

Global Neighborhood

The Women's Leadership Center Newsletter Volume 4, Issue 3 Spring 2014

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Staff Spotlight: Peggy M. Broderick

I have worked at Alfred University seventeen years. I joined the JLC in the past few months as a part-time secretary to help out in the mornings. I remember when the Judson Leadership Center, then referred to as the Women's Leadership Center, was just 'talk' and then it started to take shape and what an outstanding job the collaborators did in forming the Judson Leadership Center. Student offerings in the way of workshops and events have contributed positively and are a benefit to the campus community. As a woman I have worn many hats throughout my life, be they daughter, sister, working wife and mother, or Soldier in the Army Reserves, and it has been both challenging and rewarding. I, fortunately, have not had to deal with disparity; but can appreciate the women and men that had the passion to change the rules of society for the betterment of women.



Join us!!!

The Judson Leadership Center is here to provide high quality, personalized and practical **leadership education** for students to promote confidence, efficacy and effectiveness. *All students, Men, Women, Undergraduate, Graduate, Queer, Straight, traditional, non-traditional, International, Domestic, Christian, Muslim, and other identity groups are all encouraged to participate.*



Interview with an Entrepreneur: Maria Pascucci, Founder and President of Campus Calm

In 2001, Maria Pascucci graduated summa cum laude from college with two majors, a minor, two part time jobs and anxiety-induced health problems. In response to the pressures she felt as an ambitious young woman, she founded Campus Calm™ (www.campuscalm.com), a leadership development and empowerment service for young women. Today, she is an author, speaker and success coach for women who want to be in charge without sacrificing their health or self in the process. She was interviewed by David C. Mammano, CEO of NextStepU.

Mammano: Do you think entrepreneurs are born or made?

Pascucci: When I graduated from college, I never thought I'd run my own business. If you have passion for an idea and persistence, I'm proof that the rest can be taught.

Mammano: In your opinion, what are the top benefits of being an entrepreneur?

Pascucci: The greatest benefit of being an entrepreneur is that you can create a business that fits into your life, not a life that fits into your business. You can determine how much you want to work, when you work and how much money you want to earn.

Mammano: What are the negatives to running your own business?

Pascucci: The risk is that it's all on you to make it happen! There is no manager or boss giving you daily instructions. There is no steady paycheck or even any guarantee of a paycheck. It's risky, but it also empowers you to believe in yourself and trust that you can build a business model that sets you up for success.

Mammano: What are the traits that you see in successful entrepreneurs?

Pascucci: Successful, authentic entrepreneurs are passionate, positive and persistent. They plan for success and take baby steps to make it happen. They see their mistakes as learning opportunities, not failures. They value people over profits, even though they are all, in fact, profitable. They value collaboration over competition, and they serve, while not being afraid to receive in return.

Mammano: What can a high school student do to learn more about being an entrepreneur?

Pascucci: They should intern with an entrepreneur, either in their community or online. My interns teach me as much as I teach them. They can also start an entrepreneurship club at school and invite local entrepreneurs to come in and speak. Finally, I recommend reaching out to local colleges that have entrepreneurship programs; ask if you can shadow one of their students in class.

Mammano: What advice do you have for a teenager who is thinking about becoming an entrepreneur?

Pascucci: I have learned as a young entrepreneur to command respect by giving respect to others, being confident and maintaining a positive attitude. Remember that your college major does not define your life's journey — so relax! Do what you love, play to your strengths, invest in the educational and mentorship experiences that are right for you, and success will follow. ...Oh, and a business plan doesn't hurt either!



Come hear Maria speak!

Wednesday April 9 6:00 pm
Nevins Auditorium

Want to hear more? Join Maria as our Spring Women of Influence speaker on Wednesday April 9 at 6:00 in Nevins as she discusses her views on women, leadership, stress, expectations and balance.

"Perfectly Imperfect Leadership" will surprise and inspire you!

EVENTS... get 'em on your calendar!

The Riley Lecture in Women's and Gender Studies: Dr. Kathleen Basile (AU '91) "Sexual Violence Prevention", Monday March 24 at 5:30, Knight Club

Odyssey: Expressing Genderism in our Community, group discussion and art exploration.

Wednesday March 26 at 5:30 at the JLC

Women of the Workforce Day Conference. (WLA Capstone)

Saturday March 29 at 10:00 to 1:30 pm. Olin Hall

Saxon Showdown: Prizes and bragging rights! The Saxon Showdown is an ELEAD event open to anyone on AU campus. Teams of 4-6 can sign up no later than March 25 to participate in a Survivor meets Amazing Race event on leadership, team building, puzzle making and fun!

Saturday March 29 at 3:00 at the JLC.

Workshop: Resumes that work and won't.

Thursday April 3 at 6:00 at the JLC

Student Speaker, Laura Jamison, recipient of the Bernstein Leadership Award for Internships: *Breaking into the Publishing World*.

Thursday April 3 at 6:30 at the JLC

Beneath the Surface: Exploring and understanding issues of race and gender. (WLA Capstone)

Friday April 4 at 6:00. The Launch Pad Lounge, PCC

Women in the Wilderness (WLA Capstone)

Saturday April 5 at 10:00. Start from the JLC. (Bad weather date: April 12)

Women of Influence speaker Maria Pascucci-Maciejewski, "Perfectly Imperfect Leadership"

Wednesday April 9 at 6:00 in Nevins Auditorium

Workshop: Dressing Professionally

Thursday April 10 at 6:00 at the JLC

Artists Gone Wild: An Auction for Animals

Friday April 11 at 7:00 at the JLC

Student Speaker: Kristen Tuxbury, recipient of the Bernstein Leadership Award for Conference Engagement: *Tips for Networking at a Professional Conference*

Monday April 14 at noon in the Board Room of PCC

Student Speaker Sonja Ellison, recipient of the Bernstein Leadership Award for Internship: *Women in Broadcasting: Struggle for Equity*

Tuesday April 15 at 5:30 at the JLC

Student Speaker Megan Kennedy, recipient of the Women's Leadership Center Research Award: *Math Education for Girls: Pedagogy and Environment*

Wednesday April 16 at 5:00 at the JLC

Fairy Tales Live: An afternoon of creative expression for children

Sunday April 20 at 1:00 at the Alfred Village Hall

WOMEN'S LEADERSHIP ACADEMY CAPSTONE PROJECTS



Lauren Brilla and Emma Robinson were inspired by a project from Cambridge University and are bringing it here to Alfred University. They will interview AU community members and then create a video from the interviews to show in Nevins theater. The F-Word Project is to raise awareness of the true meaning of the word “**Feminism**”. This is important because many people have misinterpreted the word. By raising awareness of its true meaning and what others feel that it means, we will broaden Alfred’s scope on women’s rights. Feminism does not just affect women; it affects men as well. We hope to reach as many different people as possible. After being in the Women’s Leadership Academy for a semester, we have newfound knowledge regarding feminism that we want to share with others. As women, it is important to us that others know how joining together as feminists can help close the gap between genders. Many people, men especially, feel that the WLC is a place strictly for women, when in reality it is open to anyone. By getting the word out about feminism and how it is not just for women, we will also be showing that the WLC is also for men. --Lauren Brilla and Emma Robinson

The Alphadelphian

The Alphadelphian is an annual newsletter written by men and women in the AU community who are dedicated to and knowledgeable in the issues and events that affect women every day. It has a short history, though it has gone through a lot of changes since it started as an independent study. The goal of my project is to expand the content to include women and gender issues happening on campus. --Dianna Bennett

According to Susan Strong in her doctoral dissertation, “The Most Natural Way in the World: Coeducation at Nineteenth Century Alfred University,” the society was one of the first women’s literary societies in the country. It was “a crucial forum for debate, development of self-confidence, and encouragement for women to take an active, public role in society.” The Alphadelphian also “kept the issues of women’s work and needs at the fore.” Excerpt from the 1997 issue of the Alphadelphian.



Above: Abigail Allen, the founder of the original Alphadelphian, a literary society for women.

Alphabet Soup, a GLBTQAA Blog

While Alfred is already a pretty aware and open community, my project, Alphabet Soup, will call attention to ideas of gender, what gender really is, and the idea that sexuality doesn't stop with straight, bisexual, homosexual or transgender. There's a whole list of words out there and everyone should have a chance to find language to identify with or not, their choice. Everyone should have the language, knowledge and tools to help build their identity.

Through the course of figuring myself out I've learned that sexuality encompasses everything from sex to friendship to simple admiration and that gender is really flexible. I want to share my knowledge with people who may not have considered that there is more to learn. My inspiration came from three sources. The first was when by explaining my own sexuality and gender to other people they would often state that they'd never heard of some of the terms I used. I was inspired further when I went to see Bishop Gene Robinson, an openly gay priest, talk last semester. My last bit of inspiration was with my growing confidence in who I am and accepting of myself through words or descriptions I could use to explain my behaviors and thoughts. --Katie Weidman



Women of the Workforce is a day conference to prepare, educate and encourage women to feel more confident in their professional lives. Open to any woman who plans to work, earn her own money, create an independent lifestyle or simply want to gain some knowledge about professionalism. Featuring a keynote speaker (Anna Joyce, General Manager of the Wellsville Golf Club), panel discussion with local professional women and small business owners, and a networking reception. Saturday March 29th 10am to 1:30pm in Olin!--Jalyn Jones and Stephanie Zimicki

Women in the Wilderness

is a day hike and learning challenge to help women feel more comfortable being outdoors, with 5 learning stations including Leave No Trace, Personal Health and Hygiene, What to Pack, and more. Food and Fun! Saturday April 5th at 10am starting at the JLC. Limited to 40 persons; \$13.00 fee includes lunch and keepsakes!



Beneath the

Surface

is a workshop to bring awareness to the cultural diversity on campus, as well as teach students to be more accepting of people who are different; to reject stereotypes, primarily the stereotypes involving women, and to identify micro-aggressions. No one should be subjected to even the slightest racial or sexist comment that is offensive. I hope this workshop encourages students to be more conscious of what they say and what it means to those around them. Join us on April 4 at 6:00 to see what's Beneath the Surface --Jasmine A. Ramón.



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The Women's Leadership Center proudly administers **two special opportunities** for AU students: **The Women's Leadership Center Research Award and the Bernstein Leadership Awards for Internships and Conference Involvement**. These awards provide funding for AU students to experience authentic leadership, professional development and educational enrichment. Every awardee is required to make a formal presentation at the WLC as part of their appreciation for receiving this funding. This year, we were excited to make awards to more students than ever before! Below are the recipients for this year:

Women's Leadership Research Award : given to academic research projects related to issues affecting women and girls.

Rosemarie Oakman, Alzheimer's Iron and Glass Exploration of the role of women, gender and femininity in iron art, glass art and within therapeutic modalities with Alzheimer's patients.

Hannah Schilsky, Project FEmme: Iron Art and Women. Examining the impact of gender role construction on iron artists.

Sarah Dykstra, Osteogenesis A biology research projects investigating the onset of osteogenesis and osteo-related diseases in young women.

Megan Kennedy, Math pedagogy and the impact of environment on girls' mathematical learning (Ph.D. candidate)

Nicole Keenan, Mentoring, Internships, and Culture: Gender and Engineering

Bernstein Leadership Award for Internship : a preference is given to applicants seeking to serve internships with organizations owned by, run by or which advocate for women and girls.

Sonya Ellison, Wellsville Chamber of Commerce, Public Relations/Media coordinator Women in Broadcasting: Struggling for Equity

Elizabeth Shepherd, Children and Youth Learning Initiative Why the CYLI is so "Alfred"

Laura Jamison, Divertir Publishing Breaking into the Publishing World

Nicole Keenan, International Association for the Exchange of Students for Technical Experience, Ibague, Columbia)

Mary "Tess" Hannafin, Nichols Counseling

Bernstein Leadership Award for Conference Involvement : awarded to students who seek to present and/or attend conferences which will expand their career possibilities and professional networks.

Alexandra Feeney, Glass Art Society Conference, Chicago IL

Kristen Tuxbury, NASPA Annual Conference, Baltimore MD

Artists gone WILD: an auction for animals. Shahane Sahakian '14 is organizing an art auction to raise funds for the World Wildlife Federation. **LIVE AUCTION** will occur on **April 11 at 7:00 at the WLC**. Join us. Buy art. Help animals.