



Marlin Miller, Al Paladino—Board heads—conclude preparations this week for Pat's Festival.

21st St.'s Festival Starts Thursday

Thurs. Opening Set For Floats, Open House & Dance By Hayman

After many months of hard work, Alfred University's largest annual festival will get under way Thursday, March 18. Co-chairmen Al Paladino and Marlin Miller announced that ticket sales already are far ahead of expectations. It is thought that this year more people from the surrounding communities will be on hand for the affair.

With juke boxes and house victrolas playing the music of Richard Hayman, the campus is fast getting set for the St. Pat's Ball. However, only part of the enthusiasm is directed toward the band. Schedule for the festival remains substantially the same as announced a few weeks ago.

Thursday afternoon at 1:00 p.m., the designer's nightmare will begin a parade of floats, that is, all fraternities and sororities will participate, the extent of which will be shown at this procession of home-made exhibits on wheels. An added feature this year are several school bands from nearby schools and the ROTC drum and bugle corps. Prizes for whisker growth will be awarded at the parade. The winners will be chosen tonight at 7:30 in the student union by the five lovely queen candidates. The highlight of the parade will be the arrival of St. Pat. How and where from is anybody's guess. The old gent will deliver his annual report to the students at this time.

An innovation replacing the traditional tea dance is the barbecue to be held at the ceramic college immediately after the parade. Two barbecues per head will be served which will be slushed down with pop. Dancing and "crazy sounds" will be provided as entertainment? The sale of favors will begin at this time.

Thursday evening, the annual ceramic open house will be held from 7:30 until 10:00 p.m. For the first time, the new ceramic building will be on full exhibition featuring displays from New York industries. The demonstration of glass-blowing will again be a part of the ceramic open-house. Following the open-house is a night's rest after a day of frolic and nonsense.

Next on the schedule is the dawn of a new day. The St. Pat's Board promise this. The festivities will continue on Friday and will begin with a play at 2:30 p.m. presented by the Footlight Club. "The Mad Woman of Chailot" is the title given to this colorful, imaginative piece of theatrical endeavor.

The culmination of the festivities will be the St. Pat's Ball, featuring the music of one of Mercury's greatest recording stars, Richard Hayman. At 11:00 p.m., the highest honor that can be bestowed on an Alfred co-ed will take place. St. Pat's queen will be coronated, followed by a waltz by the two. All senior engineers will be knighted in the royal order of Saint Patrick along with Edward Van der Pyle, kiln designer of Norton Company, Miss Fosdick, retired professor of the design school, and Dave Joseph, St. Pat of 1953.

Giraudoux's 'Pure Gold' Play To Premier Friday, Saturday For Public; Music: Virtuosi de Chailot

"The Madwoman of Chailot," Jean Giraudoux's enchantingly original hit comedy, will be presented by Alfred University's theatre combine, the Footlight Club and the Department of Dramatics, as part of the St. Pat's Festival at 2:30 p.m., Friday, in the Alumni Hall auditorium. On Saturday the 20th, the evening performance with an 8:15 curtain will accommodate theatre-goers in the larger community, including out of town patrons and high school groups.

"Madwoman" - as the play is called by its more than eighty actors, technicians, designers, directors and musicians - ran for a solid year on Broadway, where it won the Critic's Circle Award as the most distinguished foreign play of its year. Brooks Atkinson described its quality as "priceless - pure gold with no base metal." John Mason Brown, as "one of the most interesting and rewarding plays to have been written within the last twenty years." In addition to being the St. Pat's Festival play, the production is Alfred University's contribution to the UNESCO-sponsored International Theatre Month.

The opening curtain reveals the terrace of a cafe in Chailot, the section of Paris where the Eiffel Tower hangs in the sky like a net to catch lovers and tourists. "It is a little before noon in the Spring of next year," wrote Giraudoux, as in exile he considered the liberation of France from the German occupation, and the liberation of the western world from greedy, malevolent, soulless profiteers.

Into this scene where the powerful parasites have taken over the cafe and are plotting to destroy the city to get at the oil they suppose is beneath it, comes the Countess, the main madwoman - there are three other unforgettable, wacky creatures like her, living happily in memories of a cozy past. Told of the threat to humanity by her friends: the Ragpicker, the Doorman, the Walter, the Flower Girl, the Street Singer, the Deaf-Mute, she interrupts her daily mission of feeding the stray animals and watering the flowers to save the world. Armed only by the knowledge that love is the only decent motive for living, she rallies the dejected, swiftly arranges for the greedy to destroy themselves, unites the hesitant lovers.

The second act of this sophisticated fable is located in the Countess's cellar abode, a disordered place where we encounter the Sewer Man, the dejected tea-party of the four madwomen, one with an imaginary dog, another with a host of invisible friends, and the fantastic trial leading to the climax. The music takes over, a mazurka is danced and sung, the wicked evaporate, there is pathos and radiance, and the uninhibited purity of a free world.

"The Madwoman of Chailot" has imagination, tenderness, and mordant wit. The play is a reminder that the theatre can be hilariously entertaining in the grand, spectacular style, with no need to leave your brains outside. You can say with the Countess, "to be alive is to be fortunate."

The Footlight Club production of "Madwoman" has been directed by Prof. C. Duryea Smith, assisted by Lorraine Rose. Prof. Ronald Brown served as technical director. Set and costume design were by Louis Krevolin and Elizabeth Constantine; lighting by Penelope Fraser. Robert Kalfin did the choreography, make-up design and orchestrated the musical scores written for the original production.

This music has been rehearsed and recorded (taped by Leon Ablon) by an ad-hoc organization of student-faculty instrumentalists affectionately known as the Lower Sayles St. Chamber Music Society or Virtuosi de Chailot.

Stage-managing the production is Duane Jordan. Heads of departments or crew chiefs are: Costumes, Marie Monn; Props, Harriet Fischer; Construction, Myron Marcus; Make-up, Robert Kalfin and Suzanne Sudowski; Leon Ablon; Business and House Man-

Hardy Will Present Recital For Benefit; Violin Accompanies

Monday, March 29, the Protestant Student Council will present LAWRENCE BALLARD HARDY in an organ recital for the benefit of the Albert Schweitzer Fund. Hardy will be assisted by Ronald Russell-Tutty, violinist, in the 8 p.m. performance at the University Church.

Dr. Schweitzer has been held as one of the world's greatest living men, and an undisputed authority on the works of Goethe and J. S. Bach. In connection with the latter, Schweitzer has produced a 'profound study' on the life and philosophy of Bach and edited a monumental study of the organ works of this composer.

Among his other works are A PSYCHIATRIC STUDY OF JESUS; OUT OF MY LIFE AND THOUGHT; and THE ETHIC, THE REVERENCE FOR LIFE.

LAWRENCE BALLARD HARDY has long been an admirer of Schweitzer and has given recitals in every area of the United States for the benefit of Schweitzer's work at the hospital in Lambarene, Africa.

Hardy is a graduate of the Guilman Organ School and is a member of the American Guild of Organists. He last appeared in Alfred in 1948 in a previous recital for the Schweitzer Fund.

Carillon Silent As Wingate Vacations

There will be no concerts on the Davis Memorial Carillon on March 12 through the 14.

Dr. Ray W. Wingate, University Carillonneur, has announced that the next public concert will be March 21. Dr. Wingate will be in Florida this week, and expects to present concerts on the Bok Tower Carillon at Lake Wales, Florida.

The March 21 program at Alfred will feature Irish melodies in observance of St. Patrick's Day.

Fiedler Conducts Music

Prof. William Fiedler conducted the Jamestown Civic Orchestra in its second concert of the season on Tuesday, March 2, in the Jamestown high school auditorium.

The orchestra demonstrated its prowess in a well-balanced and interesting program. The music ranged from Bach and Haydn through Gershwin and Victor Herbert.

Beware of sub-Frosh on campus Thursday and Friday.

Students are reminded that regular classes are scheduled for Thursday and Friday mornings, March 18 and 19. Be there.

Fred H. O'Gertz
Dean O'Men

ager, Peter Grever; Publicity, Henry Kass.

The fifty-odd roles that form the acting ensemble are played by freshmen through seniors, and a couple of faculty members.

Footlight Club presented another Giraudoux play, "The Enchanted," in 1951. The author is currently represented on Broadway by the successful "Ondine." These plays, as well as the "Madwoman" owe their English adaptation to Maurice Valency.

McMahon Tells Pat's Story

Holmes Initiated Pat's Local Reign: A "Must"

by John F. McMahon
Dean, College of Ceramics

The 1954 St. Pat's Festival marks its 21st year on the Alfred Campus. It was introduced to Alfred by the late Dean Holmes who had become acquainted with the festival at the University of Missouri at which institution the idea of St. Pat as a Patron Saint of Engineering was first brought to College Campuses.

Dean Holmes felt that such a festival would do much to stimulate the field of Ceramic Engineering. (1) It would emphasize the engineering aspects of the work of the College of Ceramics. (2) It would provide an opportunity for the engineers to show those interested the nature of the studies and the kind of work performed by the engineering students. (3) It would provide a much needed break after a dreary fall and a hard winter.

Not too many years ago when a National Engineering Week was being selected, there were two weeks under consideration. One week was that of Washington's birthday and the other was that of March 17th. As we all know, because of the fact that George Washington was our country's first engineer the week of his birthday was selected as National Engineer's Week. Naturally, we at Alfred were pulling for the week of Saint Patrick's Day.

Since the time of its beginning, to the present time, the St. Pat's Festival has been a 'must' for students, faculty and friends. The engineer's (St. Pat's Board) who have sponsored these festivals down through the years, and who have given much of their time and energy to making them successful have always tried to make St. Pat's Festival a memorable occasion. Although there have been occasions when St. Pat might better have missed the hearse, airplane, or what have you, one must admit that there has been a gradual improvement in the tone and offerings of the festival.

The 1954 St. Pat's Board has, like its predecessors, worked very hard to make its festival one of the best. One has only to be acquainted with the thought that has gone into the souvenir, the dance band, the play, the barbecue, the parade, the selection of the queen, and the financial arrangements, to appreciate the tasks that have confronted the board.

The College of Ceramics is proud of its major social activity of the year and we all feel that the present Board will in every respect try to meet the objectives which Dean Holmes had hoped to accomplish. Its members have done everything to make the 1954 St. Pat's Festival one that will call attention to the engineering work of the college, put on an excellent open house, and afford a relief from the regular routine of college work.

The St. Pat's Festival will bring to the campus many friends of the area, many prospective students and many friends from industry. We hope that the entire Alfred family will do everything it can to assist the St. Pat's Board in making these people welcome. This is merely asking Alfred people to do the things they have done so wonderfully well in the past. Alfred's warm hospitality has added much to the St. Pat's Festival.

ERIN GO BRAGH !!

Warren Views Communist Fight Warns Audience To Pull Together

Dr. Roland Warren, chairman of the Sociology Department, offered his views on how we should fight Communism to the University assembly last Thursday. "Let's pull ourselves together and not get rattled," the speaker cautioned his audience.

Speaking not as a sociologist but as an ordinary citizen and a member of a community of higher learning, Dr. Warren went on to insist that we must set the example of freedom, justice and fair play to the world. "We face an internal Communist threat of minor proportions but an external Communist threat of great proportions." Continuing the same trend of thought, Dr. Warren said that we shouldn't outlaw Communist propaganda; we should expose it. We should be the first to admit our mistakes. The speaker stressed the point that "we should put our energies into building the kind of country that is worthy of free men."

Touthing only lightly, on the McCarthy issue, Dr. Warren said he had heard a colleague offer, as a possible explanation of the senator's popularity, the fact that so many professors rant against McCarthy that those who hate professors line up behind McCarthy. The current climate of opinion, the speaker felt, was such that it made McCarthy thrive; if he didn't someone else would.

Dr. Warren enumerated some of the qualities that he felt makes the United States the "beacon light of the world." Among them, he noted the fact that "we encourage controversy. We may ridicule the non-conformist, but we don't fear him. We take the non-conformists in our stride," the speaker felt.

Continuing on the same line, Dr. Warren noted that "we insist on the right of a free trial." Americans give men fair hearings, even when they disagree, trying to win the argument by claiming one point is enemy propaganda, the speaker felt.

Dr. Warren also noted that the search for truth, rather than indoctrination, was the driving motive in our institutions of higher learning.

Dr. Warren said that Americans don't picture the United States as an armed camp. Dr. Warren, also stated, that Americans at their best don't go spying on their neighbors.

We admit government has limited right to control the behavior of citizens, but it has no right to control their beliefs. Government has no right over the minds of people. It is the servant of the people, not the master." Dr. Warren stated that of the characteristics that he had pointed out, "In every instance, the opposite is an important characteristic of totalitarianism." Dr. Warren felt that on every one of these points we have been losing ground since W. W. II. "That is why many people like me think the great threat is not the Communist Coup, but our preoccupation with the real communist danger to the extent that we will find ourselves backing that which we are fighting."

Dr. Warren mentioned, as examples of the backslidings of the democratic principles, the fact that, at the present time, we tend to discourage controversy. Controversial people and subjects are often avoided just because they are controversial. The speaker also noticed that the Congressional hearings, by sometimes denying witnesses council, the right of cross-examination witnesses, and other traditional safeguards of the trials (which are afforded to criminals), represents one of our backslidings from the American way.

"The basic loss of confidence, by many people, on what democracy is all about is undermining the faith in it," Dr. Warren said. He closed with a piece of advice and warning that is very much needed in our turbulent times. "You will never be comfortable in democracy unless you trust people,"

Penn. State: Russia, Princeton: U. S. As Model U. N. Shapes; Cohen, U. N. Asst. Sec'y Gen., Will Speak

Student representatives of more than 60 colleges and universities will be guests at Alfred, April 9 through 11, for the Middle Atlantic Model Assembly of the United Nations sponsored by the Collegiate Council for the U. N., a branch of the American Association for the United Nations.

The object of the model assembly is to better acquaint college students with the organization, objectives and methods of the United Nations. This will be the 22nd annual model assembly; before World War II it was based on the League of Nations organization.

Principal speaker at the Alfred meeting will be Benjamin A. Cohen, U. N. Assistant Secretary General for Public Information. Cohen is a native of Chile, former newspaper editor, Chilean cabinet member and career dip-

lomate. He holds degrees from several Chilean and American universities and besides heading the U. N. Department of Public Information, is a member of the Georgetown University school of Foreign Service faculty.

Visitors to the model assembly at Alfred will see four committees in action, discussing pertinent topics taken from the U. N. Agenda. Each college will send four students under the direction of a faculty member; each of the four will attend a different committee meeting.

The Political and Security Committee will be concerned with Korean questions and actions to achieve permanent peace in Palestine. The United States, Russia and India will discuss the Korean problems while Great Britain, Syria and Israel will act as a sub-committee for peace of Israel.

Refugees, international trade and the protection of minorities will be the principal problems of the Economic and Social Committee under colleges representing the Netherlands,

Columbia, Poland, Canada, Czechoslovakia, Indonesia, Chile, Burma and Sweden.

The Trusteeship Committee, Pakistan, France, Brazil, Belgium, the Philippines, Egypt and the Ukrainian Republic, will concern itself primarily with the Tunisian and Moroccan questions and Trust Territories. The Ad Hoc Committee on U. N. administration and financial questions will review personnel policies and assessments.

Although all the participating colleges have not been assigned nations to represent, Pennsylvania State University and Princeton have drawn the two principal world powers. State will try to present the views of Russia and Princeton will represent the United States. Other assigned colleges and universities are: Hamilton College, Argentina; Indiana State (Pa.), Australia; New Jersey College, Belgium; Hunter College, Brazil; Columbia, Burma; Franklin and Marshall, Byelorussia; Ursinus, Canada; Temple,

Chile; Morgan State, China; Buffalo, Colombia; Newark State, Czechoslovakia; Hobart, Denmark; Cannon, Dominican Republic; Cedar Crest, Ecuador; Vassar, Egypt; Pennsylvania, France; Skidmore, Greece; Cornell, India; Upsala, Indonesia; Lycoming, Iran; Loyola, Iraq; N. Y. U., Israel; Rutgers, Lebanon; Hood, Mexico; Townson State, Netherlands; Lafayette, New Zealand; Buffalo State, Norway; Brooklyn, Pakistan; Beaver, Philippines; Harpur, Poland; Wilson, Saudi Arabia; R. P. L., Sweden; Brockport, State, Thailand; Genesee State, Turkey; Colgate, Ukrainian S. S. R.; Barnard, South Africa; Albany State, United Kingdom; New Paltz State, Uruguay; Syracuse, Venezuela, Dickinson College, Yugoslavia; C. C. N. Y., Syria.

Fiat Lux Alfred University's Student Newspaper

Published every Tuesday of the school year by a student staff. Entered as second class matter October 9, 1913, at the post office in Alfred, New York, under act of March 3, 1879.



Represented for national advertising by National Advertising Service, Inc., 240 Madison Avenue, New York City, New York. Subscription \$3 yearly.

STAFF

EDITOR: David T. Earley; MANAGING EDITOR: Morton H. Floch
BUSINESS MANAGER: P. Douglas Grewer; SECRETARY: Sarah A. Smith
PUBLISHER: Sun Publishing Company

Department Heads — NEWS: Bert Katz; PROOF: Sharon Pettit

REPORTERS: Virginia Alsworth, Judith Dryer, Martin Feerman, Phil Feld, Henry Geller, Robert Little, Barbara Lorch, Barbara Weiss
NEWS STAFF: Maxine Berelson, Larry Elkin, Judy Koch, Lila Levin, Mel-vyn Millman, Angela Zegarelli

SPORTS STAFF: Richard Goodman, Irving Shwartzman, Allen Siegel
FEATURE STAFF: June Copley, Gail Gardner, Jenny Gobert, Maxine Inselberg

PHOTOGRAPHY: Dan Brownstein, Lew Marks
CARTOONIST: Bruce MacDonald

ASSISTANT BUSINESS MANAGER: Marion Smith; ADVERTISING MANAGER: Alan Schneir; CIRCULATION MANAGER: George Graine
STAFF: John Courtwright, Morton Goldstein, Larry Greenstein, Walter Lowden, Jerry Schneir, Rebecca Stone, Bernie Zelig

FACULTY ADVISORS: Fred H. Gertz, Salvatore Bella

TUESDAY, MARCH 16, 1954

Editorial

We were brought to think of the comparative merits of our situation here in Alfred. Beside the various aspects of physical surroundings, stimulated people and the academic matter, we feel enthused with the movement which is going on here.

Movements may be of the nature of politics, religion or youth; we are not here concerned with any of the above. We are thinking in terms of movements of the mind - thinking. There is much thinking done here which is a consideration of past theories alternately, there is thinking done in Alfred which is a quest of the 'new' - progression.

Qualifying our statements with the realization that progression is inherent in the former, we wish to consider one of the more dynamic manifestations of the latter - namely, the research carried on in the College of Ceramics.

The various projects - Air Force, Navy and Soft-Mud Brick - are organized with the express intention of discovering the 'new'. The discoveries here made are added to the store of accumulated knowledge, a positive step ahead, has been made. This same advance is illustrated in the private research carried on by the scientists of the other departments. The art and science of ceramic 'glazes' is pushed ahead by Merritt; through the list of 'these present' from Gray to Harder we are seeing the movement of this evident, tangible progress - advancement in 'the field.'

But there is a value in this discovery which surpasses this 'advancement in the field'; it is the stimulation to the exoteric world - the world at large - given by the simple 'Being' of this progress. It may be that this benefit is of greater value than the single, actual discoveries made in each project.

To the exoteric world, the particular discoveries and inventions made may mean little; though each item produced may benefit mankind, it may not affect individual thinking because the effect is arrived at indirectly. But the awareness that these men are doing research, are inventing, are progressing is of inestimable value to the outer university of Alfred.

We may liken the effect to that of an electric shock. In rat-therapy - as practiced by modern schools of psychology - we are told that if the rat is stimulated by an electric shock at the time he eats a certain feed, though the feed be originally delectable to the beast, he will develop a strong dislike for it after an impressionable number of shocks. We are told that the rat 'associates' discomfort with the act of eating that food. The case in hand is somewhat different, but essentially governed by the same principle. We associate 'push' with our own activities.

Those of us not doing the specific research mentioned are, however, concerned and involved in study - of one kind or another. Naturally, according to the principles of practical 'mental physics,' we tend to 'run down.' However assertively we begin each new phase of study, because perpetual motion is as 'impractical' in humanity as it is in mechanics, we will demand at times new stimulation from outside. If this 'outside force' is not available - we will become Caliban: a creature of sloth, indifference.

The progress sought in the Ceramics College, the electric shock, the outside force is a constant reminder to push, to mental movement - for the exoteric world of the University, for the exoteric world of thought.

Committee for Corr.

USNSA release — The National Student Association is again conducting an International Correspondence Exchange Program. By means of this program, American students are able to communicate with their counterparts in all areas of the globe.

The Wayne University Student Council has consented to undertake the operation of this program for the coming year, and it has established a Sub-committee for this specific purpose. The entire program serves to fill a vital need in the student community, as the exchange of ideas on a personal basis plays a significant role in the furthering of international understanding.

While American students have displayed greatest interest in communicating with students in France and England in the past, it is hoped the coming year will see an increased emphasis upon letter exchanges with Asia, and other areas.

All persons interested in participating in this program should forward their name and choice of country to the following address: Miss Ann Keller, NSA International Correspondence Exchange, Box 415, Student Center, Wayne University, Detroit, Michigan.

—Patronize our advertisers.

NAFSA Corrects Error

The National Association of Foreign Student Advisors has issued the following information on immigration requirements:

Information regarding a waiver of the visa requirement for exchange visitors who are unable to reach a consular office in order to apply for a new visa, is incorrect. The only course open to exchange visitors traveling outside the United States is to request a new visa from a consular office abroad.

Also it is now clear that Chinese nonimmigrants may apply for a non-quota immigrant visa under section 4 (a) (13) of the Refugee Relief Act of 1953.

Dean of Men Fred Gertz has more information on this announcement from the NAFSA.

THE MADWOMAN OF CHAILLOT
JEAN GIRAUDOUX'S Comedy
Adapted by MAURICE VALENCY

Letters

O'Admissions Office

Notes Gaelic Influence

Dear F. L.:

While St. Pat is acting out his jovial antics this Thursday and Friday, his leprechauns in the Admissions Office will be making happy mutterings through their Green beards.

Sure and happy they'll be indeed, for when the Green Mantle of our dear St. Patrick descends over the Alfred Valley, 'tis a time to share with the folks outside some of the richness we enjoy here at the College of Ceramics. And, faith, in the 'shar-in' is a deal of good for our school that would even put to shame the worth of three kisses soundly planted on the Blarney Stone!

Every year we have a batch of future St. Patricks who come to town for the parade or the Open House and are well pleased with what they see. 'Tis our good Irish conviction that beside providin' a pleasant measure of happiness for present Alfredians, St. Pat plays a mighty part in helping the College of Ceramics to attract some of the best freshman engineering material in the State. For, indeed, is there one of 'em who'll not be convinced he's seen one of the finest engineering programs available this side of the River Shannon, once he's been the guest of St. Pat?

So, now you know, lads and lassies, why the Green Hall leprechauns are muttering happily in their beards.

And to you, St. Pattie, may your travels be tranquil between now and the next 'wearin' of the green;' may your mantel always keep its brave Kelly green color; and may you never have to eat your corned beef and cabbage from a plastic plate!!!

ERIN GO BRAGH!!!!

Good luck with the St. Pat's issue.
Kev

Pat Warming For Party

LETTER FROM ST. PAT
Belgium Congo
Union of South Africa
March 16, 1954

St. Patrick's Board
College of Ceramics
Alfred O'University
Alfred, New York

Dear Board Members:

You can see, if you remember me last letters, I have not been making too great a headway in progressing to Alfred.

This time, me conveyance has been a rather uncomfortable chair perched precariously on the back of a long slung beast, called a jackel. At best, we have been making about 20 miles a day. However, me trusty guide must have a magnet in his pocket, since every time he peers at his favorite sundial, it always points in the opposite direction from which we are traveling. The next time we pass through a village, I think I'll trade him in on a modern radar set.

To pass away the slowly moving hours of the journey, I have been practising up on me dancing. One of the boys has been giving me jazz dance lessons. The music has been that of a lad named Richard Hayman. We picked up some of his records in the last village, where he has been voted the top band by the local hep cats. I never realized that his popularity had extended this far.

A kindly maiden, generously consented to sharpen one of her finger-nails and spin on her head to provide the mechanical apparatus necessary to provide the music.

Well, this letter is short, I know, but so is the time. Only a few more days 'til the gala affair, and I must be on time. If you haven't purchased your entrance permit as yet, you had better hurry, since they are going fast from all reports.

See you Thursday, March 18, 1954!

Erin Go Bra,
St. Patrick

Administration Officers Attend Guidance Meet

Several members of the administration attended a meeting of the Western New York Guidance Association Saturday, March 13. Dean Gertz, Dean Beeman, Mr. Bunnell and Miss Falcone, Assistant Director of Admissions, met with representatives of other colleges and with High School counselors of the Western New York Area.

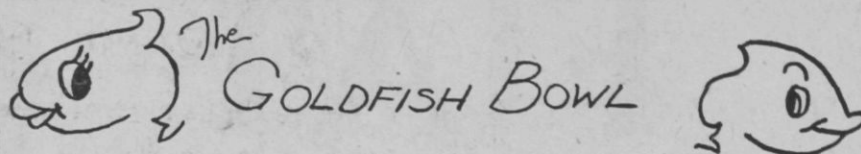
The meeting took place at the Raycroft Inn, East Aurora.

The meeting enabled Alfred to gain insight into the various problems of the high school counselors, and also to acquaint the surrounding area with Alfred and the various personages connected with it.

The counselors attending were those who are interested and aware of the help they can gain for their students from such a meeting. There are many scholarships and grants to be secured for students of this area, left by people living in Western New York. By meeting directly with the administrations of the various colleges the counselors were able to discuss these aids to education and more readily take full advantage of them.

The Western New York Guidance Association is a branch of the New York State Counselors Association and holds meetings several times a year. Its function is to bring the high schools into closer contact with the colleges of the state and to provide a common meeting ground of counselors from the various colleges in surrounding areas.

Pat Courtin' Madwoman



by Max Inselberg

Dear Al - - -

Just a few more days until St. Pat's weekend which promises to be fabulous this year what with Richard Haymen's orchestra supplying the music for the dance Friday night.—ought to be quite a party weekend. Speaking of parties there were a few Saturday night, plus another pledge dance. Theta Chi held their annual pledge dance at the Rod and Gun Club in Wellsville.—very successful party partly because of the skit presented by the pledges entitled "Theta in the Classroom" or "Theta in the Raw" or it could have been the party mood of everyone. Mr. and Mrs. Don March were the chaperones.

Last Thursday night Sigma Chi went to Theta Gamma for dessert.

On Sunday, March 7, Pi Alpha had a tea for their pledges at the home of Mrs. Willis Lawrence, president of the honoraries. Last Monday, March 8, three honoraries were initiated — Mrs. Trouve, Mrs. Green, and Mrs. Shipley. Wednesday night Lambda Chi was over for a dessert hour. Thursday Pi entertained a few of the girls from the Brick and Sunday dinner guests were Mr. and Mrs. Dan Merritt.

Omicron entertained Prof. and Mrs. Englemann and Dr. and Mrs. Bernstein for dinner.

Klan Alpine's new officers for the coming year are; president, Ronnie Francis; vice-president, Dave Mahoney; secretary, Bill Carlson; treasurer, Paul Goodridge; steward, John Courtwright; house manager, Mike Foreman; social chairman, Dan Schelker.

Kappa Psi had a gangster party Saturday night. Dean and Mrs. Hockinson, Dr. and Mrs. Norton, and Prof. and Mrs. Shipley were present. Some of the gangsters presented a skit which was enjoyed by all. Music was supplied by a four-piece combo from Hornell.

Last Sunday, March 7, dinner guests at the Brick were Mrs. Crofoot and her daughter Camille. Mr. and Mrs. Deverell were present for dinner this past Sunday.

Delta Sig's party Saturday night was chaperoned by Mr. and Mrs. Reed and Mr. and Mrs. Ruoff.

Kappa Nu's party started in the afternoon about 4:00 and lasted until about 1:00 a.m. Chaperones were Mr. and Mrs. Raykevitz, Mr. and Mrs. Platt, Dr. and Mrs. Gray, Prof. and Mrs. Leach and Prof. and Mrs. Ruoff. Chief cooks Mary Jane Villareale and Judy Greenberg made spaghetti for all—according to all present it was one of the best parties of the year.

Klan Alpine held their annual honorary smoker on Friday night. Entertainment was provided by a 3-piece band and slides were shown about last year's smoker and St. Pat's festivities. Guess that's about all for now.

.....Fred

Who dat say who dat,



when I say who dat?

Student Outlook

Morty Floch



Dean of Men, Fred H. Gertz has, in his office, important information for foreign students attending Alfred University under Department of State, Fulbright, or similar programs. Now is the time for you to start thinking about return travel reservations, travel grants, extensions of other institutions, insurance, etc.

Marshall Field and Company, 111 North State Street, Chicago, one of our largest department stores, has announced that there are many opportunities available with them. For further information contact Dean Gertz, or write to Mr. Dan Ward care of the company.

On March 26 the Sears-Roebuck Company will have a representative on this campus to interview all gradua-

Van den Blink Speaks

At the March meeting of the Allen Civic-Amandine Club, Han Van den Blink powerfully presented the bewilderment and suffering of children herded into concentration camps.

As he was living in Java at the outbreak of World War II, his talk was from personal experience. Han told about being deprived of a parent's protection, the crowded conditions, the beatings, the arrogant guards, and the starvation diet and its results upon his younger brother and himself.

However, through all this hardship, Han showed no malice toward the Japanese, saying that ignorance was the cause of all this.

The initial meeting of all candidates for the 1954 varsity tennis team will be held at 4:00 p.m., on Monday, March 29, in the Men's gym.

Anyone interested please report to Coach McWilliams at that time.

Pat's Comm'n'

ting male seniors interested in retailing. Those concerned should see Dean Gertz who will make an appointment for you with the representative and who can supply further information.



ROTC

by Phil Fild

Following two years of studying in the Advanced Corps of the ROTC, Cadet Lt. Colonel William Bailey and Cadet Captain Leo Ressa will receive their commissions as Second Lieutenants at the 118th annual commencement exercises to be held June 7.

Cadet Bailey's commission will be a Regular Army commission while Ressa's will be a Reserve Commission. Cadet Bailey will be the first distinguished military student to receive this type of commission from Alfred.

A veteran of both the second World War and Korea, Bailey was decorated in January, 1951, when he received the Bronze Star for valor. He served during the war in Italy and Trieste.

As part of the reserves, Bailey was called to serve with the Seventh Division when the Korean action broke out. In Korea he was part of the withdrawal from the Manchurian border and saw action in the 1951 spring offensive.

Bailey is majoring in Business Administration. Last year he received the Niagara-Mohawk Trophy for outstanding ROTC work and high academic standing. He is president of the Eyes Right Club in addition to being Cadet Corps Commander.

It has recently been announced that Cadet Captain Dan Schelker, Commander of the Corps Drum and Bugle Corps, has been promoted to the rank of Cadet Major.

The members of the Eyes Right Club and the Military Ball Committee have announced that no tickets to the Military Ball will be sold at the door. Those who are not in ROTC, and wish to attend this function can do so as a guest of one of the Cadet Corps. These guest tickets cost three dollars and may be picked up by ROTC members at Headquarters.

Out Of Bounds

June Copley,

Alfred isn't the only school with the problem of finals facing the students. It has been brought to the attention of this column that institutions of higher learning throughout the country are preparing for these mental feasts. The question of the day is: "Will I pass?"

The students at the University of Scranton have been complaining about "mere" quizzes. The professor said: "Gentlemen, we are going to have a short quiz. Place your name on each of the 10 sheets"....And they complained!!

"The Campus Collegian" of the University of Toledo mentions other problems. A student at North Texas State Teachers College was required to sign the eighth statement in his college career that he is not a communist.

He signed the name of Lavrenty Beria, a deposed Russian police boss. ... The notary public in the college administration let it pass without any question. The pledge is now in the scrapbook of the student as an indication of efficiency.

From the "University Daily Kansan," we hear of a unique situation confronting the editors of that newspaper. During a controversy with law students (whom the Kansan called shysters, 50 prospective lawyers offered to trade places with the newspaper staff for a day. The idea was to show how easy it is to publish a paper, and how hard it is to attend law classes. That sounds like an interesting experiment.

An interesting system has been established at Oklahoma A&M. Four escorts have made themselves available at prevailing rates for dates, dances, bridge, coffee or tea drinking, or any other social gathering. The system works in this manner Customers get the use of one of four cars — their choice.

The first 20 miles are free and a nominal charge per mile is added thereafter. Cigarettes are provided, the brand preferred by the customer. It's no laugh for the four partners who receive many requests from praiseworthy fellow-students, but they are in the business strictly for the "dough" so it's worthwhile?

That's it for today. The typewriter ribbon is becoming rather bare, and the problem of finals weighs on the mind.

Campus Calendar

Tuesday
Sodalitas Latina Play: Community House.
Student Senate
Thursday
Sociology Club
St. Pat's Parade: 1:00
Open House: 7:00
Friday
Footlight Play
St. Pat's Ball
Saturday
Footlight Play
Sunday
A. S. C. F.
4:30 p.m. - Episcopal Service in the Gothic.

Clubs Incorporated

Senate

The many times used gavel of the Student Senate changed hands again Tuesday night. Marlin Miller, outgoing president of the senate introduced the new president, Stan Small, with the hope that he would enjoy the same kind of cooperation and support which had been given to him during the past year.

Stan then turned to the issue of the coming campus charity drive. It was suggested that the amount of charities to be supported be limited to four, these being ones which have a more personal appeal to the students and which are likely to need the small amount that can be collected at Alfred more than a large, well supplied organization like, for instance, the American Heart Association.

The four charities decided on are: The World University Service, Doris Coutant, Korean War Orphans and Muscular Dystrophy.

The committee has talked of plans to have the drive start in the assembly and continue until the following Monday or Tuesday. Also a dance like the Moonlight held last year, and a student-faculty basketball game. At all of these functions the proceeds will go to the charity drive.

All these plans are in the process of formation, and will be announced definitely in a later issue of the Flat.

Nominations were held for vice-president of the Senate. Gil Chollick and Boris Frohman were nominated and will be voted for on Thursday, March 11.

French

Last Thursday night Mr. and Mrs. Crump played host to the French Club. The meeting started at seven o'clock with a brief report by Gail Feldman on the state of finances in the club.

Immediately following this report was a period in which the students and faculty members spoke with each other in French. Many of the students showed much ability in conversing in French.

The students then played some games in which they utilized their knowledge of French proverbs. Miss Ford and Suzanne Ford led the group in singing songs from the French province of Brittany.

Mr. and Mrs. Crump served refreshments consisting of coffee and cookies. The meeting ended with the traditional Chaine d'amor.

The student members of the French Club were assisted by Miss Cheval, Mr. and Mrs. Shipley, Mrs. Burdick and Miss Ford.

Hillel

On Saturday, March 6, the Hillel Club heard the Reverend Loyal Hurley, a member of the faculty of the Theology School, speak on "The History of the Seven Day Baptist Church."

Reverend Hurley traced the history of religion from the time of Constantine in 300 A. D. to the break in Protestantism in England in 1630. The first Seven Day Baptist Church was organized in America at Newport, Rhode Island. It spread throughout the United States and today has three educational centers: Salem, West Virginia, Alfred and Milton, Wisconsin.

After his address Rev. Hurley answered questions from the audience.

At the next meeting on April 27, John Shipley of the English Department will speak on his travels to France.

Newman

A meeting of the Newman Club was held at Lambda Chi last Thursday evening. The highlight of their program was a speech by Dr. Rodriguez-Diaz, who spoke on the topic of religion in Spanish America.

The talk was a brief discussion of the history of Catholicism in America as it was brought over by the Spaniards and its effect on today's history. There was a question and answer period and coffee was served.

A schedule of Lenten services has been released by the club. There are Rosary Services every night except Sunday in Kenyon Chapel. On Monday and Saturday they are held at 6:30. Tuesday, Wednesday, Thursday and Friday they are at 6:45.

From April first to the fourth there will be a Lenten Retreat. Sermons and services in Kenyon Chapel will be led by a priest from Saint Bonaventure. They will be concluded by the Sunday service April 4.

A. S. C. F.

The Film "Dust or Destiny" was shown March 14 in Kenyon Chapel to the Alfred Student Christian Fellowship.

This film is a dramatic presentation of inexplicable miracles of nature. It depicts the wonders of the human ear, which miraculously hears the blast of a cannon as well as the soft footfall of a cat, and the wonderful mechanism of the heart, with more than 2,000,000,000 beats during an average lifetime without shutdown or repairs.

These are but a few of the many wonders of nature expressed in the film which show the unmistakable evidence of a Creator. This film was the second shown to the fellowship and was thoroughly enjoyed by all who viewed it.

Astronomy

There will be a meeting of the Astronomy Club tonight at 7:30 in Physics Hall. It will be an informal discussion on Planetary motion. All are welcome to attend.

THE TERRA COTTA

OPEN EVERY MORNING
EXCEPT SAT. & SUN 10-12
OPEN EVERY AFTERNOON
EXCEPT SAT. 2-5

Biology

There was no meeting of the Biology Club this week. However Morton Goldstein, the club's president, has been busy preparing a demonstration on the techniques involved in taking pictures through a microscope, to be given during next week's meeting.

Dr. Sandness and Mr. Rough, of the Biology Department, have been helpful in the capacity of faculty advisors to the project.

A. P. O.

Alpha Phi Omega, the national service fraternity, initiated four new members on Tuesday, March 9, in Physics Hall.

President Aaron Platin presided at the meeting. Those initiated were: Glen Bailey, Dick Cornell, Charles Shakeshaft and Allen Seigel.

The members discussed working in conjunction with the Student Senate on the Community Chest Drive but nothing definite has been decided.

Dean Gertz, faculty advisor of the fraternity, attended this meeting.

Nurses

A faculty conference on nursing is to be held in South Hall on March 18, attended by representatives from the Corning Hospital and Alfred University faculty.

Spanish

The Spanish Club will hold its next meeting on March 16 at 7 p.m. in Kenyon Hall.

Maulers

'N' Grapplers

Alfred's wrestlers completed their regular season Saturday, March 6, with a 19-13 victory over the University of Buffalo. It was the second win of the season against three defeats for the Saxons; their only other win was over Buffalo in the season opener, 22-10.

Three of the Saxons Captain John Dennis, Fred Gibbs and George Polcano, won easily. Dennis pinned George Movesian in the 147 pound class and Gibbs pinned Bob Chamberlain with just 2:39 gone in the first period in the 177 division. Polcano continued undefeated but without a single pinning to his credit with a 6-0 decision over Buffalo's Bob LaRoque.

Saxon Vern Fitzgerald who has shifted to the 157 pound class won easily 8-2 over Bill Bullock but his former victim Earl Hino in the 167 pound division took a 7-4 decision from Alfred's Harold Morpurgo. Hank Graham added three more points for Alfred with a decision over Don Miller in the 130 pound class.

Buffalo's other points came when Don Worth pinned Al LaPera in the 123 pound division. LaPera had been ahead by two points. Alfred forfeited in the 137 pound class.

Pat's Comm'n'

Brushless!



Where Are They Now?

Fine Quality

True Tone Hollywood Mufflers

For All Makes of Cars

Plus A Complete Line of Equipment

Bennett's Auto Parts

HORNELL-CANISTEO ROAD

To Honor: Gibbs, Austin Standouts

The Eldrege Bicycle Club in Tonawanda will be the scene, March 26, of the annual University Greater Buffalo Area Alumni Association dinner in honor of the outstanding alumnus and University student from the area.

James L. Austin, who received his Bachelor of Science degree in ceramic engineering from the University in 1916, and Frederick W. Gibbs of Buffalo, a political science major in the College of Liberal Arts, are the fourth pair to be so honored by the alumni.

While the principal honor will go to Austin for his years of service to the University and work in his field, Gibbs holds the distinction of being the first male student to receive the honor. A two-letter man in football and three letter man in wrestling, attended the American University last fall under Alfred's Washington Semester program for scholastically distinguished students interested in the study of government. He is a member of Klan Alpine social fraternity and has been active in many student organizations while partially working his way through Alfred as head usher at the Campus Theatre and Assistant Resident at Bartlett Dormitory.

Austin, whose wife, the former Louella Annette, Ellis, was graduated from the University in 1915, retired recently after 31 years with the Carborundum Co., Niagara Falls, where he was senior process engineer in manufacturing, the bond, production and grinding division. He received his professional degree as a ceramic engineer at Alfred in 1942 and is a licensed professional engineer by New York State.

Pat Courtin' Madwoman

Sports Women

The Table Tennis Tournament is scheduled to begin this week under the auspices of the woman's athletic department.

The Interhouse Archery Tournament to be held on March 13, 20 and 27, will be composed of three archers from each house, who will shoot six arrows from a distance of twenty yards. The winner will then be determined from the combined scores of the archers for the three weeks.

The singles interhouse badminton tournament is to be held on March 27, from 9:30 to 12:00 a.m.; doubles tournament will be on April 3 beginning at 1:00 p.m.

The results of the basketball tournament are as follows: Pi Alpha defeated Sigma Chi and Theta Chi, Brick I beat Brick III 41-22, Castle defeated Brick II 38-10, Omicron beat Brick III 38-10, Theta Chi beat Omicron 28-19.

Pat Courtin' Madwoman

Pat's Comm'n'

LOST — Fraternity Pin. Black face with Greek Letters Tau Delta Phi surrounded by 16 small pearls and four blue stones. Initials M. S. on back. Bring into FIAT office or phone 2193. REWARD.

Madwoman Loose!

**STOP IN AT
ALFRED BAKERY**
We Carry All Types
Of Cookies
PLUS
Cream Puffs, Eclairs
Jelly and Glazed Doughnuts
Baked Fresh Daily
Phone 5121

To Make St. Pat's Dance Complete

Get Your Girl a Modern,

Moderately Priced Corsage at



The
College
Florist

Alfred — Phone 2612

CRANDALL'S GIANT

\$39,000

SPRING SALE CONTINUES

STOCK MUST BE REDUCED

E.W. CRANDALL & SON

MAIN STREET

ALFRED, N. Y.

HOW THE STARS GOT STARTED...



MAUREEN O'HARA says:
"My first stage appearance was at age 5 — between acts in a school play — reading a poem. I've literally lived acting ever since! First, in clubs, churches, amateur theatricals. I was on the radio at 12; in the Abbey Theatre at 14 — had my first screen test at 17. Acting is hard work — but I love it!"

"WHEN I CHANGED TO CAMELS, I FOUND I WAS ENJOYING SMOKING MORE THAN EVER! CAMELS HAVE A WONDERFUL FLAVOR...AND JUST THE RIGHT MILDNESS!"

Maureen O'Hara
Lovely Hollywood Star



START SMOKING CAMELS YOURSELF!

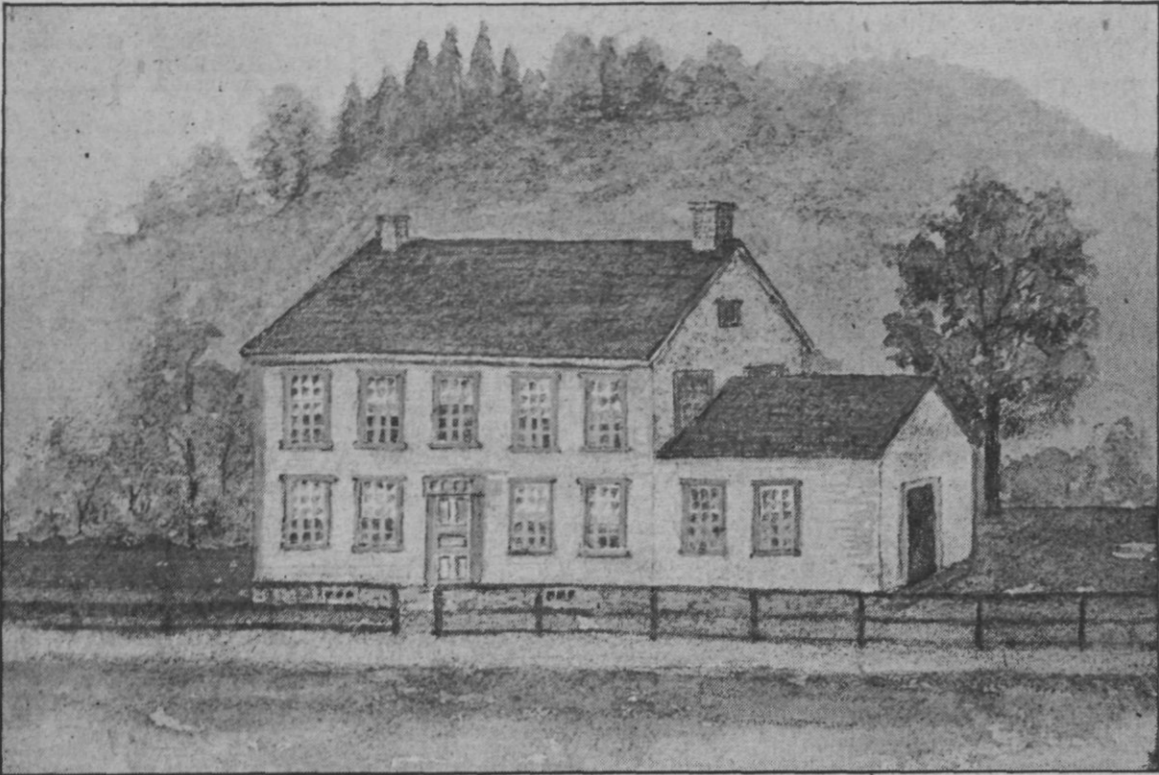
Make the 30-day Camel Mildness Test. Smoke only Camels for 30 days. See for yourself why Camels' cool mildness and rich flavor agree with more people than any other cigarette!

for Mildness
and Flavor

Camels

agree with more people
THAN ANY OTHER CIGARETTE!

New Dorm Planned



Basket Ball Outlook

By Allen Siegel

No basketball season would be complete without a review of the year. Due to space limitations my review will be split up into two sections. This week I have the inevitable pile of statistics.

"Lil Alf" won three games this year while losing 13. In these 16 games the Saxon team made a total of 331 field goals and 275 foul shots. This comes to 935 points for an average of 58.43 per game. The opposition scored 1095 points, exactly ten points higher per game in the averages.

Bob Corbin led the team in all scoring departments. He collected 95 field goals and 86 free throws for his 276 points. This is twice as many points as his nearest teammate, Jim Murphy, who is second in scoring.

Bob also led the team in average with 17.25 per game.

The highest score which the purple and gold ran up this year was against St. Lawrence University at Canton, when they scored 74 points in their defeat at the hands of St. Lawrence, which also scored the most points against Alfred. The Larries tallied 87 points.

Toronto made the lowest score against us when they scored only 45 points. This was one point lower than our low made against the Yellowjackets of the University of Rochester, in our 46-66 defeat.

Jim Horne scored the most points in one game against us when he netted 30 points in the Men's gym during the University of Buffalo's 71-56 win. In his other game against the Warriors he tallied 25 points.

John McNamara made the most points for Alfred on the free throw line when he set the new Alfred standard with 15 against the Larries of Canton.

The one game high was made by Bob Corbin, who hit for 31 points against the University of Toronto.

The season scoring follows:

Name	NG	FG	F	AV	TP
Corbin	16	95	86	17.25	236
Murphy	15	48	23	7.93	119
Balle	16	42	19	6.43	103
McNamara	9	27	40	10.50	94
Martling	14	27	25	5.62	79
Greenberg	15	18	21	3.80	57
Rapkin	14	19	10	3.42	48
Micliche	7	14	2	4.28	30
Buckberg	9	10	7	3.00	27
Wright	6	9	8	4.33	26
Ryder	9	7	12	2.88	26
White	9	8	7	2.55	23
Lehman	13	6	9	1.61	21
Van Neida	4	1	4	1.50	6

Spray Booth



Prof. Merritt gives the boys a tip on applying glazes.

R. E. ELLIS

PHARMACIST
Alfred New York

D. C. Peck

Billiards

Candy - Tobacco - Magazines

Sealtest Ice Cream

Alpha Lambda Delta

Alpha Lambda Delta, national scholastic honorary, held pledging services Sunday, March 14 in the Ceramic Building. Miss Eva Ford, sponsor of the organization, presided at the meeting.

Students pledged to the honorary are: seniors: Bonnie Fritts, Jeanette Garman, Florence Kalkhais, Muriel Boote Spring; juniors: Sara Jacob; sophmores: Mary Carmichael, Susan Neumark, Sally Green, Rose de Carlo; freshmen: Sally Dow, Patricia Kirk, Ruth Leisman, Elaine Koppelman, Carol Schwartz, Audrey Ansorge.

Cindermen

R. Goodman

Last Saturday the stars of the Alfred University track team traveled to Hamilton, Ontario, Canada for the 91st Highlander's Association meet.

What they did there as regards winning trophies and their times were not known on the Alfred campus at the time of the writing of this article, although they are, now general knowledge.

This coming Saturday the team travels away for an indoor track meet. This time they go to Buffalo for a final warm up before the Niagara AAU on March 27th in the Buffalo Armory, the same place where this week's meet is being held. At Buffalo this week, the races are divided into two classes, the Handicap events, and the Championship events. In both classes, however, there will be awards; those of our team who place in the championship events will contribute points towards the team score, and the possible team championship.

Concerning the topic of team championships, let's all get out there for the big interclass meet coming up just two weeks away. This meet includes such events as the broad jump, 40 yard low hurdles, 35 yard dash, mile, 1000 yard run, high jump, 40 yard high hurdles, pole vault, 2 mile run, and the 600 yard run — all held indoors — as well as the shot-put held outdoors.

About these events, remember that although members of the track team can also participate, no one individual may compete in more than three events, and four places are awarded in each event. For this meet, as in the past, many of the team points for each class will be garnered by members of the student body who are not active members of the track team, but have been working out in the gym and were in condition enough to aid their classes cause.

For those interested in competing, leave a note with your team captain of your intentions. The probable team captains this year are, Senior class, Hal Snyder and Les Goble; Junior Class, Dave Mahoney; Sophomore class, Mike Foreman; and Freshman Class, Frank Gilbert.

Featuring Hallmark

St. Pat's Cards

Also St. Pat's

Ribbon and Crepe Paper

Easter Cards By Hallmark

On Display

Bostwick's

Ag-Tech Sports

BASKETBALL — The Ag-Tech basketball team played 17 games this year, winning 7. In these games Captain Skip Rohe led the team with 238 points scored for an average of 14 points per game. Right behind him the four regulars, Stamm, Morey, Harkins and Dean follow with averages of 19, 11, 10 and 10 points, respectively. The Statesmen made 442 field goals and 304 foul shots to give them a total of 1188 points for the year. Although they lost three more games than they won they outscored their opponents by 20 points. The Aggies had a game average of 68.84 while their opposition sported a 68.59 average.

On the foul lines Ag-Tech averaged 5 percent better than the opposition, 60-55%. The blue and gold were averaging 15.5 personal fouls per game while their opponents were committing an average of 20 per game.

The top scorers were: Rohe, 238; Stamm, 219; Morey, 188; Harkins, 168; Dean, 163; Kelly, 93 and Robeson, 60.

WRESTLING — The blue and gold, who have won all seven of their matches, started practice again this week. On Saturday the Colgate University wrestling team will be here for an exhibition against the Aggies.

March 27 finds the Statesmen up at Buffalo for the Niagara District National AAU Championships. This is

pretty good for the Alfred team which is in its first year of sponsoring a wrestling team.

BASEBALL — The Statesmen have no baseball team, but they've got lots of talent. Three Aggies will report for spring training with the big league.

users, Larry Russell, a freshman, reports to Brunswick, a Pittsburgh farm club. Bob Crosten and Roger Sawyer are also members of the Pirate organization and will report to Hutchinson and Fort Pierce teams, respectively. All three are pitchers.

Buy Your Groceries

at

JACOX FOOD MART

A Complete Line of

Culinary Supplies

Compliments of Glidden Pottery, Inc.

New 1954 Designs

Our Reception Room in Alfred Presents
Gliddenware

Available To The Public

You Are Cordially Invited To Visit Us

Open 9-5 Monday through Friday

The Only Complete Display of

Glidden Pottery, Inc.

Alfred, New York

Today's Chesterfield is the Best Cigarette Ever Made!

"Chesterfields for Me!"

John Hodiak Starring in "The Caine Mutiny Court Martial"

The cigarette tested and approved by 30 years of scientific tobacco research.

"Chesterfields for Me!"

Patti Page Recording Star

The cigarette with a proven good record with smokers. Here is the record. Bi-monthly examinations of a group of smokers show no adverse effects to nose, throat and sinuses from smoking Chesterfield.

"Chesterfields for Me!"

Eddie Mathews Sensational 3rd Baseman — Milwaukee Braves

The cigarette that gives you proof of highest quality—low nicotine—the taste you want—the mildness you want.



Smoke America's Most Popular 2-Way Cigarette

CHESTERFIELD
BEST FOR YOU

Copyright 1954, Liggett & Myers Tobacco Co.