

Alfred University College of Business welcomes three faculty members

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Alfred University's College of Business will have three new faculty members when the fall semester begins Aug. 29. The appointments were announced by Nancy Evangelista, acting dean of the College of Business and associate provost for the University. One is a familiar face - Mark Lewis, who had been an executive-in-residence for the spring 2011 semester, will be a visiting instructor of business administration. A resident of Wellsville, NY, Lewis has 32 years' experience as a corporate and U.S. Air Force officer. Most recently, he was vice president in the Regulatory Program Office, New York Stock Exchange Euronext, based in New York City, where he managed the technology programs serving a regulatory staff of over 700. He retired from the Air Force in 1997 after 30 years' service. At the time of his retirement, he was lieutenant colonel and commander of the software maintenance flight at Scott Air Force Base in Illinois. Lewis was senior leader of 143 engineers who developed and maintained code in client server systems doing high-volume transaction processing for aircraft scheduling, communications, flight planning, billing, and cargo tracking, as well as overseeing the enterprise database and handling passenger reservations for the U.S. Air Force Air Mobility Command. Lewis earned his associate's degree in business from Alfred State College; a bachelor's degree in business and public management from the State University of New York Institute of Technology; and a Master of Business Administration degree from Pacific Lutheran University. He has completed the Harvard Business School's Advanced Management Program, and the U.S. Air Force's Software Professional Development Program in software engineering. Lewis has also completed work toward a doctoral degree at Pace University's Lubin School of Business. He was an assistant professor of aerospace studies at Syracuse University, and regional director of recruiting for the U.S. Air Force Reserve Officer Training Corps (ROTC), also at Syracuse. Lewis has also taught at Troy State University. Ting Ting Huang, an assistant professor of finance, completed her Ph.D. in financial economics at the University of Pittsburgh in August 2010. She earned a master's in mathematical finance from the same institution in 2008; a master's in economics from Youngstown State University in 2003; and a B.A. in finance from Nanjing Audit University in China in 1998. Huang received the Robert W. Meyer Award from the University of Pittsburgh in 2002. She was a teaching fellow at the University of Pittsburgh, and received an award for financial statistics analysis from the People's Bank of China in 1999. She worked as a financial analyst for China Merchants Bank from 1998 to 2002. Huang is a member of the American Economic Association, the Midwest Econometrics Society, the American Finance Association, the Western Finance Association and the Southern Finance Association. Joseph T. Paniculanga, who has just completed work on his Ph.D. in marketing in the College of Business Administration at the University of Central Florida, was named a visiting assistant professor of marketing. He earned an M.S. degree in marketing from the University of Colorado in 2002; a Master of Business Administration degree from XLRI in Jamshedpur, India, in 1996, and a B.Sc. degree in physics from Loyola College in Chennai, India, in 1988. A specialist in market research and author of several articles, Paniculanga has also delivered invited lectures and presentations at professional meetings. He was reviewer and session chair for the annual conference of the Society for Consumer Psychology; president of the College of Business Doctoral Students Association at the University of Central Florida and a judge at the Delta Epsilon Chi Florida State Conference. Paniculanga has industry experience as a copywriter, head of a creative group for an agency that handled the Citibank and Ford Motor accounts in India, project director for quantitative research for the Indian Market Research Bureau, and project manager for customized quantitative research for Frost and Sullivan, an agency based in Toronto.