

Clark appointed editor of AU's alumni publications

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Deborah E. Clark, Wellsville, has been appointed editor of alumni publications at Alfred University, returning to AU after a 16-year tenure at Alfred State College as director of public relations and associate director of media relations. "I am delighted to have someone with Debbie Clark's experience and talent take on this position," said Sue Goetschius, director of Communications. "Keeping our alumni informed about what is happening at the University and giving them a means of connecting with one another through our publications are essential for enhancing the University's strong alumni base." As editor, Clark will work at keeping Alfred University's more than 22,000 alumni informed and updated on activities, projects, and events at their alma mater. The University communicates with its alumni weekly through an e-news electronic newsletter, and via a four-color magazine four times a year. Clark is responsible for gathering materials and writing articles for the alumni publications in consultation with other members of the University Relations staff, including the vice president, alumni director, president of the Alumni Council, and communications director. The editor also assists in writing press releases involving AU alumni. Clark's previous role at Alfred University was as assistant director of public relations from 1985-89. Before beginning her communications career, she was a reporter for the Olean Times Herald covering Allegany County government and organizations as well as the village and town of Alfred. She has also worked as a reporter and editor for The Finger Lakes Times, Geneva, NY, and an editor at the Reporter-Dispatch, White Plains, NY. Clark holds a Bachelor of Arts degree in journalism from St. Bonaventure University and completed several graduate courses at Syracuse University. Her community involvement includes serving as chair of the Allegany County Development Advisory Board; chair of the Seven Lakes Girl Scout Council Nominating Committee and member of the council board; and member and secretary of the Immaculate Conception School Board, Wellsville. Clark, daughter of Richard T. Nettle of East Syracuse and the late Elizabeth Nettle, resides in Wellsville with her husband, Larry, and their son, Bryan.