

VARSITY DEFEATS WESTMINSTER

Hard-fought Contest Yields Alfred a 28-11 Victory--Girls' Preliminary Game

The first inter-collegiate game of the Varsity schedule occurred last Thursday on the home court. The attendance, as usual, was decidedly injured by conflicting amusements, a fact which we hope will be corrected in the future.

The impression gained from the Westminster boys was one that is always beneficial to a college. Their attitude and manners were illustrative of a small, wholesome college, such as ours, where the environment and schooling breeds real men. The same spirit was carried through the game, their playing being of a fair and square type with good sportsmanship. Their team was a heavy and well-drilled machine, combined with the determination and pride of prowess. The pass-work was one feature of the game, while their basket-shooting showed a rather inexperienced eye. And should they have been as clever at the baskets during the game as they did in warming up, the score would without a doubt, have been closer.

The Alfred contingent showed much improvement over the last game both in the manner of playing and the team work, though there are still some sharp points to be ground off. The most notable assistance of individual work was shown by "Chief's" line plunges, recovering the ball at one end of the court and dribbling through numerous adversaries to the other. At the baskets, Lobaugh displayed an uncanny deftness in rolling the ball over the rim.

The first half was begun by a field goal from Lobaugh. And the tussle raged strong, the visitors playing an evident defensive game. "Loby" scored 12 of the 14 points made in the first half, by five field goals and two fouls, Banks dropping in one score, while the Westminster team made but two field goals and a foul. The half ended with the score 14-5 in favor of the home team.

The second half worked along the same pace, the visiting team however, changing their tactics to a more offensive position. Burdick was substituted for Banks after the first five minutes of play. This change brought in six more credits for Alfred, Burdick playing a strong game. The basket work was more evenly spread, Ray Witter making two; Smith one; Lobaugh one and Burdick three. The opponents however, gained a little in

strength and carried off six more points to their credit. The final score was 28-11.

A game of this kind, played with the right spirit and in the right manner can either strengthen or weaken the impression of the school. And in participating, it is well that our team should be of the best, personally, rather than physically, to go out and impress the outer world with a true representation of Alfred.

The line up:		
Alfred		Westminster
	Forward	
Lobaugh		Fassett
	Forward	
Banks (Burdick)		Anderson
	Center	
Smith		Randell
	Guard	
Bob Witter		Lewis
	Guard	
Ray Witter	McFadden (Wright)	

Referee: Winters.
Scorekeeper: Ford.
Goals: Lobaugh 6, Burdick 3, Banks 1, Witter 2, Smith 1.
Fouls: Lobaugh 2.
Final score, 28-11.

—BE-LOYAL—

As a preliminary to the Varsity game Thursday night, the Juniors played an All-Star picked team. As there are five Juniors on the Girls' Varsity it was of greater value as scrimmage work than from the viewpoint of a contest. The playing showed much more training than the games of that type heretofore played, and gave us some sort of an idea as to just what kind of a team was represented to guard our coming schedule, the first game of which comes next Saturday with Geneseo Normal.

The game showed a little advantage to the Juniors the first half, the basket shooting being done by Schroeder, VanHorn and Neuweisinger. Anderson played the greater game for the All-Stars. The Juniors held the same line up throughout, while the All-Stars in the second half took out Burdick, shifted Davis from center to forward and played Stillman at center, which seemed to put more efficiency in the game. The final score was 17-11.

The line up:		
Juniors		All-Stars
Neuweisinger	Forward	Anderson
VanHorn	Forward	Burdick, Davis
Schroeder	Center	Davis, Stillman
Clerke	Guard	Kies
Fassette	Guard	Cottrell

Referee: Danielson.
Scores: field goals—Neuweisinger 3, VanHorn 2, Schroeder 3, Anderson 3, Davis 1.; fouls—VanHorn 1, Anderson 2.

FARM AND HOME WEEK

Ag School To Hold Annual Meeting Feb. 18-19-20

The Tenth Annual Farm and Home Week will be held at the Alfred Agricultural School on February 18, 19, 20. Special lectures and demonstrations will be given each day on all phases of agriculture.

Wednesday will be of especial interest to poultrymen, bee-keepers and sheep raisers, with such specialists in attendance as Prof. W. G. Krum on Poultry, Dr. Geo. H. Rea on Beekeeping, and Prof. Mark J. Smith on Sheep Raising.

Thursday will be Animal Husbandry day. Edward R. Eastman, Editor of the Dairymen's League News will speak on the work of the Dairymen's League and on Co-operation among farmers. Every Dairymen's League member in southwestern New York ought to hear these talks. On the same day Mr. E. E. Poole of Bonalevo Farms, Batavia, will give a talk on "Starting in the Business of Raising Purebreds;" C. B. Raymond, Farm Bureau Manager of Allegany County will talk on "The Better Sire's Campaign" and T. G. H. Grenier of the Empire Milking Machine Company will give a talk and demonstration on milking machines.

Friday will be Potato and Farm Crops day, with talks by Prof. C. O. DuBois of Delhi, Prof. E. V. Hardenburg of Cornell and others.

A Home Economics program will be held on each afternoon with talks and demonstrations by Dr. Lucia Heaton of Canton; Miss Claribel Nye and Miss Lucile Brewer of Cornell. Women from the farm or village home will find much of interest and value in this program.

—BE-SQUARE—

SEMINAR COURSE IN CERAMICS

A new course has recently been started for the Ceramic Art students. It consists of one hour each week, under Prof. Binns, of review, lecture and general discussion. While it is not exactly a new idea, it's value has not been realized until lately. A student completes his first two years of Ceramic Art work with the final comprehension of a jumbled mass of knowledge, hazily applied. And this is but natural. Ceramics is a subject not easily understood, and vastly regressing from our more institutional scientific roadway. Then about the third year, the links begin to form themselves in place and wavering ideas of the connection gradually quiet. It is just at this time that a little review and a general understanding would arrange the links in their proper places, and form a coherent chain. It is also at this time that the budding mind is in an inquisitional state and craves new problems to work out,—a progressive and gradually step toward the master's sphere. Discussions bring out points hitherto unnoticed and create interest otherwise inert.

And thus is the paving under foot of our future Ceramists, being laid with a more solid foundation.

ASSEMBLY

Professor Bole Tells Us the Value of Alcohol

The students and faculty were given a treat in Assembly, last Wednesday, when Prof. G. A. Bole spoke on "Alcohol." But few of us really knew the value of alcohol before the address.

In his talk, Prof. Bole recalled the fact that 105 years ago, Europe destroyed the despot, Napoleon Bonaparte. This year America freed herself from the despot and villain, John Barleycorn. The Barleycorn family passed away on January 17, on the altar of public opinion. However, two members of the unpopular family were made to pass in review before the audience. These were a half-brother, Wood, and a sister, Ethel Alcohol.

Wood is "that spirit that abideth in wood" occasionally termed "Spirits of Wood," hair tonic, red ink, and other names. When used as a substitute for John Barleycorn, the villainous half-brother causes blindness or death. Miss Ethel was a peculiar character, best seen in the bright lights of the clear sparkling liquid.

The uses of alcohol were pointed out to be varied and many. Commercial alcohol is used as a solvent to remove stains. It is used in the composition of anaesthetics, in the manufacture of "movie" reels and celluloid, in the manufacture of artificial silk (guncotton in alcohol) and as a source of power and energy.

Since water-power will never be as valuable again as it has been; since the coal deposits and the sources of the present gasoline supply are giving out, and since alcohol is proving superior to gasoline, alcohol will become more and more useful.

The speaker pointed out that, in internal combustion engines, alcohol has stood and will stand the test. It does not carbonize, and has great power. The time is not far distant when alcohol can be manufactured for less than the present cost of gasoline. It can be made from such useless products as saw-dust, corn husks, damaged fruit, etc.

There is still some hope for the fellow who runs Dad's car, even though gasoline is getting scarcer and scarcer.

—BE-LOYAL—

PRE-JUNIOR PLAY

February 17th is the date set for the Kanakadea play. The Junior caste has been rehearsing steadily under the coaching of Miss Elsie Binns, and the farce is expected to be shaped with its finishing touches in two weeks. The story is one that all young couples would be interested in, and from which much valuable knowledge can be gained, which would serve eventually to great purpose. Aside from your personal gain, the service you render by your attendance is a boost to the college year book.

—BE-LOYAL—

Y. W. SERVE REFRESHMENTS

Emerging from the continuous evening of enjoyment about 11 o'clock last Saturday, the system of many a husky human craved succor. And we had not far to seek, for the Y. W. was serving hot oyster stew, sandwiches and coffee at the Parish House. The appetites and spirit was there, and many a by-gone oyster was swallowed in the haste to avoid special permits. The proceeds of the affair are to go toward the Roberts' College Scholarship.

FROSH GIRLS VICTORIOUS

Win Second Game of Series

The second game of the girls series of under-class basketball contests was played last Saturday night, and leveled the games thus far a tie. Owing to the extreme cold, many of the "backers" were absent, which left most of the spirit behind the younger class. The enthusiasm displayed by both sides however, was one of real competition, and falling under girls' rules as it did, the game was deprived of its more polished team work. The students, however had not attended with the idea of seeing professional playing, so their spirit and lungs were undaunted, and it often became necessary for the referee to repeat decisions.

The game itself was a hard one, and not to say a little rough for girls. While the attitude and purpose pointed in the right direction we cannot say it should have been otherwise. There were numerous personal fouls, due to the excitement of the game, and either side might have won with the aid of a good foul-shooter. The strength of the Frosh has improved considerably since the last game, both through the addition of new members and more practice. The Soph girls show touches of a more mature basketball experience, which was probably increased more in this last game, and is, as a matter of fact, natural.

The Sophs started the counters with a field goal by Bowden. This, seemed to awaken their opponents to what ought to be done, and three successive goals were run off by the Frosh—two by Davis and one by O'Brien. Each of these players netted a foul, and with the one made by Stillman, the first half closed with the Frosh easily in the lead with an 8 to 3 score.

The second half started with the same line up. The Sophs were becoming accustomed to the realization of their opponents and entered the fray with a final determination to make up for lost time. The Frosh, however, scored first through a foul by Davis. But this time the Sophs came back scoring two field goals and three fouls in the second half, while their opponents scored but two goals and one foul. The stellar positions were obvious: Davis playing the main game for the Frosh, assisted by the steady work of Cottrell, and Stillman doing most of the handling for the Sophs, with Bowden at the goal work.

The line up:		
Frosh		Sophs
Ashforth	Forward	Bowden
O'Brien	Forward	Clair
Davis	Center	Stillman
Canfield	Guard	Glaspey
Cottrell	Guard	Ayars

Referees Neuweisinger, Kies
Field goals: Davis 3, O'Brien 2, Bowden 2, Stillman 1; fouls: Davis 2, O'Brien 1, Stillman 3, Claire 1.
Final score: 13-10.

STUDENT SENATE

The 16th regular meeting was held Jan. 26th. A motion was passed to empower the president with authority to recommend that the Frosh sleigh ride be placed whenever desired, providing it be changed, to allow the second of the Frosh-Soph girls series of basketball to be played on Thursday, Jan. 29th. Motion was lost to place first of the underclass boys games on calendar for Feb. 7th. Passed to place all Varsity or Interclass games on the calendar

FIREMENS HALL - SATURDAY EVENING

VAUDEVILLE---by the Swine "THE RETURN OF THE HEARD"

NORMA TALMADGE
IN

"THE SAFETY CURTAIN"

And A Christie Comedy
"500 OR BUST"

ADULTS, 25c

War Tax Included

CHILDREN, 15c

Doors open at 7:45 :: Benefit Athletic Association :: Show starts at 8:15

AG NOTES

Mr. Willis Edwards, a former student, visited school last week.

The first of the assemblies to be led by seniors, was held on Tuesday. Mohney spoke on "The Farm Loan Act." Its passage, value and serviceability to the American farmer.

Director Ladd spoke at Howard, Tuesday night at a Farm Bureau meeting. He also started for Delhi to speak at that place, but because of the prevalence of influenza there, the meeting was not held.

Prof. Sheffield conducted assembly on Thursday, and gave a reading on "Sing Sing."

An informal dinner party given by the faculty in honor of Prof. and Mrs. Browning, was held in the domestic science parlors on Monday night. The rooms were tastefully decorated in yellow and white, while bowls of yellow flowers decorated the tables. A four course dinner was served by the girls of the Domestic Science department. Mr. and Mrs. Browning were presented with a gift by the faculty as a token of their friendship.

Prof. Cone and Prof. Browning attended a meeting of the Holstein Breeders' Association in Hornell on January 28.

Prof. Browning and Mr. Smith, superintendent of the School Farm, were in Warsaw Tuesday to see about the purchase of a calf for the farm barns.

On Tuesday night the Aglaian Club held a leap year party in the domestic science parlors, with twenty-three attending. The girls served a luncheon at nine-thirty. Dancing and games occupied the time of those present until twelve o'clock when a most pleasant evening ended. Prof. Robinson and Miss Cheesman chaperoned.

THE SUGAR BOWL

Hot Drinks,
Candies

Right Where the Bus Starts
130 MAIN St HORNELL, N. Y.

B. S. BASSETT

WE CATER TO THE STUDENT TRADE

Come in and see us

WALKOVER SHOES and KUPPENHEIMER CLOTHING

B. S. BASSETT

ALFRED, N. Y.

ALFRED THEOLOGICAL SEMINARY

A School of Religious Education
at
Alfred University

YOUR BEST FRIEND
in times of adversity
is a bank account

UNIVERSITY BANK
Alfred, N. Y.

VICTROLAS
and
Records by the Best Musicians

V. A. BAGGS & CO.

ALFRED BAKERY
Full line of Baked Goods
and Confectionery
H. E. PIETERS

Eats

Soft Drinks

Ice Cream

Sodas

High Class Chocolates

Candies

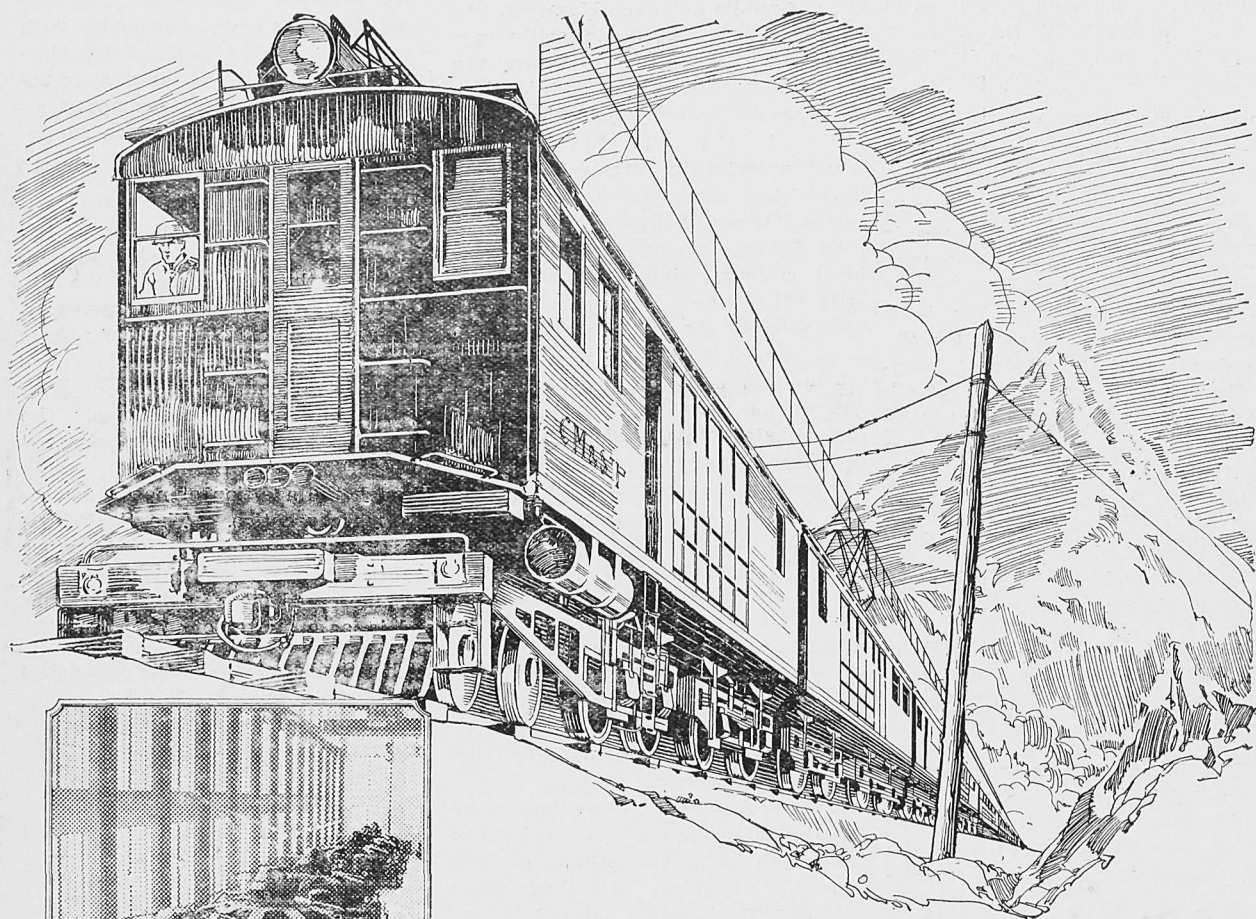
PECK'S CAFE
Alfred, N. Y.

SATISFACTION HERE

We do everything we can to satisfy our customers by having the best styles, the most desirable fabrics, finest possible tailoring and by giving full value.

GARDNER & GALLAGHER
(Incorporated)
111 Main St. Hornell, N. Y.

F. H. ELLIS
Pharmacist



Generator room of one of the hydro-electric plants which supply power to the C. M. & St. P.

The Power of Electricity in Transportation

ELECTRICITY has leveled out the Continental Divide. The steam locomotive, marvelous as it is after a century of development, cannot meet all of the present demands for transportation facilities. Its electric rival has proved to be far superior.

On the mountain divisions of the Chicago, Milwaukee & St. Paul Railway—the world's greatest electrification—giant electric locomotives today lift an ever increasing freight tonnage over the mile-high Rockies and also make traveling clean and comfortable. They utilize the abundant energy of distant waterfalls and then, by returning some of this power to the trolley, safely brake the trains on descending grades. And their capabilities are not impaired by excessively cold weather when the steam engine is frozen and helpless.

Electricity is the power which drives the trains of New York City's subway and elevated systems. It operates the locks and tows the ships through the Panama Canal. It propels the Navy's latest super-dreadnaught, the *New Mexico*. Electric mine locomotives have replaced the slow-moving mule and the electric automobile has also come to do an important service. Such achievements were made possible by the extensive research and manufacturing activities of the General Electric Company.

Electricity has become the universal motive power. It has contributed efficiency and comfort to every form of transportation service and in this evolution General Electric apparatus has played a large part—from mighty electric locomotives to the tiny lamp for the automobile.

Some Advantages of Railroad Electrification

- Saving the Nation's coal
- Lower maintenance costs.
- Greater reliability and fewer delays.
- Ability to haul smoothly heavier trains at higher speed.
- Operation of electric locomotives unaffected by extreme cold.
- Ability to brake trains on descending grades by returning power to the trolley.

General Electric Company
General Office
Schenectady, N.Y. Sales Offices in
all large cities 95-128D

Our Great Annual White Sale

will be run this year as usual. Remember the dates

February 15th to 25th

This is the white event of Hornell. Including all Ready-made Garments as well as all good goods in our Great White Goods Department go on sale at this time.

LEAHY'S 152 Main Street
HORNELL, N. Y.

FALL MILLINERY

M. L. McNamara, 86 Main St., Hornell

FIAT LUX

Published weekly by the students of Alfred University

Alfred, N. Y., February 3, 1920

EDITOR-IN-CHIEF
Frobisher T. Lyttle '21
ASSOCIATE EDITORS
G. A. Vossler '20 B. C. Davis '20
Lois Cuglar '20
ALUMNI EDITOR
Ruth E. Canfield '19
REPORTERS
D. M. Worden '20 J. C. Peck '22
MANAGING EDITOR
Elmer S. Mapes '20
ASSISTANT MANAGING EDITOR
Leon B. Coffin '22
N. Y. S. A. EDITOR
Paul B. Orvis
ASST. BUS. MANAGER N. Y. S. A.
N. Contee Searles

TERMS: \$2.25 per year
Address all communications to—
Elmer S. Mapes

"Then gently scan, thy brother-man,
Still gentler, sister-woman—"
As we predicted last week, the month of February is going to be a brizzard in social activities. Events come, and incessantly come, and while still they go, we little notice their absence in the mad rush for the new. We are asked to do this or be in that or attend the other thing, until we have to resort to a little note-book-and-pencil brain. Yet we feel that a confusion and excess, once over, has proven to be of invaluable experience as part of our education toward cool-mindedness. The more rapidly things go, the more new things we learn. And in putting forth our efforts to grasp those opportunities as they pass, our minds are inclined to wander from the every-day courtesies and regard for "brother man" and "sister woman." And we often scan them with anything but a "gentle" aspect. It is not as we would under ordinary circumstances. But it is there where the cool-minded or the ir retrievable lazy are fortunate. They can assume the same old attitude as before. But the lazy class never do accomplish much, so the bulk of comprehensive and valuable action rests with the cool-headed.
So when you do scan either brother-man or sister-woman, think of the more efficient and happier side, and scan them gently.

—BE-SQUARE—
The catalogues are out, both from the College and Ceramic school, and it is well to note that changes, both current and in the making, are nothing but progressive.

It is well to put off till tomorrow what you ought not do at all.

—BE-SQUARE—
MASS MEETING
The first basketball mass meeting happened last Wednesday night. Most of the students were there: Reid was there; Clark was there; so was the cheering. It was not a bad combination at all. Several members of the team told us what they were going to do to Westminster, and they did all that they promised. Prof. Bennehoff told us in a few words about the basketball prospects and the new idea of making it a real Alfred sport. It left us with the impression that basketball is worth while in Alfred. The cheering impressed us especially. We doubt if there has been a meeting this year where more snap was put into the yells. It is a good sign, if you believe in signs. A short, snappy cheer-fest such as this, is worth three slow, long drawn out ones.

—BE-SQUARE—
A SUGGESTION
The policy seems to be, "It is more blessed to give than to receive," when advice is concerned. Being pessimistic from the start we do not expect you to seriously consider our suggestion. We like it as a suggestion.
Did you know that we have another college paper besides the Fiat. It is called the "Journalistic Enterprise," and is put out weekly by the students of the Journalism class. Every Tuesday it is read in class and contains, mind you, very much of the same material that appears that night in the Fiat. It is no uncommon thing to see some student diligently grinding out reams of copy for the next issue of the Enterprise. That is a question of saving your skin when it comes exam time. But, after you have expended all that effort your production reaches the ears of but a select few. I would not say that your time has been sept in vain, for you will know a great deal more about the fundamentals of writing after you have furnished entertainment for the class a few times. But it does seem very inefficient to have two men burning midnight oil doping out the same material. One because he rather hates to flunk Journalism; the other because he hates to be kicked off the Fiat staff. Now why can not arrangements be made to combine a Journalism class and a Fiat staff.
There is something in the idea that one likes to see his writing in print. Few of the Journalism class are fortunate enough to see their work in print. The proposed arrangement would not only do this but it would make the class acquainted with the process of putting things in print. We

are willing to affirm that half the class can not correct a galley and make up a dummy now. On the other hand we have a Fiat staff struggling along with their work and trying to furnish amusement for you on the side. Reciprocity would help us both. Of course some one will have several excellent reasons why the idea is impractical. Some one is always taking the joy out of life.

—BE-LOYAL—
DOHERTY FRIVOLITY COMPANY

Many of our high-spirited girls bloomed forth Saturday night in divers costumes and under stage names, to appear in an entertainment of frivolous females. After some hesitation a prologue was delightfully rendered by B. C. Jr., which was followed by more happy expectancy. Following this came an act entitled "The Voice of the Management" in which "Heinie" told us that the juice for the pictures was to come thus: the gas pressure being low, the small engine at the Ceramic building could not be started right away, but when it was once going, it would pump air to start the big engine and that would furnish the juice. About this time the Grand Gaiety Girls had completed their numbers and the vaudeville was on. Two acts were rendered, with a short intermission. The first consisted of a See-saw-song with Iola as the soloist, and the "bevy" teetering gracefully on see-saws. This necessitated three encores. The second act was more of the Follies type and made us wonder whether we were not actually at the Zeigfield Theatre, New York. The costumes were the most gorgeous of the camp and the arrangement of the number was fine. Mildred Faulstick played the prima-donna, and the encores lasted until the curtain pulleys broke. The entire performance showed great promise toward a professional type of affair and Miss Doherty is to be congratulated for her assistance.
Now while we're right here will tell about the movies. We had our old friend, Clara Kimball, in the well-known play, "The House of Glass." Not only did we enjoy the picture, but most of us received some kind of moral from it. The main moral is evident—never throw rocks from a glass house. While one reel of the feature seemed to "reel" considerable, it was not due to any unpatriotic efforts on the part of the operators. It's just such things that add spice, and distinguish Alfred movies from the common plebian type.

—BE-LOYAL—
WILLIAM STERLING BATTIS
Owing to the lack of space, the account of the last lecture course entertainment was omitted. But we feel that it was surely worthy of mention, so it is printed in this issue.
Because of the storm the third number of the entertainment course was postponed to Wednesday night. Evidently the suspense heightened the interest, for a full house was present to see and hear, William Sterling Battis, the greatest American interpreter of the writings of Charles Dickens.
The entertainment was a treasure to the student of literature and it was both instructive and entertaining to our "budding scientists" and politicians. Mr. Battis impersonated a variety of Dickens' immortal characters in complete costume. Micawber, Uriah Heep, Captain Cuttle, or Bill Sykes never had seemed so real to us and it seemed as if they had suddenly stepped from between the covers of a "Complete Work of Dickens."
We doubt if a more versatile impersonator has ever appeared before an Alfred audience. The transitions from the villainous Bill Sykes to the affected Micawber were perfect. The technique was excellent in regard to voice, dialect and eccentric mannerisms. We sincerely hope that Alfred may be on the repeat list for this type of lecture.



Copyright 1919, Hart Schaffner & Marx

Why ready made

YOU wouldn't buy a car on the strength of steel pistons, or leather upholstery that were shown you. You wouldn't buy office equipment on the strength of a piece of oak or mahogany.
You want to see the finished product; you want to know what you're getting.

That's the beauty of coming to us for Hart Schaffner & Marx ready made clothes. You see the finished product on you; you know what you're getting before you buy; satisfaction guaranteed

Star Clothing House
THE HOME OF HART SCHAFFNER & MARX CLOTHES.
HORNELL, N. Y.

Alfred-Almond-Hornell Auto-Bus

ONE WAY FARE FROM ALFRED 55 cents

Time Table

Leave Alfred	Leave Hornell
8:10 A. M.	10:45 A. M.
1:15 P. M.	4:50 P. M.
6:45 P. M.	10:30 P. M.

The People's Line
HORNELL ALLEGANY TRANSPORTATION CO.

TRUMAN & LEWIS
TONSORIAL ARTISTS

Basement—Rosebush Block.

E. E. FENNER
Hardware
ALFRED, N. Y.

WETTLIN'S "FLOWERS"
Both 'Phones
WETTLIN FLORAL COMPANY
Hornell, N. Y.

R. BUTTON, Alfred, N. Y.
Dealer in
All Kinds of Hides
Fresh, Salt and Smoked Meats
Oysters and Oyster Crackers in season
Call or phone your order

J. H. Hills

Everything in
Stationary and School Supplies
China
Groceries
Magazines
Books
Banners
Sporting Goods

GEORGE M. JACOX
FRUITS, GROCERIES, VEGETABLES
CONFECTIONERY, ETC.
Corner West University and Main Streets

You will be as pleased to see the new
SPRING DRESSES, BLOUSES and SKIRTS
as we will be to have you.

Erlich Bros., Hornell, N. Y.
"Where What You Buy Is Good"

MAJESTIC THEATRE, HORNELL, N. Y.

Daily Matinee Daily Matinee

HIGH CLASS VAUDEVILLE AND PICTURES
Big Augmented Symphony Orchestra

Three Times Daily: 2:15, 7:00, and 9 o'clock
Prices: Matinee, 10c, 20c. Evening, 20c, 25c, 30c.
Sunday Evenings at 7-9. Price 25c
Featuring special musical programs.

OVERCOATS

- At \$40.50—All Overcoats that were formerly priced \$50
At \$36.50—All Overcoats that were formerly priced \$45
At \$32.50—All Overcoats that were formerly priced \$40
At \$27.50—All Overcoats that were formerly priced \$35
At \$23.30—All Overcoats that were formerly priced \$30
At \$19.50—All Overcoats that were formerly priced \$25

SUITS

- At \$51.50—All Suits that were formerly priced \$60
At \$41.50—All Suits that were formerly priced \$50
At \$33.50—All Suits that were formerly priced \$40
At \$28.50—All Suits that were formerly priced \$35
At \$24.00—All Suits that were formerly priced \$30
At \$21.50—All Suits that were formerly priced \$25

SCHAUL & ROOSA CO.
117 Main St. Hornell, N. Y.

MRS. J. L. BEACH
Millinery

MEN'S CLOTHING
FURNISHINGS
HATS AND CAPS
Priced Within Reason

GUS VEIT & COMPANY
Main St and Broadway
Hornell, N. Y.

W. W. COON, D. D. S.
OFFICE HOURS
9 A. M. to 12 M. 1 to 4 P. M.



**Sutton's
Studio**

11 Seneca St.,
Hornell

PERSONAL

Muriel Earley '20, spent the week-end in Andover.
Margaret Everson was in Hornell, Friday afternoon.
Miss Agnes E. Taylor of Hornell visited Eloise Clark at the Brick, Sunday.
Anna Lown was the guest of her aunt, in Hornell, Saturday and Sunday.
Mark Hanrahan visited his home near Addison during the past week-end.

Sanford Cole spent the week-end with his mother at their home in Hornell.

Marion Roos visited her parents, Mr. and Mrs. E. H. Roos, in Buffalo, this week-end.

Martin Larrabee was a visitor at his home in Wellsville during the week-end.

Harold Reid and James McTighe spent the week-end at the former's home in Elmira.

George Ford spent part of his time at home, during his visit to Hornell for the week-end.

Beatrice Cottrell '23, who lived at the Brick last term, is now staying with her aunt, Mrs. Helen Cottrell.

J. Clair Peck '22, has been confined to his home at Hornell by illness for the past week. We are glad to see him back on the job.

Larrabee, '23, has, up to the present, been the most successful of the coin-collectors in the search for 1909 pennies, (with or without initials).

Pres. Davis preached in church, Sunday, giving a very clear, concise, and interesting description of the scope and purpose of the Inter-church World Movement.

Iola Lanphere, John Clark, Elmer Mapes and Fred Pollock did observing in the schools in Hornell, at different times during the past week.

Edna Straight, who has been sick for sometime, had her tonsils removed, Saturday at Hornell. She will not be able to resume her school work for a time.

Latest reports from "Sad" Davidson, ex '23, indicate that he is taking a well-earned vacation at Saratoga, Albany and Cohoes, before resuming his college career at the Wharton School of Finance, University of Pennsylvania.

There are various rumors floating around the campus about shows to be put on by the different frats and houses. We wish success to the first of these shows, which will be presented this coming Saturday, when the Swine exhibit themselves.

Sleigh riding, skiing and tobogganing continue to hold their place as the favorite outdoor sports among the students. The men of Burdick Hall have enjoyed the sleigh rides already held so much, that they are planning one of their own, to be held on an evening of next week.

Peter Paul & Son

ENGRAVERS
BUFFALO, N. Y.

Announcements
Cards, Etc.

GUARANTEED WORK

Represented in Alfred by
SUN PUBLISHING ASSOCIATION

COOK'S CIGAR STORE

Make this place your meeting place when in Hornell. Check your parcels here, together with a high grade of Cigars, Pipes and Tobacco, with fifteen first class Pocket Billiard Tables, with the best of service. We will appreciate your business.
157 Main Street

Charles Lake spent the past week-end at his home in Hornell.

Robert Boyd was called home on Friday by the sickness of his mother, and spent the week-end with his parents in Wellsville.

Among the Alfred men who journeyed to Hornell for the Armory dance a week ago, there were Edmond Osgood, Henry Hinchcliff, Robert Clark, Charles Lake, George Ford, Leon Coffin and Howard Edwards.

—RE-LOYAL—

FROSH HOLD SLEIGH RIDE

The annual Frosh sleigh ride was celebrated last Thursday night, amid the usual confusion and worry of a class affair. Starting at six o'clock, they pleasantly plodded their course as far as Almond where dancing was enjoyed, the music being furnished by Lake and Kenyon. A dinner broke in to drown the wild pangs of hunger. At eleven, with heart-felt sobs and distorted heart-strings, the little band of 30 couples plodded again, back over the same road, swearing by the ghosts that are, that a sleigh ride is not so bad after all,—even though they did miss the first Varsity basketball game. The chaperones were: Prof. and Mrs. Wingate, Prof. and Mrs. Browning and Prof. and Mrs. Robinson.

FACULTY AND ALUMNI

Edwin Thrall, ex-'17, visited his sister, Miss Elsie Thrall, on Friday of last week.

Clarence A. Todd '11, is now permanently located at No. 45 Washington Street, Middletown, N. Y.

Fritzjof Hildebrand '18, of Olean spent the last week-end in Alfred with Mr. and Mrs. O. J. Fuller.

We are glad to state that Miss Celia Cottrell '18, is very much improved in health, after several weeks illness with typhoid fever.

Mrs. Dorothea Carpenter Milks '09, is in the Wellsville General Hospital where she recently underwent a serious operation.

The New York City Branch of the Alfred Alumni Association will hold its annual banquet at the Aldine Club in New York on the 7th of February.

Mr. and Mrs. Clifford Potter are the proud parents of a son, known as George Edward, born on Wednesday the 28th of January. Mr. Potter is a member of the class of 1918 and is at present the University instructor in Industrial Mechanics.

The Elmira College Clubs of Hornell entertained the college women of Allegany and Steuben counties at a luncheon on Saturday, January the 31st, in the Presbyterian church parlors in that city. After the luncheon President Tent of Elmira College, gave a short address. Of all the colleges represented, Alfred had the greatest number of alumni present. Among this number were the present Alfred people—Nora Binns '12, Mrs. Luella Straight '09, Mrs. Bole, and Mrs. Eaton.

—RE-LOYAL—

ASSOCIATIONS

Y. M.

The Y. M. service last Sunday was led by Conroe, whose theme had to do with "The little things that count" in our college life. The idea is a big one and pleasant. For it the little things that happen in our college life that we look back on in later years with that longing for the past. Conroe spoke well on his subject, touching on the little differences that occur in character and life.

Y. W.

"What is living?" was the topic discussed by all the girls in Y. W., Sunday night. Christine Hurd, the leader, gave a talk on the general topic after which everybody gave her individual views of the matter. The majority seemed to think that if you give to the world your best, the best will come back to you in manifold abundance. Mildred Faulstich sang "O Perfect Promise."

New York State School of Agriculture At Alfred University

Farm and Home Week February 18-19-20

DON'T MISS IT

For Program address

C. E. LADD, Director.

THE NEW YORK STATE SCHOOL OF CLAY-WORKING AND CERAMICS

AT ALFRED UNIVERSITY

Courses in Ceramic Engineering and Applied Art

Young men and women who are looking for interesting work should ask for Catalogue

CHARLES F. BINNS, Director

WOMEN ASK MORE OF COATS AND SUITS THESE DAYS

and Tuttle & Rockwell Style Garments
answer every quality demand

Have you inspected the new styles?

Tuttle & Rockwell Co.

Main St. "The Big Store" HORNELL, N. Y.

BABCOCK & DAVIDSON HORNELL, NEW YORK

Our Buyers are in New York every few days, thus securing the market's

Very Latest Offerings

Hundreds of Lines are searched: the result---
QUALITIES, STYLES, VALUES
which cannot be surpassed

THE PLAZA RESTAURANT

The Leading Place in
HORNELL

142 Main St

24 hour service Phone 484

VOICE AND PIANO

One hour credit for Voice per term
Two hours' credit for Piano per term
Please register now
Sheet Music and Books. Call at the Music Studio and look over the list of Classical and Popular Music.
College and Ag Song Books 10c.

RAY W. WINGATE

Director University Dep't. of Music

When in Hornell make our store
your Music Headquarters

KOSKIE MUSIC CO.
127 Main St., Hornell, N. Y.

ALFRED UNIVERSITY

In Its Eighty-fourth Year

Endowment and Property
\$845,000

Thirteen Buildings, including two
Dormitories

Faculty of Specialists

Representing Twenty of the Leading
Colleges and Universities of
America

Modern, Well Equipped Laboratories in Physics, Electricity, Chemistry, Mineralogy, and Biology.

Catalogue on application

BOOTHE C. DAVIS, Pres.

W. W. SHELDON

LIVERY, SALES, FEED
and
EXCHANGE STABLES
Bus to all trains