



99%, by Judy Livingston
(2018)

ALFRED, NY – An illustration by Judy Livingston, associate professor of design in Alfred University's School of Art and Design, was included in a recent international exhibition in Seoul, South Korea.

Livingston's illustration, titled "99%", was among the artwork included in the Korean Women Visual Designers' Association (KWVD) International 2018 Invitational Exhibition, held July 4-9 at Gallery IANG in Seoul. Livingston was among 10 designers invited from nine countries – the United States, Belgium, China, Germany, Indonesia, Iran, Italy, Japan and Slovenia – along with 33 designers from Korea who participated in the exhibition.

Livingston's work communicates the meaning of the word "Ubuntu." Ubuntu, she explained, is a South African philosophy linked to loyalty and solidarity; the term comes from the Zulu and Xhosa languages and can be translated to "humanity toward others." Her illustration is inspired by the double helix structure of DNA.

"The fact that all human beings share more than 99 percent of their DNA is testimony to the reality of our global community and the insignificance of our differences," Livingston said.

Established in 1983, the Korea Women Visual Designers' Association is one of Korea's most prestigious honorary societies of women designers, helping to develop their capabilities and enhance their social power of creativity.