

## **Corning Incorporated chairman to deliver Cutco Lecture**

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ALFRED, NY James R. Houghton, chairman of the board of Corning Incorporated, will deliver the seventh annual Cutco Foundation Lecture on Entrepreneurial Leadership Monday, April 10 at Alfred University. Houghton's lecture, which will address "leadership and values in an increasingly global marketplace," will be presented at 4 p.m. in Nevins Theater. The lecture series, sponsored by The Cutco Foundation and Alfred University, is made possible by a gift from Erick and Marianne Laine and the Cutco Foundation. Erick Laine is chairman of Alcas Corp. of Olean, NY, and Cutco Cutlery Corp. and is an Alfred University trustee. "We're very lucky to get a man of his stature," Laine said of Houghton. "He's done some outstanding work at a company that is so important to this region. I'm just ecstatic to have him as our speaker." Corning Inc., headquartered in Corning, NY, is a diversified technology company with a history of more than 150 years. The company concentrates efforts on high impact growth in the areas of display technologies, telecommunications, environmental technologies and life sciences. Houghton, who has a bachelor's degree from Harvard University and a master's degree from Harvard Business School, joined Corning Inc. in 1962 and served in production, financial and sales positions until 1965. He then was named vice president and European area manager, Corning Glass International, S.A., residing in both Zurich, Switzerland, and Brussels, Belgium. In 1968, he returned to the United States and was appointed general manager of the Consumer Products Division and was elected a vice president of Corning Inc.. He was elected a director of the company in 1969, vice chairman with responsibilities for the company's International Operations in 1971 and chairman in 1983. He retired as chairman and chief executive officer on April 25, 1996. In June 2001, he was elected non-executive chairman of the board and the following year resumed his role as chairman and chief executive officer. In April 2005, Wendell P. Weeks was appointed CEO with Houghton retaining his position as Chairman of the Board. Houghton is a director of Metropolitan Life Insurance Company and Exxon Mobil Corporation. He serves as a trustee of the Corning Museum of Glass, Corning Incorporated Foundation, The Pierpont Morgan Library and the Metropolitan Museum of Art. He is past chairman of the Business Council of New York State and is a member of the Business Council and the Harvard Corporation. He is married to the former Maisie Kinnicutt and has two children. Erick and Marianne Laine endowed the Cutco Lecture as a way to bring nationally prominent entrepreneurial leaders to campus to meet with students, faculty and friends of Alfred University. Houghton is the seventh renowned entrepreneur in as many years to deliver the Cutco Lecture. Tami Longaberger, president of the Longaberger Company, delivered the first annual lecture, in 2000. She was followed by David Oreck, chairman of the Oreck Corp., in 2001; Peter Cuneo, then-president and chief executive officer of Marvel Enterprises, Inc., in 2002; Doris Christopher, founder and chairman of The Pampered Chef, in 2003; and Andrea Jung, CEO and chairman of the board of Avon, Inc., in 2004; and Richard Smucker, president and CEO of the Smucker Company, last spring. Laine is pleased with how the lecture series continues to build on its success by drawing notable speakers. "I couldn't be more pleased with how (the lecture series) has grown. It started out as a concept to bring in some high-profile speakers to give the students, faculty and friends of Alfred University an inside look at the business world," Laine said. "We've been able to do this consistently and after each lecture, we can honestly say, 'That's the best we've ever had.'" Cutco is the largest manufacturer and marketer of high-quality kitchen cutlery and accessories in the United States and Canada. The Cutco corporate "family" consists of Alcas Corp., the parent company; Cutco Cutlery Corp., manufacturer of Cutco products since 1949; Vector Marketing Corp., marketer of Cutco products directly to consumers via sales representatives, and Cutco International Inc., responsible for international marketing of Cutco products.