

Rogers promoted to executive vice president, general manager

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WXXI (Rochester, NY) President Norm Silverstein has announced the promotion of Dr. Susan Rogers, AU class of 1984, to the position of executive vice president and general manager. "The addition of general manager to Susan's title more accurately reflects her role in managing the day-to-day operations of WXXI and representing our station at the state and national level," Silverstein said. "It will allow me to concentrate on advocacy for WXXI and public broadcasting and to continue to build partnerships that benefit our station and community," he added. Rogers joined WXXI in 1996 and has held several positions, including chief operating officer. She previously worked as director of the Office of Distance Learning at the Rochester Institute of Technology (RIT). In addition to her responsibilities at WXXI, Rogers is an advisory board member of the Women's Leadership Center at Alfred University, an industrial advisory board member for the Department of Information Technology at RIT, and a member of the board of directors for Women Helping Girls of the AAUW. Rogers is also an instructor at the University of Rochester where she teaches a class on "Broadcasting in the Digital Age." Rogers received her bachelor of fine arts degree and her masters in education from Alfred University, and her Ph.D. in education from the University of Rochester. She resides in Brighton with her husband Scott. They have two sons, Kit, 20, and Greg, 23.