

Israeli press coordinator to speak at Alfred University

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David Baker, Jerusalem-based senior foreign press coordinator for the Israeli Prime Minister's Office, will speak at Alfred University on Thursday, April 14. The theme of Baker's talk will be "Israel and the Middle East Today." The talk will be held at 7:30 p.m. in Olin 302. Baker acts as liaison between the Prime Minister's Office and the international press corps, explaining the Prime Minister's policies, "marketing" Israeli spokespersons to the international media, and serving on the front lines of Israel's media battleground. A native of New York City, Baker is a graduate of SUNY Buffalo. He made aliyah to Israel in 1985. Before working as foreign press coordinator, Baker served as a speech writer in the Ministry of Education.