## Alumna profiled in "Commanders and Chiefs"

8/03/17

Alumna Lynn O&Connors Voss, RN, BSN '78, now chief executive officer of Gray Healthcare Group, is profiled in an article entitled "<u>Commanders and Chiefs</u>." She is cited as "a pioneer for the power of the digital conversation to address changing dynamics in consumer access and trust.

As the CEO of ghg | greyhealth group, a health communications firm owned by WPP, she is credited with helping transform the marketing of pharmaceutical brands. And she is the first woman to develop and run a global health communications enterprise."