Alumnus writes book about Nashville as Music City

9/26/06

Michael Kosser, class of 1963, has written "How Nashville Became Music City, U.S.A. 50 Years of Music Row," published by Hal Leonard in June 2006. It is the story of how thousands of musicians, millions of fans and billions of dollars turned a small southern city into a huge music mecca. Michael reports the book is doing well.Entertainment Weekly says: "Invaluable for anyone considering how art and commerce can harmonize."Harold Bradley, legendary session musician and co-founder of the first recording studio on Music Row states: "What a book! It's as if Michael was looking over our shoulder from day one on Music Row, watching us crawl, then walk, then run. Michael Kosser captures the heartbeat of the real Nashville music scene, then and now."Michael lives in Nashville and is a senior editor at American Songwriter magazine. He is the author of 17 books. He's also a hit country songwriter whose songs have been recorded by Conway Twitty, George Jones, Charlie Rich, Tammy Wynette, Barbara Mandrell, Marty Robbins, Ray Price, Blake Shelton, Josh Gracin, and many more."How Nashville Became Music City, U.S.A.," at 369 pages, soft cover, sells for \$22.95.