

Bergren Forum speaker to discuss ♦Why rhetoric Matters♦

11/13/09

Dr. Timothy J. Cox, visiting Gertz assistant professor in the English Department at Alfred University, will present "Why Rhetoric Matters" on Thursday, Nov. 19, during AU's Bergren Forum at 12:10 p.m., in Powell Campus Center's Nevins Theatre. This event is free of charge and open to the public. Rhetoric plays a major role in the construction of knowledge, said Cox. "Rhetoric and rhetorical education provide heuristics (experience-based techniques that help in problem solving, learning, and discovery) that grow critical thinking, which enables personal and social self-regulation. Rhetoric, critical thinking, and self-regulation together create equity in democracy." Cox earned a Ph.D. in comparative literature from The Pennsylvania State University. At Alfred University, Cox teaches writing courses including writing 1, technical communications, and business writing, bringing 20 years of teaching experience to his students. His academic interests include 19th- and 20th-century narrative, rhetoric and composition, and professional communication. Cox is the author of "Postmodern Tales of Slavery." The Bergren Forum, sponsored by the Alfred University Division of Human Studies, meets Thursdays during each academic semester at the University. Participants are encouraged to bring a lunch; coffee and tea will be available.