

Mark Lewis appointed dean of Alfred University's College of Business

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Mark Lewis

ALFRED, NY – Alfred University announces that Mark Lewis has been appointed dean of the College of Business. Lewis had served for the last two years as interim dean.

“It is my pleasure to announce that Mark Lewis has agreed to serve as dean of the Alfred University College of Business,” said Rick Stephens, provost and vice president of Academic Affairs. “We look forward to full leadership and administrative participation within a collection of programs that are primed for growth and development.”

“I am excited to become our business school dean,” Lewis said. “We have the opportunity to collaborate across campus in developing unique programming and provide our students a competitive advantage in the job market.”

As interim dean, Lewis has been at the forefront of efforts to develop and expand the College’s offerings. Stephens pointed to Lewis’s successfully coordinating the College’s AACSB accreditation; working with the University’s Office of Enrollment Management to emphasize the University’s 4+1 MBA degree options for students in all degree disciplines; and on various articulation agreements with two-year institutions to attract transfer students.

“In many ways Mark has already been laying the groundwork for this next stage in the College of Business development,” Stephens remarked.

Stephens said other initiatives Lewis will oversee include implementing the Applied Experiential Learning (APEX) Program into the College of Business. APEX is a new program, rolled out this fall, which provides financial awards to juniors and seniors to help defray the cost of work experiences such as internships; co-ops; clinical and practicum placements; civic engagement initiatives; and art apprenticeships, or study/research programs like study abroad/off-campus study; undergraduate research; service learning classes; and capstone projects.

"I look forward to working with my colleagues in creating a mentoring program, expanding internships, and broadening the experiential opportunities for our students," Lewis commented.

A native of Almond, NY, Lewis studied ceramic engineering at Alfred University for three semesters, finding his passions in leadership through his Army ROTC experiences and in computer programming through a class with Wally Higgins, late professor emeritus of ceramic design. After receiving an associate's degree in business from Alfred State College, he earned a bachelor's degree in business and public management from SUNY Institute of Technology in 1976 and an MBA from Pacific Lutheran University in 1980.

Lewis served 20 years as an Air Force officer, including three years on the faculty of Syracuse University, three years leading the USAF College Scholarship program, and one year leading the worldwide recruiting program for Air Force ROTC. He is a graduate of the Air Force Squadron Officer School, Air Command & Staff College, and the Air Force Institute of Technology. His final assignment was as chief software engineer of Air Mobility Command, the second-largest component of the Air Force.

He was recruited by the New York Stock Exchange to fill a new senior vice president position responsible for software process improvement, and went on to lead the development and maintenance of all software systems in the exchange. While working for the NYSE, he went to Harvard Business School and is an alumnus of the Advanced Management Program (2001).

After retiring from the NYSE, he returned home to the Alfred area and began teaching in the Alfred University College of Business in 2010. He is an assistant professor of finance and information systems, was twice selected for the Krusen Excellence in Teaching Award, and holds the Tredennick Chair in Entrepreneurial Studies. He is the faculty adviser to the Student Managed Investment Fund, which has grown from \$160,000 to \$480,000 under his watch.