

Mark Zupan interviewed by WXXI, WETM for story on Alfred University holiday food giveaway
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Mark Zupan

ALFRED, NY – Alfred University President Mark Zupan was recently interviewed by WXXI, Rochester's National Public Radio affiliate, and WETM-TV in Elmira for stories about Alfred University giving its employees food items for the holidays.

The Alfred University Board of Trustees agreed to purchase turkeys, hams, and vegan food items, and give them to employees for the holiday season. The gifts are a show of appreciation to faculty and staff for their dedication and commitment to keeping the University open throughout the Fall semester, amid COVID-19.

Trustees initially agreed to purchase fresh turkeys from Ridgecrest Turkey Farm in Brockport, NY, which had seen its sales dip due to COVID-19. Zupan heard Ridgecrest owner Travis Mattison talk about his business's struggles on a recent WXXI podcast.

After Giovina Lloyd, vice president of Business and Finance, suggested giving meals to employees for the holidays, Zupan took the suggestion to Trustees, who agreed to underwrite the purchase more than 150 turkeys from Ridgecrest. Trustees further agreed to purchase turkeys, hams, and vegan options so that food items could be presented to all 550 permanent full- and part-time University employees.

Mark Zupan interviews with [WXXI's Randy Gorbman](#) and [WETM-TV's Ariel Salk](#)