

Notes from the Latest Public Relations Committee Meeting

Where, I might add, we are having entirely too much fun! (See above picture of Gary.)

9 February 2001. A beautiful spring-like day. The birds chirping. The snow melting. The King Al banner floating upward in the breeze. Tony O'Shan, Gary Roberts, Dave Snyder, Rosalie Mushollen, and Patricia Mebius - all gathered together in the Special Collections Room. What a lovely setting for a meeting of the minds! What a great day to be alive! What a talented and gifted group of people! What a proud and auspicious occasion! (What the heck did they actually do?) Read on...

We discussed the article regarding King Alfred found in the 1929 *Fiat Lux* and how we might be able to use it in the future. We also discussed a follow-up article in the 2001 *Fiat Lux* that would include information regarding the winners, remarks contestants might make about the contest, the number of participants, etc.

We also discussed that public service announcements will be made on *WALF*, and that there are already news briefs on the campus Web news pages.

Toni has further information on the *John Cotton Dana Library Public Relations Awards*. All information must be submitted by December 2001 which gives us plenty of time. We discussed the need to document everything we are doing with photos and copies of all the material we have prepared.

Gary will check on publishing something about our contest in *Library Mosaics*.

Patricia will give an answer key for the contest to the reference librarians and get the Hershey's Kisses for Monday.

Toni has reserved the camera from ITS. She will try to get it on Monday in order to take a picture of the draping of King Alfred with his royal www.herr.alfre.edu sash. We decided that it would also be nice to have a photo of King Al reading the *Alfred Sun*.

And speaking of King Al and the *Alfred Sun*, Dave showed us his marvelous speech that he/King Al wrote and will deliver upon awarding prizes to the winning students. It will be truly an historic occasion. One worthy of much pomp and circumstance. The speech could also double as a viable news story – an interview with King Alfred.

Toni reminded us that we need to send thank-you notes to any and all who aid us in our worthy endeavors.

Rosalie will design thank-you notes that have the King Al icon on them.

By unanimous consent, we all agreed that this project has come together in a great way and we are hopeful that it will bring glory, laud, and honor to King Alfred and Herrick Library. We have so enjoyed working on this as a group. What one has not thought of, another has. It continues to be a fun and rewarding collaborative effort. And, I reiterate, we are having entirely too much fun!