



## The President's Greeting

Greetings to Students:

It is a very special pleasure for me to welcome members of the Class of 1968 and other new students to Alfred University. The officers and faculties of the University join me in greetings and the best of all good wishes for your success and happiness.

Alfred will provide you with many opportunities for intellectual, cultural, and social development but what you get out of your Alfred years will depend in large part upon your own effort and seriousness of purpose. You may be certain that your teachers will do everything within reason to assist you in achieving academic success.

You are enrolling in Alfred at a most important time in the history of the university. The next phase of Alfred's long-range development program which will begin this fall will bring new facilities to the campus and will strengthen its financial position. As students during the next four years you will see many of our plans become realities.

Mrs. Drake and I look forward to the pleasure of meeting each one of you personally and becoming acquainted with you.

M. Ellis Drake  
President

## New Obligations Concern Senate; Vanech Urges Careful Response

by Bill Vanech

It is time that the direction of student government at Alfred became decisive. Laboring under an out-dated ineffectual structure of representation, student leaders in the past several years were unable to attain significant results in the most crucial area of student government concern: students' regulation of their own political, social, and economic affairs. This is the ideal which must be approximated and this is why student government exists.

As freshmen you will be sub-

jected to many opinions regarding the theory outlined above. I urge only one thing, keep an open, active mind to what you hear on all sides and remember that one theory is better than no theory. Your involvement as student-citizens is crucial to any ongoing process of political improvement that will hopefully begin in this administration.

The outstanding goals for us will be a unified, central governing voice with regulatory powers over most student interest groups. A great accomplishment will be to gain the consent to be controlled from these groups. No matter how difficult a task, this consent must be realized. We must clearly show the University administrators that we have the sense and ability whereby we students can successfully accept more responsibility.

### Missing Articles

The FIAT LUX regrets that we were unable to include articles by Dr. Seymour Dunn, dean of the College of Liberal Arts, and Flora Dinucci, president of the Intersorority Council.

## Orientation Acquaints Frosh With Various Elements at Alfred

The entering class of 388 freshmen and 35 transfer students arrived in Alfred last Saturday and Sunday. Upperclassmen and graduate students are expected to increase the fall semester enrollment to 1,575 compared to a total of 1,509 a year ago.

The orientation program planned for the new arrivals on campus mixes academic, social and recreational activities. It was planned by a committee of students, faculty and administrators to help first year students get acquainted with each other, with

professors, deans and counselors and to familiarize them with student organizations and traditions.

After the opening convocation Sunday in Men's Gymnasium, Pres. and Mrs. M. Ellis Drake held a reception at Ade Hall for

parents of new students.

Members of the class of '68 attended their second campus program on Sunday in 112-year-old Alumni Hall. Registrar Fred H. Gertz talked to them about the traditions and heritage of Alfred University. Deans of Students and officers of student government were introduced.

Sandwiched in with tests and meetings with deans on Monday was a discussion by a faculty panel in Alumni Hall of "The Public Philosophy," a book by Walter Lippmann which was recommended reading for incoming students.

President and Mrs. Drake held a reception for the new students in Ade Hall last Monday evening preceding a banquet for the group. William Vanech, president of the Student Senate, was the evening toastmaster and Dr. Seymour Dunn, dean of the College of Liberal Arts, spoke to the freshmen. A Frosh Frolic was held in the Men's Gymnasium following the dinner.

Leaders of campus religious groups will meet today with students of various denominations. During the afternoon, coaches will talk to men on sports at Alfred. and leaders of the Women's Athletic Governing Board will talk to coeds about women's sports.

Five upperclassmen will give their views "On Becoming A College Student" during a panel discussion on Wednesday evening in Alumni Hall. Dr. Robert H. Cormack, assistant professor of psychology, will serve as moderator of the student group which will include representatives of the programs in nursing, liberal arts, ceramic engineering, and ceramic design.

Students will register for semester classes from early morning until late Thursday at South Hall. During the evening some 30 faculty members will hold "open house" at their homes to entertain new students.

Classes will begin on Friday at 8 a.m. for all students. The freshman class will include 248 men and 140 women, 60 percent of whom were in the top quarter of their secondary graduating class and 30 percent of whom were

(Continued on Page Four)

## Goldwater - Mock(s) Convention



Goldwater rally dominates the floor as the Mock Republican Convention draws students to their feet. The convention, sponsored by the Political Science Club, attracted 600 students to the Men's Gym, the scene of the action

## FIAT LUX Offers Special Issue; Frosh Invited to Staff Meeting

This issue of the FIAT LUX is being circulated only to students entering Alfred University for the first time this September.

The format of the newspaper is the same as always but there is no real news content in this issue. Rather, there are articles which should provide the entering students with some useful information about the University.

The FIAT is a weekly which

usually appears late Tuesday afternoon. The paper is circulated to the students through the University residence halls and through the mail to those students living in apartments. The FIAT is most often an eight page newspaper with occasional smaller and larger issues.

All new students who are interested in working on the FIAT LUX are invited to attend an organizational meeting in the newspaper office, in the basement of the Campus Center, Saturday, Sept. 19, at 10 a.m. The most pressing needs of the FIAT are capable sports writers and photographers. There are also the traditional openings in the news and feature departments. In addition is a need for circulation workers and copy readers.

## Delta Sig Wins Float Competition



Annual St. Pat's parade brings strong float competition between fraternities and sororities. Delta Sigma Phi won in the fraternity division last year, with a representation of the comic strip character Snoopy.

## Dean Greet Freshmen

It is a pleasure to welcome you, the Class of 1968 and transfers, to the Alfred University campus. I congratulate you on your choice of universities and extend every good wish for success in your new academic endeavor.

Your next few years will be the most important years of your life—the time when you make the final preparations for your role in society. You will find on campus, many, many opportunities for learning and self-development.

Already you have found the university and the village to be a very friendly community. You can carry on this tradition of friendliness by continuing your cordial 'hello.'

Cordially,  
Paul F. Powers  
Dean of Students

# Editorial . . .

The FIAT LUX is happy to join the rest of the Alfred community in welcoming the Class of 1968 and other entering students. We have prepared this special issue for you so that you might have an introduction to the FIAT while learning about various aspects of the University.

Everyone of you has been selected after much discussion and comparison with other candidates. Each of you has the qualifications for success at Alfred University and we share the hope with you that you will achieve the finest things of which you are capable.

Your four undergraduate years are, as you have already heard many times, the four most important years of your life. It is during this time that you start on the road to success or begin an unfortunate trail to disappointment. There are some steps which you can take to insure that you move in the proper direction during the formulative freshman year.

It is not necessary to spend every waking moment studying or contemplating academic subjects. Relaxation is necessary and can be found in many areas. But it is important to remind yourself once a day of the responsibility of an undergraduate and the obligation to your parents, the University, and most importantly to yourself to succeed.

It is also important to remember that you are more than individual, separable students. Each of you is a part of Alfred University and as a result bears a certain responsibility to the University. Alfred is a respected school and one where most of you can achieve an excellent education. But the quality of the school in academic and extracurricular areas is determined by the achievements of the students. During the next four years you will be the measure of Alfred University and your school is not expecting too much if it expects you to live up to your potential.

As mentioned above, achievement in the classroom is expected but there is an important role for extracurriculars at Alfred. Our student government has grown in scope and achievement in the past few years and it is reasonable to expect it to continue to grow. This is an important part of student responsibility at Alfred and the Student Senate and other governing groups will need leaders from among you. Take an interest and spend time in this area, as well as in the countless other organizations, including our intercollegiate athletic team, which provide a meaningful diversion from studying.

It is traditional that college students establish themselves as the most active critics of their school. And rightly so, since the students are the people best able to know the achievements and failures in and out of the classroom. You as freshmen will actively engage in criticism of one or every aspect of the University. This condition will be healthy and worthwhile until that moment when you speak without full knowledge of a situation or criticize others to account for your own shortcomings. You as adults must measure your criticism and comments as objectively as possible.

Thus now you are burdened with the largest amount of responsibility you have yet known. Do not allow it to discourage you because among you is a future student body president, a future Women's Student Government president, a future yearbook editor, a future FIAT LUX editor, etc.

## Kleban Explains Fraternity System; Outlines Rush Season for Frosh Men

by Don Kleban

I would like to take this opportunity to welcome all freshman and transfer students to Alfred University. Many of the eligible male students are understandably curious as to the place that the fraternity system occupies on Alfred's campus. Fraternity men are justly proud of the respected position that is awarded them, both from the student body viewpoint and that of the faculty and administration. Our academic rating is consistently equal to and usually above the all-mens index. Socially, our program annually receives the approval, without modifications from the administration.

It is a rare event when an independent organization wrestles the intramural athletic cup away from a fraternity team. The majority of student leaders are active members of a fraternity including the president and vice president of the Student Senate, the president of the Blue Key National Honor Fraternity, etc. Many faculty members and respected citizens of the Alfred community are affiliated with an Alfred fraternity.

To be a member of one of Alfred's six fraternities is not an

obligation or a requirement. If you are selected as a pledge of a fraternity, you can consider it an honor. If you fulfill your pledge duties successfully, you will become a fraternity brother. You will be a fraternity man, but you will still retain your position as an Alfred student.

The formal rush season will begin in about one month. Before this time, you will all be introduced to the fraternity system via two formal smokers and by studying the official fraternity handbook. Take advantage of this time period by observing fraternity men in action. Think about the ultimate choice you will have to make, but enter the closed rush season with an open

mind.

Visit all of the fraternity houses and talk to the brothers. Are these the type of individuals that you would choose to live with and work together with? Will you be willing to sacrifice time, physical effort and mental energy for the fraternity? You will benefit from the fraternity only if you are willing to work for it. You will grow with the fraternity and eventually become one of its leaders. When you graduate in four years you will leave behind you the fraternity that you helped to build. Keep these factors in mind when you make your decision on preferential night. It will be one of the most important decisions of your college career.

## Open Letter to Frosh Women

by Carol Hermanns

By now most of you have received the Women's Student Government Handbook and are totally confused as to what you can do, can't do, should or shouldn't do. Probably half of you are ready to pack and go home. But don't fear, that girl in the next room who looks so calm and collected

and your sophisticated roommate from "the city" are just as perplexed. It's unbelievable now how nonchalant they appear. Chances are you do too!

Most of you have not been away from home for any length of time. Others have never lived in a small town. In any case you each have very special problems and individual adjusting to do. For this reason you all have a big sister plus a student advisor. These girls are volunteers, they were not drafted. They want to help you so please go to them and don't be afraid to ask them anything at all.

Naturally we are all here to get an education but the term implies a far greater scope than classroom work. It connotes an entire living experience. Through the W.S.G. we are trying to make the most of our living experiences at Alfred. The government is not limited to rules and regulations as in many colleges. Besides striving for more self-government we have some excellent programs planned. To start off we have two big sister-little sister events. We also have guest lecturers, a fashion show, a hootenany, Christmas caroling, films and more.

Just remember the next four years can be your most wonderful. At times things may look dark. Take the good with the bad and take it all in stride. Start off with a big "Hello" and a big "smile". After all, that's the Alfred tradition and you want to be "in" don't you?

## ROTC Trick Drill Show



The ROTC Drill Team presented award winning maneuvers during last year's military review at Parents' Weekend.

## Fiat Lux

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### Alfred University's Student Newspaper

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MANAGING EDITOR LIN BESSETT  
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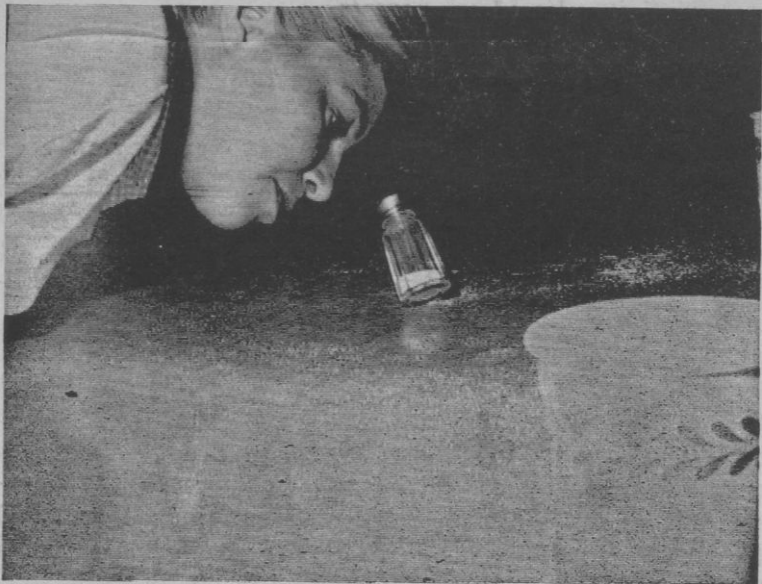
# BEWARE!

## Frosh Court

## Is

## Coming

# Typical Frosh Curriculum



Former freshman Marge Wolin exhibits rare talent in one of the many time-passing activities sponsored by the Campus Center.

# Student Nurses Urged to Choose Basic and Aesthetic Curriculum

by Vernetta Grau  
Dean, School of Nursing

Career opportunities in nursing are increasingly varied and interesting, and there is every indication that this trend will continue into the future. One significant fact about these diversified and challenging careers is that they are open to the nurse whose preparation includes college education. At least a baccalaureate degree is required for many types of positions, and in virtually every phase of nursing promotion depends in part on such educational qualifications.

Two areas of liberal arts study

which are basic to nursing are the physical and social sciences. Biology, chemistry, sociology and psychology are essential to the nurse's knowledge. Through the study of English she develops communication skills, in both verbal and written form. Therefore courses selected from these areas are required for all students in the School of Nursing.

Every college student, regardless of his major, must expect values from his educational experiences which may not seem directly related to his vocational goals—values such as an appreciation of cultural and aesthetic pursuits which add richness to the art of living; an appreciation of human beings and the world in which they live, a particularly significant value for the nurse whose way of life revolves around people. The student has opportunity to include such experiences in his educational program, and the mature, sensitive student profits from these advantages.

The student in the School of Nursing studies on campus during her freshman and senior years. The curriculum for these years is planned partly to prepare the student for specialized study in the nursing major, and partly to give her an opportunity to explore other fields of knowledge.

During the second and third years the program is centered in appropriate health agencies. At Syracuse Memorial Hospital the student studies medical-surgical nursing, and maternal-child health. At Willard State Hospital

she has psychiatric nursing, and for field experience in public health nursing she spends nine weeks in Rochester in the department of health, County of Monroe.

A major strength of nursing education is that the student has the opportunity to apply her nursing knowledge and skills concurrently as she studies in the more formal classroom situation. It is important to emphasize the fact that the whole clinical educational experience is planned and implemented by the faculty of the Alfred University School of Nursing, even though off-campus facilities must be used.

These are multiple objectives of the nursing curriculum. The student must be prepared for her role as a professional person who has mastered the special knowledge and skills basic to her profession. She must also develop an understanding of related fields, such as the physical and social sciences. Integrated with these objectives is that more abstract but equally important desire to become an educated individual whose personal resources are enriched by the broad educational process, with the result that she has more to share with others.

It is our hope that we have succeeded in creating an academic and professional climate in which each student can learn effectively, and begin to fulfill her own real potential. The successful nurse is one who understands that learning may never become static, and who is able and eager to keep pace with progress.

# College of Ceramics Curriculum Undergoes Several Revisions

by John McMahon  
Dean, College of Ceramics

"The undergraduate program in engineering, science, and art which are offered by the College of Ceramics, though varying in objectives and detail, are structured to provide a strong fundamental base and a broad education as well as the concentration in Ceramics. Because it is recognized that no entering student is aware of his potential or the part he will be expected to play in life, the College insists upon a strong background in fundamental subject matter and in the humanities. The College hopes that when a student graduates he will not only be a capable ceramist but also a person who can and will assume responsibilities in his community." From the 1964-65 Catalogue.

The college begins its sixty-fifth year, and as it does, it records several notable changes

which will have significant effects on its academic and research programs.

Following through on recommendations of the master plan committee, the following changes have taken place: The departments of research and physical sciences have been eliminated, the name of the department of ceramic engineering and general technology has been changed to that of the department of ceramic engineering, the name of the department of glass technology has been changed to that of the department of glass science, the name of design has been changed to that of the department of art, and there have been established the departments of ceramic science and an office of research.

The actions taken are directed toward placing more emphasis on engineering subjects in the ceramic engineering program, placing more emphasis on science

in the ceramic science (previously ceramic technology) program, and encouraging the development of research in all departments.

The new catalog shows a few major and numerous minor changes in the various curriculums and additional changes will be made in the design program. The number of hours required for graduation from the bachelor of fine arts program are to be decreased from 150 to 143.

Dr. W. G. Lawrence has been appointed chairman of the department of ceramic engineering, Dr. W. E. Brownell has been appointed chairman of the department of ceramic science and Dr. T. J. Gray has been appointed administrator for research. Mr. Bryn Manley comes from England to be a new member of the faculty in the art department and will teach painting and graphics. Mr. Donald McKimley, a former student, will join the staff of the art department and will teach in the area of three dimensional design.

Professors M. J. Rice and R. M. Campbell, because of the age rule, stepped down from their chairmanships of departments in 1963 and 1964, respectively. They will be teaching during the coming year in those areas to which they have made such great contributions down through the years.

There have been some changes made in the physical plant of the college and Glidden Pottery has been set up for use by graduate students in design. Numerous pieces of equipment have been purchased and an outstanding collection of European porcelain has been added to the college exhibits.

## SHORT'S NORGE VILLAGE

WELCOMES  
THE CLASS OF '68

— and —  
Returning Upperclassmen

# THE COLLEGIATE

WELCOMES

THE CLASS OF 1968

## Footlight Club Offers 'The Miser'



The University Footlight Club presented "The Miser" by Moliere as part of last spring's Parents' Weekend. The play was presented in the Men's Gym and drew large crowds for all shows.

## Glidden Galleries

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FIAT LUX  
September 15, 1964

Alfred, New York

# Troupe Presents 'Brecht'



Lotte Lenya, center, starred in a performance of "Brecht on Brecht" by the original Broadway cast. The play was sponsored by the University's Cultural Programs Council as a part of its annual program.

**THE YOUNG DEMOCRATS**  
say  
**ALL THE WAY WITH LBJ**

## Notice to Advertisers:

The FIAT LUX is proud to announce that we will have a minimum circulation of 2250 this year. In addition to all the students, faculty and administrators at Alfred University we have several hundred graduate and alumni subscriptions. Despite our continually growing circulation, there will not be an increase in our advertising rates. Our ad manager is Richard Berger. If he does not visit you often enough, please call the FIAT office (587-5402) and complain.

## Orientation Week Keeps Frosh Going

(Continued from Page One)  
in the second quarter. The upstate area has the largest representation in the class with 184 students followed by 113 from the downstate area, 85 from other states, and six from foreign countries. The academic breakdown of the group shows that 154 men and 72 women will enroll in the College of Liberal Arts, 82 men and 5 women in ceramic engineering and 12 men and 23 women in design in the College of Ceramics, and 40 women in the School of Nursing.

## Fiat Meeting

There will be an organizational meeting for all students who would like to work on the FIAT LUX in some capacity this year, Saturday, Sept. 19 at 10 a.m. The meeting will be in the FIAT office in the basement of the Campus Center. There is a special need this fall for sports writers and photographers.

## Help us tell them the real news.

Radio Free Europe speaks daily in their own languages, to 80,000,000 captive people in Poland, Czechoslovakia, Bulgaria, Hungary and Romania. It spotlights Communist lies and deceptions. With honest news from the free world. Help to continue getting the truth through the Iron Curtain —by mailing your contribution to:

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## CRITIQUE

"infinity pleased our parents  
one inch looks good to us"—e. e. cummings

—by Steve Skeates—

One way to sell your product, whether it be a magazine or simply a column, is to propose a philosophy, suggesting that this is what has always stood behind your product. After all, let's be rational about this. Is there a basic theme in this column, or is it simply sensationalism, aimed at the masses?

This column stands (and, I must admit, has always stood) as an argument for the insignificant, an attempt to make the creative world realize that it is approaching insignificance, an attempt to transform this unconscious approach into a conscious aim. If this column can do this one thing, then I will feel that I have, in my own small way, made this, if not a better world to live in, at least a world to live in.

Once, movies (along with other art forms) were, to use the Hollywood term, larger than life. It wasn't realism that they gave us but something "better," that is: escapism. Now, however, the focus is coming closer to reality. The situations depicted are becoming smaller, approaching insignificance. As I have once said, soon people will go out into reality to escape from the movies. This is what I call progress.

And, do I mean this seriously? Well, consider for a moment that if what I say is true then this could not possibly be a parody of sorts, for under this situation parodies of this sort could not exist. Parody is the art of creating humor by writing about the insignificant in a mock important manner. But when insignificance becomes important, parody won't work.

And, the fact remains that we don't hear much from parody anymore. When happiness became a warm puppy, parody must have retired. This also is a part of progress; old forms must give way to new.

This column (soon to be made into a full length motion picture) appears in the Fiat every week.

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# Alfred's Main Street May Not Be Busy, But Several Stores Await Your Business

Main Street, Alfred may not resemble New York's Broadway, but on or near it are several merchants waiting to serve the University population and to cater to the needs of the students.

Perhaps the first places freshmen will find themselves are two village restaurants (not including the Campus Center cafeteria). Both the Alfred Lunch and the Collegiate are open all day up to curfew. The restaurants are located on Main Street and both offer popular food at reasonable prices.

In a few days members of the Class of 1968 will venture to the bookstores to buy civilization and other textbooks. Alfred has two book stores: the Box of Books, operated by Hazel Humphreys, and the College Book Store, run by Ed Crandall. In addition to textbooks both shops stock review books, and the College Book Store

has a complete selection of paperbacks. The latter is on Main Street and the Box of Books is on West University, right off of Main Street.

A large selection of merchandise is stocked by the Kampus Kave, Bostwick's and Crandall's. All stock notebooks and other stationary goods. Crandall's has a large stock of jewelry. Bostwick's features girls' clothing, and the Kave has mens' clothing. The Kave is also the Western Union agent in Alfred and will send shoes to Hornell for repair.

There are two grocery stores in the village: Jacox Food Mart and Glover's Grocery. There is also a hardware store located above the pool hall with an entrance on Church Street. Also in town are a drug store and bakery, along with two barber shops. There are two additional barber

shops in the direction of Alfred Station.

Students may open checking accounts in the Citizens National Bank, which opened its new office across from the post office last spring. Also in town is the Alfred Mutual Savings and Loan Association which will accommodate students' savings accounts.

Also in the village is Glidden Galleries which features art work and other attractive gifts and Jan's Beauty Salon which does wonders with feminine hair styles. On Church Street is the Bean Pot which is popular for late evening snacks. There is an automatic laundry located in back of the Alfred Lunch.

The only regular cleaners in Alfred is West's on Church St. However two others, Loohn's and Pappas Bros., have dorm representatives which pick up and deliver twice a week.

## Rowan Cites Influence of Youth In June Commencement Address

Carl T. Rowan, director of the United States Information Agency, was the principal speaker at the commencement exercises last June.

In a brief and successful speech Rowan urged the graduates to accept their important role in the shaping of their future. He spoke of several incidents in recent years in which young people have profoundly influenced political and governmental decisions of great importance. He also listed several young men who are influential world leaders today, including Fidel Castro, premier of Cuba, and Nguyen Khanh, prime minister of South Vietnam. Both men are 37 years old.

Rowan appealed to the students to direct their efforts and influences toward the achievement of peace and the spread of freedom.

Before taking his present high

governmental position Rowan was an award winning newspaperman and United States ambassador to Finland.



Carl T. Rowan, director of the United States Information Agency, was the principal speaker at Alfred's 1964 Commencement exercises. Rowan is the former Ambassador to Finland.

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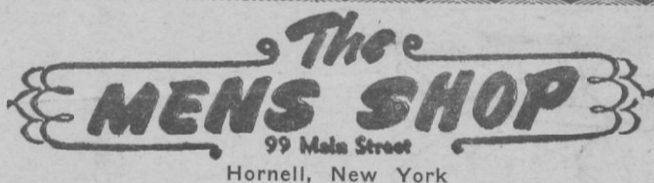
BOSTWICKS

## D. C. PECK

Welcomes  
THE CLASS OF '68  
Along with the  
Returning Upperclassmen

FIAT LUX  
September 15, 1964

Alfred, New York  
5



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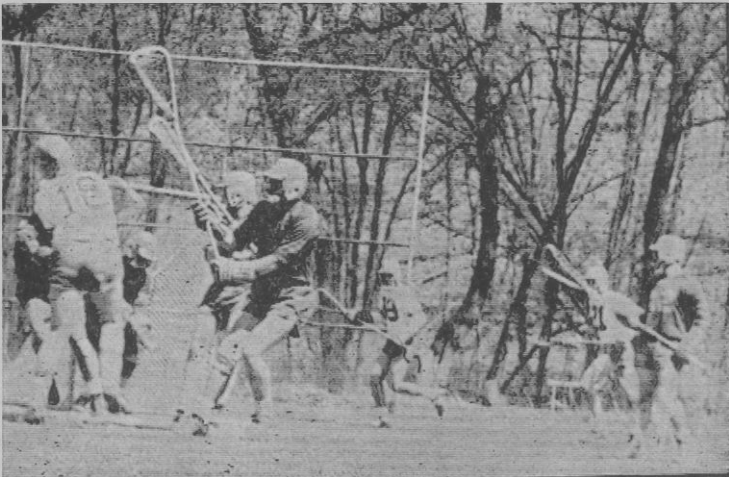
# Saxons Have Complete Sports Schedule



Chuck Mateson, Saxon track team member, releases his pole and vaults to another victory over his opponents. He cleared 13 feet in this meet with Colgate.

Alfred has a complete schedule of interscholastic sports with football being perhaps the most popular.

In the fall, in addition to football, there is a cross-country team with a fine record that include several recent state championships. The football team is directed by Alex Yunevitch who has been at Alfred for over 25 years and who has more than a hundred victories in his career.



The newly formed lacrosse team displays its attack and defense in an intra-squad game during last year's season. This game was part of the Parents' Weekend program.

The winter months are marked by basketball, indoor track, rifle, and wrestling. While basketball games are well attended the Saxons have had some of their finest achievements, including state championships in the other winter sports.

Alfred participates in the traditional spring sports of track, golf, and tennis. In addition an independent lacrosse club was organized last spring and immediately this new sport became very popular. It is expected that University support will be forthcoming because of its inclusion in the master plan.

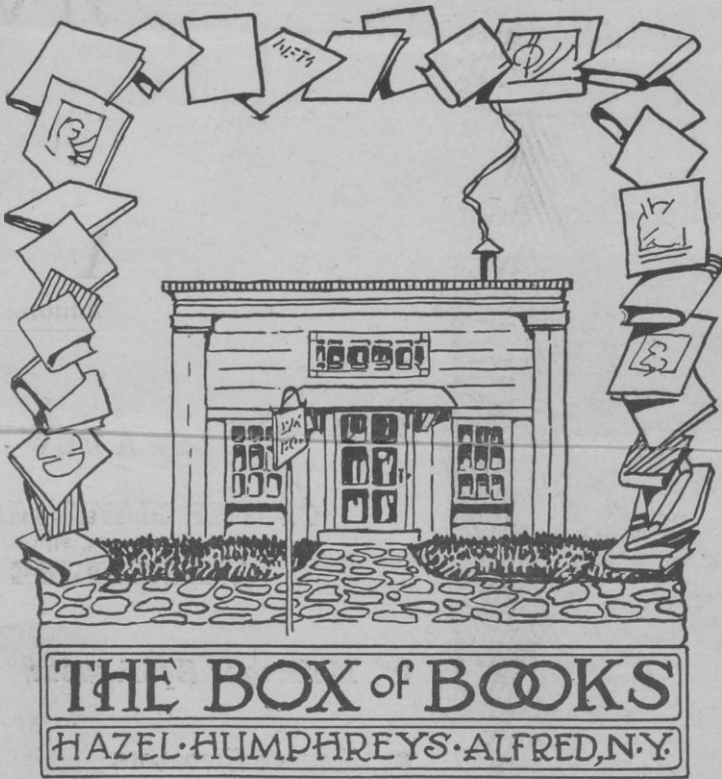
Also included in the master plan are playing fields so that baseball might be instituted at the interscholastic level.

In addition to the interscholastic sports Alfred has a full schedule of intramurals for both fraternity and independent men.



Alfred's hoopsters battle to obtain the ball while members of the opposition look on from the bleachers. The Saxon team is coached by Robert Baker.

## WELCOME Class of 1968 to an Alfred Institution



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more than 30 years

**Its Function—**

Selling Books, those tremendous (in more than  
one way) Tools of Learning

**EXCLUSIVELY BOOKS!**

No "pie-in-the-sky" promises of getting and having  
everything. (That depends on the publisher.)

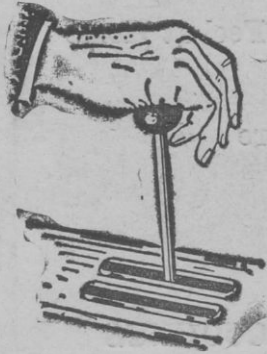
**BUT WE TRY!**

So—if you want a book—ANY BOOK  
ASK US ABOUT IT!

### JACOX FOOD MART

— welcomes —  
THE CLASS of 1968

### THEN HE SHIFTED TO BANK FINANCING



He wanted a stick shift on his new car and he shopped for it. He shopped for financing, too—and he came to our bank. He found our auto loans convenient, prompt and very low in cost! You will, too.

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