

Alfred University adjunct professor to speak as part of Environmental Studies Speaker Series
10/10/18

ALFRED, NY – John Cusack, an adjunct professor in the Alfred University College of Business and founder of Gifford Park Associates, will speak at next week's Environmental Studies Speakers Series, scheduled for 12:20 p.m. Friday (Oct. 19) in Roon Lecture Hall, Science Center, on the Alfred University campus.

Cusack will give a presentation titled "Business Sustainability: Essential Key to Creating Value and Future Business Success."

Gifford Park Associates (GPA), based in Bronxville, NY, is a sustainability risk and opportunity management and policy advisory firm specializing in the areas of sustainability management, sustainable finance, strategy and implementation, responsible investing, climate change, clean/renewable technologies, environmental risks and disclosure, and the relationship between the environmental, social and financial performance of publicly traded companies.