

## Social media strategist/alumnus to be panelist at Tampa marketing forum

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Jeremy Juhasz, AU Class of 2009, will be a panelist Aug. 8 at the Tampa Bay Marketing Summit ([www.tampabaymarketingsummit.com](http://www.tampabaymarketingsummit.com)). Jeremy is a social media strategist at EMSI Public Relations, Wesley Chapel, FL. His “5 Ps for Your Social Media Marketing Success” for small businesses and nonprofits were recently featured by River Cities& Reader and Fox Business/Small Business Center online, among others. Take a look at Jeremy&s recommendations at <http://www.rcreader.com/news-releases/social-media-for-small-business/>

Jeremy has managed social media marketing for the nonprofit sector, including launching social media and online strategies for Feeding America Food Bank and Goodwill affiliates in Buffalo. His multi-media background includes work as a newspaper reporter and as a marketing professional. He especially enjoys writing for today&s fast-paced online arena.