

## **Tuition Exchange appoints alumnus new executive director/CEO**

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WASHINGTON, D.C. - The Tuition Exchange, Inc., a non-profit association serving institutions of higher education as the nation's largest scholarship exchange program, has appointed Robert D. Shorb as its new Executive Director and Chief Executive Officer. Robert received his master's degree in 1979 from Alfred University in College Student Development Services with a specialty in financial aid administration. In his new position, Robert will be responsible for the overall management and administration of the Exchange's Washington office and will report directly to the TE Board of Directors. In addition, Robert will recruit more institutions in order to expand the reciprocal scholarship program for children and other family members of faculty and staff employed by the 600 participating member institutions (Alfred University is one of the member institutions). "Since 1951, the Tuition Exchange has been committed to making higher education careers more attractive through its scholarship programs serving over 5,300 recipients this year alone with scholarships in excess of \$115 million representing the largest exchange program of its kind in the country. We anticipate under Bob's leadership an effective, improved program with expanded membership services, a more intensive recruitment effort and enhanced marketing and communication plan. Bob's sixteen years as a TE Liaison Officer at one of our member institutions and thirty years as a higher education administrator makes him uniquely qualified to meet our goals and to move the Exchange toward new heights" said Howard Saperston, retired Registrar of the University of Southern California and Chairman of the TE Board of Directors. Prior to the new position, Robert was Associate Dean at Skidmore College and the Director of Student Aid and Family Finance for the past twenty years at Skidmore. Previously he was Financial Aid Director at Clark University and Wheaton College in Massachusetts and served leadership roles in many professional associations including the presidency of the Eastern Association of Student Financial Aid Administrators (the Northeast regional financial aid association), the Board of Directors of the National Association of Student Financial Aid Administrators and the TE Board of Directors. Robert will also continue on at Skidmore working within the enrollment management division as a Special Assistant to the Dean of Admissions and Financial Aid until December 2010. Robert resides in Wilton, NY with his wife and three children.