



Alfred University

Division of Student Affairs Briefing Book Academic Year 2012-13

Prepared for Michele Cohen
Chair, Student Affairs Trustee Committee

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Student Affairs Goal: A student-centered campus culture that integrates academic learning with student development

Student Affairs Vision Statement, 2009 - 2014

Creative Connections: Alfred's unique collaboration of ideas will lead to innovative solutions. Student Affairs will be leaders in building bridges and bringing students together to create a community of innovation and engagement.

Wellness within Wilderness: Alfred's unique natural setting will be developed as both an educational and recreational resource that reflects care for the self, the community and the planet. Our wellness initiatives will foster healthy lifestyle choices in an environmentally aware and connected context.

Dedication to Diversity: Alfred's unique history of equality will inspire us to be proactive in celebrating the diversity on our campus and preparing students with leadership skills to create safe, socially just communities – starting here in our own rural area.

Strategies:

- Define and develop the AU experience
 - Promote an environment of health, wellness and personal safety
 - Promote student engagement and social responsibility
 - Create diverse and inclusive communities
 - Ensure professional excellence
-

Strategic Areas of Focus for This Year

- The AU Experience: We'd like to be more intentional about defining what students get from an AU student affairs education. Retention is linked to belonging, community engagement and impactful practices such as service, internships and leadership experiences, and we offer unique experiences in those areas at AU.
- Cultural space audit: Each area will be undergoing an audit to see if our spaces reflect the diversity of our student body, so that students feel comfortable and welcome in their home-away-from-home.
- Wilderness Immersion, Learning and Discovery (WILD): We will be focusing heavily on making the most of our outdoors through programming, event promotion and development of new outdoor traditions.
- Living-Learning communities: Student affairs areas are expanding our existing special interest housing communities into true living-learning communities with academic partnership. This is an exciting venture with lots of possibilities.

Issues that Impact Students at AU and Nationally

- Misuse of prescription drugs (seen by our staff as one of the overall most problematic issues on campus) and use of illegal drugs.
- Changes in Title IX, Title II and Campus Crime Act laws, which add layers of regulation and confusion to the serious issues of sexual misconduct and self-injurious behavior among students.
- Bullying and anger management in the residence halls, in classrooms, on sports teams, etc., particularly the rise in cyber-bullying.
- Managing increased student and parental demands and complex needs of a changing student population.
- Retention as it relates to engagement with student affairs educators.
- Engaging students who come to college with an athlete identity but who leave their sports teams for a variety of reasons
- Partnering with ASC and the village to address violence prevention
- The impact of national economic trends on families, leading to changes in student behavior and health.

The Director of Athletics oversees the NCAA athletics program, provision of athletic training services, the intramural program, and facility operations. We are part of the Division III Empire 8 conference.

Selected Goals for the Upcoming Year

1. Restructure Friends of Saxon Athletics to maximize efficiency and grow membership
2. Develop a more realistic Athletic Department budget
3. Encourage coaches to be more visible on campus
4. Continue to improve the operations of the Gibbs Fitness Center

Accomplishments

Team Highlights

- For the fifth year in a row, the total number of student-athlete roster spots increased.
- Nick Clark (football) garnered significant Empire 8 honors and secured several NFL tryouts.
- Richard Scott (track) was the New York State champion in the 400m and was 10th at Division III nationals. Rebecca Gaudons (pole vault) was also the NYS champion.
- Men's Tennis team set a school record with 11 wins in a season
- Men's Lacrosse coach J. Lockner served on the NCAA Men's Lacrosse All-American committee (3 consecutive years).
- Men's Basketball team had the most overall wins in the history of Empire 8 as well as having its first post-season appearance in 11 years.
- Men's Soccer coach S. Miller served on the NSCAA Regional Rankings Committee
- Women's Soccer standout Molly Finnerty named Outstanding Senior
- Women's Softball made the Empire 8 Conference Playoffs and the ECAC Playoffs in 2012. The team was also ranked nationally in 2012.

Statistics

Varsity Sports: 514 students completed a season of varsity athletics, not including Equestrian which is noted separately. (About 50 additional students began a sports season but did not finish).

Recruiting: 829 athletes applied; 577 visited, and 198 deposited as a result of recruiting activity by full-time coaches.

Intramurals: 64 teams (fewer than last year), 549 student participants (more than last year).

Gibbs Fitness Center: 36,975 people used the fitness center this year, about 7,000 more than last year.

Assessment

Student athlete experience: As a result of athletic participation, first-year student-athletes self-reported improvement in the areas of several aspects of leadership development, self-confidence, self-esteem and sportsmanship, and familiarity with consequences of substance abuse. Areas to work on include satisfaction with athletic facilities (only 37% satisfied), and awareness of athletic department goals.

Retention: 83% of first-year student-athletes on the 10-11 roster persisted to their sophomore year. We will have retention data for this year's class once the sophomores return to Alfred in the fall.

GPA: Student-athletes averaged a 2.98 GPA in both fall and spring semester.

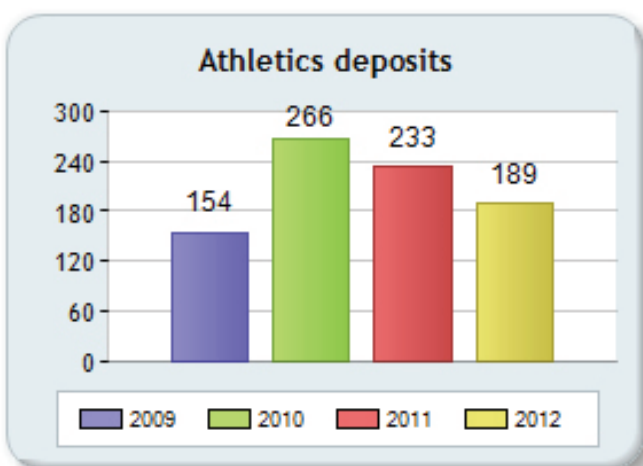
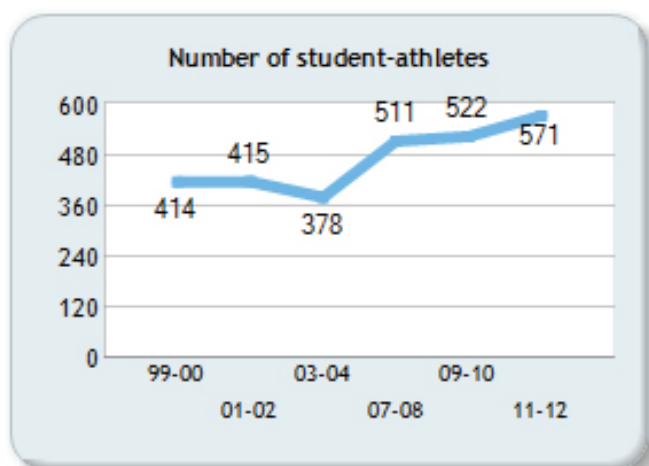
Trends and Priorities

Score One for Athletics campaign: Our number of student-athletes has increased steadily over the last five years. With the addition of women's sports and the advent of the NCAA-sanctioned non-traditional season, facilities are stretched to the limit for varsity sports. Promoting the Score One campaign needs to be top priority for everyone involved in the athletic program this year. The addition of the annex to McLane Center will help, as long as there are adequate means of utilizing the space and as long as Davis Gym remains accessible.

Compliance: Athletic departments are getting hit with more regulations every year. This is a challenge for small departments without compliance officers who are subject to ever increasing NCAA oversight.

Fundraising: Nationally, athletic director job descriptions are changing to include much more involvement in institutional fundraising. We expect that to be the case here, especially with our new AD.

Title IX: Compliance must be taken into account when considering all aspects of varsity, club and intramural sports.



The Director oversees the Women's Leadership Center, the Gary Horowitz Leadership Certificate Program, and the new Saxon Sidekicks mentoring program for incoming students, as well as general leadership programs for all students.

Selected Goals for the Upcoming Year

- Establish a three-year strategic plan for the Judson Leadership Center, with special attention to ensure the continued visibility of the WLC.
- Plan a learning/living experience for E-LEAD Engineering scholars for fall 2013
- Develop a clear and strategic emphasis on global/international issues that impact women. This may be achieved through special speakers, film discussions or workshops.
- Explore ways to coordinate more intentionally with the service-learning office to the Horowitz and Academy capstone projects.

Accomplishments

- Successfully transitioned to blend the WLC and Horowitz under the JLC umbrella.
- Director J. Overton-Healy presented at the Annual Conference for Students in Transition and a regional student affairs conference, and attended the Women Leaders for the World Institute in Santa Clara, CA. She also co-chaired the Staff Development Committee.
- Established Saxon Sidekicks mentoring program with over 125 participants.
- Obtained a grant through the C. Charles Jackson Foundation to infuse StrenghtsQuest through leadership education, RA training and the judicial process.
- Alpha Kappa Omicron Leadership awards were given for first time to students Katie Seery and Ana Fredell
- Brought National Geographic icon and world record holder Jennifer Pharr Davis to campus as a Woman of Influence.
- Obtained a grant from Omicron Delta Kappa to sponsor leadership training.

Statistics

Skill-building Workshops, Special Events and Networking Events: Offered 46 events with a total attendance of 952.

Women's Leadership Academy: Academy Cohort VI has fifteen in progress, and VII has eight beginning in the fall.

Funded Awards: Five students were funded this year through Bernstein Leadership Awards and three students were funded through the WLC Research Award.

Gary Horowitz Leadership Development Program: 34 enrolled, 30 completed at least one level.

Assessment

Saxon Sidekicks: Although participation was high, so was attrition. This year a stronger screening process has been applied.

Leadership Development Program: 79% of participants reported at minimum moderate development of leadership skills. The majority reported that the program was "very helpful".

Academy learning outcomes: Top ranked outcomes were improved sense of confidence, deeper understanding of feminism/women's issues and understanding about issues affecting women outside the workplace.

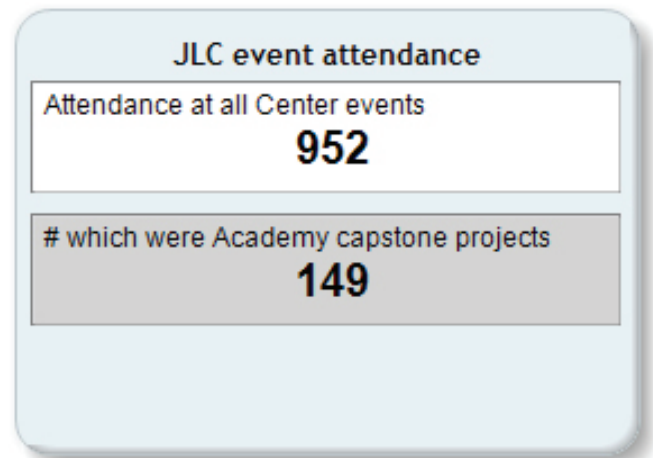
Trends and Priorities

Local: Continued under-employment of women and pervasive poverty in Allegany County affects women and girls at a more substantial level. There is a need for a networking system to enhance professional contacts and build alliances among local professional women.

National: In an election year, issues that primarily affect women are always brought to increased attention (i.e. reproductive rights, access to family leave benefits, wage gap, representation in government). In several ways, women's positions are backsliding due, in part, to diminished engagement by women with governmental systems (laws, policy), the continuing economic downturn (resulting in high unemployment for many women which in turn decreases women's financial independence and/or ability to contribute to family financial security) and a quieting of the "feminist conversation" at a national level.

Should budget allow, Director Overton-Healy's priorities would include:

- Hire a permanent events coordinator. This would free the director to pursue other initiatives more aggressively (such as fund raising, grant writing) and put her attention more fully on the signature programs, such as the Research Award and the Women of Influence speakers.
- Attract gifts to endow a major speaker fund to attract national/international speakers, which in turn would attract larger audiences to WLC's events.
- Establish an endowment fund to support internships/field work/professional experiences for students affiliated with the JLC but who are not involved with the Academy.



The Director of the Robert R. McComsey Career Development Center oversees individual career counseling and advising employer relations and recruiting, internships and co-ops, and job search preparation. The Children and Youth Learning Initiative and the Gary Horowitz Service Learning Experience also report through the CDC.

Selected Goals for the Upcoming Year

1. Survive the fall semester in light of the maternity leaves of two full-time staff.
2. The staff has identified student interviewing skills as a key need for this year, based on employer feedback. This will be made priority in classroom presentations, large-scale event, etc.
3. The CDC will coordinate a portfolio review event geared toward junior and senior art students.

Selected Accomplishments

- Broke participation records for the Virtual Career Fair with over 50 employers and 226 resumes.
- During the past year the CDC participated in a number of community service related projects. Director M. McFadden provided a resume workshop for local residents through the Alfred Box of Books Library, the entire office completed a service project for the Allegany County Women, Infant and Children (WIC) program, the office helped the residents and staff at the Manor Hills Nursing Home with planting flowers.
- College of Business Alumni Panel: In October of 2012, the CDC collaborated with the College of Business to coordinate an alumni panel to discuss post-graduation challenges and strategies for success.
- Senior Networking Mixer: The CDC was asked to participate in a networking event during senior week that included members of the Alumni Council. The CDC's role was to discuss networking strategies including LinkedIn for attending members of the senior class.
- Kevin Jacobs coordinated an "All Alfred" table for Lenox dinner in NYC. This included the art work of John Gill and Angus Powers.
- Director M. McFadden was a presenter at the NYS Career Center Director's conference and the sponsorship chair for the NASPA Region II conference, and ran our first successful "Horse to Holler" event. Assistant Director J. Crandall was the registration chair for the CSPA-NYS conference.

Statistics

Career Counseling/Advising Sessions: 1551 individual sessions with 746 people (43% male, 57% female). The five top reasons for seeking services were (1) resume/cover letter, (2) finding an internship or co-op, (3) job searching, (4) interviewing skills, and (5) choosing a major/career

24-hour Resume/Cover Letter Critique: 375

Co-ops and Internships: 42 students registered internships with the CDC; 16 registered co-ops

Email Advising: 69 students and alumni

Walk-in Hours: 547 one-on-one visits

Workshops Conducted: 131, with total attendance of 5067, and 22 special events with 1302 attendees

On-campus Recruiting: 141 students interviewed with 45 companies; 149 companies came to campus for events, including career fairs

Resume Collections: 712 resumes submitted to 168 companies

Credential Files: 216 sent on behalf of 148 individuals

Service Learning: 6 courses taught. 345 students and 31 community partners were involved, with appx. 2688 hours of service to the local community by our students.

Assessment

"First Destinations" report: Stats for the class of 2011 will be available in late 2012 on the CDC website.

Internship/Summer job survey: Learning outcomes included self-awareness of personal skills, the application of academic learning to the job and the value of flexibility and adaptability.

Career counseling student survey: 82% agreed that after talking with a career advisor, they had a better understanding of the issue(s) that brought them to the CDC. 90% said they would return to the CDC.

Employer Feedback: In rating AU candidates against those from other institutions, the best ratings came in the area of interviewing skills. The lowest was relevant prior experience (internships/co-ops).

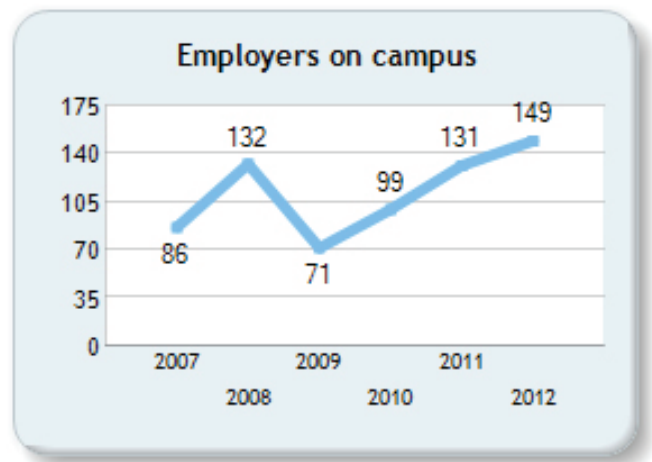
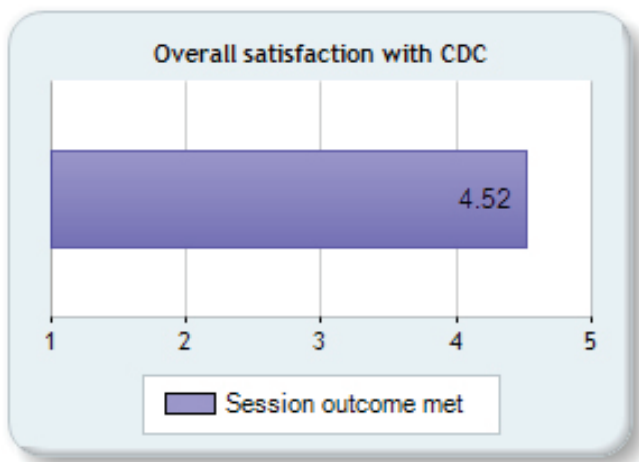
Trends and Priorities

The global economy: Despite signs of expansion, graduates along with future graduating classes and alumni are going to continue to face a very difficult job search with less robust benefit packages than in the past. To counteract this trend, the CDC will emphasize key employer relationships for our traditional career fairs (including the virtual career fair), our Employer-in-Residence program and sponsorship of specific events.

Paid Vs. Unpaid Internships: The legal ramifications of paid versus unpaid internships have resulted in a national dialogue on the subject. At the heart of the issue is the concern that employers hire unpaid interns to replace paid employees. The National Association for Colleges and Employers (NACE) has placed this issue at the top of their national agenda. On campus, we still believe that internships have value even if unpaid, and the white paper submitted to University Relations to help subsidize unpaid internships remains as relevant as ever.

If funding were to become available, we would direct it to the following priorities:

1. Gary Horowitz Service Learning program: We would like to fully realize the potential of this program by ensuring the current staffing pattern.
2. Etiquette Dinner: This event has proven to be both popular and effective. It's traditionally been funded by corporate sponsors but those funds are more difficult to obtain now.
3. Subsidized internships, particularly for students in CLAS and Art & Design.
4. Professional practices/workshop series for artists, which would require transportation to art related events, bringing guests to AU and networking events.
5. Transporting students to off-campus networking events in high-demand places such as DC, NYC, and Boston.



The Center for Student Involvement oversees student activities, new student orientation and programming, diversity programming, Drawn to Diversity, and student government.

Selected Goals for the Upcoming Year

1. Continue to improve communication with new and emerging technologies
2. Intentionally build creative partnerships where most needed
3. Strengthen retention initiatives
4. Expand Drawn to Diversity programs

Accomplishments

- Produced a major concert in partnership with Alfred State starring nationally known band O.A.R. Cut costs while providing an alcohol-free event during Hot Dog Day.
- Partnered with University Relations to co-chair AU's 175th anniversary celebration.
- Increased efforts to focus on engaging men of color.
- Continued improvements to Drawn to Diversity program included collaboration with NYSCC, a summer college tour, an extended residency and a week-long tour of Brooklyn schools.
- Ran a whitewater rafting trip for the AU WILD initiative.
- Director D. Napolitano chaired the Administrator/Technical Specialist council and the Student Services committee of the Middle States Self-Study Team.
- Assistant Dean T. Debertolis co-chaired the Student Affairs Staff Development Committee, co-chaired the Registration committee for the National Association of Student Affairs Personnel Association conference, and is vice chair of the Middle States Self-Study team on mission and goals.

Statistics

Student Events (comedians, large- and small-act concerts, open mic nights, etc.): Total attendance of 7148

Student Organizations: 84 registered organizations

Drawn to Diversity: over 20 workshops with over 600 participants, 16 in living-learning community, 39 enrolled in D2D classes. 6 community-based art projects

Nevins Theater Films: One film each weekend with a total attendance of 1510

Campus Center, Howell Hall and Gothic Chapel Usage: 2066 meetings/events scheduled

Airport Shuttle: 217 students used the shuttles to get to and from Rochester and Buffalo

Assessment

Campus Activities national benchmarking project: Compared to peers, we do a much better job providing interaction with faculty and staff through campus programming, and our satisfaction levels are much higher. However, students feel less able to translate involvement into post-college skills.

Saxon Support attendance tracking project: 59% of students outreached felt the interaction was beneficial, and 55% reported that they did not miss any more classes following the outreach. An increased emphasis on attendance tracking could have a positive impact on retention.

Alfred's Newest Talent: 96% of participants agreed that ANT helped with their leadership skills.

Trends and Priorities

The Center for Student Involvement is watching the following local and national trends in their profession:

- Ethnicity support clubs- although we have more students of color, there appears to be a decreased membership in identity-based clubs on campus. We may need to reframe how these clubs are structured and the needs they fill for our students of color.
- First-to-second year student retention continues to be critical. We will continue to find best practices and research that inform our programming and efforts to engage first-year students.
- Students desire a vibrant 24-hour community that can meet their social needs, similar to what they'd find in an urban environment or online community. At the same time, we are challenged in providing spaces for students to gather in safe environments.
- Students and faculty expect the CSI office to provide them with better tech support and equipment than what we can currently offer. Most student activities offices are able to utilize smart rooms, emerging technologies, and tech support for instruction, meetings and entertainment.
- Many colleges are offering a greater range of outdoor adventure-based programming during the year and as pre-orientation trips.

Should budget allow, our priorities would be:

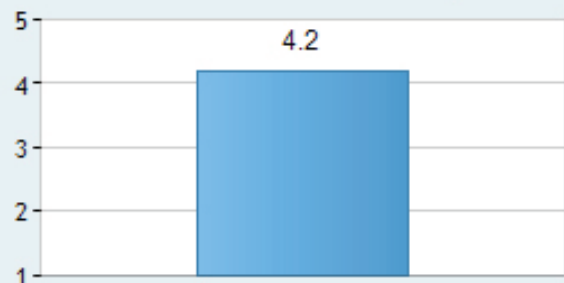
- Gender-neutral rest rooms for the comfort of transgender students and anyone who desires greater privacy.
- A smart room in the campus center would enhance that location for the many people each year who wish to use the facility for presentations (over 2000 meetings last year). We cannot offer users the technology they are expecting in a modern facility.
- Drawn to Diversity co-op program and international short courses would enhance the program and provide excellent experience to students.
- Support for adventure and outdoor programming could include a ropes course, better usage of Foster Lake, and a rock climbing wall in the campus center. The latter would enhance our commitment to Wellness in the Wilderness, support leadership training, and be a highlight of campus tours.

Orientation benchmarking

As a result of orientation, I have at least one faculty or staff member I can turn to. (5-point scale)

4.33

"Alfred welcomes cultural and social diversity"



Spring 2012

The Dean of Students oversees the Judicial System, Wellness Center (Health, Counseling and Wellness Education services), Public Safety, the Emergency Response System for the University and compliance with State and federal safety laws .

Selected Goals for the Upcoming Year

1. Develop a "hard roll-out" and publicity campaign for the CARE network
2. Explore the use of social media for campus safety and emergency notification
3. Redesign the sexual assault/sexual misconduct process and resources to ensure compliance
4. Initiate a "know the code" campaign for judicial code awareness

Accomplishments

- N. Pollard has presented on cyberbullying, behavior assessment teams, and mental health issues as local, regional and national venues. He has also published an article with the National Hazing Prevention Week guidebook, and coordinated the first WNY College Emergency Response Managers meeting.
- N. Pollard received the "Creative Connections" office award from the division of student affairs.
- Organized the first full-scale Emergency Response Team tabletop exercise.
- Took a large group of students to central New York to help with clean-up after Hurricane Irene.

Statistics

Off-campus living: 352 submitted applications to live off-campus; 155 were approved.

Bias reporting: The online form was used 7 times

Leaves of absence: 17 took medical leaves, 46 took personal leaves, and 35 took psychological leaves

Withdrawals: 117 (as of 6/15/12)

Alcohol permits: 59 permits were approved this year for campus events

Behavior Assessment Team (BAT) referrals: 28

Judicial system:

- 291 students had 365 cases of violation of proscribed conduct. 41 students had multiple violations.
- The five most common violations were, in order: alcohol, illicit drugs, residence hall infractions such as quiet hours, disorderly conduct, and failure to comply.
- 14 students were suspended this year and 1 was expelled
- 21 Students meet the criteria for amnesty

Assessment

NASPA Consortium benchmarking study on Student Conduct and Academic Integrity: Compared to national averages, AU students were more likely to be aware of the code of conduct, assume responsibility for their behavior, and know the educational rationale for a judicial hearing. However, they were less likely to regard various types of cheating as problematic.

Judicial satisfaction survey, for students found in violation of a policy: 76% agreed that they were aware of the policy prior to the incident, 78% agreed they were treated respectfully, and 54% agreed that the assigned sanctions were educational in nature. All these were better than national norms.

Trends and Priorities

Locally:

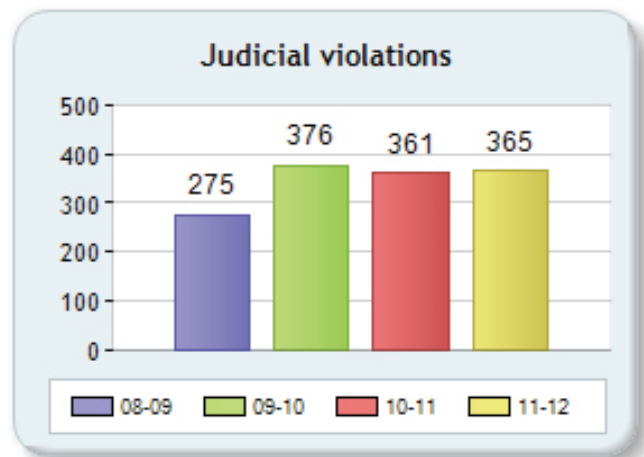
- The Dean of Students concurs with his colleagues in Residence Life and Public Safety about the need for electronic access management into residence halls, rather than the current key/lock system.
- There is an escalated use of marijuana among our students, and an increased use of methamphetamines regionally.

Regionally/Nationally:

- Schools need to focus on issues of bullying in order to ensure an effective response from the institution.
- Changes in Title IX, Title II and the Campus Crime Act, with particular regard to sexual misconduct issues, are affecting service delivery, education, campus policies and campus responses.

If funding were to become available our priorities would include:

- Renovation of the Health Services examination rooms and removal of x-ray equipment
- Hiring a case manager for Counseling Services to assist with the increasing number of complex emotional/psychological issues of students.
- Training budgets for emergency response team, judicial affairs and the BAT.



AVI Fresh, an Ohio-based company, is our contracted provider of dining and catering services on campus. Their education clients are mostly private colleges and include Wellesley, Kenyon and Sarah Lawrence Colleges.

Selected Goals for the Upcoming Year

1. Increase the overall culinary talent by hiring qualified Sous Chefs
2. Plan and execute a smooth renovation as we convert Powell Dining Hall from an all-you-care-to-eat facility to a retail food court
3. Create Meal Plans that will satisfy the new look of Alfred Dining in 2013-14

Accomplishments

- Increased number of events to include Executive Chef and Baker specials
- Improved satisfaction and awareness by conducting daily "Table Talks", holding student staff meetings with director, and attending Student Senate and VP Advisory Board meetings.
- Completed planning for the renovation of Ade Hall to make the first floor a destination – construction commenced in May

Services and Usage

Meal Plans: 1436 members in Fall 2011, 1221 in Spring 2012.

Participation Rate: Students swiped meals at a participation rate of 69.7% (fall) and 70% (spring), this is up by 2.7% (fall) and same (spring) over previous year.

Non Required Plan Purchase: 79.2% of residents not required to purchase a plan opted to do so (N=266). Of those students, only 71% were residential plans and 29 % were commuter plans.

Dining Halls: Of the board meals eaten in the dining halls 52.8% were in Powell and 47.2% were in Ade.

Catering: Provided 415 events during the year, including 33 in one day during Reunion weekend.

Fiat Bux: \$27,992 in Fiat Bux sold, a decrease of 3.8% from last year.

Assessment

Dining Satisfaction Survey: A locally administered survey of AU students showed high rankings for employee friendliness, and lower rankings for hot entrees.

Residence Life Survey: Highest rated aspect of dining was friendliness and professionalism of employees and comfort/cleanliness of the dining halls; AU still needs to work on price/value perception.

Trends and Priorities

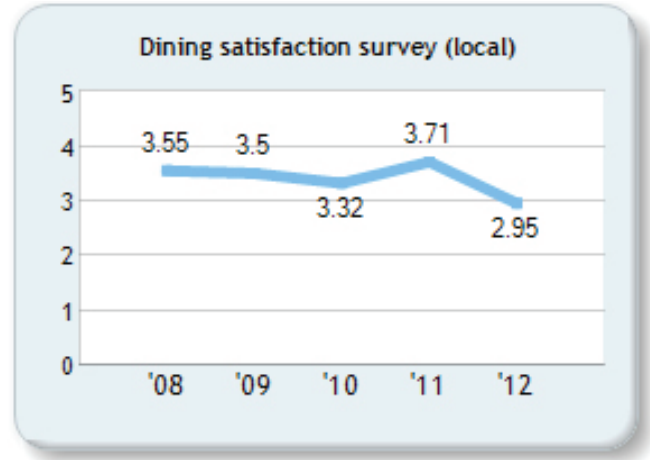
The Student Dining Advisory Board will be critical in decisions regarding the conversion of Powell Dining Hall from a board to a retail operation. Advising the Vice President on marketing and promotion to students will be a primary function of this group, as will some design and program issues.

Sustainability and dining are commonly linked on college campuses. AVI has the organizational capacity to help AU create more sustainable dining programs if we want to invest in that way. Post-consumer composting and zero-sort recycling are already underway, and there are many more opportunities.

NACUFS, the primary national college food service organization, released a report of dining trends through 2018. Among them were:

- Continued requests for 24/7 food availability, on-demand customization and amenities.
- Strong student interest in local and organic foods, although those foods are more expensive and in reality, chosen less often.
- Multifunctional, communal dining spaces that encourage connections among students, and between students and professors. New facilities are trending toward smaller, “coffeehouse”-sized spaces.
- “One card” dining in conjunction with downtown restaurants.
- Focus on nutrition, labeling, preparation methods, and source.
- Complex health issues that require dining services staff to be knowledgeable about, and able to service students with, a range of conditions including celiac, allergies, intolerances, etc.

As AU and AVI move forward, we will be exploring all these trends and seeing which are appropriate to adapt to Alfred University’s size and culture.



The Director of the Bromeley-Daggett Equestrian Center at the Maris Cuneo Equine Park oversees the intercollegiate Western and English teams and the provision of classes for the Equestrian Minor and physical education credits, and manages the facility and horses. She also oversees revenue generation through shows, lessons and boarding.

Selected Goals for the Upcoming Year

1. Continue to explore the possibility of a minor with the College of Professional Studies
2. Host the Hunt Seat Regional Horse Show
3. Director N. Kohler will procure her United States Equestrian Federation judge's license, bringing additional prestige and credibility to the program
4. Continue to work with WILD committee in promoting the outdoors and our great facilities.
5. Continue to explore ways to reduce costs and improve efficiency of the facility.

Accomplishments

- Director N. Kohler was named IHSA Regional President for Zone 2/Region 1, making Alfred University the "President College" for the region.
- The Western Team was regional champion and rider K. O'Keefe was the High Point Rider. AU placed seventh in the nation.
- The English Team was reserve champion for our region, and two riders were reserve champions for their events.
- Alfred University partnered with Peter and Maris Cuneo to form a partnership with Range Radio and *Ranch and Reata* magazine.
- Two students managed a class project on retraining thoroughbreds, which also included a blog and Facebook page. One horse was sold for \$3000 and the proceeds turned over to AU.
- Equestrian staff organized Horse to Holler and Winterfest, utilizing the grounds of the Center. A warming hut was also built for future for cross-country skiing and snowshoeing.
- Improvements in methods of feeding, supplements and medication have improved horse care and efficiency.
- The Hunt Seat team had 2 riders that were champions in their respective divisions and 2 that were reserve champions in their respective divisions.

Statistics

Teams: 31 riders on Western team, 30 on English team, 15 on junior varsity team

Classes: 162 students took classes this year

Lessons: 101 lessons were taught by the staff and/or director

Events: 31 (shows, sales, clinics) were held this year.

Admissions Tours: 95 tours were conducted for interested students and their families.

Boarders: 13 fall boarders; 14 spring boarders

Assessment

- Focus groups of riders revealed the need to involve the teams more in on-campus activities, and to emphasize team aspects of the sport more than individual aspects next year.

Trends and Priorities:

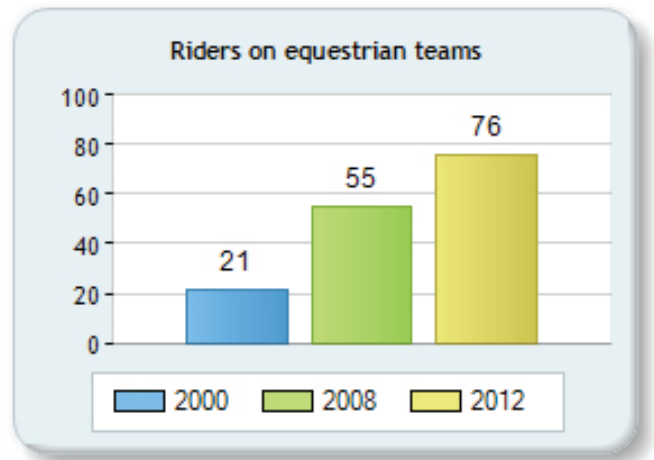
There seems to be increasing interest in equine business programs that our competitors are offering; it would be wise to explore an academic minor in this area. Also, we continue to attract a strong contingent of pre-vet students.

More and more colleges are fully supporting their riding teams, so it is important that we continue to keep the team roster sizes consistent. If we grow too large, our riders will not be able to show. While all varsity team members will be assured of the reasonable chances to show, we need to continue offering a JV program for riders who do not make the varsity team.

Our success with the Ireland class indicates a need to develop more international opportunities, and to advertise them widely to prospective students.

Should budget allow, facility enhancements would include:

- Improve the ground quality of the pastures and paddocks are. Currently the ground is very hard on most horses causing lameness, and use of the pasture is limited. This would involve plowing under what is there and completely replanting.
- Addition of fencing in fields on Foster Lake Road to have summer pasture available, including some form of watering system. This would enable horses to be kept out 24/7 most of the summer, which would reduce summer costs in feed and labor.
- Access road to back fields and addition of small cross country course. This would enhance the program offerings and allow us to easily use hay from our own fields.



Public Safety oversees student security and safety on campus, the parking permit and fine system, and compliance with the federal Campus Crimes Act and associated regulations. They also play a significant role in emergency response planning and management.

Selected Goals for the Upcoming Year

1. Explore Peace Officer status for our officers.
2. Bring our Emergency Response Plan into NIMS (National Incident Management System) compliance; conduct trainings for our entire campus community on responding to emergencies.
3. Analyze the existing state of the Blue Light phone system and make recommendations.
4. Improve the federally mandated Safety Advisory Committee to include input from faculty.

Accomplishments

- Almost 91% of our first year students received emergency response training during orientation, and all employees received the "orange folder" containing emergency information.
- Chief J. Dougherty co-chaired our first-ever full-scale emergency response drill in conjunction with local and regional fire, ambulance and emergency services agencies.
- The office collaborated with the local police department and the Alfred Community Coalition to address a series of busy weekends early in the fall semester. Quick action helped reduce dangerous situations during the rest of the academic year.
- Public Safety collaborated with Environmental Health and Safety and the Dean of Students to revise AU's Integrated Contingency Plan.

Statistics

Reportable Incidents: Public Safety responded to 498 service calls. The top five reasons for calls were fire alarms, escorts, drug-related incidents, miscellaneous disturbances, and alcohol incidents.

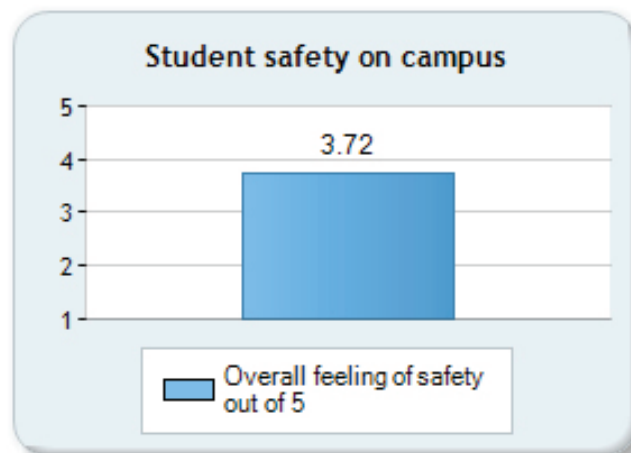
Parking: Issued 3211 violations

Assessment

Student perception of safety on campus: According to our standardized Housing & Dining Survey conducted by Campus Labs, 97% of residential students feel safe in their room.

Assessment of ticket appeals: While 59% of people who appealed felt their concerns were addressed in a timely manner, there were concerns about the appeal process. Public safety will be adding more in-person appeals to the current web-based process.

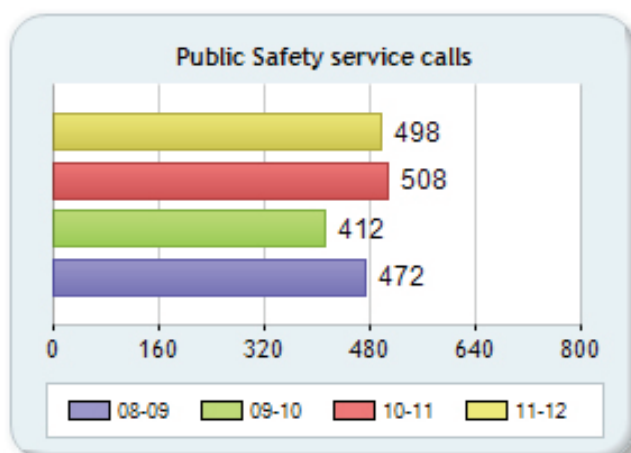
Assessment of student guard training: 91% felt they were well trained for their jobs, as a direct result of improvements indicated from last year's survey.



Trends and Priorities

Parents and caregivers of our students will expect universities such as ours to be places where they are comfortable that their children are safe. To that end, here are a number of items we must continue to evaluate:

1. **Electronic Access Control:** We strongly recommend a Card Access program in all Academic and Residence Life buildings. An access control system would provide the University with opportunity for campus-wide lock down within seconds of need if a situation arises. In 2009, Public Safety, Residence Life and the Director of Capital Operations met with EAC vendors and received a quote from the Linstar Corporation; a white paper has been submitted to University Relations.
2. **Peace Officer status:** This would provide authorization for more professional equipment, provides opportunities for grant funding, and gives officers an intermediate means of force between physical conflict and the use of non-lethal weapons.
3. **Campus-Wide Alert System:** One possibility for a campus-wide public alert system is a Mass Communication Siren, which would deliver instruction on how to proceed in an emergency.
4. **Campus-wide Camera System:** A closed circuit TV system will enable the Public Safety office to actively watch and record high risk areas such as parking lots, walkways and key roadways.



Residence Life oversees 17 residence halls, including apartments, suites, corridor-style halls and special interest houses. The director oversees professional staff and student RAs, hall programming, housing assignments, and summer CITE housing.

Selected Goals for the Upcoming Year

1. Modify the guest policy, as well as the event/program model for upperclass areas, primarily the suites.
2. Fully implement zero-sort recycling along with education of residential students.
3. Continue emphasis on the first six weeks of the fall semester in first year halls, with programming designed to excite students and connect them to AU.
4. Create a curriculum-guided approach with clearly written goals and learning outcomes for all educational programming including RA/RD training, UNIV 101, and residence hall events.

Accomplishments

- Director B. Porter was the conference chair for the College Student Personnel Association of New York in October, and served as the registration co-chair for NASPA's Region II conference in Buffalo. Several additional Res Life staffers served on committees for CSPA this year. Porter also chaired the successful search for a new athletic director.
- Managed the largest incoming class in AU's history, with significant daily shuffling and on-the-fly decision-making.
- Managed two living-learning communities (WILD at Alfred and Drawn to Diversity), and have created more for the 2012-13 school year
- Revised spring RA training to be specifically responsive to assessment data.
- Collaborated with the Student Service Center to streamline online room selection management.

Statistics

Housing Occupancy: 1456 (100%) fall semester; 1308 (89%) spring semester

Non-emergency Medical Transports: Utilized 14 times through partnership with County Cabs.

Facility Damage: \$9,035 in damages were assessed, a slight increase over last year.

Programming: 249 events with 1,749 participants in upperclass halls; 48 programs offered for 214 students in special interest houses; and 205 programs for 1,066 students in first-year halls.

Assessment

- Our annual benchmarking survey showed that special interest house residents were most satisfied overall with their residential experience (93% satisfied), followed by students in first year halls, apartments, upperclass halls, and finally the suites (78% satisfied). Again this year, safety and security were ranked very high by our students. Financial considerations greatly impacted less satisfactory experiences-internet access and price/value perception of dining plans were ranked lowest on the survey.
- 100% of the students who took UNIV 101, the leadership class, agreed that the course met all 8 core values of the Social Change Model of Leadership. Conflict resolution was seen as the skill that improved most.

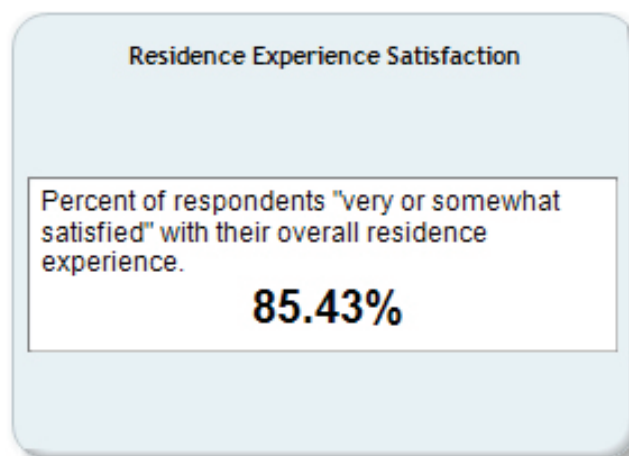
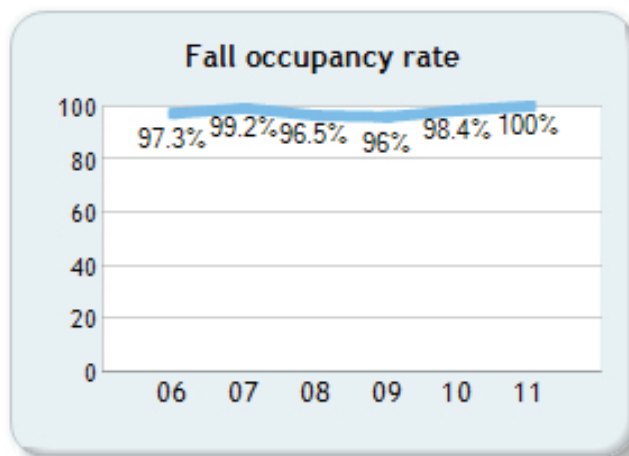
Trends and Priorities

Director Porter concurs with the emphasis that her Public Safety colleagues place on the need for electronic access into residence halls for safety reasons, as well as the time and labor spent replacing lost keys. A white paper has been developed and shared with University Relations.

Advocacy for continuing facility upgrades, including bathrooms, will most certainly continue; the Pine Hill Suites are seen as unpopular choices in need of an overhaul. Every year, the need for comfortable and updated spaces for our sophomore students becomes more pronounced. Even if the existing suites are renovated, the layout is not designed well for interaction and community between our sophomore students. We appreciated the partnership with facilities to continue the much needed and appreciated bathroom renovations.

Our successful living-learning community pilot has encouraged us to work with faculty to see if there is interest in creating a true LLC with full collaboration, course credit, etc. While that appears to be a few years away, we have moved forward with student affairs-only LLC's. We will keep a close eye on how our second year goes to see how students respond.

Residence Life offices everywhere are using assessment to create streamlined, curriculum-based approaches to program and residential education. We will be starting that process this year.



The Director of the Wellness Center oversees counseling services, health services, and wellness education, including alcohol and other drug use and abuse education.

Selected Goals for the Upcoming Academic Year

- Restructure health service staffing to provide optimal administrative supervision and medical triage for walk-in patients.
- Review sexually transmitted infection outreach and clinic offerings to increase student education and usage.
- Make progress in selecting an electronic medical records software package.
- Continue to incorporate Campus Climate 2020 objectives into our programming.

Accomplishments

- Director C. Chester was a presenter at the New York State College Health Association meeting and the Counseling Centers of New York annual conference.
- Developed and distributed Cold Care Kits to 325 students who were not in need of anti-viral medicine.
- Created a "living well" residential living learning community, opening in August in Kruson Hall
- Administered an online alcohol education module to all incoming first year students with over a 86% response rate to date.

Statistics

Counseling: 313 students had 1460 counseling sessions. 22% acknowledged having been prescribed psychotropic medication at intake. 52% received counseling prior to obtaining services at AU. Usage was highest among first year students. The most frequent presenting concerns were situational problems interacting with anxiety symptoms and mood disorders, producing the perception of a crisis.

Outreaches: 110 students were outreached following a referral from a concerned party. 36% became clients.

Health: 977 students had 2253 appointments. The most frequent presenting problems were upper respiratory infections, psychiatric problems, sinusitis, women's health and viral (flu-like) illness.

Individual Alcohol and Drug Education Session: 135 students took an alcohol or drug education course.

Psychiatric Hospitalizations: 7

Assessment

Goal Attainment Scaling (GAS) indicated that 80% of clients met their designed goals.

Student Evaluation of Counseling Services Highlights: 95% would recommend services to a friend; 93% would return to the Counseling Center, and 91% agreed that counseling helped change the problem that brought them to the Wellness Center.

National Collegiate Health Assessment was conducted in spring 2012. Results suggest the trend toward moderation in alcohol consumption is continuing. Stress, sleep difficulties and anxiety remain the most reported factor in impeding academic success. Overall, 91% reported good or excellent general health.

Trends and Priorities

Retaining students with complex problems: 68% of this year's satisfaction survey respondents state that receiving counseling helped them stay in school. Our numbers of students on medication at intake and referred for psychiatric evaluation are about the same as the national averages. However, we accompany many more students to the hospital for evaluation, just as we are more proactive with outreach, participation on the Emergency Response Team, and in avoiding use of a waiting list. A Case Management position would be a welcome addition to staff at the WC.

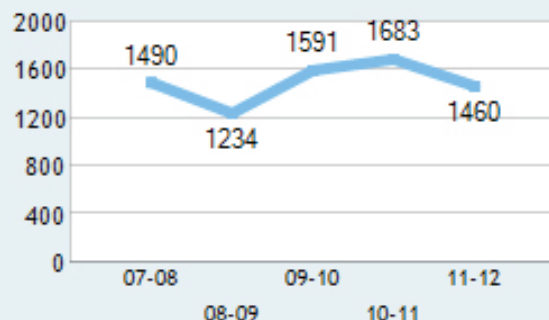
Alcohol and other drug evaluation and counseling: Assessment indicates negative behavioral outcomes and increased risk for suicide among students who use alcohol at AU. We are better staffed to provide intervention and counseling now, and will continue to evaluate and improve.

Collaboration with the Athletic Training department: We continue to review and improve information sharing procedures with athletic training staff and team physician. Two flu clinics exclusively for athletes were offered on site at McLane by health service staff this year. We will be participating in health screenings for incoming football team members in August 2012.

Wellness education: Teaching dominated the new Wellness Educator's time in her first year with the piloted Wellness course in Physical Education in addition to the Peer Education course. The "Living Well" living-learning community was developed as a feeder for students who are interested in healthy lifestyle initiatives.

Student Non-Receptivity for Wellness Education: NCHA-II results indicate that the majority of AU students were only interested in receiving information regarding nutrition and stress reduction, with no interest in learning about other important health topics.

Counseling appointments



Health service appointments

