



I. N. A. Adopts Fiat Lux Plan At Convention

Indications Point To Election of Fiat Members At Spring Confab

Alumnus Is Speaker

Louis Wiley, New York Times Business Manager, Gives Address

Recognition was gained by The Fiat Lux at the recent convention of Inter-collegiate Newspaper Association in New York City. The 32 member college weeklies voted to adopt an Alfred suggested plan for a central bureau of information. Indications point to nomination and election of some Fiat Lux staff member to office in the association, when it convenes again in March.

This was the encouraging report brought back by Charles S. Hopkins, editor, and Charles Henderson, advertising manager, who represented The Fiat Lux at the three day session in the Hotel Martinique. Alfred also was distinguished by the fact that one of its honored alumni, Louis Wiley, business manager of the New York Times, was a principal speaker at the convention.

Adopt Alfred Proposal

Mr. Henderson, representing the business department in the absence of Business Manager Ralph Williams, who was unable to attend, proposed that the Association organize a central bureau for the disseminating of worthwhile advertising facts to the member papers, after each of the member papers had advanced such individual information to the central bureau. Much the same proposition is now in process for the editorial phase.

Many prominent men and women in the journalism field addressed the different sessions of the convention and undoubtedly much was learned by (Continued on page two)

I. N. A. Adopts Fiat Plan

Guild Plans Annual Show December 14

One of the most colorful traditions of the Alfred Campus, the annual Christmas Festival of the Ceramic Guild, will be held Dec. 14, in the New Ceramic Building.

Plan Display

Pottery, weaving and other art objects will be displayed in their natural settings in the drawing and design rooms. Refreshments will be served in the large front room, transformed for the occasion into a novel tea-room.

One of the highlights of this year's festival will be a talk to be presented under the auspices of the Guild by a noted ceramist on the evening of Dec. 14.

Committee Heads

The entire Guild has been preparing for the Christmas display since the opening of school. Chairman Georgiana DeWitt has announced the following committee heads: Mary Emery, design; Frances Douglass, sales; Lucile Bailey, costumes; Marjorie Arment, programs; Thelma Bates, Music; Helen Palmer, refreshments; Elizabeth Gillespie and Georgiana DeWitt, pottery; Leo Butler, Robert Hulten and Randolph Webb, furniture.

Follies Attended By Many; Production Proves Success

An unusually large crowd of faculty, students and townspeople attended the musical comedy, "Very Liberal Arts", which formed the traditional Junior Follies. The production, written and directed by Joseph Gerald Rosen of New York City, was both amusing and original in character, and was a very finished performance, superior to others that have been given here in recent years.

As a prologue a chorus composed of the Misses Adelaide Horton, Helen Palmer, Bernice Tanner, Imogene Hummel, Audrey Cartwright and Elizabeth Horvath, gave a skit in rhyme about "Little Censor Annie". Throughout the program the chorus in attractive costumes added to the enjoyment by their singing, dancing and their jokes. Milton Goldstone as master of ceremonies was suave and quite the man of the world. His apt comments amused the audience considerably.

Special credit is due to Miss Thelma Bates, contralto, who sang several numbers in the role of a night club entertainer. "Am I Blue", "It's Written All Over Your Face", "Love for My Soul" and "When a Woman Loves

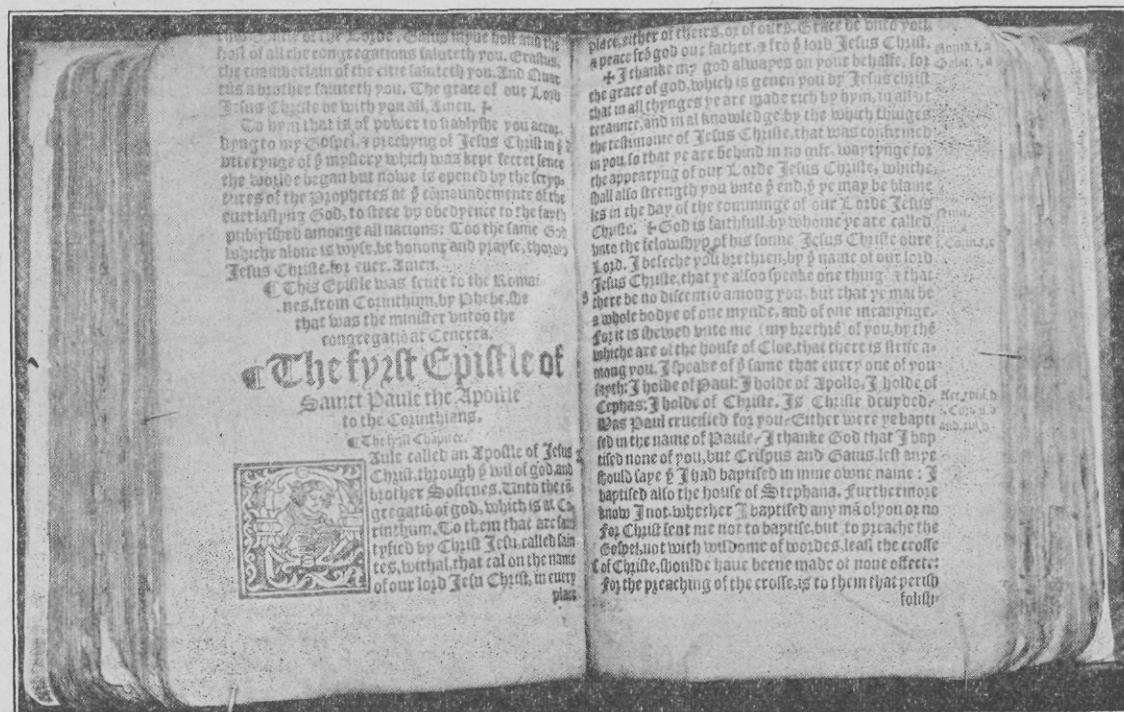
a Man" were songs in which Miss Bates won the complete approval of her listeners by the mellow richness of her voice.

Henry Schmeer of Brooklyn, gave several exhibitions of expert tap dancing which delighted the students. He was called back again and again by applause. The Misses Virginia Bragg and Jane Edwards and Jack Merrian and Howard Gardner in the leading roles gave fine performances. Miss Bragg, whose home is in Norfolk, Va., was able to sing "Southern Shag" with the authentic accent. Especially ludicrous was the dance and song of little Jane and big, overgrown Jack.

The farce was well cast, and the extra points added by actors like Gilbert Smigrod were enjoyable. The scenery as designed by Miss Margaret Barvian and Elias Pass was both colorful and artistic. Bill Welch and his orchestra played overtures before each act, largely composed of original numbers.

Judging by the favorable comment that has been heard on the campus and also by the fact that the Juniors cleared \$150, it must be seen that the Junior Follies of 1934 were decidedly a credit to the class and the school.

Centuries Old Bible Guarded In Library Vault



Text Printed In 1549 Brings Reknown To Alfred

An old Bible, worn by the time of four centuries, owned by Alfred University for more than 50 years, has recently aroused considerable interest. Miss Ruth Greene, Librarian, has given us some interesting information in answer to the many inquiries she has received about it.

The Bible, published in 1549, is a small thick quarto printed in large, full, ancient German text, with a portion of the chapters adorned by ornamental initial letters. It contains the New Testament, the Psalms and a portion of the Liturgy of the Protestant Church at that time.

The original owner of the Bible, John Rogers, the English martyr, himself published a Bible in 1537. Living as he did during the time of Queen Mary, his violent tirades against Roman Catholicism were in very much disfavor. In 1555, at the age of 55, he was tried by Bishop Gardiner and was condemned a heretic, to be burned at the stake.

Up to 1653, the Bible remained in England, when it was brought to this country by James Rogers. This rare and cherished literary treasure has been constantly kept in the University safe since its presentation by the descendants of John Rogers.



Pictured above is the famous Bible, written in German text, worn by four centuries and treasured by Alfred University for more than 50 years. Shown below is John Rogers, original owner of the text—himself, an English martyr to the cause of Christianity.

Ceramic Group Hears Dr. N. Taylor Speak On "Nature Of Glass"

Dr. Nelson W. Taylor, head of the department of Ceramics at Penn State University and nationally known chemist, gave a lecture to the Ceramic Society at its first meeting, in the new Ceramic building, recently. His topic was "The Nature of Glass". Dr. Taylor explained that the exact nature of glass is a subject open to speculation since glass is more or less indefinite. Much work is being done at the present time in the field.

Alumnus Is Coach Of Championship Eleven

The football team of East Rochester high school coached by Louis Obourne of the class of 1932, won the championship of Monroe County this season.

For the past two seasons his team placed second, but this year saw it in the lead. Coach Obourne teaches science in the East Rochester Junior High School.

Increase Shown In Enrollment Of Students

Madison, Wis.—With co-educational institutions reporting an increase in enrollment of 10.2 over their registration figures of last year, the total gain in registration of 142 colleges and universities in the United States included in an Associated Collegiate Press poll for the 1934-35 school year is 4.42 per cent, it was revealed here today.

In the tabulation made by the Associated Collegiate Press and Collegiate Digest staffs it was revealed that the women's colleges led the men's institutions with a total increase of 2.7 per cent, 4 per cent greater than the gain men's colleges.

Despite the fact that the total enrollment of the institutions included in the survey has increased some 4.42 per cent, the faculties at those institutions have been increased by only .101 per cent. The co-educational colleges, which enjoyed an increase of 10.2 per cent in enrollment, have decreased their faculties by .56 per cent. While the women's colleges have increased their faculties 1.6 per cent, the men's colleges have decreased their faculties by 1.06 per cent.

The men led the women in the tabulation of increased enrollments throughout the United States by 1.97 per cent—the men increasing by 6.24 per cent. In the co-educational colleges the number of men enrolled has increased 7.3 per cent, while the number of women registered has increased 4.6 per cent.

The following table gives the various increases for the sections of the country: (minus sign denotes decrease).

	Total Enroll.	Men	Women	Faculty
New England	1.3%	1.2%	1.4%	-0.6%
Middle Atlantic	-0.02%	-4.6%	.9%	2.5%
East No. Centr.	5.2%	6.2%	4.9%	-7.7%
West No. Centr.	8.1%	9.7%	4.9%	-2.5%
West So. Centr.	8.2%	4.6%	17.5%	3.6%
So. Atlantic	7.4%	11.0%	2.1%	3.3%
East So. Centr.	.6%	5.8%	-2.1%	-3.5%
Mountain	9.5%	33.6%	13.2%	
Pacific	9.3%	4.2%	6.4%	1.8%
Total average increase for nation	4.42%	6.24%	4.27%	.101%

Proves Radio Operator

Ollie Young of Klan Alpine is an embryonic broadcasting operator. He has been successful in sending several messages with his broadcasting set.

Smith Most Popular Name Among Alfred Students Research Reveals

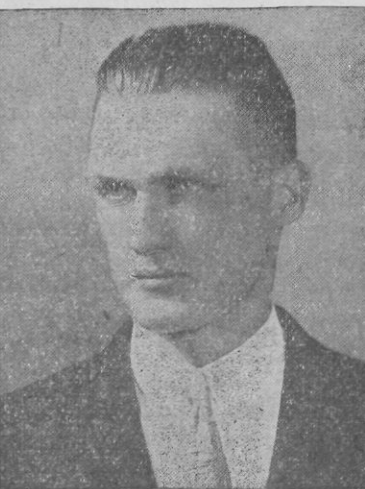
Smith is by far the most popular last name of Alfred University students, it was revealed recently in a research of the Registrar's office files.

Out of the 591 students, there are 13 whose last name is Smith. Young is the nearest rival, with five of that name attending. Eleven other names have three representatives each, while there are 49 other names that are duplicated.

Three of the Smiths have for their first initial, A. There are two D. B. Smith and two L. Smiths. Two Smiths are freshmen; five sophomores; four juniors; one senior, and one unclassified. There are two J. Youngs.

The 442 other students spell their names differently from everyone else's in the College.

RECEIVES INJURY



Prof. E. F. Hildebrand, in charge of the Department of Industrial Mechanics, met with an accident the other day in class. While he was operating an electric planing machine, and talking to one of his students, his finger slipped and the tip was cut off before he knew what was happening. He quietly gave his class some instructions on their work, and someone took him to the infirmary, with many in the class not even knowing what was going on.

Plan Colorful Ceremony For Founders' Assembly Thursday In Alumni Hall

Dr. A. R. Brubacher Of Albany To Give Principal Address—To Award Two Honorary Degrees—Faculty And Senior Class To Wear Academic Dress—Brings To Close 98th Year Of University

To Give Address



Dr. A. R. Brubacher

Family Ties Bring Many To Alfred

Survey Reveals 24 Sets Of Brothers And Sisters Attending

In a recent survey made at the registrar's office the following statistics were obtained, proving that the most direct method of spreading Alfred University's educational fame is through the family tie. There are in Alfred at the present time no less than twenty-four sets of brothers or sisters and no more than two members of each family.

Among those students whose brothers or sisters are now alumni, there are at least seven; George Larson, brother of "Gus" of the class of 1929; David Reamer, sister of Janet of the class of 1932; Alexander Shehen, sister of Phyllis of the class of 1933; Gilbert Smigrod, brother of Frieda of the class of 1932; Kenneth Vance, brother of Lester of the class of 1932; Warda Vincent, sister of Jane Louise, class of 1934; Edward Wallace, brother of Newell, class of 1934.

Those brothers or sisters or brothers and sisters who are now in Alfred are as follows: Vincent, 1938—Verbank; Harold, 1935; Raymond, 1937—Hamlin; Bardeen; Virginia, 1935; Mary, 1936—Hornell; Barvian; Margaret, 1936; John, 1937—White Plains; Broich; Agnes, 1937; Aileen, 1937—Elmira; Corbman; Morris, 1936; Phillip, 1938—Spring Valley; Corsaw; Roger, 1935; Barbara, 1938—Alfred; Hallenbeck; Elizabeth, 1936; Donald, 1937—Ravenna; Hopkins; Charles, 1935; Donald, 1937—Olean.

(Continued on page three)

Family Ties Bring Many

The 98th year of Alfred University's picturesque history comes to a dramatic close Thursday, when a special Founders' Day program will be offered in assembly. A colorful ceremony will mark the occasion.

To Award Degrees

The central feature on the Founders' Day program is an address by Abram Royer Brubacher, President of the New York State Teachers' College at Albany. The remainder of the program will consist of the presentation of two honorary degrees.

The day's activity starts with a procession which will start at the Library and wind up at Alumni Hall where the special Founders' Day assembly will be offered. The faculty and the seniors will be present in academic gowns to add dignity to the occasion.

The actual date of the University's founding, is December 5, but the program is held on December 6. The nearest regular assembly date is used as Founders' Day annually.

Dr. Brubacher is a nationally known figure in the field of education. He is now president of the State Teachers' College of New York State.

He was born in Lebanon, Pa., and received his education in Yale university where he earned an A. B. degree in 1897. In 1902, he was awarded the Degree of Doctor of Philosophy.

Holds Many Honors

Dr. Brubacher was instructor of Greek at Yale university from 1900-02; principal of Gloversville High school 1902-05; principal of Schenectady High school 1905-08; Superintendent of Schools 1908-15; now President of the Teachers' college.

He is also a trustee of the Albany Orphan Asylum, trustee of the Albany (Continued on page two)

Plan Colorful Ceremony

Roosevelt Aide Tells of Mining Camp Conditions

How beaten miners have been given a new life, with homes of their own and the right to support themselves, was described in the last assembly by Dr. William E. Brooks, a member of President Roosevelt's committee for the investigation of social conditions in West Virginia.

"Conditions in our coal mines were until recently the blackest page in American history, except for Negro slavery," Dr. Brooks declared.

He quoted from an official report which painted the mining camp as a breeding place for disease and discouragement.

But under the President's rehabilitation program those unfit for mining—the hill-country residents and the European immigrants who flocked into the mining area with the hope of high pay—are being established on little plots of land where they cultivate much of their food and make articles useful to society, the speaker said.

"This work has helped considerably but there remains much to be done," he concluded. "We see a day in the future when the American laborer can go about his work free from the hunting fear of being homeless when industry has discarded him."

Dr. A. J. C. Bond To Head Theology School In 1935

Urges Short Courses For College Classes To Reduce High Cost

Dr. Henry C. Mills of Buffalo recommended that college courses be shortened to cut the cost of higher education in his speech to the New York State Association of Deans held recently in Rochester. All the principal colleges and high schools of New York were represented, with Mrs. Degen representing Alfred University. Dr. Mills claims that superior high school students who are capable to do so should take special examinations on their independent studying and if they pass these examinations they should be given credit for the subject and be free to go on to more advanced work in the same field or begin a new subject.

This would save overlapping and considerable time, and achieve better articulation between high school and college. Some 35 students have obtained their bachelor degree in less than the usual four years and they feel that nothing had been lost by the shortening of their college courses.

Dr. Alva J. C. Bond of Plainfield, N. J., has announced his acceptance of a call made by the Board of Trustees of Alfred University to become Dean of the Theological Seminary in Sept. 1935. Dr. Bond will succeed Dean A. E. Main who died about two years ago. Since that time Dr. Edgar Van Horn of Alfred Station has held the position of temporary dean.

Dr. Bond earned his A. B. degree at Salem College, Salem, W. Va., in 1903, and his B. D. degree at Alfred in 1907. During these years he served as student pastor in the churches at Portville, then at Nile. In 1908 he became minister of the Seventh Day Baptist Church in Milton Junction and held this post for five years. During the next seven years he worked for his doctorate and preached at Salem, W. Va. Since the completion of this work he has been pastor in Plainfield, N. J.

Dr. Bond was Director of the Forward Movement during the years 1902-24, and has held for the past two years the office of Director of Sabbath Promotion.

FIAT LUX

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OPINIONS
—ONLY THROUGH THE OPEN AND UNHAMPERED CLASH OF CONTRARY OPINIONS CAN TRUTH BE FOUND.—Glen Frank

Dr. M. Ellis Drake, acting dean of men, expressing in behalf of other university officials the "excellent spirit of cooperation" and the "congratulations on the splendid Junior Follies," had this to say to Director Jerry Rosen and other members of the cast in the letter which follows:

Alfred, N. Y.
November, 27, 1934

Mr. Joseph G. Rosen
Alfred, New York

My Dear Jerry:

I would like to take this opportunity of extending to you my congratulations on the splendid Junior Follies program of last evening. It was a real success and the major part of the credit must go to you as the "moving-spirit" behind it all. Particularly do I wish to express my appreciation to you for the excellent spirit of cooperation you showed in working with the Deans in our efforts to insure a good show.

The various members of your cast are also deserving of much praise and as far as it may be possible for you I will appreciate having you extend to them, for me, a word of congratulation.

Sincerely yours,
M. Ellis Drake,
Acting Dean of Men.

Editor, The Fiat Lux:—

Dear Sir:—
Just what is the purpose of the weekly assembly? Are they supposed to lull the students to sleep, to inform them, to spread political propaganda or what have you?

This year we have had five speakers of which two were ministers and two were social service workers. Of the four Rev. Somers was the only one who kept the students awake. Our last assembly speaker presented propaganda, nothing else. The two secretaries of the Y. M. and Y. W. C. A., respectively, discussed international relations and disgusted the students.

Each Thursday students prepare themselves to do one of three things during the assembly: To read, to sleep or to study. It is getting so bad that there is no discussion of the speeches at lunch—only groans. Even the professors sleep through them.

There is no object to criticism unless there is also a remedy offered. May I suggest the following:

Since there is no interest in these assemblies and since they fail to keep the students awake, why not abolish them entirely?

Or, if we must endure them, and since the money spent in promoting them is levied on the students in the form of tuition, why not let the students have some say in the matter? They, at least, could make it no worse.

And, since several members of the assembly program committee have stated that there has never been a meeting of that committee since it was formed, would it hurt any if the ideas of the rest of the committee were consulted? Certainly they can not make the matter much worse and collectively they can not make it go down hill much faster.

Signed,
A. Senior.

Editor, The Fiat Lux

Dear sir:—
The subtle art of "Beefing" as it is practiced in Alfred is not puffed subtlety at all. Instead of making it an

Good Show—Juniors

As its president, Miss Betty Hallenbeck has said, the Junior Class might well be proud of their presentation of Alfred University's traditional Junior Follies. To the cast and those behind the scenes and especially Director Gerald Rosen as the guiding inspiration the entire production should and rightfully does the utmost amount of credit in producing one of the best, if not the best musical show of its kind ever to be presented here.

Without flattery the follies were of near-professional calibre. Its plot was delightful an entertaining; its music entrancing and melodious and its interpretation an accomplishment of genuine originality and outstanding ability, both on the part of the director and actors—in fact, a production that according to general comment would be worthy of presentation to other audiences, as an illustration of the creative art that Alfred University can produce.

Indeed, it is without hesitancy that The Fiat Lux in behalf of the student body which it represents, extends to the cast, those behind the scenes and to Director "Jerry" Rosen, the sincerest of congratulations and words of praise for their most entertaining and successful Follies of 1936.

implement of force and persuasion, it is used as a blind for ignorance, and stupidity. Many students at Alfred recognizing a situation that is not right, immediately start to "beef". Let them be complemented, for they certainly know how to "beef".

But, alas and alack, the "beefing" of Alfredians is like so much wind sighing through the pines—aimless and useless. An apt quotation fits here nicely: "To be quiet and thought a fool is far better than to speak and remove all doubt!" This trite saying applies to those who complain with out any basis of complaint. The standards of a gentleman and a lady, too, dictate that no conclusion be drawn until both sides of the argument have been heard.

Alfredians with boundless school spirit lay around in the warmth and comfort of their rooms, while a few men endure cold, pain, and injuries so that the lazy "nabobs" may have something to watch. If the teams are successful, then happy days are here again, but if the teams are defeated as any team is wont to be, then—the rest does not need explaining. Alfred's pride should not only recline in manhood's clear eyes but also in the highest standards of good sportsmanship. Good sportsmanship can be summed up briefly thus: Giving full credit due in defeat or in victory, and giving it gratefully. It is not so much what you do, but how you do it.

The complaints about the assembly programs are for the most part biased. If speakers were obtained who would address the student body in a manner that they could all understand, the student body would be amazed at their own childishness. The assembly program committee operates on the basis that the vast majority of the student body has reached a degree of maturity whereby they should appreciate listening to topics of the day expressed in mature terminology.

Perhaps the one thing that is criticized the most in Alfred is the Fiat Lux. The editor has heard, the writer of this article has heard, the associate editors have heard, and even the members of the business end of the paper have heard, criticisms of the Fiat Lux, but the editor has not heard, the author of this article has not heard, the associate editors have not heard, and the business department heads have not heard many suggestions that might correct the faults of the paper.

Constructive criticism is perhaps the most powerful and beneficial weapon that a man can wield in this world of ours. Accompanying this should be tact. Constructive criticism without tact is like a bull in a china shop. The number of students in Alfred who can offer any construc-

tive criticism are few, and those who possess tact are fewer still.

The author has heard many, many criticisms on the manner in which this institution is run. Those who complain certainly show their ignorance. If these chronic "beefers" were suddenly allowed to exercise their nature judgment, they would probably be the most frightened group of beefers that could be produced anywhere. Not only would they be scared but they would be sincerely wishing that they had kept their mouths shut.

Perhaps the college organization is conservative, but then every institution of learning should be conservative if they do not have the money to be different. For the endowment that this college has, it is probably one of the most liberal institutions in America. The officials like good times as well as the students but they are curtailed by the fact that the college has not the wherewithal to bring about utopian conditions.

If the students in Alfred would only ponder over these things before braying, they would get corrections much faster and with better feeling all around.

Signed,
F. B.

Plan Colorful Ceremony

(Continued from page one)

Boys' Academy, trustee of the Albany Girls' Academy, trustee of the Albany Libraries, trustee of the Albany bank, member of the National Educators Association, member of the Society of College Teachers' Educators, member of the State Council of School Superintendents (president 1913-14), member of the New York State Teachers' Association (president 1912-14), member Phi Beta Kappa.

Order of Exercises

The Procession
University Band
An Overture—"The Golden Sceptre" Schlegel
University Band
The Invocation
The Reverend C. F. Binns
The Founders' Day Hymn—"O God Our Help in Ages Past" Watts
Scripture Reading
Prayer
A Meditation for Founders' Day
The Reverend J. C. McLeod
A Hymn of Faith—"Faith of Our Fathers" Faber
Vocal Selection—"On Great Lone Hills" Sibellus
University Male Quartet
The Founders' Day Address
Abram Royer Brubacher, Ph.D.
Conferring of Honorary Degrees
The College Song—"Alma Mater" Randolph
The Benediction
The Recession—"Alma Mater"

Text Of Louis Wiley Address Before I. N. A. Convention

Journalism, unlike other callings, never stands still long enough for one to grow old or boringly expert at it. One can conceivably learn all there is to know about the art of the cobbler; fashions change, but feet remain the same. Journalism deals with people and their lives. It is therefore the great unpredictable craft. One can never foretell what the child of today will do that makes the news of tomorrow.

Vast Difference Today

The world today is vastly different from what it was half a century ago, when I began contributing pieces to the Mount Sterling (Ky.) Democrat. It is vastly different from the world of 1896, the year in which Adolph S. Ochs came north from Chattanooga to become publisher of The New York Times. Newspapers have done more than merely reflect the changes that have taken place. They have helped bring them about. The telegraph, the wireless, the telephone, radio and television have been aided in their tremendous scientific strides by the constant demand of newspapers for instantaneous and economic news transmission as much as they have aided the newspapers in making the world a smaller and better informed if not better place in which to live.

The United States 40 years ago was in an era of great editors. Dana, Waterson, Godkin were names to conjure with. We recall the giants of those days. But half a century ago the editor was prone to engage in other pursuits, notably politics, as much as in journalism. Newspapers were organs of personal opinion more than vehicles of intelligence. The influence of the men who conducted them was out of proportion to their circulation or their quality strictly as newspapers.

Adolph S. Ochs brought to metropolitan journalism the concept that the news in parmouth. He taught that the business of a newspaper is primarily to gather and publish all the news, to subject it to critical examination to see what is significant, and then reasonably and intelligently to interpret it. He made possible a newspaper which lets the news speak for itself in plain and unmistakable terms no intelligent reader can misunderstand.

Journalism, about 1900 entered into the era of fact. In earlier days fantasy and fact were indistinguishable in the public prints.

Mr. Ochs aided largely in bringing the fact into its proper place in the news. He was willing, as other publishers had not been, to let the people make up their own minds from the facts laid honestly before them. With that ideal, the standards of journalism changed. The press of America entered an era of growth and vigor and expanding and constructive influence. Today America can boast a freer press than any nation of the world, one of the few nations than can boast a free press at all.

Advertising Aids

Journalism in this century has been marked also by the growth of advertising. Fifty years ago the advertising columns of a newspaper were negligible. Today the advertising columns are an important and necessary part of the newspaper and of modern business. In advertising, the wisdom of Mr. Ochs also exerted an influence that sets the standard of

today. He insisted that advertising is a form of news. As such, it must abide by rules of accuracy and dependability.

In 50 years journalism has become a vast and intricate profession. Circulations once counted in the thousands are now counted in the millions. Newspapers that were wont to concern themselves primarily with local doings have come to realize that all the world's doings are local.

Journalism has become a many-sided profession. There is room in it for experts of many kinds. There is demand for experts.

As an appetite for news, always insatiable, has grown, so it has widened. It is an appetite that grows upon what it feeds. Today it feeds on news of everything under the sun. People today as never before demand the facts, that is the news, about every phase and activity of human life.

People want to know the latest theories in the field of philosophy and higher mathematics as much as they want to know the latest disasteful developments in politics, the latest success of the theatre, the latest "find" of baseball, the latest turn of world affairs.

But people are not satisfied with a mere record of what is going on. They want the background of the news. They want its significance noted. They want to see how it concerns other events and how it is affected by them.

Journalist Must Know

This calls for expert handling. Journalism today is the profession of experts. The managing editor must be acquainted not only with the problems of his profession but of every profession and business and group. The advertising manager must have knowledge and understanding not only of the selling problems of one business, but of all businesses. He must be able to advise, with facts, how his newspaper can help solve those problems.

The reporter, too, must be able not only to write graphically, interestingly and accurately; he must be one who understands and can make others understand what he is describing or seeking to explain. He must be a specialist. He must be an expert who can perform that most difficult of feats, understand experts and make them understandable.

It is folly to deplore the passing of the early days when great personalities stalked the newspaper world. There are great personalities in it today. There are greater challenges thrown down to newspaper men today in a world that is more complex; demands on them are larger and performance is more critically viewed.

Men of the calibre of Edwin L. James, Russell Owen, Walter Duranty, Louis Stark, Frederick T. Birchall and Arthur Krock need not fear being overshadowed by giants whose stature, were they alive today, would be by no means certain. Let us respect our traditions. Let us also bear in mind that journalism is a living profession that calls for heroic performance from every man and woman in it.

Influence Ever Growing

Today commercial dependence on news is great; the newspaper is a vital arm of business, finance and industry. The dependence of government on news is great; the newspaper is a vital means of communica-

Alumnus Opens Industry With \$40,000 Capital; To Feature Porcelains

Robert F. Sherwood, a member of the graduating class of Alfred University in 1920, has established a new porcelain industry at Hamilton, Ont., and has taken up duties as president and general manager of the firm. The Sherwood Porcelain company, limited, is located in a porcelain manufacturing center. The concern is capitalized at \$40,000.

Mr. Sherwood is a fellow of the American Ceramic Society and a member of the Canadian Ceramic Society. He was formerly connected with Pass & Seymour, Inc., of Syracuse.

The newly formed industry will engage in the manufacture of low tension porcelain wares. The products will be designed for the electrical trade. Mr. Sherwood plans to cater to both the Foreign and Domestic markets.

I. N. A. Adopts Fiat Plan

(Continued from page one)

the some 100 delegates from the advice and information, which they had to give. Among the most prominent speakers were: William E. Haskell, assistant to the president of the New York Herald-Tribune; Herbert C. Yahr, head of the feature desk of the Associated Press; John Chapman, columnist for the New York Daily News; Miss Mollie Cullen, feature editor of the Waterbury, Conn., American-Republican; James Reid Parker, feature writer for the New Yorker; Robert R. Robertson, president of National Advertising Service.

The feature event of the convention was a formal dinner at the famed Sardi's Restaurant. Among the speakers were: Andrew Pearson, a founder of the association, Washington correspondent and co-author of Washington Merry-Go-Round; Heywood Brown, columnist of The World-Telegram; Cleveland S. Rodgers, editor of The Brooklyn Daily Eagle.

Alfred Alumnus Speaks

The principal speaker was Louis Wiley, business manager of the New York Times and an honorary alumnus of Alfred University, who was awarded the degree several years ago when he spoke at commencement. Mr. Wiley, who was born and reared in the vicinity of Hornell, discussed the ever-changing field of journalism and cited its every growing importance to and as a part of society. The text of his address may be found on page 2.

tion between the government and the people.

Shortly before his death, Ivy Lee projected the interesting idea that governments would one day find newspaper advertising a valuable diplomatic adjunct in building international good-will.

It seems safe to say that as the world becomes larger for the individual, but smaller as a unit dependence upon the news will become even greater. News will ever remain a necessity of life. Where there is demand for news there will be demand for newspapers and for trained and expert newspaper practitioners.

There can be no better admonition for those who enter upon the arduous practice of journalism than this: know all things, but above all things, know the truth. The search for truth is difficult and frequently disappointing. It calls for diligence, the quiet heroism of sacrifice, courage and bravery.

Folks seem to like it
yes, and
here's why—

We know that smoking a pipe is different from smoking a cigar or cigarette . . . and in trying to find the tobacco best suited for pipes . . .

We found out that the best tobacco for use in a pipe grows down in the Blue Grass Section of Kentucky, and it is called White Burley.

There is a certain kind of this tobacco that is between the tobacco used for cigarettes and the kind that is used for chewing tobacco.

This is the kind of tobacco that we use, year after year, for Granger Rough Cut.

We got the right pipe tobacco, made it by the right process . . . Wellman's Process . . . we cut it right . . . rough cut.

The big Granger flakes have to burn cool and they certainly last longer, and never gum the pipe.



*the pipe tobacco that's MILD
the pipe tobacco that's COOL
—folks seem to like it*

Sororities Entertain Women As Short Rush Season Opens

According to the new rules for the rushing of freshmen women passed by the Intersorority Council, formal rushing began last week and will close December 19th. During this short rushing period the various sororities will entertain the girls at dinner four times a week.

Last week Pi Alpha Pi entertained the following girls: Monday night—Helen Ehrhorn, Ruth Gosh and Betty Crandall; Wednesday night—Elizabeth Horvath, Martha Cameron and Constance Brown; Thursday night—Jane Edwards, Margaret Reilly and Lois Burdette; Friday night—Marian Bemus, Katherine Recktenwald and Barbara Sutor; Sunday noon, Aura-

beth Ehret, Martha Kyle and Mary McCarthy.

Theta Theta Chi entertained this week: Frances Scott, Adelaine Kelly, Ruth Wilson, Aurebeth Ehret, Warda Vincent, Lois Burdette, Betty Crandall, Joyce Wanamaker, Martha Kyle, Belle Deet, Barbara Sutor, Mary McCarthy, Ruth Gosh, Barbara Corsaw and Jane Fowler.

Guest at Sigma Chi Nu last week were: Jane Edwards, Margaret Reilly, Aurebeth Ehret, Constance Brown, Betty Crandall, Marion Bemus, Jane Fowler, Mary McCarthy, Betty Whitling, Lois Burdette, Ruth Gosh, Helen Ehrhorn, Katherine Recktenwald, Martha Cameron and Elizabeth Horvath.

Why College Students Fail Is Revealed In Survey

Every student in college wishes to succeed. An appallingly large number of them are going to fail. On the basis of what has happened, three out of eight will never finish. What about these three—What will their future be? What will failure mean to their parents?

Last semester about one out of four college students failed in at least one subject. Freshmen passed in only 7 out of the 19 subjects they studied. One out of four entering as freshmen will, on the average, not be graduated with his class. At Columbia University it is only 6 out of 10 (57 out of 100). What of those who go to engineering, medicine, law, etc.? Out of 100 entering engineering 62 complete the first year, 42 the first two years. In medicine, 75 per cent of those entering pass; in law and dentistry only 60 per cent.

Two causes of failure, of course, are lack of native intelligence (for abstract learning) and poor preparation. But some very bright men and women fail, alas!—(not so large a proportion of women as men).

"I sometimes think," writes Dean Hawkes, "that the bright boy who has not learned to work, but who has always depended on his ability to get things quickly, is the most pitiable object among all our failing students."

Health, physical and mental, is no small contribution to college failures; also worries over finances, worries over home conditions and unfavorable parent-student relationships. But the outstanding cause of college failures, by and large, is the student's failure to apply himself assiduously to his studies.

Christian Gaus, dean of Princeton, devotes a chapter to college failures in his book, "Life in College". He quotes from a number of other college deans. A few samples:

Dean J. M. Page, University of Virginia: "I beg to say that in my opinion the great fundamental reason why students fail in college is that they do not work."

President A. S. Pease, Amherst: "...Unwilling to work...there is too much unwillingness to face hard and distasteful tasks, and I cannot help feeling that the coddling methods of many schools...is largely responsible for this, though laxity of parental discipline doubtless pays its part as well."

Dean Thomas A. Clarke, University of Illinois: "An overwhelming number of students fail, I think, however, because they are not willing to work hard. The majority of our stu-

dents who fail have had a rather easy life, have never made any sacrifices, have gotten through high school by the easiest road, and come to college with the idea that it is similar to high school, and that they can slip through with a minimum amount of work."

After considering low native intelligence, poor preparation, ill health and financial strain, Lucy Ward Stebbins, dean of women of University of California, writes: "Under the next classification I should place this student who comes to the university from a background of comfort and social ambition, the object of whose family in sending him to college is chiefly to fulfill a social ambition. Such a student has no urge, and often no interest, in pursuing scholarship."

Dean I. A. Conroe, dean of men, Alfred University, says:

"Students fail because they do not have the will power to put first things first. There are other reasons. Among them the high school student does not accustom himself rapidly to the transition to college; some are incapable of college work; some have too much money to spend; some because they are timid; some because they cannot concentrate and others because they go out for big jobs on the campus and the jobs swamp them."

Find Quintuplets In Frosh Class

It might well be said that the class of 1938 had its humble beginning on July 30, for out of the 169 members of the class there are 5 that were born on that date.

There are five sets of "triplets" in the class. The dates are: January 6; March 2, 3; June 12; and October 19. Twenty-six other dates are the birthdates of "twins".

New Year's Day, Christmas, April Fool's Day, May Day and Lincoln's Birthday are all represented in this versatile class.

The distribution according to month is as follows:
June and October, each 19; March 18; January and August, each 16; December 14; July 11; February 10; September and November, each 8.

Dean Of Women Talks At Arkport Dinner

Mrs. Degen was a speaker at the recent Mother and Daughter banquet given by the Arkport Parent-Teacher Association and which was held at the Presbyterian Church of Arkport. The Dean's topic was "Education for Leisure".

THE INQUIRING REPORTER

Question: "What is your opinion of the Fiat Lux?"

Dean Conroe of the faculty says, "In my opinion the 'Fiat Lux' comes more nearly to being a student newspaper than at any other time since its origin—certainly since I have been familiar with it. Its actual form, its anticipation of coming events, its style, and its tone mark it as an outstanding student publication. Its staff deserves our heartiest congratulations."

Bernard Berger a senior says: "During my four years at Alfred the Fiat has shown a gradual but steady improvement. However a touch of good humor and more recent news spiced with human interest would rank our paper with any collegiate paper of note."

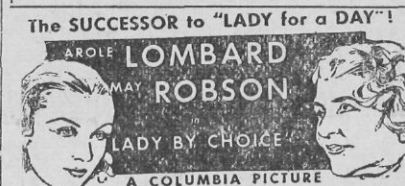
Robert Childs, a junior, says: "The 'Fiat' has shown a marked improvement over last year. One isn't facing the same type of front page every week. My chief objection is the fact that we are paying 10c a copy for a paper that is full of advertisements. Let's have a bigger paper or less ads."

Ray Lesch, a junior, believes: "That we should have more opinion in our weekly. At present we have few or even no editorials in the 'Fiat'."

Jud Gustin, a frosh, says: "Although I am not as yet thoroughly familiar with the 'Fiat Lux,' I believe that those issues that I have seen have come up to the standard of a typical college weekly. I believe that childish remarks and sayings should absolutely be excluded from the paper even if a fraternity brother did make them. Let's keep the sporting news flourishing and add some campus news and opinions to each issue."

Dick Barrows, a sophomore, says: "That in the short time that he has been here at Alfred, the 'Fiat' has given him much information regarding Alfred and its activities. It is my firm conviction that we should have more news in proportion to the space given over to advertisements."

SPOTLIGHTS



"Chained," the Clark Gable-Jean Crawford box office hit, will be featured by Alfred Cooperative Pictures Thursday night from 7 to 11 o'clock in Alumni Hall. "Lady by Choice," Mae Robson's successor to her starring vehicle, "Lady for a Day," will be shown Saturday night with the program starting at 6:30 o'clock.

A fine program has been scheduled to complete both the Thursday and Saturday night performances. Thelma Todd and Patsy Kelly are featured in a two reel comedy Thursday night. A musical and news reel also is included in this performance. Saturday night Laurel and Hardy hold sway in a two reel comedy with a one reel musical and a Crazy Kat cartoon completing the performance.

A Lull Before Storm Is Europe Atmosphere

By Evelyn Zeiler
(Foreign News Editor)

Our family is going in for nuptials in grand fashion, England and Greece, wedding bells and alliance; France and Russia, Italy and Austria, alliance minus the ceremony and ring. Germany will be forced to some thorough scouting for a mate, particularly because of the new rebellious attitude of German students toward the Poles.

And now Yugoslavia, she simply won't leave well enough alone—she insists upon accusing Hungary of having been instrumental in the Marseilles' assassinations. One fuse dies and the other explodes—we were all set for at least a little peace when France and Germany last week decided to settle the Saar question like gentlemen—our family is simply disgusted with Yugoslavia's action.

I'm willing to wager that if the profits were taken out of the munitions world's picture—politically would be one of an entirely different sort.

Naval Notes

Japan is seeking naval parity with Great Britain and the United States—at a conference being held at England which was originally intended for disarmament. The Great Britain Committee consisted of: a three power declaration of Japan's right to naval equality, each country acquiescing the other with its plans for building in the next few years, and complete freedom of building by categories. This agreement of October seventh is claimed to be only a nominal equality actually holding Japan below parity.

Burditt Becomes Head Of Freshman English



Professor Wendell Burditt began his duties last week as Director of Freshman English to succeed Dean I. A. Conroe.

Professor Burditt did undergraduate work at Kansas State College and earned his Master's Degree at Columbia. For the past few years he has held the position of Assistant Professor of English and Dramatics at Alfred University. He is now working toward his doctorate at Cornell University.

A system whereby students are able to read more rapidly and improve their grades has been developed by Stanford University (Stanford, Calif.) psychologists.

PERSONALS

Dean Drake was at Theta Nu recently to inspect the house. The members gave him a hearty welcome. Chaplain James C. McLeod and Dean M. Ellis Drake were recent dinner guests at Bartlett Dormitory.

SMALL STUFF

Tis said that every time a certain blonde goes to hornell they claim she is a bust out of Alfred—sandra please note. is it a teacher's profession to always hide-out. why has nick oberhanick been the choice pickings for bull sessions after the ithaca game. what does red alexander go to the infirmary for. tis said that sid finklestein, lincoln to you, a demon actor in view of his miraculous female impersonations at the last year's junior follies, will be signed up for that new production in which he will star, entitled "finkie was a lady". found out that sally rand's theme song is "little fan, you've had a busy day". heard at the junior follies, "that dialogue sounds like last month's college humor. what girl has bob corsaw running wild, simply because he said, "I'll do anything for you", would you climb the highest mountain, bob. letters that end up in the basket—dear sir, I am a fan of sally rand's and would like to dance with her, could you arrange it.

Family Ties Bring Many

(Continued from page one)

Houze; Armand, 1936; Roger, 1937—Point Marion, Pa. Hughes; William, 1936; Robert, 1938—Syracuse Hyde, Elizabeth, 1937; Margaret, 1938—Canistota Latta; Virginia, 1937; Lorraine, 1938—Cato Merriam; Jack, 1937; Forest, 1938—Syracuse Mitchell; David, 1937; Arthur, 1938—Millbrook Owenshire; Lewis, 1937; Florence, 1938—Corning Paquin; Wilfred, 1937; Francis, 1938—Cortland Sanderson; Kenneth, 1936; Reginald, 1936—Hornell Scholes; Ann, 1937; Samuel, 1937—Alfred Smith; Lynn, 1935; Wallace, 1937—Cuba Tisi; Patrick, 1936; Vincent, 1938—Shelton, Ct. Van Horn; Elizabeth, graduate; Eugene, 1935—Alfred Station Young; John, 1937; Roger, 1938—Buffalo

HORNELL-OLEAN BUS LINE									
Week Days Only					Week Days Only				
Westbound—Read Down					Eastbound—Read Up				
PM	AM	AM	PM	PM	AM	PM	PM	PM	PM
4:15	11:00	7:45	Lv. HORNELL	Ar.	10:30	2:00	7:00		
4:30	11:15	8:00	ALMOND		10:15	1:45	6:50		
4:40	11:25	8:10	ALFRED STA.		10:05	1:38	6:40		
4:45	11:30	8:15	ALFRED		10:05	1:35	6:35		
5:10	11:55	8:40	ANDOVER		9:40	1:10	6:15		
5:30	12:15	9:00	WELLSVILLE		9:20	12:50	5:55		
5:43	12:27	9:12	SCIO		9:05	12:35	5:43		
5:55	12:40	9:20	BELMONT		8:55	12:25	5:30		
6:02	12:47	9:27	BELVIDERE		8:49	12:18	5:23		
6:15	1:00	9:40	FRIENDSHIP		8:35	12:05	5:10		
6:35	1:20	10:00	CTBA		8:15	11:45	4:50		
6:50	1:35	10:14	MAPLEHURST		8:00	11:30	4:37		
6:52	1:37	10:16	HINSDALE		7:58	11:28	4:35		
7:05	1:50	10:30	Ar. OLEAN	Lv.	7:45	11:15	4:20		

J. LA PIANA — SHOE REPAIRING

74 Main Street

Hornell, New York

**MEN'S
SOLES and HEELS
\$.85 - \$1.00 - \$1.25
LADIES'
SOLES and HEELS
\$.65 - \$.85 - \$1.00
RUBBER HEELS
\$.25 - \$.35 - \$.50
MEN'S FULL
SOLES and HEELS
\$1.75**



BOOSTERS OF THE FIAT LUX

STUDENTS
PATRONIZE

STUDENTS
PATRONIZE

**CORDUROY \$2.95
SLACKS
MURRAY STEVENS
81 Broadway, Hornell, N. Y.**

**JACOX GROCERY
Everything to Eat
Phone 83**

**RCA, VICTOR and PHILCO
RADIOS
Records and Music Supplies
RAY W. WINGATE
ALFRED MUSIC STORE**

**You May Be Sure Your Hair Looks It's Best
When Cut At
CORSAW'S CAMPUS CLUB SHOP
FOR MEN Main Street Alfred
FOR WOMEN New York**

**NEW YORK STATE
COLLEGE OF CERAMICS
ALFRED UNIVERSITY
Alfred, New York
Curriculum—
General Ceramic Engineering
Ceramic Art
Twelve Instructors
Dean: Dr. M. E. Holmes**

**PECK'S
CIGAR STORE
Billiards
Cigars
Tobacco
Candy and Magazines
Alfred New York**

**NEIL GLEASON
Hornell's Leading
Ready to Wear Store**

**F. H. ELLIS
Pharmacist
Alfred New York
ALFRED BAKERY
Fancy Baked Goods
H. E. PIETERS**

ROOSA & CARNEY CO.

Quality Clothing and Furnishing For Young Men
If your requirements are purchased here you are sure of satisfaction
117 Main Street Hornell, New York

**UNIVERSITY BANK
3% on
Time Deposits
Alfred New York**

**COLLEGIATE LUNCH and SODA FOUNTAIN
Students Welcome To Make This Your Headquarters
THE OLD SLOGAN
"Meet Me at The Collegiate"
Dinner \$.35—Buy a Meal Ticket and Save Money
\$5.50 Value for \$5.00
Alfred New York**

**R. A. ARMSTRONG
& CO.
Bridge Lamps \$1.50
Desk Lamps \$1.25
Alfred New York**

Portable GAS HEATERS

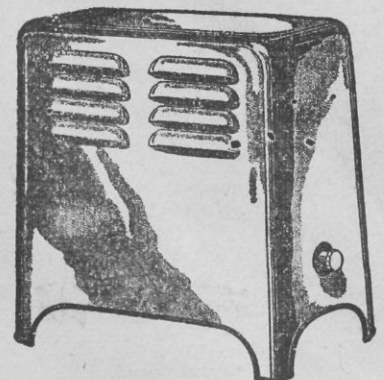
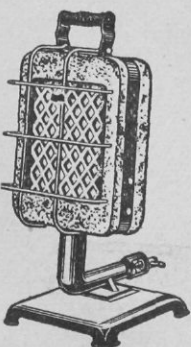
**\$3.75
to
\$8.50**

Handy
Chill
Chasers

**Hornell
Gas Light Co.**

42 Broadway

CONVENIENT TERMS



VARSITY CAGERS TO OPPOSE ALUMNI SATURDAY NIGHT

GALLOWAY DRILLS TEAM FOR GRUELLING SEASON; OUTFIT SHOWS PROMISE

Fifteen Men Answer Mentor's Call—With Competition Keen—Hobart At Geneva Next For Next Tuesday night

Coach John Galloway is drilling his basketball squad daily in preparation for the opening game with the Alumni at Davis gym, this Saturday nite. About fifteen men answered the call, of which seven are veterans.

The Probable Line-Up

Phillip Adessa, captain for this season, will probably hold down a guard position. Trumbull, another veteran, will be at the other guard post. At center there looms a contest between Jack Edelson, veteran center, and "Bucky" Davis, center on the Frosh team of last year. Edelson will probably get the call.

There is plenty of competition for the forward berths. Minnick, Java, Whaley, Loyty, DiRusso, all veterans, will try to take one of these positions. Schacter, Fargione, Shoemaker, Vincent, Oberhannick and Scholes, members of last year's championship Frosh team, are fighting hard to land berths on the varsity. At any rate, Galloway has plenty of material. James Perrone is manager.

Other Opponents

The real test comes when the Saxons journey to Geneva for a game with Hobart on Dec. 11. Colgate is the next foe at Hamilton on Jan. 16. The first home game is Buffalo here on Jan. 19. Fourteen opponents have been listed on the schedule. There are only five home games.

FROSH CAGERS OPEN PRACTICE UNDER LOBAUGH

The freshmen turned out 30 strong this week to start practice under the guidance of Coach Frank E. Lobaugh. Although this year's team does not start off as strong as last year's, they should do well with the fourteen game schedule which is as follows:

Dec. 12, Wellsville High School (pending); Dec. 17, Hornell High School (pending); Jan. 11, Cook Academy, away; Jan. 17, Genesee Normal at Alfred; Jan. 19, Buffalo Frosh at Alfred; Jan. 24, St. Bonaventure Frosh at Alfred; Feb. 6, Buffalo Frosh, away; Feb. 9, Rochester Business Institute, away; Feb. 14, open date; Feb. 16, Starkey Seminary at Alfred (pending); Feb. 20, St. Bonaventure Frosh, away; Feb. 23, Rochester Business Institute at Alfred; Feb. 27, Genesee Normal, away; and March 2, Cook Academy at Alfred.

SHEER DRIVEL

By
The Three Jeers

First Co-ed: "Is anyone looking?"
Second Co-ed: "No."
First Co-ed: "Then we don't have to smoke."

You can always draw the queens if you have the jack.

"Well, I certainly knocked 'em cold in that exam."
"Yeah? What did you get?"
"Zero."

You can always tell a freshman—but you can't tell him much.

"My father's a doctor, so I can be sick for nothing."
"Well, mine's a preacher, so I can be good for nothing."

Fresh Frosh: "Isn't nature wonderful?"
Smart Soph: "Yeah, she gives us all our faces, but we can pick our own teeth."

A fire broke out in the deaf and dumb asylum the other day, and one of the inmates broke his thumb yelling fire.

"It's tough to pay 50c a pound for meat," remarked the fraternity cook to the butcher.
"Yes," replied the butcher, "but it's tougher when you pay 25c."

"Triplets," announced the nurse.
"Really," exclaimed the proud father, "I can hardly believe my census."

Outsider: "What is the faculty?"
Senior at Alfred: "A bunch of people paid to help us seniors run the school."

Pi Alpha Pledges, Initiates
Pi Alpha Pi takes great pleasure in announcing the pledging of Dorothy Richardson last week and the formal initiation recently of Mrs. McNatt as an honorary member and Audrey Cartwright as an active member.

GUIDES TEAM



Pictured is Phillip Adessa, all-around Saxon athlete and stellar cager, who this year will guide the Galloway charges through a grueling schedule and with high hopes of Conference Championship.

Rush Frosh Women Under New Rules Set By Council

What is all this about? What is taking place in the Brick and in the Sorority houses? Girls are all dressing for dinner. The houses are scrupulously cleaned. The houses are between the Sorority houses and the Brick are kept red hot. Why?—Sorority Rushing has entered its "open" session which will continue until Monday, December 17—that climatic day when "bids" come out. During these three weeks each Sorority can entertain three girls at dinner three nights a week, as over-night guests Friday nights, or as dinner guests Sunday noon.

With the cooperation of the Sorority and Freshmen girls this concentrated system of rushing can eliminate many of the flaws found in the rushing systems of former years. Cooperation is asked, then, in the application of the following notice published by the secretary of the Intersorority Council:

"Freshmen girls cannot be seen with Sorority girls off campus at any time and shall not walk with them on campus when it can be avoided. The Collegiate is off campus."

Signed by Secretary of Intersorority Council.

Congressman Clyde Tavenner in 1915, declared that 19 leading members of the Navy League of America were munition makers, and the 1934 prospectus of the League declares



By Paul Powers

The Collegiate grid season ended last Saturday. What a victory Navy scored by defeating Army, the first time since 1921. Detroit University sprung an upset in defeating Washington State 6-0 in the main inter-sectional engagement.

Alabama was picked to oppose Stanford in the annual Rose Tournament football game on New Year's Day. We look to the Tide to take Stanford. Wonder what Pitt could do to the Stanford team? Pitt seems to be the outstanding team of the East.

Tom Davies, coach at the University of Rochester, has resigned his capacity as coach. The Flower City teams have been consistent losers in sports. The Rochester alumni apparently were after Davies' scalp.

It won't be long until girl's basketball starts. There has been keen competition in the league here in former years. This season promises to provide plenty of action in their league.

The fellows on the basketball team

Lucy Ellen Baker Dies; Graduate of Alfred '85

Word has been received of the death of Lucy Ellen Baker, a graduate of Alfred University in the class of 1885. She died at her home in Friendship, recently. She was born in 1859, in Montville, Conn.

Her education was received at Alfred University and at the Emerson School of Oratory in Boston. For over 35 years, she taught school in Friendship, Olean and Hudson.

Entertains Guest

Barney Larson of Delta Sigma Phi fraternity, entertained Ellen Roosevelt, grandniece of President Franklin Roosevelt, last week-end.

Up to 1858, college charges for students at the University of Alabama were \$52 per year, and included tuition, room rent, library rent, servant hire and fuel. The student had to supply his bed and other furniture for his room.

The University of Mississippi has received \$250,000 for improvements for buildings during the past four months.

gave up their recent vacation to practice basketball in the gym. We think that this is mighty fine. We hope it will not be in vain.

We deeply regret to learn that Coach John Galloway is to leave Alfred next June. He has put Alfred on the map in athletics. We are all going to miss him but wish him lots of success.

It has been suggested that an inter-mural "touch" football league be formed next fall. We think it would be a good thing in that it would provide amusement for several students in spare time. Several colleges have already established leagues.

Tulane set back Louisiana last Saturday 12-13. We wonder what Huey Long the Kingfish, thinks about the "best team in United States" now.

We recall last year the Alumni made it plenty tough for the varsity in the opening basketball game. This year it should be a different story. Nevertheless, it should be a great game.

Men Like Blonds Survey Indicates

In a recent survey made of a representative group of Alfred Men some interesting statistics were obtained. Men prefer to the percent mentioned the following things:

Cigarettes: 42% Camels, 23% Luckies, 18% Chesterfields, 17% other brands.

53% perfer blonds, 42% Burnettes, 5% redheads.

25% perfer home girls, 13% the hot-cha type, while 62% perfer the modern girl.

12% want girls with money, 25% girls with looks, but the large majority, 63% perfer a girl with personality.

5% perfer a stupid girls, 13% a very intelligent girl, 82% perfer a girl with average intelligence.

92% of the men perfer house dates, 7% dance dates, and 1% prefer no dates at all.

Senate Plans Budget; To Be Published Soon

The Student Senate held its weekly meeting, recently, at Pi Alpha Pi. The main business before the Senate was the drawing up of a budget for 1934-35. This budget will be ready for publication in the near future.

WINS AWARD



The only woman to win the old English "A" and to be awarded a blazer at Alfred this fall is Elizabeth Gillespie. A standard blazer was presented to Miss Gillespie by Miss Natalie Shepard, director of women's athletics, in the last assembly.

Miss Gillespie has been active throughout her college career in basketball, hockey, tennis, volley ball and baseball. She has been captain of both hockey and basketball class teams and has been college tennis champion. She had won the 50 points necessary under the women's athletic constitution for an old English "A" last spring.

Tap Four Women For Honorary Society

Four girls tapped in Assembly for membership in Phi Sigma Gamma include two seniors; Frances Douglas and Charlotte Jazombek, and two juniors, Irene Gage and Elizabeth Hallenbeck.

The present members are Margaret Seese, president; Helen Olney, secretary and treasurer; Roberta Clarke, historian, and Evelyn Zeiler.

Requirements for membership in this honorary sorority are good scholarship, outstanding character and personality and participation in extra curricular activities.

Government Closes Postoffice Nights

Night owls of Alfred will no longer be able to find roost in the post office. Pursuant to an order received by the local post office from the Postmaster General, the mail disseminating bureau will close its doors at 6:30 sharp every night and remain in that condition until the next morning. This action is being taken by all offices throughout the country.

Have Open House

Kappa Psi is pleased to announce the pledging of Harold Rieger.

Kappa Psi, taking advantage of the new social privileges, entertained at an open house recently. The chaparones were Dean and Mrs. A. E. Whitford, and Prof. Kasper Myrvaganes.

OPEN SEASON FOR WOMEN'S CAGE LEAGUE

Badminton, Archery, Volleyball Also To Be Played

The basketball season for women officially opened last night, then the first regular practice was held for all college women.

Monday nights for the rest of the winter season will be given over to basketball and volleyball practice. The league games in both these sports will be played on Monday nights, an inter-sorority schedule having been planned first to be followed by the inter-class games later in the season.

Friday afternoons will be given over to a new sport, badminton, and volleyball and archery. On Saturday mornings, the period from 9:00 to 11:00 will be reserved for archery, and from 10:00 to 12:00 for basketball practice.

The gym is free and any of these sports are open for any and all college women who wish to come out for them. Every indication points towards a most active athletic winter season for the women and those who wish to take part should come out from the first of the season.

The gym will be available for college women at the following times: Monday night, 7:30-10:30; Friday afternoon, 3:30-5:30; Saturday morning, 9:00-12:00.

Extension Professor Starts As Assistant In Freshman Classes

Malcolm Fletcher, former professor of English in the Lehigh Extension School at Jamestown, arrived in Alfred last Wednesday to assume his duties as assistant professor of English in the absence of Professor I. A. Conroe.

Mr. Fletcher received his B. A. degree at Williams College, located in Williamstown, Massachusetts. He has had considerable experience in teaching, and has done work toward another degree.

Three Attend Meeting Held At Penn State

Miss Evelyn Zeiler, president of the Alfred University International Relations Club, Clifton Katz and Howard Olsen, represented Alfred at a recent conference of the Middle Atlantic division of International Relations clubs held at Penn State College at State College, Pa., recently. Miss Amy Hemingway Jones, head of the Carnegie Foundation for the furtherance of international relations, presided at the convention at which 35 universities were represented.



Harvesting tobacco and packing it in the barn for curing—and (below) a scene at a Southern tobacco auction.



the cigarette that's Milder

the cigarette that TASTES BETTER