

Alumna named assistant dean for College of Business

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Maeghen MacDonald

Maeghen MacDonald, a 2007 graduate of Alfred University, has returned to campus as interim assistant dean for the College of Business. She will serve in that capacity until the end of the 2010-11 academic year. MacDonald, who earned degrees in political science and communications from AU, with minors in marketing, public law and criminal justice, received an MBA degree, summa cum laude, from the Peter J. Tobin College of Business at St. John's University in New York, NY, in December 2009. In her new position, MacDonald has been charged by Interim Dean Nancy Evangelista with implementing social media strategies to improve the visibility of the College of Business. She has already created a Facebook page -- <http://www.facebook.com/p...> -- and a Twitter account -- @AUCOB - to help promote the College. She's putting to use on behalf of the College of Business skills she gained from her professional and volunteer efforts. MacDonald has been a corporate development and outreach associate for Tutor.com; a web marketing specialist for PropertyRoom.com; and a marketing coordinator for META Engineers, P.C. She was also the team leader for Secure the Call, a non-profit that is currently seeking to provide 300,000 cell phones in six months to benefit the AARP Driver Safety Refresher Course. She volunteered for Waggy Tail Rescue, a New York City-based initiative to save abandoned or abused pets and find them homes. While an undergraduate at Alfred, MacDonald served as a summer Congressional intern for the late U.S. Congresswoman Jo Ann Davis. Field hockey may be her sport of choice, but MacDonald played women's varsity lacrosse for Alfred. Originally, she made her decision to enroll at Alfred - a far cry from her home in Alexandria, VA - because of the opportunity to pursue multiple interests in and out of the classroom. Most importantly, though, AU also let her bring her horse Logan to school with her; she has been riding since she was 7.