

Getting down to business early: Bergren Forum speaker talks about early experiential learning at Alfred University

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Diana Maguire

Diana Maguire, assistant professor of management in the School of Business at Alfred University, will share the findings of her two-year study of the impact of requiring first-year business students to take a practicum their second semester during the Thursday, Oct. 26, Bergren Forum, scheduled for 12:10 p.m. in Nevins Theater, Powell Campus Center, on the Alfred University campus.

In 2015, the School of Business changed its curriculum to add a required practicum for first-year students in the second semester. Maguire explained the “hands-on course, requiring students to create real business projects, is more typically offered to students in the final stages of their business course sequence.” Over the past two years, she has measured students’ perceptions of the impact of the course on their understanding of their major and potential careers. Those results will be shared during the Bergren Forum.

Sponsored by the Division of Human Studies, the Bergren Forum is held each Thursday classes are in session. It is open to the public, free of charge. Attendees may take their own lunches; coffee and tea are provided.