If we've left any loose ends from this project we'll address them then. In the meantime, we will be thinking of ideas for a Fall promotion highlighting the Infolguana. We'll brainstorm at that meeting.

Toni has asked Carol to leave the King Al icon on the home page as we will have it link to a list of contest winners and to King Alfred's speech. She'll ask Carol to take off all the other icons. Rosalie is hereby asked to aid and abet Carol in that endeavor.

If any expenses have not been turned in, they need to be.

We reviewed the article Dave wrote to submit to the *Fiat Lux*. It is, as usual, splendidiferous. Our compliments to the chef. (Oops. I mean, to the King.)

Rosalie is also requested to compose thank-you cards with King Alfred's picture on them to send to the following helpful and deserving people: Sue Goetschius, Dan Napolitano, Nancy Banker, Joe Sullivan (Shurfine), Steve Crandall, Carol Tenaglia, the Web Group, Michael Cadwallader (WALF), Jay Weisberger (*Fiat Lux*), and President Edmondson.

Toni mentioned that it might be more appropriate for any article submitted to *Library Mosaics* to come from staff rather than librarians. Accordingly, Dave and Patricia will write an article detailing our recent promotional event and the way in which staff and librarians worked together. We will emphasize the fact that rather than a hierarchical order being used, in our library we work together on a more equal basis - with equal emphasis and opportunities being given to staff to showcase their ideas, talents, and interests. We will probably also discuss the different work groups we have in the library which allow everyone to work together in different capacities.

Toni will get more information on the Dana library awards, but they are in the future somewhat and not a high priority at the moment.

The remainder of our most enjoyable time together was spent discussing: current events; how blessed we all feel to live in the good ol' US of A; and a delightfully funny major-league blooper that Dave once made in the *Alfred Sun* that garnered him a statewide award. Dave, we are proud to know you.

It was a great trek; the company couldn't have been better; and the view from the top was simply grand.