

Unis joins Alfred University as director of Admissions

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Corry D. Unis, who has been associate director of Admissions at LeMoyne College in Syracuse, will join Alfred University's Enrollment Management division as director of Admissions, effective Monday, Aug. 9. "Corry has an excellent range of experiences relating to Enrollment Management," said Earl Pierce, vice president for Enrollment Management at Alfred University. "He has a background as an Admissions counselor and increasingly responsible positions as an assistant director and then associate director at LeMoyne College. He has overseen events, communications with prospective students, and trained and supervised professional staff. His familiarity and comfort with technology also make him an excellent choice for the Alfred University Admissions office." The most important goal Unis hopes to accomplish as he begins his tenure at Alfred University is to "continue on the great track Alfred is on, attracting the best students, the right students who will benefit from an Alfred University education." He wants to ensure Alfred University also continues to attract "really diverse" students - from different ethnic groups, different geographic areas, and with varied interests. Alfred University's diversity "is a real reflection of the traditions" of the University, which was the first in New York and one of the first in the nation to admit women on an equal basis with men. The challenge for all institutions of higher education across the nation is the ratcheting cost of obtaining a degree. As director of Admissions, his task will be to make sure the Admissions team communicates effectively about the value of an Alfred University degree, something that has been recognized nationally by both the Fiske Guide, which named the University a "best value," among the top 1 percent in the nation, and U.S. News, which has cited Alfred University for several years as a "Great school at a great price." "We need to be able to effectively communicate to our prospective students about the value of an Alfred University degree, what it will be able to do for them after they graduate, and what doors it will help them open," said Unis. Coming from LeMoyne, which has 2,800 undergraduate students and 800 enrolled in graduate degree programs, Unis understands the challenge in distinguishing among the plethora of small to mid-size, private colleges and universities in New York State, and across the nation. Alfred University is distinguished from others, he said, by its long traditions and history; it was founded in 1836, making it among the most enduring colleges and universities in the state. But Alfred really distinguishes itself, he said, by offering students "the best of both worlds: a university setting, with multiple schools and colleges," along with its "excellence in academics and athletics." Unis, who earned his bachelor's degree in Political Science from LeMoyne College in 2003, and a master's in higher education administration from Syracuse University in 2009, joined the LeMoyne Admissions office in September 2004 as an admissions counselor. He has also served as a member of LeMoyne College's Web Advisory Committee since 2007. He was promoted to assistant director in July 2006, and then to associate director in July 2009. He completed an internship in the Office of Financial Aid at the State University of New York College of Environmental Science and Forestry during 2009. Unis is a member of the National Association for College Admission Counseling and the New York State Association for College Admission Counseling (NYSACAC), which he has served as a member of the conference steering committee and the government relations committee. He has been a panelist and presenter at numerous NYSACAC conferences and regional forums.