

Health center director to speak at state meeting about success of Alfred University's health fair

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Rosetta Brown-Greaney, director of Crandall Health Center at Alfred University, has been invited to speak at the annual conference of the New York State College Health Association Oct. 16-18 in Binghamton. She was invited to speak because of the growing realization, on and off campus, that AU's annual health fair is unusually successful. "We have created four annual health fairs," she wrote in the NYSCHA brochure. "The process we have honed proves to be one of enduring quality. Each year our attendance, vendor and participant rating, and popularity continue to improve." Many schools have health fairs. What makes the University's fair more attractive than others? Why has attendance increased every year? "For one thing, we give ourselves enough time," Brown-Greaney said. "We don't throw together the fair in four to six weeks. We've already started holding committee meetings, even though the fair isn't until March 26." "Also, we're very systematic," she continued. "We have timelines for every project, and we stick to them. And the fair is a group effort, involving faculty, staff, and students." There are 10 on the committee, including three students. "We asked the students why they're interested. They said, 'We have fun at the health fair. Every year, we bring our friends, and the following year, they bring their friends.'" For information about NYSCHA, see www.nyscha.org. For information about Crandall Health Center, call (607) 871-2400. For information about health issues, visit <http://www.alfred.edu/stu...>