

Alfred University makes list of top marketing programs in the country

11/02/20

ALFRED, NY – University Headquarters has released its 2020 list of the top higher education marketing programs in the country and Alfred University is among the ranked colleges and universities.

Alfred University is ranked 39th on University Headquarters' ["Best 55 Marketing Schools and Colleges in the U.S."](#) listing.

University Headquarters is an independent educational organization that provides students with the tools and information that they need to succeed in higher education. The organization offers important information about colleges across the United States, including entrance requirements, academic programs, and career opportunities.

Among the criteria University Headquarters uses in developing its rankings are graduation rate, admission rate, cost of tuition, salary of graduates, number of programs offered (including minors), loan default rate, diplomas awarded, and percentage of students receiving financial aid. The organization uses public, private and government resources to secure data used in formulating rankings.

Alfred was the third-highest ranked institution in New York State, behind only Fashion Institute of Technology (19th) and CUNY Baruch College (21st).