

Alfred University professor Goodman's book translated into Spanish
7/30/18



Robyn Goodman

ALFRED, NY – A book by Robyn Goodman, professor of communication studies at Alfred University, has been made available in Spanish.

Goodman's text, *Global Journalism Education in the 21st Century: Challenges and Innovations*," was co-edited by Elanie Steyn of the University of Oklahoma and originally published in April 2017. It was translated to Spanish in May by Lourdes M. Cueva Chacón and César Silva Santisteban for the Knight Center for Journalism in the Americas. The project to translate the text in to Spanish was announced and highlighted in April at the Knight Center's 19th International Symposium on Online Journalism.

"The Knight Center is extremely honored to offer this invaluable book for journalism educators, journalists and students in Spanish-speaking countries around the world," said Professor Rosental Alves, founder and direct of the Knight Center for Journalism in the Americas, said on the publisher's website.

The book has been described as a "one-stop scholarly yet practical/approachable reference book for educators, trainers, journalists, media activists, policymakers, foundations, nongovernment organizations, students and others with a

vested interest in quality journalism.”

It is divided into three sections. Part one is composed of 10 country case studies of journalism education and practice from scholars in Australia, Chile, China, Egypt, India, Israel, Russia, South Africa, the UK and U.S. Part two places journalism education into a global context as it examines current, past and the predicted future of global journalism education and its impact on professional practice. And part three breaks down classroom journalism innovations that can be used worldwide—in classes and the profession alike—such as those related to media entrepreneurship, virtual reality gaming, mobile journalism and coding.

The text concludes with 10 predictions for journalism education in the future, followed by Goodman’s epilogue, which focuses on how global journalism education has been shaped by Western bias, efforts to de-Westernize it and current efforts of educators worldwide to better prepare future journalists and global citizens alike for discovering truth and effectively reporting/dispersing it.

Goodman virtually presented key findings from Global Journalism Education last December in Mumbai, India, at a regional International Communication Association (ICA) conference on a panel titled “Innovations in Journalism Education: When East meets West.”

Goodman’s second book, *Critical Perspectives on Journalistic Beliefs and Actions: Global Experiences*, co-edited with Eric Freedman (Michigan State University) and Steyn, was published May 2 by Routledge as part of its research in journalism book series.

The book is a collection of international scholars’ research examining the influence of journalists’ beliefs on their coverage in a wide range of authoritarian, semi-democratic, and democratic systems in the Arab World, Australia, Bangladesh, Bulgaria, China, Denmark, India, Kenya, Kyrgyzstan, Malaysia, Mexico, Russia, Samoa, South Africa, Taiwan, Turkey and the United States.

Critical Perspectives on Journalistic Beliefs and Actions: Global Experiences and Global Journalism Education in the 21st Century: Challenges and Innovations are both available on [Amazon](#).