

SBI Practicum Helps Area Commerce

Linda Goodman

"I'd recommend SBI to any business major who has the chance to take it," says Karen Corozzo. "The experience is great." Corozzo is a marketing major at Alfred University.

SBI, Small Business Institute, is a three-credit course open to all business majors at Alfred University. Juniors may be eligible on permission of the advisor, John Howard.

"What I like best about SBI is the work applies the business skills and knowledge learned in college to real-life situations," says Corozzo. Corozzo and Jim Nicholas worked as consultants with The Village Athlete, a sporting goods store in Wellsville.

What can SBI do for a business?

- Loan packages
- Advertising campaigns
- Marketing surveys
- Financial analysis
- Store layout
- Computerize operations
- Capital investment plans

Who are SBI's clients? The clients are selected by Howard. They include an airport, a grocery store, a bar, a clothing store, a nursery and a three million dollar a year manufacturing firm.

Corozzo and Nicholas met every 10 days with the owner of the Village Store for one semester. They exchanged ideas and gave suggestions on how to improve the store's business.

After each meeting, Corozzo and Nicholas brought the ideas

and problems back to the classroom. "The class discussion of our client really helped Jim and I. It showed us different ways of looking at our client's situation," says Corozzo.

The recommendations made to the Village Store were as follows:

- Increase wholesale trade
- Advertise store sales of new items
- Get involved with Southern Tier events
- Improve store layout
- Increase mailing list

Corozzo and Nicholas contacted local high schools, colleges and clubs for additional contacts in the uniform trade. They suggested the store get involved with the Wellsville Inner Tube Regatta as an area promotion. Nicholas worked on a new store

layout using a computer package. They also gathered names of area coaches to increase the mailing list.

All work is documented in a series of reports. After every meeting with the client, students write a consulting report. After six weeks, they write a progress report in conjunction with the client. At the end of the work a comprehensive final report is written.

What type of student is Howard looking for as an SBI consultant? "Students with people skills and self-motivation will find the greatest success," says Howard. "Someone with 'quick study' is also important. By this I mean the ability to form opinions and to evaluate a situation quickly. Students have to have analytical skills, too."

SBI's clients are entitled to this free consulting services as Federal taxpayers. SBI receives \$5000 a year for services rendered as consultants from the Small Business Administration. The SBI offices in Buffalo and Washington D.C. get a copy of each consulting teams final report.

A unique aspect of SBI is that a student can take it more than once. The work and experience will be different every time. SBI ties classroom learning with real business situations.

"I really enjoyed the SBI course. It made all the textbook learning seem relevant to the outside world, not just a routine part of getting a degree. I'm going to take SBI for another semester before I graduate," says Corozzo.



Fiat Lux

The Student Press of Alfred University

Friday, October 5, 1984

Volume 76 Issue 1

We're Late!

Find out why
See Page 2

Middle States' Lauds AU Computer System

Ashok Janah

The Middle States Accreditation Association, commented on Alfred's superior computer facilities heavily in the following departments:

The Division of Mathematics and computer Science; has just invested \$80,000 in a brand new computer science lab located in Room 120 of the Science Center. The lab is equipped with a Masscomp 68000 chip machine with a 32 bit virtual address CPU, hooked up to 14 Qume terminals, a systems monitor, a remote port and a dot matrix printer. The machine has 4 Megabytes (4 million characters) internal memory, and 160 Megabytes disc size.

This facility is to be used only by approximately 100 computer science majors and minors. All computer science students will automatically have accounts on line, others will have to see Dr. G.W. Ball, Acting Director of computer science, to get an account. The lab will open 60 hours per week, seven days a week and will be staffed by students who will be trained in UNIX, Pascal and C, as well as resetting system crashes.

The Masscomp comes with the UNIX (version 4.2) operating system, designed by bell labs and The University of California at Berkely, currently used in AT&T's new computer line and IBM PC's. Also available on line is C, a relatively new language, structured and strongly typed, a lot more flexible than pascal, together with pascal and fortran 77. All students in Introduction to Pascal and Data Structures and Algorithms II, will be using this system.

The computer science department has also a new staff member Mr. Tom McDowell, who is currently working on his MS in computer science from Central Michigan.

The Business School has established the "world's largest" IBM PC network, with 30 IBM PC "slaves" all networked to a "master" PC. This system designed by Dr. Floris deBaltian Verster has the unique capability of "slaves" accessing the master's data files and software packages. The advantage of this network is two-fold. First the whole system can access data from a single software package floppy disc, thus saving money

on discs, and secondly students can "load" onto their terminal any assignments, data sheets etc., written by the instructor, without spending hours "plugging" in data.

The system has an 80-88 based CPU with 70 Meg (Megabytes) hard disc storage and 10 Meg internal memory. Five dot matrix printers with graphics capability are in the lab. Software packages include all time favorites like Lotus 1,2,3, Lotus Symphony (graphics, word-processor & spreadsheet), d-Base III (a data based management system), Wordstar (word-processor), etc., along with on-line languages like Basic, C, pascal and assembler. This network can also be split up into two or more labs, giving instructors a large amount of flexibility. Each student will be able to work on his own color terminal with a working memory of 640 K and unlimited floppy disc storage on twin dual density double sided disc drives.

The business school has also purchased 5 IBM PC-XT's with 640 K memory and single dual density double sided floppy drives on mobile stations for

classroom demonstrations.

The computer Competency Lab has 5 TI professional micro-terminals with hard and floppy disc storage for student and faculty use in Room 118 of the Science Center. These are color terminals with Graphics, Basic and Pascal capability. Word-processing software packages like "Multimate" and "Samna Word II" will also be available on discs shortly, together with user reference manuals, in the lab.

The Writing Center has an Apple IIe with a single disc drive, a dot matrix printer and a letter quality printer, in Room 003 of Seidlin Hall. Students have to sign up to use the machine which has an easy to learn word-processing software package to write term papers. The "sensible speller," package is also available which aids in correcting spelling mistakes in the file text by highlighting erroneous words.

General use of the 1 master and 8 slave TRS-80 model IIIs with disc drives, graphics and regular printers are available for student use in Room 108 of the Science Center.

The computer center has

upgraded the VAX 11/780's memory from 4 Meg to 8 Meg, allowing more users into the system and reducing the annoying "time lag" or contention rate. The operating system has been upgraded to version 3.6, and will be further upgraded in late December.

New user's manuals are now available (\$8.00) and old manuals will be exchanged free of cost at the computer Center on the second floor of MacMahon.

Fiat Lux meeting October 8 7:30 p.m. Rogers C.C.

Ferraro in Elmira

See Page 3



Photo by Kelly Williams

Of Interest...

My name is Barry Isenhour and I am the Public Relations Officer of the Student Senate. My job is to inform the Student Body of the activities of the Senate, as well as to help many of the A.U. clubs and activity groups promote their organization to the Student Body.

I will give special attention to helping organizations locate students who are interested in joining their group. I intend to do this by working closely with various organizations and finding out what their group is about and then carrying the word to the students. I will be using the student press (Fiat Lux) and the student radio station (WALF) to aid me in this difficult job. However, with the Student Body's support, together we can help A.U. clubs better serve the many needs of the students.

My first PR action this

year will be to inform you of the need to support our newspaper, the Fiat Lux. Right now the Fiat Lux has the resources to produce a quality paper for us, but lacks vital student participation. We not only need writers, but we need students interested in working on the production of the paper.

In the upcoming weeks I will be walking around to various dorms at night. With your dorm senator, I'll be promoting this important need to find students interested in working on the Fiat Lux by talking directly with you.

If you are interested in working on the newspaper, please contact the Fiat Lux (located in Rogers Campus Center), or call me at 871-3570.

Thank you and remember I'm working for you and together we will make this a great year at Alfred.

FIAT LUX

Box 767
Alfred, New York 14802

Editor-in-Chief	Ronald Bel Bruno
Managing Editor	Jane Snyder
Copy Editor	Elizabeth Kavookjian
Production Manager	Patti Williamson
Photo Editor	Lisa Brown
Business Manager	Rob Scheckman
Ad Manager	Tammy Perlstein
Reporters	Cliff Cole Betty Lu France Linda Goodman Marty Hillman Ashok Janah Dana Kiel Bruce Rule
Photo Staff	Jim Bissell Nabil Ghorra Josh Iguchi John Kidd Joe Mancini Kelly Williams
Typists	Michael Palitch Kelly Williams

The Fiat Lux, the student newspaper of Alfred University, is published in Alfred, New York by Sun Publishing. Publication is bi-weekly on Tuesday afternoon. Editorial and production offices are located in the basement of Rogers Campus Center.

Address editorial communications to the Editor in care of the Campus Center. The opinions expressed in opinion articles accompanied by a by-line do not necessarily reflect the opinions of the Fiat board.

The Fiat Lux supports the perpetuation of a broad and liberal education conducive to free thought and speech.

Where's the Fiat??!!⁹#\$!

"Where's the Fiat?"

We've heard this question around campus for about two or three weeks now. The people who ask this question have a legitimate gripe. After all, a school such as Alfred University needs a newspaper to inform, entertain, and educate its students and faculty.

Oddly enough, we, the people responsible for producing the Fiat Lux, have also asked ourselves the same question. Funny, you might think, that we don't know where it's been. Well eureka, after weeks of ponderance, we've figured it out. You can find the Fiat:

—on the desks of many students, in the form of articles half written. They promised, but never came through.

—On the Work Study employment board in Bartlett Hall. We offered three work-study jobs this year as an incentive to those who might want a little more for their effort. No response.

—In Barresi, Cannon, Tefft, Reimer, Kruson and Openhym. Over 40 freshmen said they were interested in working on a student publication when they came to school this fall. We wrote them letters, invited them to meetings, little response.

—Buried in the bottom of drawers and closets all over Alfred. Many people who have obvious writing talent are either too shy or too lazy to share this talent with the rest of us. Neither excuse is a valid one if we are to ask "Where's the Fiat?"

—At Ade, the Brick, the Com-

mons, the Campus Center, Myers Hall, McLane Center, and anywhere else where there are students. The Fiat is not the alumni paper, it is not the faculty paper. It is the STUDENT newspaper of Alfred University.

After one month of recruiting with mediocre success, constant technical problems, and pacifying anxious advertisers, here is the Fiat Lux. It is not the paper we wish to present to the Alfred community. There are several flaws. There are few hard news articles, several layout errors, no sports articles, not enough articles on current and pertinent campus events, and we can continue.

If we realize these problems, you might ask, then why did this issue come out? You see the Fiat before you today because the very state it is in is newsworthy, and it is the best way to present this story. The Fiat's inadequacies are a statement of apathy on this campus. Yes, this is harsh, and certainly judgmental. However the few who have worked hard to put together this issue have exhausted their efforts and it is time that these efforts are fortified by additional people, additional input, and additional dedication. We can only do so much.

Presenting our situation in such a negative, sarcastic, cynical, and desperate manner may not seem to be a way to recruit new people. However it is honest, and this newspaper would sooner tell the facts exactly as they occur rather than lull its readers into a false sense of security. Without new people the ideas and hopes of this

newspaper possessed by its present members may just go to waste—and this paper has the potential to be anything it wants to be. What a shame.

Now let's get specific. What does the Fiat need?:

—A work-study student who can type, and would be interested in learning how to operate a word processor/typesetter. It requires no knowledge of computers, just an ability to type fast (at least 40 wpm).

—Non-paid workers who would be willing to learn the same machine to fill in a couple hours a month. The same requirements apply.

—Sports writers, sports writers. We need the basics, in addition to interviews, profiles, and news articles about the athletic department.

—Writers who are willing to cover the day-to-day events of the campus (i.e. Bergren Forums, Senate, Administration) These are NOT NEARLY as boring as people think they are, and are the easier of news articles to write.

—A person with a car willing to deliver papers to the residence halls. You will be paid a small fee for gas.

If you are responsible, eager to work, and truly concerned with the state of the Alfred campus, we'd like to see you at our office. The more of you we get, the more positive our outlook will be and the better this paper will become. You are where the Fiat Lux is right now, and you have the power to change its future. Where are YOU???

Young Republicans Take Their Stand as 'Fritzbusters'

DALLAS, TX (CPS) -- The Republican Party, never known as a haven for college-aged activists, developed a key role for youth at the convention:

The signs, banners, well-rehearsed demonstrations and chants of "four more years" were all the work of a scrupulously-organized group of 2000 young volunteers.

On the night of President Reagan's renomination, for example, about 1000 young people jammed the convention floor waving banners and signs, snaked through the delegates for exactly 15 minutes, and then, on a pre-arranged signal from a campaign official, left the floor.

And though the huge delegation of young people did lend some moments of spontaneity to the convention -- young Republicans were responsible for entertaining sideshows like a group of "Fritzbusters" commandos and a clique called "Coneheads for Reagan" -- it was most significant for its visibility in a party where previously it had been invisible.

The youth leaders themselves attribute it to a growing conservatism among college students.

"People my age have only seen two administrations, the Carter failure and the Reagan success," explains Patrick Mizell, 20, the Texas state coordinator for the Reagan-Bush campaign.

"I think the man has done miracles," adds Carey Ewing of the Young Republicans, the

more moderate of the party's two youth organizations. "I'm better off now than I was four years ago. I believe in hard work. I don't believe in getting something for nothing."

Fifty percent of the nation's 18-to-29-year-olds would vote for Reagan if the election were held today, according to the latest CBS/New York Times poll.

The party's youth wing has ambitious plans to campaign on about 150 campuses in swing states to make sure people don't change their minds.

"We're going out there and push our case," says Jack Abramoff, head of the College Republicans, the party's conservative youth group.

The College Republicans hope to register nearly 200,000 youths before the election.

Abramoff is behind the "Fritzbusters" campaign as well, which will also tour campuses this fall.

Armed with \$25,000 worth of buttons, t-shirts and bumperstickers, the group enjoyed a bull market in Dallas and quickly recouped its investment, Abramoff says.

A supporter donated an old ambulance to transport the four Fritzbusters, and Yale student Paul Erickson wrote lyrics, sung to the "Ghostbusters" melody, that goes in part: "If there's something strange in America, who you gonna call? Fritzbusters! If your tax rates are high, way up in the sky, who you gonna call? Fritzbusters!"

A GOP delegate hopes to make a Fritzbusters video for M-

TV, according to Fritzbuster Kim Manifold, who by day is a University of Texas student.

On a more somber note, Reagan youth leaders also will stage a "Liberation Day" on October 25th, when American students who were in Grenada at the time of the 1983 U.S. invasion will speak at more than 100 college rallies around the nation.

Many of the young delegates were looking farther into the future. In the rife speculation about who would be the 1988 GOP nominee, Rep. Jack Kemp of New York was clear favorite among the youth groups.

Kemp was the featured speaker at the youth rally at the convention, where he told the enthusiastic crowd the Republicans can become a majority party.

He urged the young people to provide "a leader that will take this part into the next century."

We are the party of these people's future," echoed Abramoff later. "We're going to explain to them to vote for technology, expansion. The Democrats are the party of no hope. We're growth-oriented, caring about solutions."

He saw young people's conservatism as "a revolution against the liberal establishment" and a vote for "absolute values" like bans on abortion and laws that enforce "God, goodness and light."

Such laws would be "instructive" laws, Abramoff explained when asked if they might not be the same kinds of government interference in individuals' lives the party platform decries.

CAMPAIGN '84

For Ferraro, the Time is Now

Dana Kiel

"The time to secure our future is now. The time to get rid of Ronald Reagan is now. The time to elect Fritz Mondale is now!"

-Geraldine Ferraro

On September 15, Stan Lundine and Geraldine Ferraro gave a press conference and headed a rally at Elmira College. Lundine, who is running for reelection to Congress made some interesting points concerning issues included in the Democratic platform. However, I was more impressed by Ferraro's charisma, intelligence, and confidence in her speech and the election.

Ferraro's speech focused on Reagan's obvious neglect concerning issues throughout his term. Ferraro pointed out that when he campaigned in 1980, Reagan promised he would balance the budget by 1983. This promise was not fulfilled, as is evident by the federal deficit of 180 billion dollars. She also discussed Reagan's 750 billion dollars in tax cuts that only favored the "rich."

Another issue Ferraro discussed was Mondale's budget plan. Mondale presented the plan to the nation and challenged Reagan to present an opposing plan. Interestingly enough, our president did not show his budget plan. Ferraro explained that if Reagan had created his budget plan justifiably he would not have had any problem informing the country about it. Concerning Mondale's budget plan, Ferraro said "Yes, we will raise

taxes, but we will do it fairly."

Finally, Ferraro discussed an issue which I had been waiting to hear. She informed the crowd gathered for the rally in the gym that Elmira College, in 1865, was one of the first colleges to grant the same degrees to both women and men. "Nevertheless," Ferraro continued, "Women still do not have the same job opportunities as men." "Mondale," she said, "will make this an issue when he is president."

An issue she did not discuss was Abortion. Right to Life members have been following Ferraro all across the country. Ferraro claims the reason for this is that she is the first vice presidential candidate who, in a discussion about abortion, can use the word "I." I shudder to think that if Reagan is reelected this year, an amendment may be cast to the constitution making abortion illegal. Imagine, women may not be able to make choices as to what they may do with their own bodies. Even if we do have children, we may have no choice but to educate them in a system where prayer is urged. Our children's ideas and beliefs will be chosen for them instead of decided by them. This is just another of the issues at hand.

Lundine stated that it is very seldom that a vice presidential candidate makes a difference in an election. Geraldine Ferraro makes a big difference. When paired with Fritz Mondale, it makes a difference not only in the excitement of an election, but in the "securing of the country's future."

Another Opinion

Bruce Rule

Walter Mondale's strategy is schizophrenic. First, he will play extremely cautious (almost bordering on being dull), then, he will thrash out wildly like a cornered grizzly bear.

Granted, it has worked at times - his ad-lib taunt of "Where's the Beef" shone a spotlight on the lack of substance in Gary Hart's "New Ideas." And he unexpectedly put President Reagan on the defensive with his claim that, while Mondale admits he will raise taxes, Reagan has a "secret" tax plan that he will not reveal. Although it is an "open" secret that taxes will be raised, no one predicted that Mondale would boldly admit to it.

But his wildest gamble was the choosing of his vice-presidential candidate, Geraldine Ferraro, before his nomination was confirmed. The initial response was favorable, and once his nomination was confirmed, almost everyone believed that she would be beneficial to the Democratic ticket.

But is she? No - and there are five good reasons why she has not been and why she probably will not be on November 6.

First, of course, is the controversy over her finances. Who knows? Maybe all the scandal

could be explained as lawyers' bad advice, accountants' mistakes, and simple confusion over campaign laws. Maybe not. But, either way, the momentum carried out of the convention was killed.

Mondale's campaign slowed down considerably, wasting precious campaign time explaining Ferraro's finances. Some people questioned Mondale's thoroughness in checking into his vice-presidential choices, causing Mondale to look less competent than before. And, worse of all, the Democrats had to tone down one of their main attacks of the Reagan administration, the "sleaze" factor.

Second, Ferraro has no national or foreign policy experience. Her counterpart, George Bush, has both. Comparatively, Ferraro appears greatly underqualified.

Third, there is no ideological difference between Ferraro and Mondale. Both are extremely liberal, New-Deal Democrats. Southern Democrats, far more moderate and conservative than the two Democratic candidates, could see the ticket as being too liberal for the South's tastes.

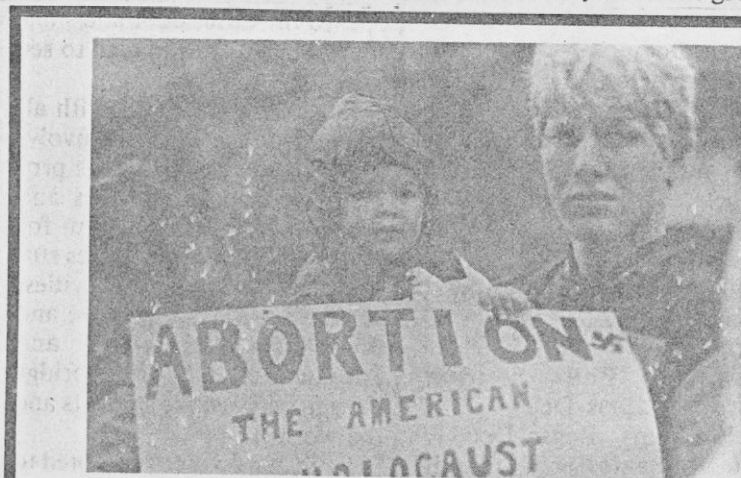
Fourth, the image many people have of Mondale is that he caters to "special interest" groups. His choice of Ferraro was seen as an attempt to appease the many women's groups

active in politics.

President Reagan emphasized this on July 20. "The Conservative party of Great Britain chose Margaret Thatcher as their leader not because she was a woman but because she was the best person for the job. There was no tokenism or cynical 'symbolism' in what they did." Many people agreed with that statement and shook their heads disapprovingly at Mondale.

The main reason Mondale should not have chosen Geraldine Ferraro is that she amplifies all his publicly perceived weaknesses. She is a photogenic candidate, a good public speaker, and a firm political fighter. He is an unphotogenic person, has a whiny voice, and has a wishy-washy image. And, worse, some polls show that she is actually more popular than he is and that a "Ferraro-Mondale" ticket would have more of a chance in November than the "Mondale-Ferraro" ticket does.

Walter Mondale knows he has to go for broke. He thinks by breaking traditional political customs, he will gain precious ground on Reagan. Now that he has placed his hopes on an untested alternative (a woman vice-president), he may find out exactly why the ideologically and geographically balanced ticket is traditional - it works.



Right-to-Life marchers such as the ones pictured at the left adamantly oppose Ferraro's abortion stance, and made their feelings known at the Elmira rally.

Photo by Kelly Williams



THE
ALFRED
PIZZERIA

On a tight lunch schedule? Call ahead and we'll have your order waiting for you.

587-9141

Open 11 a.m. 7 days a week
Deliveries 7:30 p.m. - 11:30 p.m.

Featuring: *Homemade Soups, Chili, Desserts, Veggie Pockets, Broccoli Pockets, Mini Pizzas, & Quiche.*

Every Friday Fresh Boston Haddock, Clam Chowder, & Seafood Specials.

Seating at Pizzeria & GJ's

AND NOW— Sicilian Pan Pizzas!

HELP WANTED

Looking to earn extra cash this semester? Become our college travel representative. Enthusiasm to travel a must. Excellent for business/marketing majors. Call Bruce at 1-800-431-3124 or 1-914-434-6000 (NY only)

Alfred Village Store

2 W. University Street
MORE THAN A BUS STOP!!

Newspapers, tobacco products, magazines, gift cards, school supplies, office & household supplies, candy AND MORE!! For Shortline Bus info: call 587-9183



43 N. Main Street Alfred
Our

"NOOKS & CRANNIES"
are filled with accessories for your dorm room or apartment!!

wicker tapestries
shurrie rugs and mats
fish nets
mugs

wind chimes
paper lanterns
oil lamps
kitchen utensils
and so much more!

Don't Forget—We have a large selection of fresh coffee beans and teas to warm you up!

Alfred Film Society Releases Fall Schedule

Oct. 11 (Harder) The Gordimer films continue with A CHIP OF GLASS RUBY, in which an Indian mother seeks to mobilize her community against the state's plan to remove them forcibly. Also, ORAL HISTORY tells of a village chief who discovers that members of his tribe are harboring guerilla terrorists.

Nov. 1 (SC 247) THE GOLD RUSH (USA 1925, 82 min.) Charley Chaplin stars as the prospector drawn to the Klondike by the lure of gold. He competes for the attentions of a dance hall girl, dines on his well-boiled leather shoe, fantasizes about wealth and warmth in Alaskan night, and strikes it rich.

Nov. 8 (SC 247) REVOLT OF JOB (Hungary 1983, 98 min.) In this celebration of love and tradition, an aging Jewish farm couple adopt a Christian orphan who will carry on the family heritage. The spirited youth's initial hostility grows into love against the background of deepening anti-Semitism in 1943. When his new parents suddenly deny him, the boy is deeply hurt, but his survival is their small triumph against the evil of the holocaust.

Nov. 29 (SC 247) THE WHITE ROSE (Germany 1983, 112 min.) In Munich in 1942, a small group of university students form an underground movement seeking to ignite a national uprising against the Nazi regime. Based on an actual event, this film depicts their tension-filled struggle against totalitarianism and celebrates their moral courage.

Dec. 5 (SC 247) THE RETURN OF MARTIN GUERRE (France 1983, 100 min.) Martin Guerre returns to his sixteenth century French farming village after an eight-year absence, and retakes his place among family and friends. But doubts arise -- is this man really Martin Guerre? Natalie Davis, consultant to the film makers and author of a novel about the Guerre legend, will give the Division of Human Studies' annual Russell lecture Thursday evening, December 6 and will discuss the film.

Chubby Discounts

In order to encourage student organization participation in this year's Performing Artists and Speakers Series, the Student Affairs Office is offering all student organizations a special discount rate on tickets for the Chubby Checker concert. For every ten tickets purchased at the regular student price of \$2.00, they will provide one free student ticket.

To receive this group discount, please follow these guidelines:

Tickets must be purchased in blocks of ten and purchased at one time.

Only officers of the recognized student organizations may make the purchase.

Payment may be made in cash or check (payable to Alfred University) and tickets must be purchased through Matt Dubai or Tim Hatcher in the Student Affairs Office.

The Student Affairs Office hopes to see you all doing the Twist at the McLane Center Gym with the "King" himself, Chubby Checker!!!

What's Left?

Parent's Weekend-Oct 12-14	Midsemester Grades-Oct 19
Midsemester Recess-Oct 22-23	Registration Change
and Pass/Fail Option	Selection Period-Oct 24-26
Instruction Resumes-Oct 24	Homecoming-Oct 26-28
Last Day to Withdraw or Cancel	Pass/Fail Option-Oct 30
Preregistration for	Second Semester-Nov 12-16
Second Half Courses:	Last Day to Withdraw
Cancel	Pass/Fail Option-Nov 20
Thanksgiving Recess	Begins after
Class-Nov 20	Instruction Resumes-Nov 26
Classes End after	Last Class-Dec 14
Final Exams Begin-Dec 17	First Semester Ends
after Last Exam-Dec 21	Final Grades Due at
Noon-Dec 28	

Shop at
KINFOLK
Natural Foods
better vegetables
snacks
groceries
soaps and lotions

14½ w. univ. st. 587-8840
10-6 mon.-fri., 12-5 sat.-sun.

Writing Center Opens in Seidlin Hall Greiff and Hoover Oversee New Program

With the establishment of a "writing center" staffed three days a week, Alfred University is giving fresh prominence to the notion that a student's ability to communicate clearly and accurately in English lies at the core of a college education.

"There's renewed interest in writing in higher education," said Dr. Louis K. Greiff, chairman of Alfred's Division of Humanities.

"This is part of a national trend," he said. "It has something to do with falling Scholastic Aptitude Test scores across the country and a general sense of writing problems."

Indeed, Greiff said, Alfred is a "little late" in setting up a writing clinic or center. "We have the same sort of problems here that you find at other schools."

Greiff, who oversees the center's operations, stressed that the program was "not remedial."

Instead, he declared, it "assists

students with any problem related to writing in any course in the university."

Greiff contended that a separate facility for writing instruction provided a teaching tool for the entire university faculty, not just the English faculty.

"In social sciences, for example, it sometimes is not appropriate or practical for an instructor to deal with grammar or sentence structure in student papers," he said.

Occasionally, correcting English takes too much time from course lectures or classroom preparation, Greiff said. "Professors are not always in a position to address problems of written English on an individual level."

Sharon Hoover, the instructor in charge of the new center, is an Alfred journalism professor who holds degrees in linguistics and literature from Montana State University and Kent State University.

A former project editor for a

division of Harcourt Brace Jovanovich, a New York City-based publishing firm, she is also a former elementary school teacher and a past principal of Alfred-Almond Central School, in New York's Southern Tier.

The writing center is located in a campus office equipped with two computer terminals that enable students to revise their papers and essays electronically.

According to Greiff, convincing students that revising is a part of writing is a major stumbling block to the teaching of expository composition.

"Once students have typed a paper by hand, they obviously dislike tearing it apart and typing it all over again," he said.

The computer terminals--called word processors--address this problem by permitting students to "type," or key, syntactical and grammatical changes directly onto a television screen. At the touch of a button the machine will issue as many printed versions as a student requires.

Jansky Moves Up

At exactly 10 a.m. Lynn Jansky, Associate Dean of Student Affairs at Alfred University, opened the office door and smiled. "Come in. I'm so glad to see you," she said.

Jansky works closely with all types of students. She is involved with the World Friends program for foreign students and the Adult Learner program for adult students. She oversees student housing, student activities, student tutoring programs, and the Performing Artists and Speakers Series. "I try to bridge the gap between the students and the world."

Lynn Jansky was promoted to Dean of Student Affairs at AU on July 1, 1984.

Don King, Vice President for Student Affairs, recommended Jansky for the promotion because of her "organizational and administrative skills, ability

to be open and flexible, efficiency, and ability to gain respect from colleagues and students." According to King, Jansky has been with the University for nine years and "deserves the recognition."

The Dean of Student Affairs is a "middleman" King said. The main job is to help educate the students to be understanding, tolerant, and patient.

The world holds many problems for some students and Jansky believes that her office complements the AU counseling center.

The counseling center helps students work out their problems, but Jansky is sometimes caught up into the problem. "When students come to me for counseling, they want action taken. I act as a mediator or a sounding board."

Jansky and Matt Dubai, Assistant Dean for Student Affairs, often run students to the

hospital, visit them, and "hover over them." Jansky said, "I think some of them need this kind of caring when they are away from home."

The Dean of Students title is a "recognition of a job done rather than a job change," according to Jansky. King said that this promotion is a clarification of what Jansky has been doing for the last two years and it "more clearly defines who is second-in-command in this office."

Jansky received her bachelor's degree in Math from Frostburg State College and her master's degree in college student personnel from Ball State University. She was a residence hall coordinator at Western Carolina University from 1972 to 1973 and a Director of Housing at Wilkes College from 1973 to 1975. In 1975 Jansky came to AU as the Associate Dean for Student Affairs.



YOUR CENTER

For sporting goods, ski equipment & apparel, athletic footwear, sports apparel, hunting licenses & accessories.

S
P
E
C
I
A
L

Nylon Award Jackets....reg. \$44.95-\$46.95 printed
Now ONLY \$34.95

"Jaclar" Brand Windbreaker Suits...reg. \$42.45
Now ONLY \$34.00

Top Quality Fleece Running Suits...reg. \$52.50
Now ONLY \$39.95

S
P
E
C
I
A
L

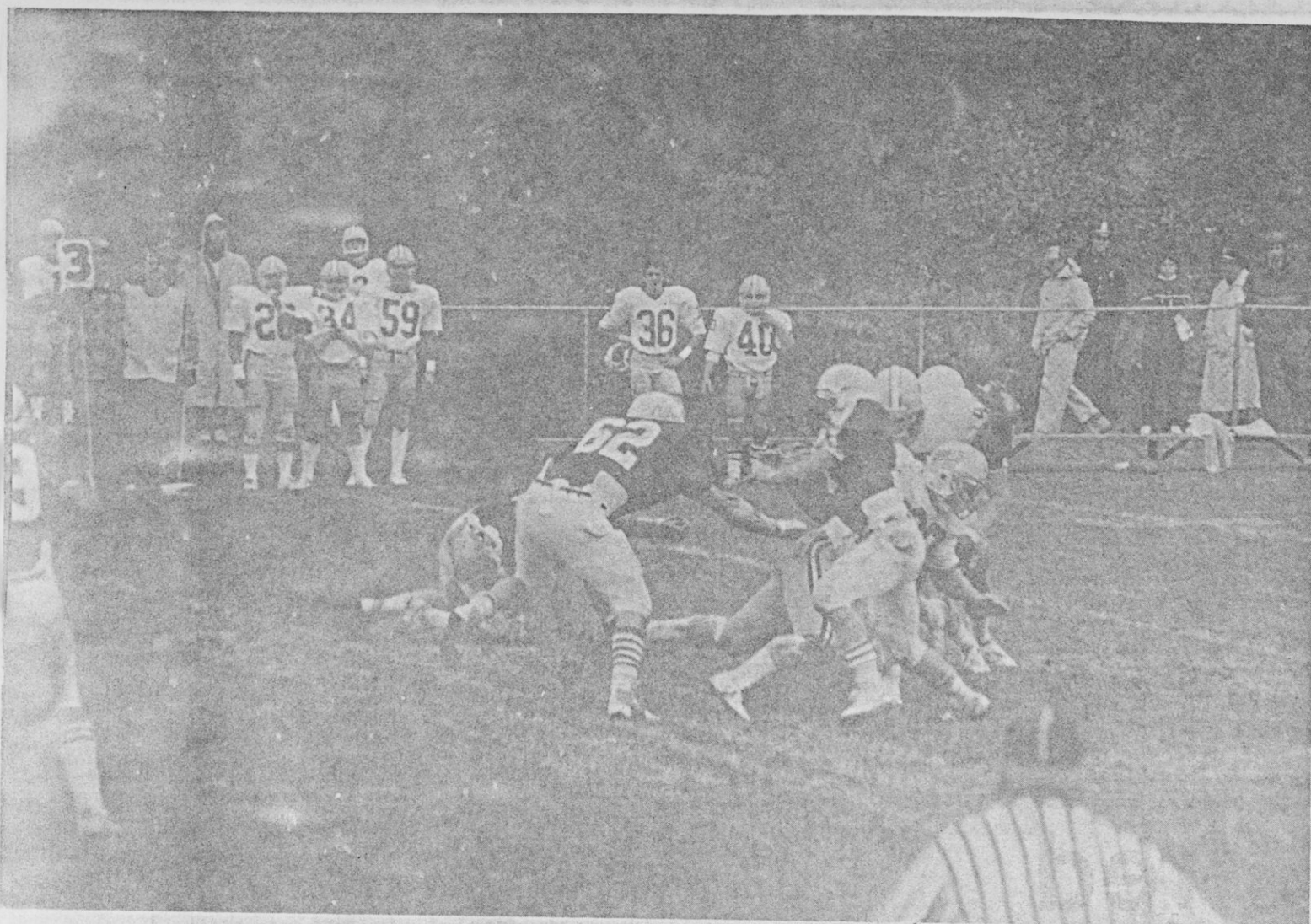
SEE US for all of your PRINTING needs!!
We give QUICK, CUSTOM SERVICE...
(Sweats, T's, Caps, Dorm Shirts, Pennants
Bandannas and much more!!)

~ Crandall's ~

For All Your Repairs

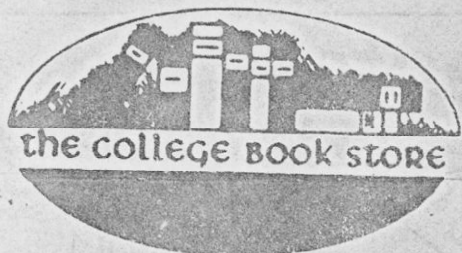
Typewriter
Camera
Watch and Clock
Jewelry
Class Rings

36 N. Main St. Alfred 587-9441



Yes, we need sports writers. If interested please leave name and number at the Campus Center Desk.

Photo by Lisa Brown



34 N. Main Alfred, N.Y.
607-587-9300

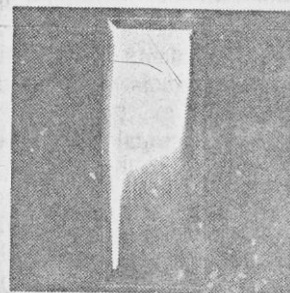
PROTECT YOUR BOOKS

- Books have been stolen from dorm rooms, classrooms and libraries
- Books should be marked in such a way that they can be identified by you and **only you** in case of theft. Know where your books are at all times.
- IF A BOOK IS STOLEN: Report it (with any identifying marks) to the College Book Store, The Police Department and your housing staff immediately.
- For your protection, the Book Store is requiring ID on all books it buys back.
- The Book Store will also return to the rightful owner any books which can be satisfactorily identified.
- Parties responsible for thefts will be prosecuted.

THERE ARE TWO SIDES TO BECOMING A NURSE IN THE ARMY.



And they're both represented by the insignia you wear as a member of the Army Nurse Corps. The caduceus on the left means you're part of a health care system in which educational and career advancement are the rule, not the exception. The gold bar



on the right means you command respect as an Army officer. If you're earning a BSN, write: Army Nurse Opportunities, P.O. Box 7713, Clifton, NJ 07015.

ARMY NURSE CORPS. BE ALL YOU CAN BE.

TAN YOUR BODY BEAUTIFUL

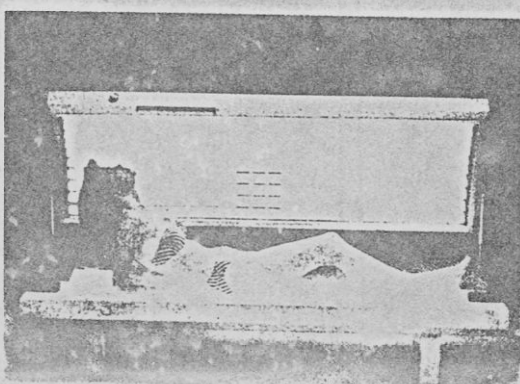
Phone For An Appointment 871-6328

Get a deep natural tan. That's right. It only takes twenty minutes twice a week to be tanned and look your best all year long.

We offer the patented Wolff Tanning System. It has been featured in the world's finest spas and salons for almost a decade.

Stop by or call and we'll show you how a twenty minute vacation twice a week will make you look your best throughout the year.

TECH LANES
15 ELM ST.
ALFRED STATE CAMPUS



QUESTIONS AND ANSWERS

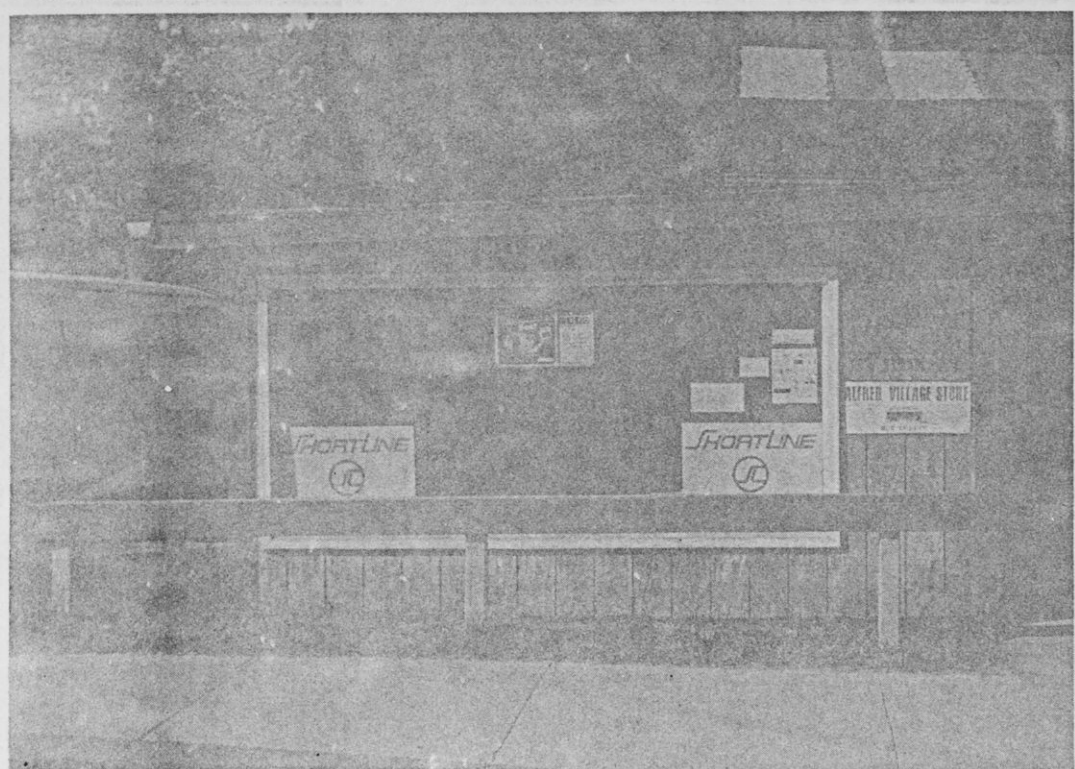
1. Will the Wolff System cause sunburn under normal use? *No. If you tan in the sun, you will not burn.*
2. Will all skin types react the same? *Just as in the sun, skin types tan at different rates.*
3. Do I need to use oils or moisturizers? *No. It's not necessary. We've screened out the harmful drying rays.*
4. How long does a treatment last? *15 to 30 minutes depending on your complexion.*
5. How often can I use the machine? *One treatment, skip a day and then 5 or more days in a row.*
6. Will it help my holiday tan if I use it before I go on vacation? *Yes. Avoid painful sunburn that marks the first days of vacation in the sun.*
7. Will it help me keep my vacation tan after I'm back. *Yes. A one or two treatment per week maintenance program will help you keep your tan.*
8. Will my tan look natural? *Yes. Just like the sun.*
9. How can I be sure it's safe? *There are hundreds of thousands of UV-A systems in use outside the U.S. with no reports of adverse effects.*
10. Do I have to protect my eyes? *We recommend that you do.*
11. Will my skin age faster? *No. Unlike the sun, the harmful rays that cause elastosis are not present in the Wolff System.*
12. Can I receive a full body tan? *Yes. You may wear a bathing suit or tan in the nude.*

★ SPECIAL INTRODUCTORY OFFER ★

Enjoy A Tanning Session
at Tech Lanes with this
Coupon for Just \$2.00

6328 Schedule your appointment Now!

TANNING CENTER AT TECH LANES
ALFRED STATE CAMPUS
FIRST SESSION: \$2.00 COUPON



Where's the bus stop? Around the corner. Veteran Alfred merchant Les Shershoff has moved his Village Store to larger quarters on W. University Street.
Photo by Lisa Brown

After Alfred

A Mock Interview & Job Search Seminar Series

Realizing that finding a job is a job, the Career and Counseling Services Office is once again offering the mock interview/job search series that has been so popular with students in the past. Although it is mainly geared to seniors, it could prove both timely and helpful for juniors and graduate students as well. All interested students are invited to attend.

To gain personal experience in presenting oneself to a prospective employer, mock interviews will take place, BY APPOINTMENT ONLY, on October 8, 9, 10 and 11, from 6:00 to 10:00 p.m. at the Career & Counseling Services Office in Bartlett Hall. Registration for these mock interviews will be available only to those who attend at least one of the three previous seminars, with first priority going to seniors.

Every effort will be made to match the interviewers (area employers as well as Alfred faculty) with students' major fields and/or job objectives.

This series could be a good place to start preparing for the inevitable job or graduate school search. Getting the basics on cover letter, resumes, and interviewing etiquette can do a lot for the confidence level! We hope students from ALL OF THE COLLEGES, including Liberal Arts and Sciences, Nursing (Nurses interview too!), N.Y.S. College of Ceramics (that means fine arts students also!) and the College of Business & Administration, will take advantage of this opportunity. If there are any questions, please contact Peg Kurtz or Mark Bischoff at the Office of Career & Counseling Services in Bartlett Hall, 871-2164.

Sticks & Bones

October 12, 13, 14
at Performing Arts Annex
(not for squeamish audiences)

THE KAMPUS KAVE

11 N. Main St.
Alfred N.Y.

Fraternity And Sorority Pledge Shirt Special

Guaranteed

Lowest prices on all printed merchandise

ACROSS

- 1 Untidy person
- 5 Choke
- 8 Irritates by scolding
- 12 Citrus fruit
- 13 Beam
- 14 Century plant
- 15 Send forth
- 16 Sin
- 17 Weary
- 18 Flexible rod
- 20 Click beetle
- 22 Dine
- 23 Negative prefix
- 24 Blouses
- 27 Landed property
- 31 Equality
- 32 Edible seed

33 Things to be done

- 37 Harsh to taste
- 40 Goddess of healing
- 41 High card
- 42 Lately created
- 45 Smaller
- 49 Enthusiastic
- 50 Kind
- 52 Ripped
- 53 Carry
- 54 Bishopric
- 55 Emerald isle
- 56 Sow
- 57 Youngster
- 58 Act

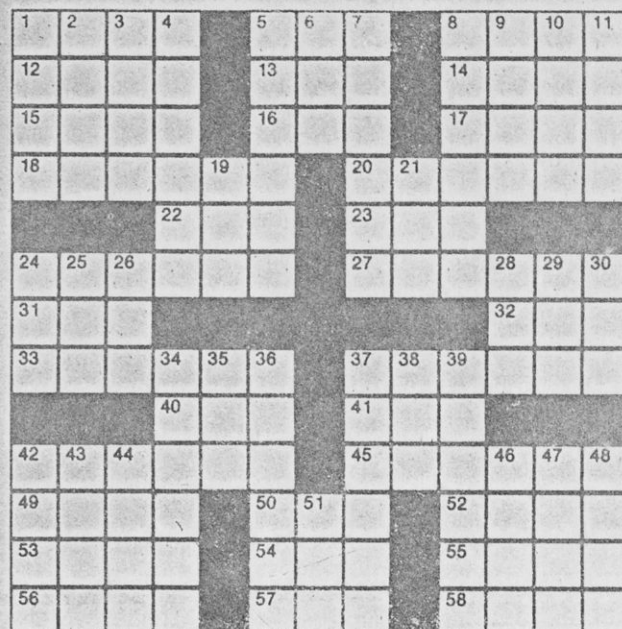
DOWN

- 1 Killed
- 2 Kind of bean

- 3 Leave out
- 4 Improve
- 5 Welcomes
- 6 Swiss river
- 7 Marine: colloq.

CROSS WORD PUZZLE

FROM COLLEGE
PRESS SERVICE



© 1984 United Feature Syndicate

- 8 Swimming
- 9 Landed
- 10 Blood
- 11 Prophet
- 19 Unit of Latvian currency
- 21 Spanish plural article
- 24 Health resort
- 25 Ugly, old woman
- 26 Anger
- 28 Suitable
- 29 Golf mound
- 30 Organ of hearing
- 34 Wanted
- 35 Noise
- 36 Painter
- 37 Frustrated
- 38 Frozen water
- 39 Tried
- 42 Rodents
- 43 Cry of Bacchanals
- 44 Quote
- 46 Painful
- 47 Great Lake
- 48 Tear
- 51 Meadow



The ALFRED SUB SHOP

27 N. Main Street

STORE HOURS

Wed. - Sat.

Open 'til 3:00 a.m.

Sun. - Tues.

Open 'til 1:00 a.m.

Deliveries from 7 p.m. - midnight

Ice Cream, Subs, Salads, Soda

Call 587-9422

Try Our Fabulous Sundaes

The Good Meal Deal