

David Martin named new dean of College of Business

1/30/04

Dr. David G. Martin, now director of the William G. McGowan School of Business and a professor of finance at Kings College in Wilkes Barre, PA, has been appointed dean of Alfred University's College of Business, effective June 1. Announcement of his appointment was made today by Dr. David Szczerbacki, AU provost and vice president for Academic and Statutory Affairs. "Dr. Martin's 20 years of teaching and administrative experience, his demonstrated leadership, and his accomplishments are an outstanding fit with the needs and opportunities of the College of Business and Alfred University," said Szczerbacki. "In addition to his knowledge of contemporary professional education in business, Dr. Martin possesses the appropriate mix of interpersonal and communication skills required to lead the College at this point in time." "What drew Martin to Alfred University is its reputation. "Alfred University has a wonderful reputation as a well-run, excellent academic institution," Martin said. "It's the right size for me," he said. "I've taught at larger schools, with 400 faculty members, but I like smaller institutions where one can get to know people across campus, and where one can be involved in the decision-making process in a meaningful way." "At Alfred University and in the College of Business, "The administration and faculty are poised to move forward in a positive manner," and that, too, was enticing. "There are challenges for the College of Business, certainly, but they are challenges that I am looking for," said Martin. "They will give me the opportunity to grow professionally." Martin said he was very impressed with the College of Business faculty as well, and he is looking forward to working with them. "They are a collegial group and represent the best of our profession. They are quality classroom teachers and excellent scholars and I shall be pleased, and honored, to lead them." Under Martin's leadership, the McGowan School gained accreditation from AACSB International, a distinction that only a third of the programs in business administration in the country have earned. AU's College of Business also is accredited for its undergraduate programs, and is seeking accreditation for its MBA program. He was also instrumental in implementing a business foundation common curriculum, and in a review of major programs to assure they were meeting current needs. He also added a career-planning component to the business curriculum. Prior to becoming director of the McGowan School of Business at King's College in July 2001, Martin spent nine years at Bloomsburg University of Pennsylvania where he was an associate professor of finance and business law, as well as chair of the department of finance and business law from 1999-2001, and Master of Business Administration program coordinator from 1997-1999. He was an assistant professor of finance at St. Bonaventure University in Olean, NY, from 1988-1992, and an assistant professor of business at Quincy University in Quincy, IL, from 1982-1988. Martin has 10 years' experience in business as well as his academic experience, and is certified in production and inventory management by the American Production and Inventory Control Society. He received his Bachelor of Art degree from Long Island University, C.W. Post campus, in 1974, and an MBA degree from Western Illinois University in 1981. He earned his Ph.D. degree in business administration from St. Louis University in 1991. Martin is a member of Omega Rho honorary society and Alpha Sigma Nu, a Jesuit national honor society, and was listed in Who's Who in American Colleges and Universities. He and his wife Barbara are the parents of two daughters and a son, and have four grandsons and a granddaughter. Szczerbacki expressed his appreciation to Professor Frank Duserick, who has been interim dean of the College of Business since Szczerbacki left the dean's post to become Alfred University provost in 2001.