

**Alfred University Confucius Institute to host national conference on K-12 Chinese Immersion Program**  
10/27/17

ALFRED, NY The Confucius Institute at Alfred University will bring experts in the teaching of Chinese as a second language to the University Friday, Nov. 3, for a day-long conference, “K-12 Chinese Immersion Program.”

The event will conclude with a concert, “Legend of Silk,” from 7:30-9 pm. Friday at Miller Theater at Alfred University. Admission is open to the public, free of charge.

A special guest for the occasion will be Ambassador Zhang Qiyue, Consul General of the People’s Republic of China in New York, who will deliver the closing remarks at 4:30 p.m. in Nevins Theater, Powell Campus Center on the Alfred University campus.

Other speakers will include:

Guofang L, a professor and Tier 1 Canada Research Chair in transnational/global perspectives of language and literacy education at the University of British Columbia, Canada.

Trina Smith Newton, superintendent of Geneva (NY) City School District.

Tracy A. Marchionda, director of innovative programming, Geneva City School District.

Ting Wen, associate professor at the Chinese Language Institute of Beijing Language and Culture University. She is currently teaching at Columbia University.

Xian Wu, professor of mathematics at the University of South Carolina and advisor to the Confucius Institute at USC.

Meng Yeh, teaching professor of Chinese and associate director of the Center for Languages and Intercultural Communication at Rice University.

Wenying Zhou, assistant professor of Chinese at Michigan State University.

Dr. Wilfred Huang, director of the Confucius Institute at Alfred University, said the conference is designed to “provide a platform where participants can exchange ideas, obtain valuable experiences and broaden their academic knowledge.”

Program themes will include: development and promotion of a Chinese Immersion Program (CIP); scope of CIP; pedagogy of CIP; evaluation of CIP; and technology use in CIP.