

Tick-Tock: Time running out for Alfred Fund gifts

6/28/12

You still have time to make your gift to The Alfred Fund for the current fiscal year, which ends June 30. This year, we're hoping to hit 4,000 donors, and we need your help! You can give online at www.alfred.edu/alumni/giv... or give us a call at 800-321-1309 to give over the phone. Or you may mail your gift to: Alfred University, University Relations, 1 Saxon Drive, Alfred NY 14802. In his recent newsletter, President Edmondson noted that while 97 percent of Alfred University alumni say they are proud of the University, far fewer make a gift to The Alfred Fund. One of the criteria upon which schools are evaluated by U.S. News and World Report is the percentage of alumni who support the school, as measured by participation rate in annual giving. The disparity between what alumni say, and what our participation rate is actually counts against Alfred University in the rankings. We have met with some success in gaining new donors this year, but we need your continued support to increase our participation rate. Please help us surpass last year's numbers, and you will have the added satisfaction of knowing that your gift supports the University's most-pressing needs.