## Bergren Forum to offer reasons to go 'WILD' about Alfred 8/29/13

Mark McFadden, director of Alfred University&s (AU) Career Development Center, will kick off the University&s Bergren Forum program series for fall 2013 with "WILD Events in Alfred," at 12:10 p.m. Thursday, Sept. 5, in Nevins Theater, Powell Campus Center. All are welcome free of charge.

The WILD Wilderness Immersion, Leadership and Discovery Committee at AU "is focused on making the most of Alfred's unique physical setting with the expressed goal of getting members of the campus community outside to experience our gorgeous location and have fun in the outdoors," explained McFadden.

## His presentation will:

- × Include a brief history of past attempts to accomplish this goal
- × Outline the events that led up to the formation of the WILD about Alfred Committee
- × Offer an overview of the committee&s partnership with the AU Forest People organization
- × Provide a list of sponsored events both from the past two years and those on the docket for this academic year
- × Summarize where the WILD about Alfred Committee is heading and what we would like to see happen in the coming years

McFadden grew up in Bradford, PA. He earned a bachelor of arts degree from the University of Pittsburgh-Johnstown and a master of professional studies in community service administration degree from AU. Prior to joining the University in 2001, he worked for the Allegany County Department of Social Services.

He lives in Alfred station with his wife, Laurie, the University librarian/archivist, and their son, Sawyer, on 85 acres crisscrossed with trails and covered with maple trees for making syrup. McFadden is an avid outdoorsman who loves hiking in the Adirondacks, downhill and cross-country skiing, snowshoeing, and cycling.

The Bergren Forum, sponsored by the Alfred University Division of Human Studies in the College of Liberal Arts and Sciences, meets Thursdays during each academic semester at the University. Participants are encouraged to bring a lunch; coffee and tea will be available.