

Student Activities and Powell Campus Center

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Selected Goals for 2004-2005

1. Support diversity by strengthening our resources and programs for ethnic minority students
2. Support recent initiative for a late-night, alcohol-free dance club on campus
3. Create new programming and enhance existing programming to meet the needs of an ever-changing campus climate
4. Establish a recreational tournament series that strengthens the sense of community and provides less competitive athletic opportunities
5. Find new ways to utilize Foster Lake to benefit the student body
6. Enhance the new student leadership program (Alfred's Newest Talent - ANT) entering its second year and reevaluate other leadership programs such as the January leadership conference

Selected Initiatives/Accomplishments, 2003-2004

- Created new leadership program for new students, called ANT (Alfred's Newest Talent). Eighteen students completed the program.
- Produced two concerts featuring nationally acclaimed artists.
- Provided support and learning opportunities as a result of the canceled Elephant Man concert.
- Formed a task force to improve efforts to combat alcohol abuse during Hot Dog Day.
- Enhanced and improved ALANA Affairs by involving two new faculty advisors, coordinating a "Trading Races" event, and more.

Services and Usage for 2004-04

Student Events (comedians, large and small act concerts, open mic nights, etc.): 61 events with a total attendance of 9653

University Events: Orientation, Terra Cotta Day, Family Weekend, Siblings Weekend, Hot Dog Day, Alfie Awards

Student Organizations: Oversaw over 80 student organizations

Nevins Theater Films: One film each weekend with a total attendance of 5697

Venture Vans: 7 trips with a total usage of 268

Campus Center Usage: 1986 meetings scheduled

Airport Shuttle: Total usage 282

Orientation: Rated either "excellent" or "good" overall by 77 percent of respondents

Trends/Departmental Priorities

As the number of ethnic minority college students increases across the nation and here at Alfred, we have an impending need to provide activities, support and additional out-of-classroom experiences for our diverse population of students. Most colleges our size, including our

competitive institutions, have their own minority affairs director, if not office. We would like to eventually add a position dedicated solely to ALANA Affairs, and add programming funds for this position.

Additional priorities:

- Increase resources for an outdoor recreational program that includes leadership retreats, staff training and campus teambuilding.
- Provide more programming on campus and decrease the need of our office to be so reliant on Student Activities Board and Student Senate funding.
- Create a speakers bureau to attract more regional attention and excitement to our campus with nationally known speakers.

Crandall Health Center

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Selected Goals for 2004-05

1. Obtain accreditation through the Accreditation Association for Ambulatory Health Care (AAAHC); on-site visit planned for spring semester 2005
2. Strengthen health education program to students
3. Continue to increase student satisfaction with health center
4. Build a culturally competent environment for gay, lesbian, bisexual, transgender students

Selected Initiatives/Accomplishments for 2003-04

- Coordinated the annual health fair; attendance exceeded the year before (as has occurred each year the health fair has been presented)
- Mary Gray, RN, acquired certification to become a “Quit Smoking” instructor through the American Cancer Society
- Managed extensive compliance efforts with new meningitis law that was implemented with very little time left before the start of the school year

Services and Usage for 2003-04

Health Care: 1108 individual students served; 3354 appointments were conducted

Hospital admissions: 5

Education: Student Health Advisory Committee (SHAC) staffed monthly table and conducted outreach; nine workshops were presented by health center staff

Trends/Departmental Priorities

The increase in students who arrive on campus already on psychotropic medications will impact the health center in many ways – for example, the number of students seen by our psychiatric nurse practitioner continues to increase each year. There is a vital need for a health educator at Alfred University to satisfy both physical and mental health needs of our students. Also, there is a national trend toward alternative medicines integrating with traditional “western” medicine.

Other priorities:

- An increased emphasis on international education will necessitate pre-trip and follow-up care
- Electronic medical management systems need to be examined and used
- We need to educate the campus to focus on a more inclusive definition of health

Residence Life

Brenda Porter, Director

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Selected Goals for 2004-05

1. Create focus group that will consider restructure of current staffing patterns within the department
2. Develop learning outcomes for programmatic departmental initiatives and assess effectiveness of those outcomes as a result of CAS (Council for the Advancement of Standards in Higher Education)
3. Continue to pursue ongoing residence hall furniture upgrades to become competitive with like institutions
4. Implement a campus-wide "Community Watch" program to educate residents that personal safety in and around the residence halls and the greater Alfred community begins with them

Selected Initiatives/Accomplishments for 2003-04

- Office of Residence Life awarded Student Affairs Office of the Year
- Filled and staff Joel's House with four different clubs/organizations
- First Year Experience program commended by Middle States
- Improved spring housing selection process
- Added VH1, HBO and Cartoon Network to cable offerings
- 46% of undergraduate Resident Assistants achieved Dean's List for Spring 2004

Services and Usage

Housing: assigned and provided for 1330 students with an occupancy rate of 97%

Crisis intervention: responded to all manner of after-hours incidents

Programming: provided 144 educational workshops and 72 community builders for freshmen (total attendance 2241), and 168 educational workshops and 121 community builders for upperclass students (total attendance 2444)

Community living standards: provided through policy implementation and judicial follow-up

Trends/Departmental Priorities

Across the country, college residence halls are beginning to include numerous amenities and beautiful furnishings. The grand opening of Joel's House is consistent with this trend, and the recent one-year lease of the former Sigma Chi Nu sorority house at Nine Sayles strengthens this pattern in our own University housing. Given this trend, the department will review current staffing patterns to better meet the needs of our residential population including the existing Special Interest houses (Honors, Hillel, Modern Languages and Environmental Studies). Residence Life recently completed the CAS self-assessment, which supported our need to continue to upgrade furniture in all of our residence halls (both lounges and rooms) and also to further develop our existing learning outcomes, as well as adding others in order to better assess our departmental effectiveness.

Counseling and Student Development Center

Dr. Norman Pollard, Director; pollard@alfred.edu; 607-871-2300

Goals for 2004-05

1. Review and revise center mission statement to ensue we are consistent with the mission and goals of the division and university. Also explore to what extent our office should incorporate student learning and student development in our mission and goals. The process should provide guidance on how to balance the office's clinical mission with our developmental mission.
2. Develop a formal assessment strategy for the Counseling and Student Development Center. This strategy will include tangible, measurable outcomes to be used to determine program mission and goal achievement.

Selected Initiatives/Accomplishments for 2003-04

- Partnered with the Rural Justice Institute to submit a grant application to the Department of Justice to focus on domestic violence on college campuses.
- Dr. Pollard chaired the Athletic Task Force and was awarded the Alfred University Friend Award by the Alumni Association.
- Responded to the suicide of an employee by facilitating critical incident stress debriefing groups and provided support to the University community after the death of a student.
- Provided alcohol and other drug education services and programs while the educator's position remained vacant.
- 89% of client satisfaction survey respondents indicated that the services provided helped change the problem that brought them to counseling. 77% indicated that the help they received changed the way they cope with their problems. In both instances, the remaining respondents indicated that it was too soon to measure change.

Services and Usage for 2003-04

Counseling: 216 students had 1110 counseling appointments

Training: 181 students (duplicated) attended trainings, e.g., resident assistant training

Education: 518 members of the campus community (duplicated) attended CSDC workshops

Events: 630 members of the campus and local community (duplicated) attended CSDC sponsored events, e.g., Hot Dog Day Fun Run, Health Fair and National Screening Days

Trends/Departmental Priorities

Students are arriving to college with increasing complexity and severity of student problems. The students with the most complex problems are also, in many cases, the best and brightest at AU.

- Last year, 39% of the students seen at the CSDC received counseling before coming to AU
- 21% came to AU already on medication
- Over half of the survey respondents indicated that their contact with the CSDC was important in their decision to continue their education
- Implications: need for specific professional development is acute; staffing is always an issue to prevent excessive wait time
- The need for a health educator is acute

Athletics

Jim Moretti, Director
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Selected Goals for 2004-05

1. Increase involvement of entire staff with the admissions process.
2. Increase academic support for student-athletes. Each head coach will develop and implement a specific plan to increase the awareness of the academic support services offered by Alfred University.
3. Establish a Captain's Council to further increase communication with Director of Athletics on leadership, student behavior, and student-welfare issues.
4. Modernize existing facilities. Through a concerted effort by the entire athletic department we want to raise funds to complete the second phase of the Fitness Center refurbishing project.
5. Field competitive teams. Support student-athletes in their efforts to attain high levels of athletic performance, including opportunities for participation at the conference, regional, and national levels.

Selected Initiatives/Accomplishments for 2003-04

- Men's swimming and diving was second out of twelve schools in the NYS Division III Upstate Championship
- Swimmer Sara Thompson was state champion in one individual event
- Men's soccer team made the first round of the NCAA Division III championships. They also won the Empire 8 Conference title. Ken Hassler was voted the Empire 8 Coach of the Year in men's soccer
- Alicia Ballard was named first team all-conference and Empire 8 Player of the Year
- Jesse Raynor was named Empire 8 Player of the Year in football and was featured in Sports Illustrated
- Jim Moretti served as chair of the NCAA Division III Football Committee

Services and Usage for 2003-04

Varsity sports: 378 student athletes (duplicated)

Recruiting: 565 athletes applied; 188 deposited as a result of recruiting activity

Late Night McLane: 4073 students used McLane Center during late-night weekend hours

Intramurals: 60 teams; 585 student participants

Trends/Departmental Priorities

- Due to the competitive nature of recruiting many colleges and universities today provide the necessary facilities to support a quality intercollegiate athletics program. Universities realize the importance of adequate field space, practice facilities, and game facilities, and many universities are building multi-purpose facilities addressing students' intercollegiate, recreational, and fitness purposes, sometimes referred to as a field house.
- There is a concerted effort among administrators at all levels to educate student-athletes, coaches, administrators, and fans on proper sportsmanship and conduct.
- Title IX continues to be a hot topic. The NCAA provides universities with workshops and conferences specifically addressing the current regulations of the Department of Education (Office of Civil Rights).

Judicial Affairs

Carol Wood, Associate Dean of Students and Judicial Coordinator

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Selected Goals for 2004-05

1. Determine an effective online records system for judicial process, histories and other records; obtain funding to do so; improve turnaround time and follow-up on incidents referred for judicial action; develop process for retroactively converting judicial histories into new system
2. Work with the Vice President for Enrollment Management on retention initiatives, including analysis of existing data and revision of exit interview process/questionnaire

Initiatives/Accomplishments for 2003-04

- Developed campus plan for Hurricane Isabel, applied strategies to standard operating protocols
- Aggressive planning before Hot Dog Day (in conjunction with many other offices) led to many fewer instances of alcohol poisonings, student arrests, and judicial action than in previous years.
- Continued efforts to improve relationships between/among Residence Life staff, AU Rescue Squad, and Security staff, for emergency response to student incidents
- Contributed to grant proposal to US Department of Justice for program to reduce violence against women (outcome not yet known)
- Served as grant reviewer for the US Office of Safe and Drug-Free Schools proposals and judge for upcoming Student Judicial Affairs case study competition

Usage/Statistics for 2003-04

409 incidents reviewed; 226 (55%) referred for judicial action. 54% of referred incidents were alcohol or drug related, involving 171 students. One student was suspended this year, not including five individuals facing suspension who withdrew prior to hearing.

Trends/Departmental Priorities

Alfred University is experiencing an increased volume and complexity of high need students, which has the potential to strain existing emergency response protocols. In addition, the University needs to consider the increased potential for or threat of litigation from students found responsible for serious code violations, as well as increased pressures from legislation on various aspects of student conduct. The biggest priority for the near future is to improve judicial process, research available computerized systems and manage implementation issues.

Dining Services

Albert Bauer, Director

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Selected Goals

1. Improve student satisfaction with board dining at all venues, as measured by intercept and Aramark-sponsored surveys
2. Offer nutrition and healthful eating information, in the dining halls and in collaboration with other Student Affairs departments
3. Develop the new campus management team's ability to provide consistent, high quality dining services, cash operations and catering

Initiatives/Accomplishments for 2003-04

- Renovated Li'l Alf Café
- Improved communications between Dining Services and students, through regular contact with Student Senate
- Developed understanding of weaknesses, through intercept survey process
- Provided significant corporate/regional support provided in response to management weaknesses
- New professional staff hired for Dining Services Manager, Director of Catering and Ade Hall, Executive Chef and Ade Hall Production Manager positions
- Developed upgraded catering program

Usage/Statistics

Fall meal plan contracts: Block 1 – 75; Block 2 – 167; Block 3 – 315; Block 4 – 164; Block 5 – 528; Block 6 – 136

Satisfaction measures: 4.45/7 (2003); 4.42/7 (2002) measured through EBI/ACUHO-I Benchmark Survey (dining services is the top predictor of overall resident satisfaction). AU Dining Services ranks 45th out of the 88 participating institutions on this measure.

Trends/Departmental Priorities

Dining Services on Alfred's campus needs to improve satisfaction scores to above average (EBI, Aramark, SOS) and to above prior year's (intercept surveys). We will need continued improvement in communication between Dining Services and campus constituencies. Other priorities include:

- Review equipment assets (age, condition, replacement cost) and recommend plan for the future
- Review architect's plans for Herrick Library foyer and develop equipment list as needed
- Become more involved with health and nutrition education by providing information/education programs to the extent possible

Career Development Center

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Selected Goals for 2004-05

1. Successfully address the more developmental career needs of our students, primarily in the College of Business, by developing the Career Passport program (a series of workshops that will address pre-job search skills)
2. Raise the number of employers on campus from the previous year by adding alternatives to on-campus interviewing including a career event for artists, the Employer-in-Residence program, Engineering Week events and the Health and Human Services internship fair
3. Increase awareness of internship programs, especially those supported by faculty, and effectively promote our new Allen Term winter experience program
4. Further strengthen our campus and regional reputation as experts regarding issues involving the business environment and innovations in career development industry

Selected Initiatives/Accomplishments for 2003-04

- Successfully piloted an Employer-in-Residence program that attracted 10 employers to campus during a poor college hiring environment.
- Expanded our ability to counsel/advise international students and educate companies that may be reluctant to hire an international student.
- Developed a successful method of partnering with company representatives to design individualized promotional strategies with the intention of building company visibility on campus.
- Renewed the phrase "Allen Term" to apply to winter internship and experiential opportunities; developed a database of Allen Term experiences.
- Achieved an average score of 4.22 on a 5-point scale for the question: "After talking to a counselor, I am more confident about my own career development." (N=132)

Services and Usage for 2003-04

Career counseling/advising sessions: 1517 individual sessions with 868 people. Four top reasons for seeking services were (1) experiential education; (2) resume/cover letter; (3) general job search; (4) career counseling/assessment

24-hour document critique: 574 (duplicated)

Email advising: 484 (duplicated)

Workshops conducted for AU students: 42

On-campus recruiting: 171 students interviewed with 31 companies; an additional 50 attended career fairs

Special events: Law School Night, Graduate School Fair, GRE/LSAT administrations, Alumni Networking Night, Business and Engineering Career Fair, Careers in the Common Good Fair, Teacher Recruitment Day, Employers-in-Residence (10 sessions), several more.

Credential files: 901 sent on behalf of 457 individuals

Trends/Departmental Priorities

Our students are in need of internship, co-op and fieldwork experience. A few LA&S departments require fieldwork; Business and Engineering recommend internships/co-ops; and many divisions do not have a structured program. Students who graduate without experience are at a huge disadvantage if they are bound for the work force instead of graduate school. Our Frederick W. Gibbs Intern helps to provide the research and development we need; now we need to find a way for students to take better advantage of the opportunities, regardless of major.

Priorities include:

- Subsidized, competitive internship program for Art/Design and Liberal Arts and Sciences majors
- Internship award and lecture similar to the McMahon co-op award
- Externship program in several major cities
- Development of international internships
- Cooperative efforts with faculty to increase support for students who would like an internship or co-op

Student Senate

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Kathleen Kiely, Vice President

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Selected Goals for 2004-2005

1. Increase the operational budget of Student Senate to put us on par with senates in competitive institutions.
2. Reform financial hearings in order to distribute monies to organizations more effectively.
3. Continue to support the efforts of the recently created Presidential Cabinet in order to serve students more effectively.
4. Become visible and helpful to traditionally underrepresented Student Senate groups, including student athletes and Art & Design students among others.