

**Mark Zupan comments in Democrat and Chronicle story on rising costs of attending college**  
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Alfred University President  
Mark Zupan

Alfred University President Mark Zupan was interviewed for a recent Rochester *Democrat and Chronicle* story on the increasing costs of attending college.

The story, titled ["Test Scores Open Up Scholarships."](#) was published in the Saturday, Sept. 14, issue of *Democrat and Chronicle*. It discusses how cost of attendance has become the primary concern for students and parents in the college selection process, and how scholarship assistance plays a key role in their decision making.